

Bachelor of Business Administration, Marketing, 120 Hours

2020 - 2022 Catalog Expires Summer 2028

Four-year Degree Suggestion (for planning purposes only)
 Currently enrolled students should meet with their academic advisor

FIRST YEAR				
FALL	HOURS	SPRING	HOURS	SUMMER
Major/Degree Req: MAN 101S	1	Major/Degree Req: B A 101S	1	Opportunities: <ul style="list-style-type: none"> Study Abroad Internship Course(s)
Major/Degree Req: M 408Q MA QR	4	Major/Degree Req: STA 301 QR	3	
Major/Degree Req: ECO 304K SB QR	3	Major/Degree Req: ECO 304L QR	3	
Core: RHE 306 C1	3	Major/Degree Req: MIS 301	3	
Core: UGS 302 Wr ID or 303** ID	3	Major/Degree Req: Human Behavior Req**	3	
		Core: Science & Tech** N1	3	
	14		16	
SECOND YEAR				
FALL	HOURS	SPRING	HOURS	SUMMER
Major/Degree Req: ACC 311 QR	3	Major/Degree Req: ACC 312 QR	3	Opportunities: <ul style="list-style-type: none"> Study Abroad Internship Course(s)
Major/Degree Req: STA 235 QR	2	Major/Degree Req: MKT 337	3	
Major/Degree Req: D S 235 QR	2	Major/Degree Req: O M 235	2	
Major/Degree Req: B A 324	3	Core: American HIS** HI	3	
Core: Science & Tech** N1	3	Core: Science & Tech** N1 or N2	3	
Core: VAPA** VP	3			
	16		14	
THIRD YEAR				
FALL	HOURS	SPRING	HOURS	SUMMER
Major/Degree Req: MKT 360 QR	3	Major/Degree Req: MKT Elective**	3	Opportunities: <ul style="list-style-type: none"> Study Abroad Internship Course(s)
Major/Degree Req: MKT Elective**	3	Major/Degree Req: MKT Elective**	3	
Major/Degree Req: FIN 357	3	Major/Degree Req: MAN 336 E	3	
Core: GOV 310L GO	3	Core: GOV 312L GO	3	
Core: American HIS** HI	3	Core: E 316L/M/N/P** HU	3	
	15		15	
FOURTH YEAR				
FALL	HOURS	SPRING	HOURS	SUMMER
Major/Degree Req: MKT Elective**	3	Major/Degree Req: MKT 370 Wr II	3	Opportunities: <ul style="list-style-type: none"> Maymester Final Course(s)
Major/Degree Req: LEB 323 E	3	Elective: Upper-Division Non-Business**	3	
Major/Degree Req: B A 353	3	Elective: Free Elective**	3	
Elective: Upper-Division Non-Business**	3	Elective: Free Elective**	3	
Elective: Free Elective**	3	Elective: Free Elective**	3	
	15		15	

Legend

<p>Major/Degree Requirement: Minor: Certificate: Elective: General Education: Core: Required, part of the 42 hour core curriculum *: Hours may vary **: May carry a flag</p>	<p>Core Code: Communication (I): C1 Mathematics (I): MA Natural Sciences (I): N1 Humanities (I): HU Visual & Performing Arts (I): VP History (I): HI Government (I): GO Social & Behavioral Science (I): SB Institutionally Designated Option (I): ID Natural Sciences (II): N2</p>	<p>Flags: Writing Flag: Wr Quantitative Reasoning Flag: QR Cultural Diversity Flag: CD Global Cultures Flag: GC Ethics Flag: E Independent Inquiry Flag: II</p>
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