

The University of Texas at Austin McCombs School of Business

presented by:

Nancy Schill, M.A., CPC
Founder, Executive Intelligent Coaching

Emotional Intelligence:
Strengthening Leadership with Skills

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Concept of leadership





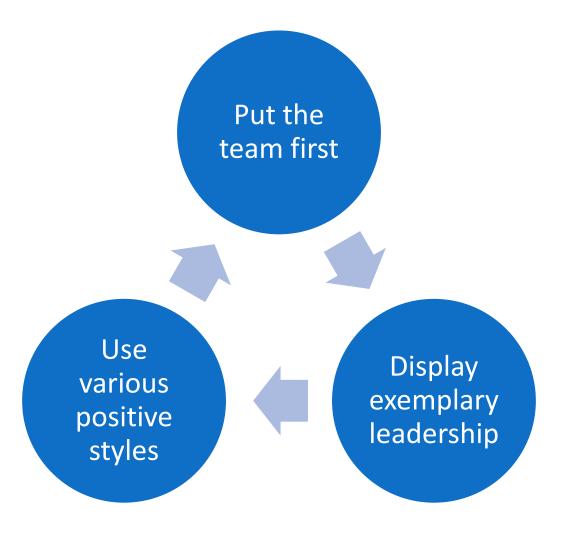
Leadership is...

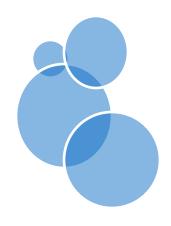
LEADERSHIP is ultimately about creating a way for people to contribute to making something extraordinary happen.

Alan Keith, Chief Administrative Officer, Lucas Digital Ltd.



Framework for Leadership





Research on impact of leadership

Upon examining the affect of different leadership styles on organizational climates, and the resulting financial impact

(like on sales, growth, efficiency, and profitability)

".... leaders who used styles with a positive emotional impact saw decidedly better financial returns than those who did not."



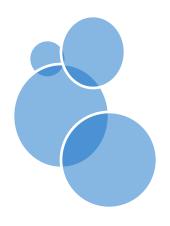
What effective leaders do

5 Practices of Exemplary Leadership:

- Model the Way.
- Inspired a Shared Vision.
- Challenge the Process.
- Enable Others to Act.
- Encourage the Heart.

The Leadership Challenge, Kouzes and Posner





(mis)Perception - leaders pitfall

"The results of this study demonstrate that higher-level employees are more likely to have an inflated view of their emotional intelligence competencies **and** less congruence with the perceptions of others who work with them often and know them well [compared with] than lower-level employees."

Sala, 2001



Emotional intelligence?

A Wells Fargo, foreclosure executive, brought her family – into Bernie Madoff's \$12 M Malibu beach mansion and hosted parties there.

A high school assistant principle in Tampa, came up with a new way to handle under performing students – he had them take a shoe off and he popped their toes.



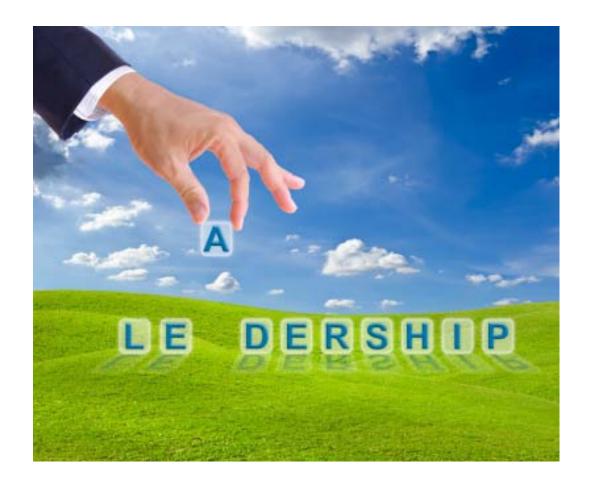


Image by tungphoto



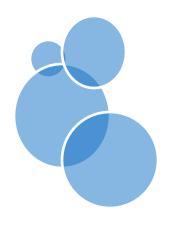
A Top Leader

Emotional Intelligence video



Emotional Intelligence (EI) is

- "an array of noncognitive capabilities, competencies, and skills that influence one's ability to succeed in coping with environmental demands and pressures." Reuven Bar-On
- "the capacity for recognizing our own feelings and those of others, for motivating ourselves, and for managing emotions well in ourselves and in our relationships." Daniel Goleman

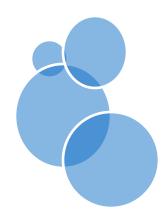


Emotional Intelligence in a nutshell

Various skills reflecting:

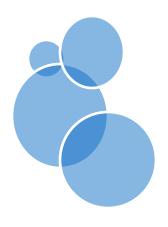
SELF-AWARENESS SELF-MANAGEMENT SOCIAL AWARENESS RELATIONSHIP MANAGEMENT

- El can be learned and improved
- El tends to increase with maturity
- El does not mean "being nice"
- El does not give free reign to feelings



El Skills – Leaders' Toolkit

 self-confidence 	(SeA)
 emotional self-awareness 	(SeA)
transparency	(SeM)
empathy	(SoA)
 inspirational leadership 	(RM)
 developing others 	(RM)
 teamwork and collaboration 	(RM)
 conflict management 	(RM)
influence	(RM)



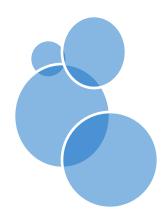
El Skills for Focus

EMOTIONAL SELF-AWARENESS

TRANSPARENCY

EMPATHY

INSPIRATIONAL LEADERSHIP



Example is not the main thing in influencing others, it is the only thing.

Albert Schweitzer



Leadership case for EI

- A study of PepsiCo executives with high Emotional Intelligence outperformed peers by ~35%. McClelland, '98 Psychological Sciences
- Fundamental elements of Emotional Intelligence such as: selfawareness, self-regulation, motivation, empathy, and social skills, support the skills that account for 76% of the effectiveness of leading managers. Goleman, '98 Working with Emotional Intelligence
- Self-awareness of leadership abilities leads to better financial performance. Harter, '99 Dissertation, Case Western Reserve Univ.
- In a study of 12,000 managers and executives, it was found that 80% of star performers' competencies were related to Emotional Intelligence. Boyatzis, Weatherford School of Management



Identify top skills for success





Next Steps

Selfawareness Leadership skills

Learn more about EI

Practice, practice

Observe El actions

Focused development

Follow-up actions from today

Ideal leader

Communication challenges



Contact for Questions

Nancy Schill

Founder, Executive Intelligent Coaching

nschill@ExecutiveIntelligentCoaching.com

512.947.5447

Blog:

http://blog.ExecutiveIntelligentCoaching.com

Website:

www.ExecutiveIntelligentCoaching.com



Thank You!

The recording of today's presentation, along with the PowerPoint slides, will be available on our Career Programming Web page by next week:

http://www.mccombs.utexas.edu/Alumni/Career.aspx