FIN 370 – Tentative Course Schedule – Fall 2012

Wk	Day	Date	Topics/Readings	Daily Assignments
1	TH	Aug.30	Introduction and Course Overview	Review syllabus
2	M	Sept. 3	**Labor Day**	
	T	Sept. 4	Writing and Presenting Executive Summaries and Cases	Review Writing Guidelines and grade sample ES
	TH	Sept. 6	**Case A/B: Amtrak: Acela Financing (lease financing)**	**Submit SOP according to group (Odd/Even)**
3	T	Sept. 11	**In-class Review of Executive Summary (Case A/B)**	**Bring completed draft of ES to class**
	TH	Sept. 13	Corporate Governance and Social Responsibility	**BEMS:** Chapter 1 **Case A/B is due (FIN Dept. and Safe Assign)**
***	Reading: Best Practices in Estimating the Cost of Capital: Survey and Synthesis			
***	Reading: Leveraged Betas and the Cost of Equity			
4	T	Sept. 18	**Case 1: Preview and Financial Analysis** **Ethics Case Discussion - Group 2** [BEMS: Ch. 3 - Ford/Firestone]	**Odd Groups: Submit Case 1 SOP**
	TH	Sept. 20	**Current Event Discussion**	
5	T	Sept. 25	**Ethics Case Discussion - Group 1** [BEMS: Ch. 7 - Tobacco] **Ethics Case Discussion - Group 3** [BEMS: Ch. 9 - WCOM & MCI]	
	TH	Sept. 27	**Case 2: Preview and Financial Analysis** **Ethics Case Discussion - Group 4** [BEMS: Ch. 12 - Union Carbide]	**Even Groups: Submit Case 2 SOP** **Group 1: Turn in Coke vs. Pepsi SA and CE** **Groups 3, 5, & 7: Turn in Coke vs. Pepsi ES**
6	T	Oct. 2	**Case 1: Coke vs. Pepsi, 2001 (cost of capital and EVA)**	**Group 1:** Case presentation **Groups 3, 5, & 7:** Case critique
***	Reading: Structuring Corporate Financing Policy: Diagnosis of Problems and Evaluation of Strategies [CT pp. 227-244]			

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	TH	Oct. 4	**Case 3: Preview and Financial Analysis** **Ethics Case Discussion - Group 5** [BEMS: Ch. 13 - Nestle]	**Odd Groups: Submit Case 3 SOP** **Group 2: Turn in ACC SA and CE** **Groups 4, 6, & 8: Turn in ACC ES**
7	T	Oct. 9	**Case 2: American Chemical Corp. (levered cost of capital)**	**Group 2:** Case presentation **Groups 4, 6, & 8:** Case critique
	TH	Oct. 11	**Case 4: Preview and Financial Analysis** **Ethics Case Discussion - Group 6** [BEMS: Ch. 14 - Dalkon Shield]	**Even Groups: Submit Case 4 SOP** **Group 3: Turn in HCA SA and CE** **Groups 1, 5, & 7: Turn in HCA ES**
8	T	Oct. 16	**Case 3: Hospital Corp. of America (capital structure)**	**Group 3:** Case presentation **Groups 1, 5, & 7:** Case critique
***	Reading: Methods of Valuation for Mergers and Acquisitions [CT pp. 245-264]			
	TH	Oct. 18	**Case 5: Preview and Financial Analysis** **Ethics Case Discussion - Group 7** [BEMS: Ch. 15 - Exxon]	**Odd Groups: Submit Case 5 SOP** **Group 4: Turn in FPL SA and CE** **Groups 2, 6, & 8: Turn in FPL ES**
9	T	Oct. 23	**Case 4: FPL Group, Inc. (dividend policy)**	**Group 4:** Case presentation **Groups 2, 6, & 8:** Case critique
	TH	Oct. 25	**Case 6: Preview and Financial Analysis** **Ethics Case Discussion - Group 8** [BEMS: Ch. 19 - Walmart]	**Even Groups: Submit Case 6 SOP** **Group 5: Turn in Radio One SA and CE** **Groups 1, 3, & 7: Turn in Radio One ES**
10	T	Oct. 30	**Case 5: Radio One, Inc. (business acquisition)**	**Group 5:** Case presentation **Groups 1, 3, & 7:** Case critique
	TH	Nov.1	**Cases 7 & 8: Preview and Financial Analysis**	**Odd (Even) Groups: Submit Case 7 (8) SOP** **Group 6: Turn in Cooper SA and CE** **Groups 2, 4, & 8: Turn in Cooper ES**
11	T	Nov. 6	**Case 6: Cooper Industries, Inc. (merger and acquisition)**	**Group 6:** Case presentation

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				Groups 2, 4, & 8: Case critique
	TH	**Nov. 8**	Business Issue Debate - **Groups 2 & 4** [#21: Economic Meltdown]	**Group 7: Turn in Jet Blue SA and CE** **Groups 1, 3, & 5: Turn in Jet Blue ES**
12	**T**	**Nov. 13**	**Case 7: Jet Blue Airways (IPO valuation)**	**Group 7:** Case presentation **Groups 1, 3, & 5:** Case critique
	TH	**Nov. 15**	Business Issue Debate - **Groups 1 & 3** [#24:Social Media Monitoring]	**Group 8: Turn in Tottenham SA and CE** **Groups 2, 4, & 6: Turn in Tottenham ES**
13	**T**	**Nov. 20**	**Case 8: Tottenham Hotspur plc (business valuation)** **Assign Essay Questions**	**Group 8:** Case presentation **Groups 2, 4, & 6:** Case critique
	TH	**Nov. 22**	**Thanksgiving Holiday**	
14	**T**	**Nov. 27**	Business Issue Debate - **Groups 5 & 7** [#22: Financial Bailouts]	
	TH	**Nov. 29**	Business Issue Debate - **Groups 6 & 8** [#25: Reliance on Oil?]	
15	**T**	**Dec. 4**	Course Wrap-up and Feedback	**BEMS:** Chapter 24 - Conclusions **Essay Questions Due**
	TH	**Dec. 6**	Career/Network Day	

CT = Custom Text
BEMS = Business Ethics, Mistakes and Successes (1e), Hartley

ES = Executive Summary
SA = Staff Analysis
CE = Case Exhibits