

Become a BHP Partner

BUSINESS HONORS AT MCCOMBS

The Business Honors Program (BHP) at the McCombs School of Business is an innovative degree program designed to provide intellectual challenge and professional development for students with exceptional academic abilities and leadership skills. With approximately 500 students, BHP is a close-knit community inside the larger business school and university. Small classes focus on class discussions and presentations, group collaboration, analytical exercises and the research behind actual business decisions. The BHP's accelerated core courses are modeled after MBA courses and are taught by the McCombs School's most highly regarded professors.

The BHP curriculum and corresponding programming are designed to develop students at every stage of their college careers:

- Incoming freshmen attend "Freshmen Leadership Kickoff," an official BHP introduction where they engage with the advisors and student mentors who help them plan and implement their post-graduation goals.
- The BHP experience continues through hands-on learning: programs like the Sophomore Case Competition hone students' analytical and presentation skills.
- Juniors cultivate their more advanced technical skills through programs such as Finance Boot Camp.
- Seniors reconnect with their classmates and are instilled with the culture of philanthropy through the Make-a-Mark Scholarship campaign.
- Throughout their time at McCombs, students are exposed to a case-based curriculum in small classes that emphasize a broad, strategy-oriented overview of core business principles.

No competitive program offers such balanced emphasis on rigorous academic and extracurricular leadership. We strive to continue the momentum of this exceptional program and we rely on our corporate partners for their support in this effort.

CORPORATE PARTNERSHIP OPPORTUNITIES

We invite corporations to partner with us as a BHP sponsor. Your financial assistance and participation will allow the McCombs School to fulfill the BHP's mission of attracting and retaining Texas' very best students. By becoming a **BHP Corporate Partner**, you will help the BHP maintain its distinction as what is arguably the world's best undergraduate business experience. Corporate support extends beyond a financial commitment, offering Partners the chance to connect with students as early as freshman year and make meaningful contributions throughout their collegiate experience. Corporations are encouraged to engage either as class sponsors at \$25,000/year for four years or as annual partners at one of three levels: \$10,000, \$7,500, or \$5,000 [see details on reverse].

Committing to a **BHP Class Sponsorship** affords your company a unique opportunity to build a strong relationship with a BHP class for their duration of their time at McCombs while providing a full four year tuition scholarship to one BHP student. It provides on-going tailored touch points with the class during each of their four years in the BHP, as well as the opportunity to engage with the full BHP population through specific events. By building relationships with these students on an early, ongoing basis, companies can be assured that they will have a unique and impactful relationship with the class they choose to sponsor. Class sponsorship is limited to a single company per class.

Partnering on an annual basis will allow your company access to BHP students at specific events. Through the support of corporate partners, the BHP will be able to offer a diverse group of students with outstanding academic and leadership qualities the best in academic preparation and professional development. The corporate partners will, in turn, be able to: (1) contribute to the quality of the education provided; (2) engage with this exceptional student population at the McCombs School; and (3) identify the future leaders of their firms.



Business Honors Program Corporate Partner Support Levels

<p>BHP Class Sponsor \$25,000/year for four years</p>	<ul style="list-style-type: none"> • Four years of ongoing exposure to your company’s BHP cohort as their sole Class Sponsor, starting with the Freshman Leadership Kickoff in the Freshman year and culminating with the Make A Mark campaign in the senior year • Opportunity to develop tailored BHP Class Sponsor-specific touch points such as community volunteerism, mentoring and branded give-a-ways • Opportunity to participate in the fall Community Dinner and the Honors Business Association’s Company Dinner • Choose four additional BHP initiatives [see initiatives spreadsheet] • Logo and hyperlink on the Business Honors Program webpage • Recognition as a BHP Class Sponsor at all BHP events
<p>Gold Partner \$10,000</p>	<ul style="list-style-type: none"> • Opportunity to participate in the fall Community Dinner and the Honors Business Association’s Company Dinner • Choose two additional BHP initiatives [see initiatives spreadsheet] • Logo and hyperlink on the Business Honors Program webpage • Recognition as a BHP Partner at all BHP events
<p>Silver Partner \$7,500</p>	<ul style="list-style-type: none"> • Opportunity to participate in the fall Community Dinner and the Honors Business Association’s Company Dinner • Choice of one additional BHP initiative [see initiatives spreadsheet] • Logo and hyperlink on the Business Honors Program webpage
<p>Bronze Partner \$5,000</p>	<ul style="list-style-type: none"> • Opportunity to participate in the fall Community Dinner and the Honors Business Association’s Company Dinner • Logo and hyperlink on the Business Honors Program webpage