

Brian J. White
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EDUCATION

University of Illinois at Urbana-Champaign, Champaign, Illinois
PhD in Accountancy, 2012

Manchester Business School, University of Manchester, Manchester, England
Master of Business Administration, *with distinction*, 2002

Centre of African Studies, University of Edinburgh, Edinburgh, Scotland
Master of Science in African Studies, *with distinction*, 1997

Edmund A. Walsh School of Foreign Service, Georgetown University, Washington, DC
Bachelor of Science in Foreign Service, 1995

RESEARCH

Research interests: Judgment and decision-making in financial and managerial accounting

Publications:

Elliott, WB, K Jackson, M Peecher, and B White. 2014. The unintended effect of corporate social responsibility performance on investors' estimates of fundamental value. *The Accounting Review* 89(1): 275-302.

Farrell, A, J Goh, and B White. 2014. The effect of performance-based incentive contracts on System 1 and System 2 processing in affective decision contexts: fMRI and behavioral evidence. *Conditionally accepted at The Accounting Review*

Working papers:

“Earnings metrics and market price efficiency in laboratory markets,” with W. Brooke Elliott and Jessen Hobson

“How do Fair Value Disclosures Affect Investors' Judgments of Estimate Uncertainty and Firm Value? The Role of Investment Horizon,” Solo-authored

“Fact-weighting guidance and the biasing effect of examples in accounting standards,” with Greg Capps and Lisa Koonce

“Does emphasizing concrete language in disclosures increase willingness to invest?” with W. Brooke Elliott and Kristina Rennekamp

“Directional goals and perceptions of risk in accounting estimates,” with W. Brooke Elliott and Kristina Rennekamp

Other work in progress

“Financial statement classification of hybrid financial instruments,” with Shana Clor-Proell and Lisa Koonce

“Accounting discretion, strategic classification shifting and market efficiency,” with W. Brooke Elliott, Jessen Hobson and Steve Kachelmeier

“Linked presentation and causal reasoning in financial statement analysis,” with Lisa Koonce

Research grants, honors and fellowships

- 2013 Outstanding Doctoral Dissertation Award, ABO Section, AAA
- 2012 Outstanding Manuscript Award, ABO Section, AAA
- 2011 Deloitte Foundation Doctoral Fellowship
- 2011 Victor Bernard Memorial Scholar, University of Illinois
- 2011 AAA / Deloitte Foundation / J Michael Cook Doctoral Consortium Fellow
- 2011 Campus Research Board Grant, University of Illinois (PI: Jessen Hobson), \$7,680
- 2010 Richard D. and Anne Marie Irwin Fellowship, University of Illinois
- 2010 Institute of Management Accountants Foundation for Applied Research Grant (PI: Anne Farrell), \$12,495
- 2010 Campus Research Board Grant, University of Illinois (PI: Anne Farrell), \$14,550

Invited Presentations

- 2014 FARS Midyear Meeting, MAS Doctoral Consortium, Lone Star Accounting Research Conference
- 2013 FARS Midyear Meeting, MAS Midyear Meeting, *Journal of Accounting Research* Conference, Tilburg University Accounting Spring Camp, ABO Midyear Meeting
- 2012 FARS Midyear Meeting, Nanyang Technological University, The University of Texas at Austin, Georgia Institute of Technology, Emory University, Cornell University, University of Washington, ABO Midyear Meeting (two papers)
- 2011 FARS Midyear Meeting, Social and Consumer Psychologists of Illinois Conference
- 2010 ABO Midyear Meeting

TEACHING

Teaching interests: Financial accounting, financial statement analysis, managerial accounting

Teaching experience:

University of Texas at Austin

ACC 380K.7 (Financial Statement Analysis, MBA elective)

Average rating over two years (five sections): 4.5/5.0

University of Illinois at Urbana-Champaign

ACCY 301 (Accounting Measurement and Disclosure, Undergraduate core course)

Average rating over two years (two sections): 4.8/5.0

Teaching awards:

- 2012 MBA Applause Award, McCombs School of Business, The University of Texas at Austin
- 2010 University of Illinois College of Business Alumni Association Excellence-in-Teaching Award
- 2010 List of Teachers Ranked as Excellent, University of Illinois
- 2009 Fred H. Figge Distinguished Teaching Assistant Award in Accountancy, University of Illinois
- 2009 List of Teachers Ranked as Excellent, University of Illinois

SERVICE

- 2014 *Ad hoc* reviewer for *The Accounting Review*
- 2014 *Ad hoc* reviewer for *Behavioral Research in Accounting*
- 2014 *Ad hoc* reviewer for *Contemporary Accounting Research*
- 2014 *Ad hoc* reviewer for *Accounting, Organizations and Society*
- 2014 Reviewer and discussant, AAA FARS Midyear Meeting
- 2014 Reviewer and discussant, AAA MAS Midyear Meeting
- 2013 *Ad hoc* reviewer for *Journal of Business Ethics*
- 2013 Reviewer and discussant, AAA ABO Midyear Meeting
- 2013 *Ad hoc* reviewer for *Contemporary Accounting Research*
- 2013 *Ad hoc* reviewer for *Accounting, Organizations and Society*
- 2013 *Ad hoc* reviewer for *The Accounting Review*
- 2013 Supervisor, Sally Blatz, MBA Independent Study, Advanced Forecasting & Valuation
- 2012 *Ad hoc* reviewer for *Accounting, Organizations and Society*
- 2012 Reviewer and discussant, AAA ABO Midyear Meeting
- 2012 Reader, Greg Capps Masters Thesis, The University of Texas at Austin
- 2011 Search Committee for Head of Accountancy Department, University of Illinois
- 2011 *Ad hoc* reviewer for *Accounting, Organizations and Society*
- 2011 Reviewer and moderator, AAA FARS Midyear Meeting
- 2010 Reviewer, AAA ABO Midyear Meeting

PROFESSIONAL & VOLUNTEER EXPERIENCE

Champaign Urbana Ballet, Champaign, Illinois
Treasurer, 2009-2012

Morris Textiles Limited, Liverpool, England
Finance Director, 1997-2007

PROFESSIONAL CERTIFICATION & MEMBERSHIPS

Certified Public Accountant (Registered), State of Illinois
American Accounting Association, ABO, FARS and MAS Sections
Society for Judgment and Decision Making