LISA KOONCE
Deloitte Chair in Accounting
University Distinguished Teaching Professor
Regents Distinguished Teaching Professor
April 2016

ADDRESS:
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Department of Accounting; CBA 4M.238
McCombs School of Business
The University of Texas at Austin
Austin, Texas 78712
512.471.5576

EDUCATION:

Ph.D. (Major-Accounting Minor-Psychology). University of Illinois, 1990.
M.A.S. (Major-Accounting; Minor-Information Systems) . University of Illinois, 1982.
B.S.B.A. (Major-Accounting; Minor-Information Systems). Southern Illinois University, 1981.

EXPERIENCE:

Deloitte Endowed Chair in Accounting, McCombs School of Business, University of Texas at Austin, 2009-present.

Deloitte Professor of Accounting, McCombs School of Business, University of Texas at Austin, 2005-2009.

Professor, Department of Accounting, McCombs School of Business, University of Texas at Austin, 2002-present.

Associate Professor, Department of Accounting, McCombs School of Business, University of Texas at Austin, 1996-2002.

Assistant Professor, Department of Accounting, McCombs School of Business, University of Texas at Austin, 1990-1996.

Teaching Assistant, Department of Accountancy, University of Illinois at Urbana, Champaign, 1981-82 and 1985-87.

Senior In-Charge Auditor, Touche Ross & Co., Chicago, Illinois, 1982-84.

INVITED VISITING SCHOLAR POSITIONS:

Visiting Scholar at Nanyang Technological University in Singapore (two weeks each), Spring 2009 and Spring 2010
Visiting Scholar at the University of Alberta, Edmonton Canada (one week), Spring 2015

RESEARCH INTERSTS:

Judgment/Decision Making in Financial Accounting and Auditing.

TEACHING INTERESTS:

Financial Reporting, Judgment/Decision Making in Accounting.

REFEREED JOURNAL ARTICLES

Are Accountants' Similarity Judgments Biased? (with Greg Capps and Brian White), forthcoming at Contemporary Accounting Research.

Natural Optimism in Financial Reporting: A State of Mind (with Greg Capps and Kathy Petroni), forthcoming at Accounting Horizons, March 2016.

Management Speaks, Investors Listen: Are Investors Too Focused on Managerial Disclosures? (with Nick Seybert and James Smith), forthcoming Journal of Behavioral Finance.

Firms with Inconsistently Signed Earnings Surprises: Do Potential Investors Use a Counting Heuristic? (with Marlys Lipe), forthcoming at Contemporary Accounting Research.

The Effects of Norms on Investor Reactions to Derivative Use (with Jeff Miller and Jen Winchel), Contemporary Accounting Research, Winter 2015 (32): 1529-1554.

Mental Accounting and Disaggregation Based on the Sign and Relative Magnitude of Income Statement Items, (with Sarah Bonner and Shana Clor-Proell), The Accounting Review, November 2014 (89): 2087-2114.

Do Financial Statement Users Judge Relevance Based on Properties of Reliability? (with Kathryn Kadous and Jane Thayer), The Accounting Review, July 2012 (87): 1335-1356.

Investor's Retractions and Corrections of Management Earnings Forecasts (with Seet Koh Tan), Accounting, Organizations and Society, 2011 (36): 382-397.

Judging the Relevance of Fair Value for Financial Instruments (with Cathy Shakespeare and Karen Nelson), The Accounting Review, November 2011 (86): 2075-2098.

Causal Reasoning in Financial Reporting and Voluntary Disclosure (with Nick Seybert and James Smith), Accounting, Organizations and Society, 2011 (36): 209-225.

Mental Accounting in Financial Reporting and Voluntary Disclosure (with Bud Fennema), Journal of Accounting Literature, 2011, 1-29.

Earnings Trends and Beating Analysts' Forecasts: Are Both Considered Together Over Time? (L. Koonce and Marlys Lipe), Journal of Accounting Research, September 2010, 859-884.

Consensus Information and Nonprofessional Investors' Reaction to the Revelation of Estimate Inaccuracies (L. Koonce, M. Williamson, and J. Winchel), The Accounting Review, May 2010, 979-1000.

Investor Reaction to Derivative Use: Experimental Evidence (L. Koonce, M. Lipe, and M. McAnally), Review of Accounting Studies, December 2008, 571-597.

Management Earnings Forecasts: A Review and Framework. (E. Hirst, L, Koonce, and S. Venkataraman), Accounting Horizons, September 2008, 315-338.

The Roles of Task-Specific Forecasting Experience and Innate Ability in Understanding Analyst Forecasting Performance (M. Clement, L. Koonce, and T. Lopez), Journal of Accounting & Economics, December 2007, 378-398.

How Disaggregation Enhances the Credibility of Management Earnings Forecasts (E. Hirst, L. Koonce, and S. Venkataraman), Journal of Accounting Research, September 2007, 811-838.

Discussion of "Feedback Loops, Fair Value Accounting, and Correlated Investments," Review of Accounting Studies, June/September 2006, 417-427.

Using Psychology Theories in Archival Financial Accounting Research (L. Koonce and M. Mercer), Journal of Accounting Literature, 2005, 175-212.

Accounting for Liabilities: Conceptual Issues, Standards Setting, and Evidence from Academic Research (C. Botosan, L, Koonce, S. Ryan, M. Stone, and J. Wahlen), Accounting Horizons, September 2005, 159-186. (Winner of Best Paper in Accounting Horizons for 2005.)

Quantification and Persuasion in Managerial Judgment (K. Kadous, L. Koonce and K. Towry), Contemporary Accounting Research, Fall 2005, pp. 643-686.

Judging the Risk of Financial Instruments: Problems and Potential Remedies (L. Koonce, M. Lipe, and M. McAnally), The Accounting Review, July 2005, pp. 871-895.

How Do Investors Judge the Risk of Financial and Derivative Instruments? (L. Koonce, M. McAnally, and M. Mercer), The Accounting Review, January 2005, pp. 221-241.

The Role of Reporting Incentives and Quantification in Auditors' Evaluations of Earnings Fluctuations (U. Anderson, K. Kadous, and L. Koonce), Auditing: A Journal of Practice and Theory, March 2004, pp. 11-27.

Improving Financial Reports by Revealing the Accuracy Of Prior Estimates (E. Hirst, K. Jackson, and L. Koonce), Contemporary Accounting Research, Spring 2003, pp 165-193.

SEC Market Risk Disclosures: Implications for Judgment and Decision Making (L. Hodder, L. Koonce, and M. McAnally), Accounting Horizons, March 2001, pp. 49-70.

The Joint Effect of Management's Prior Forecast Accuracy and the Form of its Financial Forecasts on Investor Judgment (E. Hirst, L. Koonce, and J. Miller), 1999, Journal of Accounting Research, pp. 101-124.

First, Know the Business (E. Hirst, L. Koonce, and F. Phillips), August 1998, The CA Magazine, pp. 30-31 and 40-41.

Evaluating the Sufficiency of Causes in Audit Analytical Procedures (U. Anderson and L. Koonce), Spring, 1998, Auditing: A Journal of Practice and Theory, 1-12.

Discussion of "Implications of Proposed Segment Reporting Standards for Financial Analysts' Investment Decisions," 1997, Journal of Accounting Research, 25-33.

The Persuasiveness of Audit Evidence: The Case of Accounting Policy Judgments (S. Salterio and L. Koonce), August 1997, Accounting, Organizations and Society, 573-588.

Audit Analytical Procedures: A Field Investigation (E. Hirst and L. Koonce), Fall 1996, Contemporary Accounting Research, pp. 457-487.

Base Rates in the Applied Domain of Accounting, Spring 1996, Behavioral and Brain Sciences, pp. 29-30.

Auditors' Comprehension and Evaluation of Client-Suggested Causes in Analytical Procedures (L. Koonce and F. Phillips), 1996, Behavioral Research in Accounting, pp. 32-48.

The Audit Review Process and Its Effect on Auditors' Assessments of Evidence from Management (U. Anderson, L. Koonce, and G. Marchant), 1995, Advances in Accounting, pp. 21-37.

Explanation as a Method for Evaluating Client-Suggested Causes in Analytical Procedures (U. Anderson and L. Koonce), Fall 1995, Auditing: A Journal of Practice and Theory, pp. 124-132.

Investor Reactions to Financial Analysts' Research Reports (E. Hirst, L. Koonce, and P. Simko), Fall 1995, Journal of Accounting Research, pp. 335-351.

Justification of Decisions in Auditing (L. Koonce, U. Anderson, and G. Marchant), Fall 1995, Journal of Accounting Research, pp. 369-384.

Explanation Development and Repeated Audit Judgments (P. Hopkins, L. Koonce, and F. Phillips), Perceptual and Motor Skills, 1994, pp. 75-81.

The Effects of Source-Competence Information and Its Timing on Auditors' Performance of Analytical Procedures (U. Anderson, L. Koonce, and G. Marchant), Auditing: A Journal of Practice and Theory, Spring 1994, pp. 137-148.

Base-Rate Usage in Accounting: Commentary on Koehler on Base Rate, Psycholoquy, Vol. 4, No. 51, Monday 22 November 1993.

A Cognitive Characterization of Audit Analytical Review, Auditing: A Journal of Practice and Theory, Supplement 1993, pp. 57-76.

Explanation and Counterexplanation in Audit Analytical Review, The Accounting Review, January 1992, pp. 59-76.

A Model of Audit Judgment: Cognition in a Professional Context, (U. Anderson, L. Koonce, and G. Marchant). In L. Ponemon and D. Gabhart (eds.), Behavioral Research in Auditing, New York: Springer-Verlag (1991), pp. 43-73.

REFEREED CONFERENCE PROCEEDINGS:

Discussion of “Is the Objectivity of Internal Audit Compromised When the Internal Audit Function is a Management Training Ground?” Accounting and Finance, 2013.

CPA Responses to Conflict in Auditing and Tax Situations: Discussion. In P. Beck (ed.), Proceedings of the 1993 University of Illinois Tax Research Symposium, Champaign, IL: Office of Accounting Research, University of Illinois at Urbana-Champaign (1993), pp. 15-21.

REFEREED BOOK REVIEWS:

Review of Inefficient Markets by Andrei Schleifer (2000) in The Accounting Review (July), pp. 461-462

COMMISSIONED ARTICLES:

Risk in Financial Reporting. CA Magazine. January, 2014.

WORKING PAPERS:

The Effect of a Cautionary Notice on Investors' Reactions to More and Less Readable Disclosures (with Zheng Leitter and Brian White), working paper, March 2016, submitted to *Contemporary Accounting Research* conference.

Financial Statement Classification of Hybrid Financial Instruments (with Shana Clor-Proell and Brian White), under second-round review at *Journal of Accounting Research.*

Assets and Liabilities: When Do They Exist? (with Nicole Cade and Kim Ikuta), working paper, March 2016, submitted to *Contemporary Accounting Research* conference.

Linked Presentation and Investors' Risk Assessments (with Zheng Leitter and Brian White), working paper September 2015.

Do Video Disclosure Practices Enhance Disclosure Credibility? (with Nicole Cade and Kim Ikuta), working paper, first draft October 2015.

INVITED PAPERS and LECTURES:

"The Effect of a Cautionary Notice on Investors' Reactions to More and Less Readable Disclosures"
University of Illinois, August 2015
University of Chicago (planned May 2016)
University of British Columbia (planned April 2016)

"Financial Statement Classification of Hybrid Financial Instruments"
Texas Christian University, September 2014.
Georgia Tech University, February 2015.
University of Alberta, March 2015.

"Synergies between Teaching and Research"
American Accounting Association Doctoral Consortium, June 2014.
American Accounting Association Doctoral Consortium, June 2015.

"Does Fact-Weighting Guidance Debias the Effect of Examples in Accounting Standards?"
Colorado State University, January 2014.

"Norms and Derivative Use"
Florida International University, August 2012.
University of Alberta Summer Conference, August 2012.

"Financial Accounting Research and Policy"
The University of Texas Advisory Council, September 2012.
American Accounting Association, ABO Section Mid-Year Meeting, October 2012.

"Evaluating Firms' Benchmark Performance Over Time: The Counting Heuristic"
Emory University, April 2015 (invited).
University of California at Irvine, March 2013
University of Pittsburgh, January 2013
American Accounting Association, ABO Section Mid-Year Meeting, October 2012.
University of Michigan, May 2012.
Northeastern University, April 2012.
University of Auckland (New Zealand), March 2012.

"The Intersection of Archival Research and Experimental Research in Accounting:
American Accounting Association FARS Mid-Year Meeting, January 2013 (San Diego)
American Accounting Association Annual Meeting, August 2011 (Denver)

"Mental Accounting and Disaggregation Based on the Sign and Relative Magnitude of Income Statement Items"
University of Texas at Arlington, October 2013.
Ohio University, February 2012
University of Notre Dame, September 2011
University of Southern California, September 2011
University of Washington, May 2011.
University of Texas Accounting Brownbag, May 2011.

"Teaching Effectiveness" Invited Presentation at 2011 New Faculty Consortium, Leesburgh, Virginia.
February 2011 (New Faculty Consortium, Leesburg, VA)
February 2012 (New Faculty Consortium, Leesburg, VA)

"Mental Accounting in Financial Reporting and Voluntary Disclosure"
American Accounting Association, Annual Meeting, San Francisco, August, 2010.

"How Do Financial Statement Users Assess and Use Relevance and Reliability?"
University of New South Wales, March 2011.
Bond University, March 2011.
University of North Texas, February 2011.
University of Florida, September 2010.
University of South Florida, August 2010.
University of Oklahoma Decision Making Conference, May 2010.
University of Texas at Austin, May 2010.

"What's Your Problem with Fair Value?"
University of Alabama, March 2010.
Texas A&M University, November 2009.
American Accounting Association, ABO Mid-Year Meeting, Seattle, October 2009.
Emory University, September 2009.
Nanyang Technological University, March 2009.
Cornell University, January 2009.

"Earnings Trends and Beating Analysts' Forecasts: Are Both Considered Together Over Time?"
Nanyang Technological University, February 2010.
FARS Mid-Year Meeting, New Orleans, January 2009.
University of Georgia, August 2008
University of Wisconsin, September 2008

"Benefit of the Doubt in Financial Reporting"
University of Missouri at Columbia, August 2007
Indiana University, September 2007
University of Waterloo, October 2007
University of Oregon, January 2008
University of Alberta, May 2008
American Accounting Association Annual Meeting, 2008

"How Disaggregation Enhances the Credibility of Management Earnings Forecasts"
The University of Illinois at Urbana-Champaign, October 2006.
American Accounting Association FARS Mid-year meeting, San Antonio, January 2007.
Boston College, March 2007.

"Investor Reaction to Derivative Use: Experimental Evidence"
University of Arkansas, April 2005.
The Ohio State University, January 2006.
Duke University, April 2007.
Oklahoma State University, April 2007.

"Quantification and Persuasion in Managerial Judgment"
Contemporary Accounting Research Conference, Nov. 2004
University of North Texas, October 2004
University of Southern California, October 2003.

"The Effect of Disclosure Features on Risk Assessments of Financial Instruments"
Arizona State University, March 2003
American Accounting Association, Honolulu, August 2003.

"Using Psychology Theories in Archival Financial Accounting Research"
ABO Mid-Year Conference, Seattle, October 2009
BRIA Conference, Dallas Texas, October 2002
American Accounting Association, August 10, 2005

"Improving Financial Reports by Revealing the Accuracy Of Prior Estimates"
Emory University, January 19, 2001
University of Saskatchewan, March 23, 2001
American Accounting Association, August 15, 2001

"How Do Investors Judge the Risk of Financial and Derivative Instruments?
University of Florida, September 15, 2000
University of Alberta, September 22, 2000
American Accounting Association, August 15, 2001
Indiana University, August 31, 2001
University of Pittsburgh, September 7, 2001
Cornell University, April 15, 2002
University of Notre Dame, April 19, 2002
Emory University, May 3, 2002

"Experiments and Psychology/JDM Theory in Financial Accounting Research."
American Accounting Association Southwest Doctoral Consortium, March 2005.
American Accounting Association Annual Meeting in San Antonio, CPE Session, 2002.
American Accounting Association Doctoral Consortium, June 2000 and June 2002.

Department of Psychology, University of Texas, November 30, 2000.

"SEC Market Risk Disclosures: Implications for Judgment and Decision Making"
University of Washington, June 1,200

"The Effect of Management Credibility and the Form of Its Financial Forecasts on Investor Judgment."
American Accounting Association, August 17, 1999
University of Chicago, May 7, 1999
Florida State University, December 4, 1998
Ohio State University, May 22, 1998

"Evaluating the Sufficiency of Causes in Audit Analytical Procedures."
University of Georgia, April 25, 1997
University of Memphis, November 22, 1996
University of Illinois Audit Symposium, September 27, 1996
Michigan State University, September 6, 1996
Arizona State University, August 30, 1996
Cornell University, May 15, 1996
University of Connecticut, April 26, 1996

"The Persuasiveness of Audit Evidence: The Case of Accounting Policy Judgments."
American Accounting Association, August, 1996

"Audit Analytical Procedures: A Field Investigation"
American Accounting Association, August, 1995.
University of Utah, May 25, 1995
Mid-Year Auditing Section Meeting, January 1995
University of Alberta, September 10, 1994

"Investor Reactions to Financial Analysts' Research Reports"
Penn State University, October 14, 1994
University of Arizona, September 30, 1994
University of Houston, March 4, 1994
University of Texas, October 7, 1993

"Justification of Decisions in Auditing"
American Accounting Association, August, 1994

"The Audit Review Process and Its Effect on Auditors' Assessments of Evidence from Management"
American Accounting Association, August 9, 1993
University of Minnesota, April 16, 1993
University of Oklahoma, January 29, 1993
University of Iowa, December 3, 1992
University of Washington, May 29, 1992
University of Texas, November 11, 1991

"A Cognitive Characterization of Audit Analytical Review"
University of Southern California Audit Conference, February 17, 1992

"Explanation and Counterexplanation in Audit Analytical Review"
University of Texas, March 1989 and October 22, 1990
Duke University, March 1989
Ohio State University, March 1989

University of Arizona, April 1989

"Current Research Topics in Auditing."
African-American, Hispanic-American, and Native-American Ph.D. Conference sponsored by KPMG, August 14, 1999

"The First Five Years Out of the Ph.D. Program."
African-American, Hispanic-American, and Native-American Ph.D. Conference sponsored by KPMG, August 15, 1997

"Career Opportunities at a Research-Oriented Institution."
Southwest Region / American Accounting Association Doctoral Consortium, San Antonio, March 30, 1996.

"Behavioral Research in Auditing."
Decision Research Seminar, Graduate School of Business, The University of Texas at Austin, December 5, 1990.

Discussant at:
"Behavioral Accounting" session at American Accounting Association, Dallas, August 18, 1997.

"Judgment/Decision Research in Accounting" session at the 1990 annual meeting of the American Accounting Association, Toronto, Canada, August, 1990.

Participant at:
1990 and 2003 Trueblood Seminar for Professors, Scottsdale, AZ
1984, 1986, 1988, 1990, 1992, and 1996 University of Illinois Auditing Symposia
1996 and 2001 Deloitte & Touche Enhancing the Learning Process Teaching Seminar for Professors
2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, and 2011 FASB Issues conferences.

TEACHING EXPERIENCE:

University of Texas Teaching

Prague International Topics – Judgment & Decision Making – Effects of Culture (ACC 380K.11)
MBA Advanced Topics in Financial Reporting (ACC 380D)
MBA Intermediate Accounting (ACC 380K.1)
Undergraduate Intermediate Accounting (ACC 457 & ACC 380K.1)
Undergraduate Auditing (ACC 380K.4)
Behavioral PhD Seminar in Accounting (ACC 386K.5)

University of Texas Ph.D. Dissertations

Chairman, James Smith (2012)
Chairman, Jennifer Winchel (2008)
Co-Chairman, Shankar Venkataraman (2008)
Chairman, Kevin Jackson (2004)
Chairman, Molly Mercer (2001)
Chairman, Fred Phillips (1996)
Member, Laura Wang (2014)
Member, Tracie Majors (2013)
Member, Bernhard Reichert (2010)
Member, Angela Coletti (inactive)
Member, Kendall Bowlin (2008)
Member, Bill Mayew (2006)

Member, Jessen Hobson (2006)
Member, Alex Yen (2004)
Member, Charlene Geisler (2004)
Member, Kristy Towry (2001)
Member, Lisa Milici-Gaynor (2000)
Member, Jeff Miller (2000)
Member, Pat Hopkins (1995)
Member, Chris Haynes (1993)

Teaching at Other Institutions

PhD Seminar in Behavioral Accounting Research-Bern University (Switzerland) (July 2014)
PhD Seminar in Behavioral Accounting Research-University of Washington Seattle (June 2014)
Undergraduate Intermediate Accounting (ACC 211)-University of Illinois (1983-1985)
Undergraduate Introductory Accounting (ACC 201)-University of Illinois (1981)
Undergraduate Introductory Accounting for non-majors (ACC 200)-University of Illinois (1984)
Undergraduate Managerial Accounting-University of Illinois (ACC 202) (1982 and 1985)

HONORS, GRANTS and AWARDS:

Research Awards

McCombs Career Research Award, 2012.

American Accounting Association *Best Paper in Accounting Horizons for Year 2005 Award,* 2006.

American Accounting Association Auditing Section's Outstanding Manuscript Award, 2001.

University of Texas CBA Foundation Research Award for Assistant Professors, College of Business Administration, 1996.

Research Grants

Business Measurement and Assurances Center (various grants ranging from $1,500 to $5,000), 1999-2002.

Business Measurement and Assurances Center (various grants ranging from $1,500 to $5,000), 1999-2002.

KPMG Peat Marwick Faculty Fellow 1994-96.

KPMG Peat Marwick Research Fellow, 1992-94.

KPMG Peat Marwick Research Opportunities in Auditing grant for project entitled "Auditors' Assessments of Evidence from Inquiry with Management" (with U. Anderson and G. Marchant), 1991.

Touche Ross & Co. Doctoral Fellowship, 1989.

Ernst & Whinney Doctoral Fellowship, 1988.

Teaching Awards

American Accounting Association, Innovation in Accounting Education Award, 2014 (for Pathways Committee work – joint award with Peter Wilson, Carolyn Wilson, Mike Tiller, David Moss, Leslie Knowlton, Sam Leno, and Ellen Glazerman).

University of Texas Alcalde (Texas Ex's Alumni Magazine) Top-10 University Professor, 2013.

University of Texas MPA Council's Outstanding Professor Award, 1996-97, 1998-99, 2002-03, and 2011-12.

University of Texas MBA Program Faculty Honor Roll, Fall Semester 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2009, 2010, 2011, 2012, and 2013.

University of Texas System Regents Teaching Award, 2009.

Excellence in Education Award, McCombs School of Business, 2009.

University of Texas Academy of Distinguished Teachers, awarded in April 2007.

Teacher Appreciation from the Hispanic Business Student Association. November 2011.

University of Texas Joe Beasley Teaching Award for MBA Teaching, 2002.

University of Texas Graduate Business Council Teaching Excellence Award for Outstanding Elective Course in the MBA Program, Spring Semester 1997.

University of Texas Trammel/CBA Foundation Teaching Award for Assistant Professors, College of Business Administration, 1996.

University of Texas Beta Alpha Psi Outstanding Accounting Professor Teaching Award, 1994.

University of Illinois, Excellent Instructor (top 10%), 1981-82 and 1985-87.

Other

A.C. Littleton Student Scholar, Department of Accountancy, University of Illinois, 1986-88.

Fellow at the AAA Doctoral Consortium, 1987.

Outstanding Forum Discussant, Department of Accountancy, University of Illinois, 1987.

Department of Accountancy Fellowship, University of Illinois, 1984 and 1987.

Financial Executives Institute Award, Financial Executives Institute of St. Louis, 1981.

Margaret Keldie Scholarship, Chicago Chapter of the American Society of Women CPA's, 1980.

Lambert Steffens Memorial Scholarship, Illinois CPA Society, 1980.

AFFILIATIONS and PROFESSIONAL TITLES:

American Accounting Association
Auditing and Financial Reporting Sections of the American Accounting Association
Society for Judgment and Decision Making
American Institute of Certified Public Accountants
Institute of Management Accountants
Canadian Academic Accounting Association
CPA (Illinois, 1982)
CMA (1984)

SERVICE:

National Level

Financial Accounting Standards Board, Member of five-person FASB Academic Resource Group, 2015-present.

American Accounting Association, Global Scholars Leader, Atlanta, GA 2014.

American Accounting Association / Doctoral Consortium Planning Committee, 2013-14.

American Accounting Association / Pathways Commission – Vision Task Force, 2013-14.

American Accounting Association / Nominations Committee, 2013-14.

American Accounting Association / Committee to Select Research CPE Seminars for Annual Meeting, 2013.

American Accounting Association / FARS Section, Screening Committee (Advisory to Board), 2012-2014.

American Accounting Association/Distinguished Contribution to Accounting Literature Award—Selection Committee, 2012.

Financial Accounting Standards Board, FASRI (Financial Accounting Standards Research Initiative), 2009-2012.

American Accounting Association/Financial Accounting Standards Board Conference Planning Committee, 2004, 2006, and 2008. Chairperson for 2008.

American Accounting Association/Mid-Year Financial Reporting Section, Committee to Select Papers for Mid-Year Meeting, 2006.

American Accounting Association/Annual Meeting Financial Reporting Section, Committee to Select Papers for Annual Program, 2005.

American Accounting Association/Competitive Manuscript Award Selection Committee, 2005.

Deloitte & Touche Doctoral Fellowship Selection Committee, 2004-2006.

American Accounting Association: New Faculty Consortium Chairman of the Planning Committee, 2004.

American Accounting Association: New Faculty Consortium Planning Committee, 2001-2003.

Arthur Andersen Doctoral Fellowship Selection Committee, 2001.

American Accounting Association: Publications Committee, 1999-2002.

American Accounting Association: Doctoral Consortium

Speaker, June 2000 and June 2002.

American Accounting Association: Group Leader at the New Faculty Consortium, St. Charles, Illinois, February 6-8, 1998 and February 4-6, 1999.

American Accounting Association Screening Committee: Notable Contributions to Accounting Literature Award, 1992-93, 1994-95, 1996-1997, 1997-99, and 2001-02.

American Accounting Association: Steve Berlin/CITGO Grant Selection Committee, 1998.

American Accounting Association: Executive Committee of the Auditing Section (Secretary), 1996-98.

American Accounting Association: Doctoral Consortium Planning Committee, 1995-96.

American Accounting Association: Mid-Year Meeting Planning Committee for the Auditing Section: 1993-94.

American Accounting Association: Deloitte & Touche Wildman Medal Award Committee, 1993-94.

American Accounting Association: Committee to Select Outstanding Auditing Dissertation Award, Ad Hoc Member, 1992-93.

University Level (at University of Texas)

University of Texas New Faculty Orientation – Presentation on the Role of Research & Teaching, 2013 and 2014.

Selection Committee for the University of Texas System Regents Teaching Award, 2010.

Evaluation Committee for Graduate Continuing Fellowships, 2010-2012.

University of Texas, Academy of Distinguished Teachers' Advisory Committee, Member 2005.

College Level (at University of Texas)

University of Texas, McCombs Dean Search Committee, 2015-present.

University of Texas, McCombs Gender Committee, 2013-present.

University of Texas, McCombs Promotion and Tenure Committee, 2009-2015 (chair, 2014-2015).

University of Texas, McCombs Ad Hoc Teaching Effectiveness Committee, 2010-2011.

University of Texas, McCombs Business School, Faculty Research Committee, 2007-2009.

University of Texas, McCombs Business School, MBA Policy Committee, 2006-2007.

University of Texas, McCombs Business, Dean's Advisory Committee, 2005-2007.

University of Texas, McCombs Business Texas-Plus Advisory Council Committee, 2004-2005.

University of Texas, McCombs Business Teaching and Research Awards Committee, 1997 and 2004.

University of Texas, McCombs School of Business, Behavioral Lab Committee, 2003-04.

University of Texas, McCombs College Strategic Planning Committee, 2002-03.

University of Texas, McCombs School of Business Ad Hoc Committee to Evaluate Common PhD Coursework, 2002-03.

University of Texas, McCombs School of Business, MBA Scholarship Committee, 2001-02.

University of Texas, McCombs Undergraduate Business Curriculum Committee, 1996-98.

Department Level (at University of Texas)

University of Texas, Department of Accounting, Executive Committee, 1996-1999, 2003-2006, and 2009-2013.

University of Texas, Department of Accounting, Committee to Select FASB Intern Nominee, 2006-2013.

University of Texas, Department of Accounting, MPA Programs Committee, 2010-2012.

University of Texas, Department of Accounting, Comprehensive Exam Grading Committee, 2007 - 2010.

University of Texas, Department of Accounting, Summer Brown Bags Coordinator, 1997-2010.

University of Texas, Department of Accounting, Assistant Graduate Advisor, 2004-2012.

University of Texas, Department of Accounting, Use of Human Subjects in Research Approval Chairperson, 2001-present.

University of Texas, Department of Accounting, Speaker at Accounting Career Awareness Camp (ACAP), 2007, 2008, 2009, and 2010.

University of Texas, Department of Accounting, PhD Evaluation Committee, 1991-1992 and 2005-2008.

University of Texas, Department of Accounting, Ph.D.
Comprehensive Exam Committee, 1998-2001 and 2004-2005.

University of Texas, Department of Accounting, Ph.D. Admissions Committee, 1994-95 2004-2005 (chair in 2005), and 2010-2011.

University of Texas, Department of Accounting, Workshop Coordinator, 2001-2004.

University of Texas, Department of Accounting, Ph.D. Evaluation Committee, 1992-95 and 1997-99.

University of Texas, Department of Accounting, BBA in Accounting Curriculum Revision Committee, 1998.

University of Texas, Department of Accounting, Textbook Selection Committee for Introductory Financial Accounting, 1996.

University of Texas, Department of Accounting, Committee on Faculty Recruiting, 1990-91 and 1992-94.

REVIEWING ACTIVITIES:

Editor, The Accounting Review, 2011-2014.
Editor, Accounting, Organizations and Society, 2014 *Estimates Conference* special editor.
Associate Editor, Journal of Behavioral Finance, 2003- present
Associate Editor, Accounting Horizons, 2006-2009.
Associate Editor, Contemporary Accounting Research, 1997-2000.
Editorial Board, Journal of Financial Reporting, 2015-present
Editorial Board, Journal of Accounting Research, 2012-present (just appointed in November 2012)
Editorial Board, Accounting and Finance, 2010-present
Editorial Board, Accounting, Organizations and Society, 2009-present
Editorial Board, Contemporary Accounting Research, 2000-2011
Editorial Board, Accounting Horizons, 2003- 2006.
Editorial Board, Behavioral Research in Accounting, 1994-1998 and 2002-present.
Editorial Board, The Accounting Review 1992-1995, 1996- 2011, and 2014-present.
Editorial Board, Auditing: A Journal of Practice & Theory, 1996-2004
Editorial Board, Advances in Accounting 1991-1998
Ad hoc reviewer, European Accounting Review
Ad hoc reviewer, Review of Accounting Studies
Ad hoc reviewer, Journal of Accounting, Auditing and Finance
Ad hoc reviewer, Journal of Accounting Literature
Ad hoc reviewer, AAA ABO Mid-Year Meetings
Ad hoc reviewer, AAA Auditing Mid-Year Meetings
Ad hoc reviewer, AAA Annual Meetings
Ad hoc reviewer, National Science Foundation

PROMOTION REVIEWS:

Wake Forest University, 2015 (promotion to associate)
Georgia Tech University, 2015 (promotion to full)
University of Florida, 2014 (promotion to full)
University of Illinois, 2014 (promotion to full)
University of Delaware, 2014 (promotion to associate)
University of Delaware, 2014 (promotion to full)
University of Vermont, 2013 (promotion to associate)
University of South Carolina, 2013 (promotion to full)
University of Washington, 2012 (promotion to full)
Brigham Young University, 2011 (promotion to full)
University of Florida, 2011 (promotion to full)
University of Connecticut, 2011 (promotion to full)
Nanyang Technological University, 2011 (promotion to associate)
Nanyang Technological University, 2010 (reappointment of Chaired professorship)
Georgia Tech University, 2010 (promotion to associate)
University of Georgia, 2010 (promotion to associate)
Nanyang Technological University, 2010 (promotion to associate)
University of Illinois, 2009 (promotion to associate)
University of Florida, 2009 (promotion to associate)
University of Georgia, 2009 (promotion to associate)
Northeastern University, 2009 (promotion to associate)
University of California at Riverside, 2009 (promotion to full)
Northwestern University, 2008 (promotion to full)
University of Pittsburgh, 2008 (promotion to full)
Arizona State University, 2008 (promotion to full)
Indiana University, 2008 (promotion to full)

University of Maryland, 2008 (promotion to associate)
Fordham University, 2007 (promotion to professor)
University of Illinois, 2007 (promotion to associate)
University of Florida, 2007 (promotion to professor)
University of South Carolina, 2007 (promotion to associate)
Northeastern University, 2007 (promotion to professor)
Northeastern University, 2007 (endowed chair appointment)
Georgia State University, 2006 (promotion to associate)
Vanderbilt University, 2006 (promotion to associate)
University of Illinois, 2005 (promotion to associate)
Brigham Young University, 2005 (promotion to associate)
Indiana University, 2005 (promotion to full)
Tulane University, 2004 (promotion to associate)
Duke University, 2004 (promotion to associate)
Boston College, 2004 (promotion to full)
Brigham Young University, 2004 (promotion to full)
University of Connecticut, 2003 (promotion to associate)
Vanderbilt University, 2003 (promotion to associate)
Emory University, 2003 (promotion to associate)
Virginia Tech, 2002 (promotion to associate)
Indiana University, 2002 (promotion to associate)
University of Washington, 2002 (promotion to associate)
University of Alabama, 2000 (promotion to associate)
University of Washington, 1998 (promotion to associate)
Clark University, 1998 (third-year review)