

Accounting and Finance for Non-Financial Managers

SAMPLE SCHEDULE

AT&T Executive Conference Center

Day 1

8:30 a.m. — 12:00 p.m. Accounting for the Performance of the Firm, Part I Dr. Eric Hirst

12:00 — 1:00 p.m. Lunch Carillon Dining

1:00 — 4:30 p.m. Accounting for the Performance of the Firm, Part II Dr. Eric Hirst

Day 2

8:30 a.m. – 12:00 p.m.	Financial Strategies Professor Jim Nolen	Room 202
12:00 – 1:00 p.m.	Lunch	Carillon Dining
1:00 – 4:30 p.m.	Understanding Wealth Creation: The Capital Budgeting Decision Professor Sandy Leeds	Room 202