What starts here changes the world.
THOMAS GILLIGAN
Dean of the McCombs School of Business

The full-time Texas MBA program at the McCombs School of Business is designed to develop influential business leaders. As Dean of McCombs, I cannot imagine a more stimulating environment to cultivate this development. Our prestigious program will open up a world of opportunities for you, increasing your knowledge of business, building networks that will last a lifetime, and developing skills to impact our society.

The University of Texas at Austin is one of the foremost research universities in the world, driven by esteemed faculty committed to staying ahead of the curve, solving the world's most complex challenges, and imparting knowledge to tomorrow's leaders. Among the robust resources offered by such a renowned university is the collaboration between prominent programs outside of McCombs, opening doors for the brightest minds to share knowledge across boundaries and allowing you to customize your education even further. Beyond the bounds of the university, McCombs connects you to the vibrant business community of Austin, known for its entrepreneurial nature, commitment to environmental issues, advances in the tech industry, and proximity to a booming energy industry.

When I consider all that McCombs has to offer, I am proud to be at the heart of this leading institution and to share the experience with you as a Texas MBA. Our goal is to prepare you to address the most pressing issues in our society, as this is where the future of business will have its greatest impact. McCombs is an engaged and purposeful community of faculty, staff, students, and alumni, where great minds come together to inspire change and make a difference in the world.

Learn more about our program and our community at www.mccombs.utexas.edu/mba/full-time

On the cover (left to right) – Nick Digani, Rodrigo Manzanilla, and Karika Purohit, members of the Texas MBA Class of 2014.
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"The MBA students are very smart and intellectually curious, which creates an exciting learning environment in the classroom and makes teaching them very rewarding."

RAJIV SRINIVASAN
Marketing Professor
Learn from the best.

Are you ready to be challenged in the classroom? Through case-based curricula and strong academic theories, the Texas MBA program fully engages you to build knowledge, create understanding in core business principles, and develop thought leadership grounded in theory and relevant to practice.

FACULTY
One of the strongest attributes of the Texas MBA program is the highly acclaimed McCombs School of Business faculty, who year after year are ranked among the best business professors in the nation by The Princeton Review. The academic reputation and industry experience of the faculty have helped make McCombs one of the top business schools in the world.

The McCombs faculty is made up of an experienced and dynamic group of knowledge leaders, recognized by students for their accessibility and by the business community for their quality. Among the professors are distinguished scholars who have achieved national and international recognition for their teaching and research. Combining academic talent with real-world business expertise, the MBA faculty provides a rich, multidimensional educational experience, making an essential real-time link between the classroom and industry. Their vast pool of scholarship and experience translates into a faculty that is committed to staying abreast of industry trends, engaging in the realities of business challenges, and conveying their up-to-the-minute knowledge to tomorrow’s business leaders—Texas MBAs.

McCombs has been recognized globally as a top business school for research, producing groundbreaking studies that influence not only the academic environment, but communities, economies, and companies worldwide. The work generated at McCombs is bolstered by 15 collaborative research centers led by prominent faculty members whose work influences the practice and teaching of business.

Learn more about these centers and the latest McCombs research at www.mccombs.utexas.edu/research and check out our business knowledge website at www.texasenterprise.utexas.edu

MBA COMMUNITY COFFEE
Each week, students have the opportunity to interact with faculty and staff in a more informal setting through MBA Community Coffee events.

“MBA Coffees are one of the many great opportunities we have as full-time MBA students to interact with faculty outside of the classroom. Weekly, we are able to connect with professors and staff members in a casual environment and we get to enjoy one-on-one conversations about their personal research and life experiences.”

LAKSHMI GUPTA, MBA ’13
Customize your academic path through our broad and flexible curriculum.

CORE CURRICULUM

McCombs’ core curriculum prepares you to build, manage, and lead enterprises that create value in a dynamic global economy. Essential business skills covered in these courses include teamwork and leadership, cross-functional problem solving, written and oral communications, the ability to manage change and risk, and the ability to manage human resources and diversity, among others. You take many of your core classes in cohorts, which are groups of about 65 students. Each cohort is constructed with diversity in mind, drawing on the complementary cultural, professional, and social backgrounds of each incoming class. As project partners, study group members, or even softball teammates, cohort-mates are together from day one.

CONCENTRATIONS & ELECTIVES

The innovative array of electives offered by McCombs expands upon the strong foundation of business principles covered in the core courses to round out your MBA experience and create the individual skill set you seek. More than half of your class time at McCombs is self-selected through electives, and while there are no required majors for Texas MBAs, you may choose to concentrate in an academic discipline by taking elective coursework within that concentration. About half of Texas MBAs choose to tailor their course of study to follow a specific concentration, offering them unique advantages in terms of recruitment and the industry knowledge they impart. Concentrations are offered across multiple disciplines and cover a wide range of business interests.

For a more detailed look at the curriculum, visit www.mccombs.utexas.edu/mba/full-time/academics

ACADEMIC PROGRAM STRUCTURE

FIRST YEAR

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SECOND YEAR

Fall and Spring Semesters

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Half Semester Course
Full Semester Course

100+ ELECTIVE COURSES OFFERED 25 AREAS OF CONCENTRATION TO CUSTOMIZE YOUR STUDY
“The quality of the people in my class continues to impress me each and every day. Without fail, the fellow students that I meet are extremely intelligent with strong and unique professional backgrounds.”

HAROLD WILLIAMS, MBA ‘13
Hometown: Southlake, Texas
Education: Economics, Princeton University
Pre-MBA Job: Real Estate Development
Post-MBA Job: The Boston Consulting Group
“I chose McCombs because of the top-ranked marketing program combined with unique opportunities like Marketing Fellows, which provides an experiential learning opportunity through practicums focused on solving real industry problems.”

NICOLE QUESADA, MBA ’13
Hometown: San Antonio, Texas
Education: Chemical Engineering, Stanford University
Pre-MBA Job: Medical Device Engineer
Post-MBA Job: Associate Brand Manager, The Topps Company
Apply your knowledge.

We know you’re thinking about your post-MBA career plans before you even step on campus. That’s okay, we are too. That’s why we present you with a multitude of experiential leadership opportunities to develop your skills and résumé from day one. In addition to summer internships, you’ll be able to gain a vast array of real-world experience through MBA+ projects, academic challenges, practicums with our industry partners, and more.

**ACADEMIC COMPETITIONS**

Are you up for a challenge? The best way to learn is by doing, and our MBA students love a good challenge. Annual case competitions and academic challenges provide valuable practice and early exposure to key recruiters. Those who participate go through a crash course that teaches teamwork, survival skills for high-pressure work environments, and highly evolved presentation prowess. On-campus challenges include the Global Business Challenge, Tech/Ops Challenge, Consulting Challenge, Finance Challenge, and Hot Seat Marketing Challenge. National challenges hosted by McCombs include the National Energy Finance Challenge and National Real Estate Challenge.

**FELLOWS PROGRAMS**

Some of the most popular programs at McCombs are our various Fellows programs, which get you out of the classroom to work and interact with industry leaders.

**CCIMS Marketing Fellows**

The student-led Center for Customer Insight & Marketing Solutions (CCIMS) Marketing Fellows program gives selected Texas MBA students who are committed to pursuing leadership in marketing the opportunity to develop their marketing acumen and management skills through a combination of focused curriculum and consulting projects.

**Venture Fellows**

The Venture Fellows program offers students the chance to work with venture capital luminaries. Upon being selected, each student is connected with a VC firm, private equity fund, or portfolio company for a semester-long internship that allows them to contribute to an organization while earning degree credit.

**Sigma Fellows**

The Sigma Fellows program provides selected students who are committed to pursuing leadership in the functional areas of operations, supply chain, and information management the opportunity to develop their management and leadership skills through a comprehensive integrated learning opportunity.

**Board Fellows**

The Board Fellows program places selected MBA students on the boards of directors of local partner non-profit organizations as non-voting board members for one year. The purpose of the program is to give business students the opportunity to work with and learn from non-profit leaders, while contributing their time and business skills to benefit the local community.

**INVESTMENT FUNDS**

Student-led investment funds provide a unique interaction between MBAs and professionals from major investment firms. Under the direction of faculty, students work as portfolio managers with investment counselors to formulate strategies and make portfolio decisions. There are two investment funds at McCombs: The MBA Investment Fund, LLC, which is one of only a handful of student investment funds with private investors, and The McCombs Real Estate Investment Trust (REIT) Fund, which is based on the MBA Investment Fund but distinct in that it invests solely in U.S.-based REITs.

Learn more about hands-on learning opportunities at www.mccombs.utexas.edu/mba/full-time/hands-on
“Texas Venture Labs is a gem in the Texas entrepreneurial ecosystem.”

JON BRUMLEY, BBA ’61

TEXAS VENTURE LABS

The Jon Brumley Texas Venture Labs (TVL) is a campus-wide initiative that provides direct links to the entrepreneurial, business, technology, and legal resources available on the campus and in the Texas entrepreneurial ecosystem. TVL has two missions: to accelerate startups from the UT System and Central Texas looking to raise capital and take their innovations to market and to transform graduate students at UT Austin into future entrepreneurs and business leaders.

In 2012, businessman and entrepreneur Jon Brumley, BBA ’61, presented a gift of more than $6 million to fund the growth of the Texas Venture Labs program. His generous contribution will expand the scale and accessibility of the Venture Labs model, supporting an increased number of both young entrepreneurs and local startups in the years to come.

Texas Venture Labs Practicum

Nurture your entrepreneurial spirit through the TVL practicum, a unique program connecting local startup companies with talented graduate and PhD students from UT Austin’s business, law, engineering, and natural sciences programs. These students participate in semester-long projects solving important problems alongside the company’s founders, allowing them to make a direct impact on the company.

New Venture Creation

For students who are interested in pursuing their own startup ideas, New Venture Creation offers the ideal environment. Over the course of either one or two semesters, you will research and refine your business idea prior to launch. Since 2005, over 1,000 students have completed the program.

Texas Venture Labs Investment Competition

The Texas Venture Labs Investment Competition (Texas VLIC) is designed to mimic the real-world process of raising venture capital. During the competition, teams comprised of students from across the university present ideas for new businesses and receive invaluable feedback from entrepreneurs and investors. Many Texas VLIC competitors go on to launch their businesses. Successful competitors from McCombs have included uShip, Ordoro, Phurnace, and MacuCLEAR.

Global Venture Labs Investment Competition

The Global Venture Labs Investment Competition (formerly Moot Corp), known as “The Super Bowl of World Business Plan Competitions” (BusinessWeek), is the premier worldwide investment competition. The Global VLIC features 40 teams from over a dozen countries that gain eligibility by winning a regional new venture competition. About half of each year’s teams go on to start companies based on their ideas.

Texas Venture Labs Scholar Program

In coordination with McCombs, TVL has created the Texas Venture Labs Scholar Program, a competitive scholarship program for entrepreneurial students interested in attending business school. Selected applicants are invited to UT Austin to compete in the scholarship competition, in which each finalist pitches their business proposal to a panel of judges. The judges then select TVL Scholars based on their presentations. Each TVL Scholar Award includes a scholarship, in-state tuition waiver, slot in the TVL Accelerator program, and more.

Learn more about Texas Venture Labs at tvl.utexas.edu

40 COMPANIES HAVE WORKED WITH TEXAS VENTURE LABS SINCE 2010

$25M+ RAISED IN INVESTMENT CAPITAL
“Because of VLIC, our team focused on validating the market for Ordoro while still in school. By the time we graduated from McCombs we knew we had something worth working towards.”

NARUBY SCHLENKER, MBA ’10

SANGRAM KADAM, MBA ’10
Hometown: Mumbai, India
Pre-MBA Job: Operations Consultant, Dell
Post-MBA Job: Co-founder and CFO, Ordoro Inc.

NARUBY SCHLENKER, MBA ’10
Hometown: Caracas, Venezuela
Pre-MBA Job: Six Sigma Black Belt, Eli Lilly and Co.
Post-MBA Job: Co-founder and CMO, Ordoro, Inc.

JAGATH NARAYAN, MBA ’10
Hometown: Tellicherry, India
Pre-MBA Job: Supply Chain Management Consultant
Post-MBA Job: Co-founder and CEO, Ordoro, Inc.
“Students who take advantage of the MBA+ Program gain savvy leadership experience that employers are looking for.”

DR. ERIC HIRST
Associate Dean for Graduate Programs

TEXAS MBA+ LEADERSHIP PROGRAM
Getting your MBA isn’t just about getting smarter; it’s about becoming a leader of consequence, someone prepared and motivated to shape our world. As you develop into an influential business leader at McCombs, the Texas MBA+ Leadership Program facilitates an individually tailored graduate experience that includes seminars from industry experts, micro-consulting projects with outside companies, and access to a hand-selected group of professional communication and executive coaches. MBA+ is highly relevant, immediate, tangible, and built to evolve a personal leadership style. As recruiters search around the globe for candidates with applicable experience, fit, and initiative, MBA+ helps ensure Texas MBAs are at the top of their lists.

Leadership and Industry Seminars
To further build on classroom knowledge and understanding, MBA+ brings tools and methods to you through industry-oriented seminars and speakers on leadership, communication, and career development, as well as training on important industry tools to help you succeed. Seminar topics include conflict resolution, leadership presence, perfecting your pitch, developing a personal marketing plan, corporate valuations, financial modeling, and strategic search engine marketing.

Communication, Specialty, and Executive Coaches
Effective leadership is directly linked to versatile communication skills. Communication coaches prepare you to have stronger, more compelling interactions—whether at corporate receptions, career fairs, job interviews, or alumni gatherings; when presenting to C-level executives in a Fortune 1000 company; or when pitching an idea to future investors. Through one-on-one coaching and expert-led workshops, you learn to collaborate productively and communicate dynamically.

Developing leadership skills is also dependent on identifying and maximizing your strengths. MBA+ provides a slate of specialty coaches to assist you. Our coaches cover a range of topics such as assessing your strengths, developing your media presence, resolving conflict, honing your professional image, effectively networking, and understanding your emotional intelligence.

The MBA+ Program also offers a variety of executive coaches to help you set life goals, promote personal leadership presence, and develop a greater sense of your own leadership style. One-on-one executive coaching sessions and individually designed activities arm you with skills and techniques to navigate your career path in a rapidly changing business environment.

MBA+ Micro-Consulting Projects
The MBA+ Program is an experiential leadership program unique among top MBA programs in its scale and depth of service. As a Texas MBA, you will inevitably identify companies with which you want to work. MBA+ helps connect you with these organizations, regardless of industry or location, by facilitating a micro-consulting project. The client company provides a current business question to be addressed; MBA+ provides each team with a budget and guides them through the project management process. At the end of a 4 to 10 week project period, the team reports their findings and recommendations to their client, often traveling to the client’s location to do so.

Learn more about the MBA+ Leadership Program at www.mccombs.utexas.edu/mba/full-time/hands-on/mba-plus-program
“The best part about this project was doing hands-on primary research like facilitating focus groups and observing consumer shopping behavior. We were really able to empathize and identify with their target consumers since we were students ourselves. This provided Under Armour with a very authentic perspective. It was great to feel like Under Armour valued our opinion at the end of the project!”

CAROLYN CROSS, MBA ‘12
Under Armour Project Team Leader
Take advantage of the many opportunities to explore global business.

EXCHANGE PROGRAMS
Through the Texas MBA exchange partnerships, you are able to spend a semester immersed in another culture, enhancing your global business education through study at other leading graduate business schools around the world. The McCombs School of Business has reciprocal exchange partnerships with top business schools in Africa, Asia, Australia, Europe, and South America, as well as in Mexico and Canada. At most schools, the language of instruction is English.

DOUBLE DEGREE PROGRAM
Our Double Degree program gives you a unique opportunity to explore and apply business concepts in a global context. Double Degree graduates simultaneously earn two advanced degrees—an MBA from The University of Texas at Austin and an MBA (or equivalent) from a partner school. The Double Degree consists of two long semesters and a summer of study at McCombs, along with the in-residence requirements of the Double Degree partner university. The average time required for completion of the Double Degree is two-and-a-half years. Texas MBAs who participate in the outbound Double Degree program are eligible for the Ryoichi Sasakawa Young Leaders Fellowship, which awards up to $10,000.

GLOBAL CONNECTIONS STUDY TOURS
All Texas MBA students have the opportunity to participate in McCombs Global Connections study tours. Gain in-depth knowledge of how to conduct business in various international regions through these popular study tours, which feature site visits to businesses and firms in the host countries. A semester-long program that combines an 8 to 10 day study tour to a region of interest, in-class lectures and workshops, and a global business-related consulting project, McCombs Global Connections equips you with practical international management skills.

Recent Global Connections tour destinations have included Argentina, Brazil, Chile, China, Denmark, Ghana, India, Israel, Peru, Russia, South Africa, Spain, Thailand, Turkey, UAE, and Vietnam.

For more about global opportunities at McCombs, visit www.mccombs.utexas.edu/mba/full-time/hands-on/international

THE EXCHANGE EXPERIENCE
“I feel fortunate to have had the chance to spend a semester in Spain. I not only gained an ability to better manage diversity but also built friendships with people from all over the world. Also, I enjoyed the journey of self-discovery that studying abroad provided. It was great to be taken out of my U.S. comfort zone and to spend time reflecting on the first 18 months of the MBA journey and where I want to head next. Plus, it was amazing to attend FC Barcelona games and spend time traveling around Spain.”

JOSH TINCH, MBA ’13
Investment basics for the uninvested. Learn to earn at the features.

JSE WEEK EXPO 10 - 12 MARCH: 12h00 - 18h30: ENTRY FREE

At the JSE, 1 Exchange Square, Gwen Lane, Sandown
“My career advisor provided insightful feedback when it came to producing an MBA-level résumé, how to network effectively, and perfecting my elevator pitch. As someone who is a career switcher, these skills are critical and I am glad I had my advisor to help me out.

FRANKIE ARVELO, MBA ’14

Hometown: Boston, Massachusetts
Education: Sports Management, University of Massachusetts - Amherst; Law, University of Pennsylvania
Pre-MBA Job: Compliance Officer, Goldman Sachs
Concentration: General Management
Internship: Business Analyst, Mass Relevance
Ignite your career.

Our MBA Career Management team helps you identify your vision for a lifetime career and capitalize on your talents. From preparing you for a summer internship to watching you land your ideal post-MBA position, we don’t just talk about exciting careers—we help you launch them.

CAREER ADVISORS

MBA Career Advisors help with all phases of your job search and career transition, including developing your personal brand, networking, case and behavioral interviewing, résumé and cover letter writing, and salary negotiation. The team of career advisors specializes in industries and functions to help focus and guide your unique job search.

PEER ADVISORS

Peer Advisors are second-year Texas MBAs selected, interviewed, and trained by our staff to assist you during your first year in key areas such as résumé and cover letter review, job search strategy, and mock interviews. The peer advisors are able to share the experience they gained by going through these processes the year before.

CAREER TREKS

Career Treks give you the opportunity to interact with employers on their home turf. Typical destinations include New York, the San Francisco Bay Area, Houston, Dallas, and Seattle. While some treks are open to all functions, others are focused on specific areas such as consulting, investment banking, marketing, clean tech, and energy.

MOCK INTERVIEWS

Mock interviews prepare you for the start of the first-year recruiting season. Career Management staff, peer advisors, and communication coaches act as mock interviewers, providing you with detailed one-on-one feedback.

STRATEGIC CAREER PLANNING CLASS

Strategic Career Planning is a one-hour core class offered in your first semester that will provide you with tools and techniques necessary to manage your lifelong career and hands-on opportunities to practice your skills. Class topics and assignments are timed to keep you on track in your job search.

RECRUITING

The Texas MBA’s real-world, hands-on approach to education makes graduates among the most sought after in the nation. Each year recruiters from some of the world’s leading companies, as well as innovative mid-sized and startup firms, come to McCombs in search of the new breed of business leaders. Key corporate partners engage with the school in dozens of ways, including in the classroom, at student organization events, and through academic research projects, academic challenges, and MBA+ projects.

A sample of top employers from past years includes:

- Adobe Systems
- A.T. Kearney
- Amazon.com
- American Airlines
- American Express
- Apple
- AT&T
- Bain & Company
- Bank of America
- Merrill Lynch
- Booz & Co.
- Boston Consulting Group
- Celanese Chemicals
- Chevron
- Citigroup
- ConocoPhillips
- Credit Suisse
- Dell
- Deloitte Consulting
- Dr Pepper Snapple Group
- Exxon Mobil Corporation
- GE Company
- General Mills
- Goldman Sachs & Co.
- Intel Corporation
- JPMorgan Chase & Co.
- Liberty Mutual
- Microsoft Corporation
- MillerCoors
- PepsiCo
- PricewaterhouseCoopers
- Procter & Gamble
- Salesforce.com
- The Coca-Cola Company
- Walmart
- Wells Fargo

For more information on MBA Career Management, visit www.mccombs.utexas.edu/mba/full-time/career
Experience a unique culture.

The culture at McCombs creates a truly distinctive atmosphere that blends rigorous intensity and relaxed collegiality, social activity and individuality, and a sense of community and appreciation for diversity.

McCombs offers a welcoming environment for students from all backgrounds—a value confirmed by our commitment to national organizations like the Forté Foundation and the Consortium for Graduate Study in Management, as well as consistently ranking as one of the best business schools in the country for Hispanics by Hispanic Business Magazine. Through small study groups, school-sponsored activities, and student organizations, Texas MBAs are encouraged to explore and share their diverse experiences.

Ready to launch your McCombs social networking? By building professional, social, and community organizations, student activities invigorate the school and your MBA experience. From the Graduate Finance Association to MBA Soccer to the Black Graduate Business Association, our 35-plus student organizations mirror the program’s MBAs in their healthy mixture of work and play. With professional organizations leading to new contacts and even careers, diversity-focused organizations promoting the transformation of the traditional corporate landscape, and social organizations fostering connections between classmates and the larger Austin community, there’s truly a place for everyone.

Learn more about our student community at www.mccombs.utexas.edu/mba/full-time/student-life

STUDENT ORGANIZATIONS

• Armed Forces Alumni Association
• Black Graduate Business Association
• Business Communications Club
• Business, Industry & Government Society
• China Business Association
• CleanTech Group
• Energy Finance Group
• Entrepreneur Society
• Graduate Business Adventure Team
• Graduate Business Council
• Graduate Business Technology Group
• Graduate Business Wine Club
• Graduate Consulting Group
• Graduate Epicurean Club
• Graduate Finance Association
• Graduate Marketing Network
• Graduate Operations Group
• Graduate Real Estate Society
• Graduate Women in Business
• Indian Graduate Business Association
• International MBA Student Association
• Jewish MBA Organization
• Latin American & Hispanic Master in Business Association
• MBA Brewing Association
• MBA Christian Fellowship
• MBA Golf Association
• MBA Healthcare Association
• MBA OUTSource: A LGBTQ MBA Network
• MBA Retail Club
• MBA Soccer Club
• MBAs & Multimedia
• Mexican Graduate Business Association
• Net Impact
• Sports, Entertainment & Media Association
• Students & Significant Others Network
• Travel, Tourism & Hospitality Association
“Whether it be students or professors, I am always surrounded by a dynamic, smart, collaborative, and diverse group of people.”

MATHILDE BUSSIERE, MBA ’14

Hometown: Paris, France
Education: Université de Paris X – Nanterre; New York University School of Law
Pre-MBA Job: Attorney
Concentration: Business Analytics
Internship: Human Resource Leadership Program, General Electric
“The opportunities at the Texas MBA program don’t stop at McCombs. You have the entire University of Texas at Austin at your fingertips!”

KATE STARK, MBA ’12

THE UNIVERSITY OF TEXAS AT AUSTIN

Though prominent in its own right, McCombs benefits from its association with The University of Texas at Austin, a university that breathes life into ideas and provides a vast network for creative thinkers and entrepreneurs. No matter where you stand within the greater UT community, we all bleed burnt orange.

The University of Texas at Austin is home to more than 50,000 students and 24,000 faculty and staff members spread across the university’s 17 different colleges. These colleges rank largely among the best in the country and include internationally distinguished programs such as the McCombs School of Business, the Cockrell School of Engineering, the School of Law, the LBJ School of Public Affairs, the College of Communication, the School of Architecture, the Jackson School of Geosciences, the School of Information, and the Lozano Long Institute of Latin American Studies.

As a Texas MBA, we encourage you to augment your business school experience by stepping outside of McCombs, allowing you to transform your knowledge by selecting graduate-level courses from the many highly acclaimed colleges at The University of Texas at Austin. Whether you are simply seeking a non-McCombs elective or ambitiously pursuing one of our 10+ dual degree programs, we work with you throughout your time here to develop a road map that meets your specific interests.

The breadth and depth of academic resources, combined with a rich cultural diversity and a drive to discover, create an environment at The University of Texas at Austin that offers unparalleled opportunities for learning. Take a look at the accomplishments taking place every day across campus and you’ll understand—what starts here changes the world.

Learn more at www.utexas.edu
AUSTIN, TEXAS

New arrivals to Austin are greeted by a city that often transforms their vision of Texas. Once a serene university town and now a metropolitan center with an affinity for live music and the outdoors, Austin is what demographers call a “city of ideas.” Central Texas is one of a handful of American regions where a new creative class of business leaders, artists, entrepreneurs, and visionaries are reshaping the model for American prosperity. Through its diverse economic changes, Austin remains a city of lakes, hills, and cosmopolitan culture—a city defined by its gregarious personality, endless opportunities for growth, and a celebrated quality of life.

Community

As the 11th largest city in the United States—and growing—Austin has quickly become a hotbed for technology and startups. Despite the rapid growth in recent years, however, Austin has maintained its quirky charm, and still takes pride in “keeping Austin weird.” Innovation and creativity are ingrained in the culture of this city, which has become a collaborative community of entrepreneurial thinkers and doers.

Outdoors

Looking for a climate you can enjoy? In Austin you can take advantage of more than 300 days of sunshine every year. Austin features an abundance of outdoor activity, with dozens of golf courses and parks, and nearly 12,000 acres of greenbelt. Like water? The city of Austin rests on the banks of the Colorado River and the 150-mile long Highland Lakes chain that it forms, providing residents with nearly year-round opportunities to enjoy boating, water sports, swimming, and fishing.

Arts & Culture

Prepare to explore your artistic side. Because of the natural beauty of its surroundings, as well as its friendliness toward artists and artistic pursuits, Austin has long served as an oasis for painters, printmakers, jewelry makers, musicians, potters, and devotees of nearly every variety of artistic expression. Austin boasts numerous music festivals, local and touring theater companies, ballet, opera, theater, professional symphony, world-class museums, and numerous galleries showcasing local, regional, and international artists. Austin is known as the “Live Music Capital of the World” and has no problem living up to that reputation. On any given night, listeners can choose from performances of rock to blues, Latin to jazz, folk to country, and everything in between.

Business

Austin’s well-educated work force, overall low business costs, and available, affordable commercial space offer the opportunity for business growth, and thus enable those seeking positions in the area to identify and pursue their ideal position. Austin’s dynamic business ecosystem provides consistent job growth for some of the most successful companies in Texas, a state that is home to more than 50 Fortune 500 companies.

For more information on the city of Austin, visit www.mccombs.utexas.edu/mba/full-time/student-life/austin
“It’s amazing not only how well the Texas MBA brand is recognized, but also how vast the network is.”

JEREMY JONES, MBA ’10
Hometown: Mesa, Arizona
Pre-MBA Job: Pilot, U.S. Air Force
Post-MBA Job: Private Wealth Management, Goldman Sachs
Join a network that reaches far beyond Austin.

THE MCOMBS ALUMNI NETWORK
Your journey as a Texas MBA begins the moment you accept your offer of admission to McCombs and will last a lifetime. The experiences you will enjoy during your two years in Austin allow you to foster lasting ties with classmates, alumni, and the school.

With more than 89,000 McCombs alumni around the world, you will enter a network of exceptional contacts. By facilitating access to your colleagues and providing an avenue for you to stay connected, the Alumni Network adds generations of McCombs graduates to your personal network. It’s a dynamic organization that will allow you to communicate with alumni as close as your own neighborhood or reach across global expanses to one of 39 official alumni chapters—and countless informal groups—worldwide.

Career Resources
Graduation day isn’t the end of your McCombs experience—it merely signals the next phase. Through opportunities like the McCombs Alumni Business Conference, numerous career resources, and an array of continuing education offerings such as McCombs Knowledge To Go, an alumni and faculty-led webinar series, the Alumni Network provides ongoing educational and professional development activities and resources to support you throughout your career.

Community Service
Alumni are essential to the development of initiatives for the McCombs community. Opportunities to serve include joining the McCombs Alumni Network MBA Advisory Board and the McCombs Advisory Council, assuming chapter leadership positions, and advising student groups. Moreover, McCombs alumni stay involved with the school by conducting admissions interviews, speaking at McCombs events, and promoting corporate sponsorship opportunities.

Opportunities to Connect
Because your business degree is an asset you will draw on for the rest of your professional life, you will want to keep abreast of advances in the MBA program and changes at McCombs. The Alumni Network offers several strategic channels devised to connect alumni to McCombs and to each other, including class reunions, worldwide chapters, Open Magazine, social media groups, and the McCombs TODAY blog.

To keep up with business school news, check out the McCombs TODAY blog at www.today.mccombs.utexas.edu and learn more about the McCombs Alumni Network at www.mccombs.utexas.edu/alumni
Whether online, in your city or in ours, it’s time to get connected.

The following opportunities are great ways to connect with current students and staff, learn more about the program, and get a feel for the Texas MBA culture.

ADMISSIONS EVENTS
The best way to decide if our program is the right fit for you is to join us on campus for an info session, class visit, or one of our annual forum events. In addition to visiting us in Austin, there will be numerous opportunities throughout the year to connect with our admissions team at events all around the world as well as online. Check out our upcoming events at www.mccombs.utexas.edu/mba/full-time/events

STUDENT AMBASSADORS
Insight from current students is priceless. To connect with someone in your area of study interest or from a similar background, visit our student directory at acsprod.mccombs.utexas.edu/prospect/results.aspx

PROGRAM BLOGS
Stay in the know about what’s happening on campus through our program blogs.

Texas MBAs Talk
A glimpse into life as a Texas MBA, straight from the students. blogs.mccombs.utexas.edu/mba-students

Texas MBA Insider
The latest program news, application information, and more. blogs.mccombs.utexas.edu/mba-insider

SOCIAL MEDIA
Find the Texas MBA program on the social media sites below.
“I visited a few schools, but McCombs really stood out as nurturing a collaborative environment among the students, faculty, and administration.”