What starts here changes the world.
THOMAS GILLIGAN  
Dean of the McCombs School of Business

WELCOME

The Texas MBA constitutes six programs in four cities, reflecting the commitment of the McCombs School of Business to provide essential knowledge to the widest possible audience of professionals interested in taking their career to the next level. Our program is designed to develop influential business leaders, and as Dean of McCombs, I cannot imagine a more stimulating environment to cultivate that development. The Texas MBA program will open up a world of opportunities for you, increasing your knowledge of business, building networks that will last a lifetime, and developing skills to impact our society.

The University of Texas at Austin is one of the foremost research universities in the world, driven by esteemed faculty committed to staying ahead of the curve and solving the world’s most complex challenges. Whether you are taking classes in Austin, Dallas/Fort Worth, Houston, or Mexico City, you will be taught by some of the brightest minds in the business world who are dedicated to imparting their knowledge to tomorrow’s leaders.

When I consider all that McCombs has to offer, I am proud to be at the heart of this leading institution and to share the experience with you as a Texas MBA. Our goal is to prepare you to address the most pressing issues in our society, as this is where the future of business will have its greatest impact. McCombs is an engaged and purposeful community of faculty, staff, students, and alumni, where great minds come together to inspire change and make a difference in the world.

Learn more about our program and our community at www.mccombs.utexas.edu/mba

On the cover (left to right) – Vinay Mahadevan, Linda Ly, and Sasha Petrovic, members of the Texas MBA at Houston Class of 2014
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“I enjoy teaching Working Professional MBA students because they are able to immediately apply concepts from the classroom to their work and then bring that experience back to the next class discussion.”

DOUG DIERKING
Management Professor
Learn from the best.

Are you ready to be challenged in the classroom? Through case-based curricula and strong academic theories, the Texas MBA program fully engages you to build knowledge, create understanding in core business principles, and develop thought leadership grounded in theory and relevant to practice.

FACULTY

One of the strongest attributes of the Texas MBA program is the highly acclaimed McCombs School of Business faculty, who year after year are ranked among the best business professors in the nation by The Princeton Review. The academic reputation and industry experience of the faculty have helped make McCombs one of the top business schools in the world, and it is the same faculty from our campus in Austin who travel to Houston each class weekend to teach.

The McCombs faculty is made up of an experienced and dynamic group of knowledge leaders, recognized by students for their accessibility and by the business community for their quality. Among the professors are distinguished scholars who have achieved national and international recognition for their teaching and research. Combining academic talent with real-world business expertise, the MBA faculty provides a rich, multidimensional educational experience, making an essential real-time link between the classroom and industry. Their vast pool of scholarship and experience translates into a faculty that is committed to staying abreast of industry trends, engaging in the realities of business challenges, and conveying their up-to-the-minute knowledge to tomorrow’s business leaders—Texas MBAs.

McCombs has been recognized globally as a top business school for research, producing groundbreaking studies that influence not only the academic environment, but communities, economies, and companies worldwide. The work generated at McCombs is bolstered by 15 collaborative research centers led by prominent faculty members whose work influences the practice and teaching of business.

Learn more about these centers and the latest McCombs research at www.mccombs.utexas.edu/research and check out our business knowledge website at www.texasenterprise.utexas.edu

ACCESSIBLE FACULTY

Each class weekend, McCombs professors travel to Houston, where they engage with students both in and out of the classroom.

“The quality of the professors and their availability is crucial to your success as a student. I’ve had wonderful professors at McCombs who are available before class, after class, while travelling around the world—you name it. Even though they live in Austin, I have found it more than easy to get in touch with them when I have questions.”

AMBER WINSOR, MBA ‘13
Solid business foundation that works with your schedule.

PROGRAM STRUCTURE
The Texas MBA at Houston is a two-year graduate program with courses generally held on Fridays (4:00 p.m. - 8:30 p.m.) and Saturdays (8:00 a.m. - 5:00 p.m.) every other weekend in Houston. This allows you to work with your company to create a schedule that minimizes disruption of normal working hours. You will attend classes in the fall, spring, and summer up until graduation. Each of the two years begins in August at the AT&T Executive Education and Conference Center on the UT Austin campus with an Austin Intensive Seminar to prepare you for the academic year.

Texas MBA at Houston classes are held at the University of Texas Health Science Center in Houston, which provides state-of-the-art classroom space and facilities for co-curricular events and professional development activities, as well as study space, dining areas, and parking. The residential component for the Texas MBA at Houston program takes place at the nearby Hotel Zaza and encourages additional opportunities for faculty interaction, community building, and networking.

Throughout the courses you will learn essential business skills and values such as: a global and real-world managerial perspective, teamwork and leadership skills, cross-functional problem-solving abilities, business ethics, effective written and oral communications, risk and change management, human resource management, and personal presentation skills. All students participate in the cohort system, designed to strengthen and develop teamwork and leadership skills. Study teams, usually of five students, facilitate cross-functional and cooperative problem solving, while bringing together professionals with varied backgrounds.

COURSE TOPICS
- Financial Accounting
- Statistics and Decision Analysis
- Leading People and Organizations
- Financial Management
- Marketing Management
- Managerial Economics
- Operations Management
- Strategic Management
- Art and Science of Negotiation
- Business Ethics
- Strategies for a Networked Economy
- Advanced Corporate Finance and Investments
- International Management Seminar / Global Studies Trip
- Advanced Marketing Management
- Managerial Accounting and Financial Statement Analysis
- Legal Environment of Business
- Capstone Integrative

The Texas MBA at Houston program continually reviews and adapts the curriculum to better match student needs and to prepare them to become leaders both inside and outside the classroom. Specific courses, as well as the sequencing of courses, may change from year to year.

For a more detailed look at the curriculum, visit www.mccombs.utexas.edu/mba/houston/program-information/curriculum
“The Texas MBA will allow me to broaden my career opportunities and is preparing me to meet any challenge or obstacle that may present itself in the future.”

DANIEL HUANG, MBA ‘14

Hometown: Baton Rouge, Louisiana

Education: Kinesiology, Louisiana State University; Physician Assistant, Louisiana State University Medical Center; Cardiovascular Thoracic Surgery, University of Nebraska Medical Center

Job: Physician Assistant and Practice Manager, KPS Cardiovascular Surgery
“The Global Studies trip to Singapore and Indonesia was an eye-opening, enriching trip that broadened my perspective on world trade and the interconnectivity of countries.”
The first objective of the course is to understand and strengthen your leadership skills through a combination of classroom instruction in leadership concepts and frameworks, assessments, action planning, peer discussion, and personal reflection and learning. Through this portion, you should demonstrate greater awareness and mastery of your own leadership approaches and skills, better understand contextual demands and how different leadership styles and behaviors best meet those demands, and draw out personal learning based on tangible opportunities to practice the art of leadership.

The second objective is to provide an opportunity for you to put into practice what you have learned by identifying and addressing an organizational challenge or opportunity. During the course, students will work in teams on a service learning project, using tools from the concepts introduced in this class and prior courses, to design a positive change plan for a community service organization in their own community. The focus on community service organizations is intended to highlight resource-constrained and mission-driven environments that challenge leaders to demonstrate sensitivity to the contexts as they help organizations and their employees to realize their full potential.

Learn more about hands-on opportunities at www.mccombs.utexas.edu/mba/houston/program-information/hands-on

GLOBAL STUDIES TRIP
Our Global Studies trip combines intensive stateside learning about the culture, politics, and economics of a particular country with a one-week visit to the region. By touring cultural sites and companies and meeting with local business leaders, government officials, and academics, you gain multiple perspectives of the country of interest and get a firsthand glimpse of how business is conducted in another part of the world. Recent destinations for these trips include Dubai, UAE; Sao Paulo/Rio de Janeiro, Brazil; Beijing, China; Bangkok, Thailand; and Ho Chi Minh City, Vietnam. Students consider the trip to be a highlight of the entire program.

CAPSTONE INTEGRATIVE
The Capstone Integrative course focuses on leadership, building on and extending your learning from the courses you take at McCombs.

Textbooks and lectures have their place within our program, but the classroom is only one of many venues in which you find yourself learning, doing, and growing. In the Texas MBA Program, we strive to make every activity something that enhances the overall experience. As a student you are continuously exposed to events, challenges, panels, speakers, and other opportunities for gaining insight and honing skills.

Move beyond the classroom.
“Students who take advantage of the MBA+ Program gain savvy leadership experience that employers are looking for.”

DR. ERIC HIRST  
Associate Dean for Graduate Programs

TEXAS MBA+ LEADERSHIP PROGRAM

Getting your MBA isn’t just about getting smarter; it’s about becoming a leader of consequence, someone prepared and motivated to shape our world. As you develop into an influential business leader at McCombs, the Texas MBA+ Leadership Program facilitates an individually tailored graduate experience that includes seminars from industry experts, micro-consulting projects with outside companies, and access to a hand-selected group of professional communication and executive coaches. MBA+ is highly relevant, immediate, tangible, and built to evolve a personal leadership style. As recruiters search around the globe for candidates with applicable experience, fit, and initiative, MBA+ helps ensure Texas MBAs are at the top of their lists.

Leadership and Industry Seminars

To further build on classroom knowledge and understanding, MBA+ brings tools and methods to you through industry-oriented seminars and speakers on leadership, communication, and career development, as well as training on important industry tools to help you succeed. Seminar topics include conflict resolution, leadership presence, perfecting your pitch, developing a personal marketing plan, corporate valuations, financial modeling, and strategic search engine marketing.

Communication, Specialty, and Executive Coaches

Effective leadership is directly linked to versatile communication skills. Communication coaches prepare you to have stronger, more compelling interactions—whether at corporate receptions, career fairs, job interviews, or alumni gatherings; when presenting to C-level executives in a Fortune 1000 company; or when pitching an idea to future investors. Through one-on-one coaching and expert-led workshops, you learn to collaborate productively and communicate dynamically. Developing leadership skills is also dependent on identifying and maximizing your strengths. MBA+ provides a slate of specialty coaches to assist you. Our coaches cover a range of topics such as assessing your strengths, developing your media presence, resolving conflict, honing your professional image, effectively networking, and understanding your emotional intelligence.

The MBA+ Program also offers a variety of executive coaches to help you set life goals, promote personal leadership presence, and develop a greater sense of your own leadership style. One-on-one executive coaching sessions and individually designed activities arm you with skills and techniques to navigate your career path in a rapidly changing business environment.

MBA+ Micro-Consulting Projects

The MBA+ Program is an experiential leadership program unique among top MBA programs in its scale and depth of service. As a Texas MBA, you will inevitably identify companies with which you want to work. MBA+ helps connect you with these organizations, regardless of industry or location, by facilitating a micro-consulting project. The client company provides a current business question to be addressed; MBA+ provides each team with a budget and guides them through the project management process. At the end of a four to 10 week project period, the team reports their findings and recommendations to their client, often traveling to the client’s location to do so.

Learn more about the MBA+ Leadership Program at www.mccombs.utexas.edu/mba/mba-plus
“Our experience working with the Bank of America Merrill Lynch team gave excellent insight into consulting work and market sensitivity. Our associate liaisons were Texas MBA alumni who were eager to share their industry knowledge and experience with other MBA candidates. Our McCombs MBA+ team gained valuable hands-on experience with consulting processes.”

ANDREW DE LUNA, MBA ’14
Bank of America Merrill Lynch Project Team Leader
“I came into the MBA program without any intention of leaving my company. And while my intentions haven’t changed, participating in the program has given me the skills and knowledge to better navigate my career path.”

JAVIER CUELLAR, MBA ’13
Hometown: Houston, Texas
Education: Chemical Engineering, The University of Texas at Austin
Job: C4 Commercial Manager, BASF
Dedicated career support.

Are you looking to take your career to the next level? The McCombs School of Business recognizes that, as a fully employed student, you may be on a career footing that is different or similar to traditional full-time MBA students. Rather than seeking to make a wholesale career or industry change, the students in our Texas MBA at Houston program are more often in search of greater responsibility within their companies, have been identified by their employers to take on larger roles, or seek opportunities different from those available with their current employers.

Unlike other programs, McCombs has a career management team dedicated to assisting you in your specific circumstances. Our career management staff is well-seasoned in providing advice, coaching, and services for MBA students with professional experiences in most industries and job functions. They are mobile, meeting you onsite during class weekends for one-on-one or small group meetings to discuss, determine, and further the process of achieving career goals, and are available by phone and email for more immediate advice.

If you are seeking new opportunities, the career management team will help you set a plan and prepare you for interviews.

They offer career management modules on topics including career transition, networking, business writing, interview preparation, and negotiations. Additional offerings include employer mock interviews, an executive speaker series, case competitions, career fairs, a career management resource website, and much more. Dedicated information session networking events are set up as another means to introduce you to recruiters and alumni. For those students seeking new employers and meeting certain criteria, the program offers the opportunity to interview in Austin with top companies across the country. Throughout the program and after graduation, students can also take advantage of our online alumni network tool, making it easy to connect with some of the 89,000 McCombs alumni employed at companies all over the world.

The Texas MBA brand is well known and respected by employers, and many students find unmatched opportunities through the traditional and customized channels supported by our career management team.

For more information on MBA Career Management, visit www.mccombs.utexas.edu/mba/houston/career

CAREER CONNECTIONS

Each fall, Texas MBA Career Management holds a Career Connections event on The University of Texas at Austin campus. In addition to an organized networking reception, the event also has a traditional career fair component. Each year representation includes companies from financial services, consumer packaged goods, energy, technology, consulting, and other industries.
Experience a unique culture.

Our Texas MBA community is comprised of men and women of the highest caliber who have come together to prepare themselves for exceptional service to their organizations and communities. Our classes are made up of students who have the ability and drive to make a real difference in the world of business and the strength of character to be the kind of colleagues people enjoy working with and learning from. Texas MBAs are not just ephemeral classmates, they become lifelong sources of friendship and support, of professional and personal strength.

While students in the Texas MBA at Houston primarily come from the greater metropolitan area, they are as diverse as the companies they represent. They include managers, engineers, financial analysts, and researchers, to name a few. Their industries represent the economic demography of Houston and the global economy: manufacturing, energy, finance, consulting, software, telecommunications, healthcare, government, education, and small startup businesses.

**STUDENT ORGANIZATIONS**

Many students take part in organizations to enrich their overall experience through community service activities, networking events, company meetings, guest speakers, and conferences. The diverse backgrounds and interests of our MBAs contribute to the variety of active groups each year.

**Graduate Business Council**

The Graduate Business Council is the student government for all students enrolled in the Texas MBA at Houston program. The mission of the Graduate Business Council is to provide a forum for students to directly impact administrative policy matters while overseeing the development and maintenance of a strong sense of community and pride within the program.

**McCombs Admissions Committee**

The McCombs Admissions Committee (MAC) within the Texas MBA at Houston Program plays a vital role in providing the admissions staff with a student perspective on the MBA admissions process. MAC members participate in many aspects of MBA admissions, including planning and attending recruiting events and serving as a point of contact for prospective applicants. MAC members are a source of insight into the program for you as a prospective student and are also a source of constant feedback for our admissions office to ensure we are addressing your needs as potential applicants and future Texas MBAs.

Other recent Texas MBA at Houston organizations include the Graduate Consulting Group, Petroleum Club, and Investment Club.

*Learn more about our student community at [www.mccombs.utexas.edu/mba/houston/students](http://www.mccombs.utexas.edu/mba/houston/students)*
“The Texas MBA culture embodies teamwork and support while not losing the competitive edge you would expect from a first rate MBA program.”

SARA TRACKWELL, MBA ‘12
Hometown: Houston, Texas
Education: Civil Engineering, Texas A&M University
Job: Reservoir Engineer, ExxonMobil
“The opportunities at the Texas MBA program don’t stop at McCombs. You have the entire University of Texas at Austin at your fingertips!”

KATE STARK, MBA ’12

THE UNIVERSITY OF TEXAS AT AUSTIN

Though prominent in its own right, McCombs benefits from its association with The University of Texas at Austin, a university that breathes life into ideas and provides a vast network for creative thinkers and entrepreneurs. No matter where you stand within the greater UT community, we all bleed burnt orange.

The University of Texas at Austin is home to more than 50,000 students and 24,000 faculty and staff members spread across the university’s 17 different colleges. These colleges rank largely among the best in the country and include internationally distinguished programs such as the McCombs School of Business, the Cockrell School of Engineering, the School of Law, the LBJ School of Public Affairs, the College of Communication, the School of Architecture, the Jackson School of Geosciences, the School of Information, and the Lozano Long Institute of Latin American Studies.

Students in the more than 100 undergraduate and 170 graduate programs come from all 50 states and over 100 countries around the world. The university has one of the largest graduate schools in the nation and is among the top three universities in the number of master’s and doctoral degrees awarded annually. As a student here, you connect to a learning community of substantial worldwide renown, and upon graduation, you become part of one of the largest and most powerful networks in the world.

The University of Texas at Austin has truly come a long way since it was first founded 130 years ago, and its 21st century future promises to be just as spectacular as its rise to preeminence in the last half of the 20th century. The breadth and depth of academic resources, combined with a rich cultural diversity and a drive to discover, create an environment that offers unparalleled opportunities for learning. Take a look at the accomplishments taking place every day across campus and you’ll understand—what starts here changes the world.

Learn more at www.utexas.edu

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- Features one of the largest and most powerful university alumni networks, made up of about 450,000 alumni around the world.
- Has the 5th largest library system among academic institutions in the U.S., holding more than 8 million volumes in 17 different libraries.
- Supports more than 90 organized research units.
- Is home to almost 11,000 graduate students, each year awarding nearly 3,000 master’s degrees and more than 800 doctoral degrees.
“Getting an MBA from UT connects you to a vast group of professors, faculty, classmates, and alumni. The education, combined with these connections, can help take your career to the next level!”

CARRIE COLBERT, MBA ’09
Hometown: Perryton, Texas
Education: Petroleum Engineering, The University of Texas at Austin
Job: Senior Reservoir Engineer, Hilcorp Energy Company
Join a global network.

THE MCCOMBS ALUMNI NETWORK
Your journey as a Texas MBA begins the moment you accept your offer of admission to McCombs and will last a lifetime. The experiences you will enjoy during your time in the program allow you to foster lasting ties with classmates, alumni, and the school.

With more than 89,000 McCombs alumni around the world, you will enter a network of exceptional contacts. By facilitating access to your colleagues and providing an avenue for you to stay connected, the Alumni Network adds generations of McCombs graduates to your personal network. It’s a dynamic organization that will allow you to communicate with alumni as close as your own neighborhood or reach across global expanses to one of 39 official alumni chapters—and countless informal groups—worldwide.

Career Resources
Graduation day isn’t the end of your McCombs experience—it merely signals the next phase. Through opportunities like the McCombs Alumni Business Conference, numerous career resources, and an array of continuing education offerings such as McCombs Knowledge To Go, an alumni and faculty-led webinar series, the Alumni Network provides ongoing educational and professional development activities and resources to support you throughout your career.

Community Service
Alumni are essential to the development of initiatives for the McCombs community. Opportunities to serve include joining the McCombs Alumni Network MBA Advisory Board and the McCombs Advisory Council, assuming chapter leadership positions, and advising student groups. Moreover, McCombs alumni stay involved with the school by conducting admissions interviews, speaking at McCombs events, and promoting corporate sponsorship opportunities.

Opportunities to Connect
Because your business degree is an asset you will draw on for the rest of your professional life, you will want to keep abreast of advances in the MBA program and changes at McCombs. The Alumni Network offers several strategic channels devised to connect alumni to McCombs and to each other, including class reunions, worldwide chapters, Open Magazine, social media groups, and the McCombs TODAY blog.

To keep up with business school news, check out the McCombs TODAY blog at www.today.mccombs.utexas.edu and learn more about the McCombs Alumni Network at www.mccombs.utexas.edu/alumni
Whether online, in your city or in ours, it’s time to get connected.

The following opportunities are great ways to connect with current students and staff, learn more about the program, and get a feel for the Texas MBA culture.

ADMISSIONS EVENTS
The best way to decide if our program is the right fit for you is to join us for an info session or class visit, where you’ll have the opportunity to learn more about the community and education that await you in the Texas MBA program. Additionally, there will be opportunities throughout the year to meet with current students during coffee chats. See our upcoming events at www.mccombs.utexas.edu/mba/houston/events

STUDENT AMBASSADORS
Insight from current students is priceless. To connect with someone in your area of study interest or from a similar background, visit our student directory at acsprod.mccombs.utexas.edu/prospect/results.aspx

PROGRAM BLOGS
Stay in the know about what’s happening in the program through our blogs.

Texas MBAs Talk
A glimpse into life as a Texas MBA, straight from the students. blogs.mccombs.utexas.edu/mba-students

Texas MBA Insider
The latest program news, application information, and more. blogs.mccombs.utexas.edu/mba-insider

SOCIAL MEDIA
Find the Texas MBA program on the social media sites below.

Bharath Ravi Chandran, MBA ‘13