



Texas Executive MBA

2010 Program and Admissions Guide



THE TEXAS MBA

FLEXIBLE, PORTABLE, POWERFUL

The Texas MBA constitutes six programs in four cities. Whether delivered in Austin, Dallas/Fort Worth, Houston or Mexico City, the goals of the programs are the same. Using the resources of The University of Texas at Austin and the McCombs School of Business, the programs for full-time students, working professionals, and executives develop leaders of influence fully prepared to meet today's most pressing business challenges. As the dynamic global economy changes every day in ways unimaginable just a few years ago, our programs keep pace through a distinguished faculty engaged in exploring and introducing new ideas.

With nearly 200 members in five departments, the McCombs faculty includes scholars representing all of the major management disciplines and functions. At the forefront of research that furthers the understanding of how those fields contribute to management success and excellence, they are in demand as business consultants in addition to being engaging teachers. Our faculty has proven adept at helping companies improve their operations and refine their strategies as well as at translating their contextual experiences into powerful classroom knowledge as they teach in the six programs that are the Texas MBA.

The varying structures and locations of the six Texas MBA programs reflect the commitment of the McCombs School of Business to provide this essential and exciting knowledge to the widest possible audience of professionals interested in preparing for executive success. So whether you're in Austin or Houston, Dallas/Fort Worth or Mexico City, or whether you're a mid-career professional or a student full time, you have the opportunity to tap into the power of the Texas MBA—recognized worldwide for its excellence, its portability and its potential to advance your career.



Thomas W. Gilligan
Dean




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Associate Dean




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EMBA Program Director



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THE UNIVERSITY OF TEXAS AT AUSTIN

What Starts Here Changes The World

The University of Texas at Austin consists of seven colleges, eight schools and some 90 research centers situated on 350 acres in the center of the state's capital city. More than 48,000 students are enrolled in over 100 undergraduate and 170 graduate programs. The students come from all 50 states and more than 100 countries around the world. The university is a national leader in graduate degrees awarded and boasts more than 450,000 living alumni. As a student here, you connect to a learning community of substantial worldwide renown; and upon graduation, you become part of one of the largest and most powerful professional and business networks in the world.



The university plays a vital role in providing human and financial capital not only for Texas, but also for the rest of the country and the world. The university's 90 research centers are funded by \$380 million annually in federal, state and private grants, fueling groundbreaking research programs that have led to the filing of nearly 400 patents since the university's founding. It is estimated that \$5.8 billion in economic activity resulting from the university's work and presence is generated in Texas alone. The university system ranks fifth nationally in endowments among all public universities.

The University of Texas at Austin has truly come a long way since it was first founded nearly 130 years ago. Its 21st century future promises to be just as spectacular as its rise to preeminence in the last half of the 20th century. This is a place of promise as big as Texas itself and proudly bears the title of Texas' flagship university.

THE MCCOMBS SCHOOL OF BUSINESS

An Impressive Past, An Unbounded Future

The McCombs School of Business, one of the first established business schools in the nation, graduated its first class of bachelor of business administration degree students in 1922 and is among the preeminent business schools in the world today. It awards undergraduate, masters and doctoral degrees and is actively involved in executive education programs for professionals. More than 200 faculty teach 6,000 students each semester and engage in original research both independently and through one of the school's 14 research centers. Many are also actively engaged in consulting for major corporations in their fields of expertise.

The school offers nine degree programs, conducted jointly by faculty from five academic departments: Accounting; Finance; Management; Information, Risk and Operations Management; and Marketing.

Among the most highly sought-after degrees at the university, the hallmarks of the Texas MBA include world-renowned faculty, exceptional student culture and a powerful global network of corporate and alumni contacts. Through rigorous coursework and a vast array of hands-on and experiential opportunities, McCombs' faculty prepare business leaders who can meet the demanding and complex challenges of today's business world. The school has more than 83,000 graduates who reside in all 50 states and in 118 countries. Alumni hold important leadership positions in business and related fields and together make for a diverse and influential business network available to graduates.

Add a Texas MBA to your resume, and your ensuing career opportunities will take you wherever you want to go.

THE TEXAS MBA

A Standout In Its Class

With all of the Executive MBA options available today, it can be a daunting task to choose the right program for you. You must consider your universe of alternatives, and then choose the program that stands out from the crowd, and best meets your individual needs. You're sure to find that the many advantages of the Texas Executive MBA speak for themselves:

- A tradition of educating leaders, including an impressive number of alumni who have or are serving as CEOs of S&P 500 and Fortune 1000 firms
- National academic leadership in all major fields of business education, with top 20 rankings in nine out of 10 graduate business specialty areas in U.S. News & World Report's 2009 rankings
- Home to MOOT Corp[®], the world's original student business plan competition
- Collaboration with business through 14 research centers, including the Center for Research in Electronic Commerce, the Herb Kelleher Center for Entrepreneurship and the Center for Customer Insight and Marketing Solutions
- The Women in Business Leadership Conference, an annual symposium that addresses the invaluable strengths women bring to corporate America
- Diversity, with a multicultural student body and an international faculty
- Consistent and high admissions standards across all Texas MBA programs, ensuring an incomparably rich

classroom experience, where students learn as much from their accomplished peers as they do from our outstanding faculty

- Immediate recognition and respect for the Texas brand around the world—a consequence not only of the distinction that our alumni bring to the degree, but also of the venerable, hard-earned pioneering and entrepreneurial image of Texas itself
- A flexible schedule that allows you to earn the esteemed McCombs MBA without leaving your full-time job

COLLABORATION AND COMMUNITY

Distinctions of Merit

Students are highly qualified and carefully selected, and the curriculum encourages them to gain substantial insight from each other as well as from their coursework and professors. Among MBA programs, Texas is known for its collegial environment—collaboration is integral to the Texas Executive MBA program. All students participate in the cohort system, designed to strengthen and develop teamwork and leadership skills. As a cohort, students take their 12 core courses together and choose study groups during the first Executive Seminar.

“Effective management information systems require understanding how technology can be leveraged as a competitive advantage in the marketplace. With increasing advances in technology, a company cannot be successful if technology does not play a role in its strategy. The Texas MBA graduate is given the tools to understand and execute drivers for business success.”

Thad Rogado, Texas EMBA '09; Manager, Business Solutions Information Technology, Tesoro Companies, Inc.



THE TEXAS EXECUTIVE MBA

Ideas with Power

The Texas Executive MBA is designed for mid-career professionals who choose to continue in their full-time jobs while pursuing their MBA from The University of Texas at Austin. The McCombs School of Business offers this program as one of six ways candidates can earn the Texas MBA. The school awards one MBA degree, and the expectations of this program are fully equivalent to the other five options—providing a comprehensive and rigorous MBA learning experience.

The program is about the power of ideas to enhance what you know and how you perform. Through the curriculum, the faculty instills these essential business skills and values:

- A contemporary, global and real-world managerial perspective
- Teamwork and leadership skills
- Cross-functional problem-solving abilities
- Business ethics
- Effective written and oral communications
- The ability to manage change, risk and crises
- The ability to manage human resources and diversity
- Personal presentation skills

BEYOND THE WALLS

Melding Theory and Practice

Textbooks and lectures have their place within the program, but the classroom is only one of many venues in which students find themselves learning, doing and growing. In the Texas Executive MBA program, we strive to make every activity something that enhances the overall experience.

The Texas Executive MBA program offers four Executive Seminars over the course of the program that build a strong sense of community among the students. These are arranged one per semester and are capped by the International

Seminar at the end of the program. The International Seminar combines intensive stateside learning about the culture, politics and economics of a particular country with a visit to the region. Students tour cultural sites and companies, and meet with local business leaders, government officials and academics to gain multiple perspectives of the country of interest.

ENHANCE is McCombs' answer to the internship for working professionals, pairing consulting teams of Executive MBA students with companies that need assistance finding solutions to well-defined problem. EMBA students also have the opportunity to participate in the world-renowned annual MOOT CORP® Competition, where students face distinguished panels of judges that include industry leaders, successful alumni and faculty—engaging in priceless, off-the-record interaction that adds immeasurably to the MBA experience.

Aside from the school-organized extracurricular activities, students have ample opportunity to join myriad independent student organizations representing every affinity group, business function and social or professional ambition. There are chapters of nearly every national MBA organization—from professional groups like the National Association of Women MBAs and the Black Graduate Business Association to big-picture cross-functional organizations like NetImpact—and plenty of extracurricular organizations like the Texas MBA Soccer Club and the CleanTech Group. Many of these organizations take on responsibility for hosting company meetings and career events, running speaker series and conferences, and helping out local communities and businesses.

All of these activities, and many more, add context, build class ties, synthesize knowledge and provide untold opportunities to meld theory and practice. The Texas MBA program is a truly holistic experience that extends far beyond the time spent on coursework.

A PROFESSIONAL CLASS

The Texas Executive MBA Delivers

Whether you live in Austin, Dallas, Houston, San Antonio or anywhere within airline commuting distance to Austin, you need a first-class Executive MBA program that will both sharpen your focus and broaden your skills. The Texas Executive MBA program offers high caliber students, world-renowned faculty and an extensive alumni network.

The Texas Executive MBA program is recognized nationally and internationally, and carries with it The University of Texas brand. In any given class, up to 30 percent of the students will commute from outside the Austin metro area. This fact, combined with the industry diversity of all of our students, creates a class of professionals from across a broad spectrum of business.

ONE TEXAS MBA: SIX OPTIONS

Which Texas MBA is Right for Me?

	Full-time	Texas Evening MBA	Texas MBA at Dallas/Fort Worth	Texas MBA at Houston	Texas Executive MBA at Mexico City	Texas Executive MBA
Degree Granted	All programs grant a Master of Business Administration (MBA) from The University of Texas at Austin					
Typical Work Experience	2-10 years	2-7 years	2-7 years	2-7 years	5-10 years	8-18 years
Median Work Experience	5	6	6	6	8	12
Typical Age	25-34	25-32	25-32	25-32	28-38	32-42
Median Age	28	29	29	29	32	35
Curriculum	Cohort-based core with option to specialize in one of many concentrations	Cohort-based, broad management focus	Cohort-based, broad management focus	Cohort-based, broad management focus	Cohort-based, broad management focus	Cohort-based, broad management focus
Career Focus	Professional advancement or career transition with opportunity for specialization	Professional advancement or transition without career interruption	Professional advancement or transition without career interruption	Professional advancement or transition without career interruption	Mid-career professionals seeking progression to senior-level management without career interruption	Mid-career professionals seeking progression to senior-level management without career interruption
Location	Austin	Austin	Dallas/Fort Worth	Houston	Mexico City	Austin
Schedule	Monday-Thursday daytime classes	Monday and Tuesday evenings	Alternating weekends, Friday evenings and all day Saturday	Alternating weekends, Friday evenings and all day Saturday	Alternating weekends, Friday and Saturday all day	Alternating weekends, Friday and Saturday all day
Program Length	21 months	33 months	24 months	24 months	21 months	21 months

All Texas MBA programs welcome applicants with wide and varying backgrounds. Please contact the program office with any questions you may have.

Coursework and Schedule

The Texas Executive MBA program is a 21-month graduate program. The program is composed of 42 credit hours of coursework, of which 36 hours are 12 core courses and six hours are elective courses chosen by the individual students. Each of the two years begins in Austin with a weeklong Executive Seminar in August to prepare students for the academic year. Topics include an introduction to the courses students will take during that year and the skills they will need to master the materials. There is also a required Executive Seminar at the end of the first spring semester and an International Trip at the end of the second semester, which ends the program.

minimizes disruption of normal working hours. Students attend classes in the fall and spring semesters for a total of four consecutive long semesters. Students enter the program in August of 2010 and will graduate in May of 2012. EMBA students may choose to take required elective classes during one of the long semesters or during the summer, when weekend elective classes are offered. There are other elective options available as well.

The four Executive Seminars are a central feature of the program. The first seminar precedes the fall semester of the first year and provides a framework for the intensive study of financial accounting, statistics and decision analysis, and strategic management. In addition, students will be introduced to cohort and team-building dynamics.

The second seminar, at the end of Year One, is a focused examination of business problems and strategies, giving students an opportunity to integrate the skills gained in their first year. Year Two begins with an introduction to the topics of marketing management, managerial accounting, financial statement analysis and operations management. The final seminar is held at an international location chosen to provide students with an exploration of, and an in-depth exposure to, competitive approaches and business practices in dynamic areas of the global economy.



The class of 2009 Executive MBA students visited Beijing University during their International Study Trip.

Courses are held on Fridays (8:00 a.m.–5:30 p.m.) and Saturdays (8:00 a.m.–5:00 p.m.) every other weekend at the AT&T Executive Education and Conference Center on The University of Texas campus in Austin. This allows students to work with their companies to create a schedule that

TEXAS EXECUTIVE MBA: At a Glance

Purpose	Provide the educational challenge, academic content, and general management perspective to help mid-career professionals change the trajectory of their careers.
Admission	Admissions decisions are based upon a holistic review of each candidate's portfolio: work experience, personal essay, letters of recommendation, ability to contribute to classmates' learning, GMAT, prior undergraduate and graduate education, and a personal interview.
Teaching Style	Pedagogical approaches vary by the content of course materials and include lectures, discussions, case studies, group projects, and experiential exercises.

Curriculum (Courses, Sequence, Dates are Subject to Change)

Year One

August 15-20, 2010	Executive Seminar I
Fall 2010	Financial Accounting Managerial Statistics Strategic Management
September 3-4, 17-18; October 1-2, 15-16, 29-30; November 12-13; December 3-4	
Spring 2011	Managerial Economics Managing People and Organizations Financial Management
January 7-8, 21-22; February 4-5; 18-19; March 4-5, 18-19; April 1-2, 15-16	
April 24-27, 2011	Executive Seminar II (Dates tentative)

Year Two

August 17-20, 2011	Executive Seminar III
Fall 2011	Marketing Management Managerial Accounting and Financial Statement Analysis Operations Management
September 2-3, 16-17; September 30/October 1, October 14-15, 28-29; November 11-12; December 2-3	
Spring 2012	Art and Science of Negotiation Global Management Legal and Ethical Environment of Business
January 6-7, 20-21; February 3-4; 17-18; March 2-3, 16-17, 30-31; April 13-14	
May 3-May 9, 2012	Executive Seminar IV: International Management Seminar (Dates Tentative)

Schedule Fridays 8:00 a.m.–5:30 p.m., Saturdays 8:00 a.m.–5:00 p.m. (every other week)

Tuition and Fees Please consult our website for the latest information on tuition and fees:
www.mcombs.utexas.edu/exmba/admissions/tuition.asp

Information Sessions It is highly recommended that all applicants attend one of our monthly information sessions. Please visit our website for details/registration:
www.mcombs.utexas.edu/exmba/infosess.asp

**MCCOMBS FACULTY:
OUR INTELLECTUAL CAPITAL**

Experienced, Knowledgeable, Dedicated

One of the strongest attributes of the Texas Executive MBA is the highly acclaimed faculty of the McCombs School of Business. The academic reputation and industry experience of the faculty have made McCombs one of the top business schools in the world. Among the professors are distinguished scholars who have achieved national and international recognition for their teaching and research.

Combining academic talent with real-world business expertise, the MBA faculty provides a rich, multidimensional educational experience, making an essential real-time link between the classroom and industry. The faculty is uniformly dedicated to maintaining the high standards of teaching excellence that are expected from The University of Texas at Austin.

Just a few of the premier scholars and educators at McCombs are Senior Associate Dean Janet Dukerich, an organizational management expert and recipient of many scholarly and teaching awards, and Accounting Professor Ross Jennings, whose service on the editorial boards of top-tier academic journals adds to the clout of the nation's top-ranked accounting program. Rob Adams, management lecturer and a fellow at The University of Texas' IC2 think tank, is also head of the world-renowned MOOT CORP® Competition, lending his entrepreneurship and venture capital expertise to help students launch new companies.

Finance senior lecturer and economist Michael Brandl is a perennial executive education favorite, earning outstanding faculty awards for his teaching in the Texas Executive MBA program as well as in the Mexico City and Dallas/Ft. Worth programs. And David Jemison, former McCombs School Senior Associate Dean, is a management professor whose extensive research on corporate strategy and mergers and acquisitions and many years of service on tier one editorial boards has added immensely to what businesses know about management. Dr. Jemison teaches the program's first semester Strategic Management course, which students recognize as a fundamental building block in their business education.

While impossible to detail here the expertise of every member of the McCombs faculty, suffice it to say that each lends considerable heft to the reputation of the school and the quality of the education offered.



"I use an experiential method to teach The Art and Science of Negotiation. Students engage in negotiation exercises, and we discuss the various agreements that were obtained, applying conceptual frameworks to understand why such agreements occurred. It's critical for us to keep up to date with the explosion of research happening in this field, so that what we're teaching reflects the current state of knowledge."

Janet Dukerich, Ph.D., Professor, Department of Management and Senior Associate Dean for Academic Affairs

A CLASS BUILT ON CHARACTER

Talent, Intellect, Integrity and Passion

When you enter the Texas MBA program, you are surrounded by men and women of the highest caliber who have come together to prepare themselves for exceptional service to their organizations and communities.

Our classes are made up of students who have the ability and drive to make a real difference in the world of business and the strength of character to be the kind of colleagues people enjoy working with and learning from. Texas MBAs are not just ephemeral classmates—they become lifelong sources of friendship and support, of professional and personal strength.

Although each program chooses its own candidates, the criteria of excellence are the same. All class members have:

- The capacity to do outstanding academic work at the graduate level
- Professional experience from which their classmates will learn and benefit
- The qualities and abilities to reach levels of greater responsibility
- The ability to make and sustain a multiyear commitment to a rigorous MBA program while still performing at a very high level within their organizations
- Strong interpersonal and communication skills that will enable them to be strong and successful contributors to the program

Students in the Texas Executive MBA program come from the greater Austin metropolitan area—although some travel farther to participate in the program—and are as diverse as the companies they represent. They include managers, engineers, financial analysts and researchers, to name a few. Their industries represent the economic demography of Central Texas and the global economy: banking and finance, consulting, energy and utilities, government and military, healthcare services, high tech and computer services, and small startup businesses.

EXECUTIVE MBA Class of 2011 Profile

Number of Students: 59

Female: 15%

Average GMAT: 641

Average work experience: 14 years

Middle 80% of age: 30-47

Percent who commute from outside Austin: 27%

Industry Distribution

Banking/Financial Services/Real Estate: 14%

Computer Related Services and Software: 14%

Consulting: 7%

Energy/Utilities/Telecom: 7%

Entertainment/Hospitality/Travel: 5%

Government/Military/Not-for-Profit: 5%

Health Services: 8%

High Technology/Electronics: 20%

Marketing/Sales: 15%

Other: 5%

"I have a bachelor's in chemical engineering. With such a technical background, I feel that the MBA degree gives me a competitive advantage over my peers. I have been able to advance my career much further. I have always wanted to open my own business and I feel that going through the Texas Executive MBA program has helped me to assess the risks better."

Ruth Jimenez-Benning, Texas EMBA '09; Environmental Consultant, Sage Environmental Consulting, L.P.



ENHANCE PROJECTS

ENHANCE CAREER PROSPECTS

While students are not required to participate in an ENHANCE project, those who do find that this experience pays big dividends. A complement to the program's classwork, the ENHANCE project is an internship-like activity that enables students to gain real world business experience in industries or functions outside of their current jobs.

A team of students spends three to five hours each week over an eight-week period to help a company find a solution to a well-defined business challenge, making key contacts at the client company and building an expanded repertoire of functional skills. Not found in other executive programs, the ENHANCE project is a unique differentiator that gives students in Texas MBA Programs for Working Professionals traction with recruiters and opens the door to new opportunities within their current companies.

Sample of Recent ENHANCE Projects

3M	Introduce a new product for global commercialization
ACS	Build a business case for ideas generated in the innovation program
A.T. Kearney, Inc.	Design a next generation rewards program
Bombardier	Research an airline business partnership opportunity
Boston Consulting Group	Provide a future outlook for the U.S. pharma industry
Centerpoint	Assess the market for the smart grid space
Clear Development Partners, LLC	Assess the market for distributed power
Deloitte Financial Advisory Services	Strategically analyze community involvement programs
Demand Media	Analyze and propose opportunities in different market segments
Dennard Rupp Gray & Easterly	Analyze uses for investor relations technology
Ernst & Young	Develop an integrated learning approach
FBI	Create a marketing plan for recruitment of FBI special agents
Focus Strategies	Evaluate and recommend a marketing strategy
GolfSmith	Model fulfillment optimization for direct order products
Green Mountain	Craft a strategy for GMCC's potential offering of home energy technologies
Halliburton	Analyze currency risk management
Harris Group	Conduct renewable energy market sustainability forecasting
Houston Astros	Analyze the impact of past economic downturns on baseball
HP	Launch HP software universities
International Creative Management	Help develop a business plan for music
JPMorgan	Analyze potential U.S. greenhouse gas cap-and-trade program
Microsoft	Develop a strategy for marketing and delivering custom software
Nuventix	Conduct analyses of opportunities in the Asia market
Pritchard Capital	Research the engineering and construction industry
Texas Instruments	Explore growth opportunities in an emerging commercial market
Trinity Industries, Inc.	Conduct marketing analysis of solar energy structures
Trust Company of the West	Evaluate the near-term natural gas market development services
TXU	Improve analytics and reporting for customer complaints
UTHSC and Memorial Hermann Healthcare System	Create a business plan for an executive care program
WorleyParsons	Develop a professional career development model

ENHANCE PROJECT PROFILE

Client: Focus Strategies, Austin, Texas. Focus Strategies is an investment bank that provides merger and acquisition advisory, private equity and debt placement, and corporate finance and valuation advisory services to middle market operating and financial services companies.

Mission: Evaluate current marketing efforts, conduct a competitive analysis and recommend a new strategy

Team:

Joe Kennedy, *Executive/Operations Officer and Chief of Staff*, Department of Defense

Ron Lobato, *Major*, U.S. Marine Corps, and *Associate Professor*, Naval ROTC at The University of Texas at Austin

Kris White, *Petroleum Engineer*, Ely

Jane Garrison, *Vice President, Product Management and Strategy*, Biometric Access

A relatively new investment bank, Focus Strategies has relied for the past ten years on a strong referral network to drive its business growth. The firm sought a McCombs ENHANCE team to review its minimal marketing efforts and recommend a new strategy to increase firm awareness and improve growth.

“I selected this specific project because I wanted to know more about investment banking,” says EMBA Class of 2010 student, Ron Lobato. “The ENHANCE project enabled me open access to professionals in this specific line of work and the opportunity to gain additional insight to the industry.”

Lobato chose the project for the opportunity to get an up-close view of the investment banking industry, but he says an added benefit was learning more about the importance of marketing and its impact on a firm’s ability to grow. “The relationship between marketing and growth is relatively intuitive, but this project actually put concepts into practical application.”

The team of four EMBA students with varied backgrounds and skills conducted a formal review of all Focus Strategy marketing materials, assessed potential alternative marketing strategies and evaluated competitive threats in the Central Texas region. Their presentation to firm management provided an opportunity to discuss the firm’s vision and the tactical steps required to achieve their goal of building long-term relationships with clients. Lobato says, “The research we conducted may serve as the jump-off point for the firm to pursue a solid marketing strategy.”

“ENHANCE provided me with the opportunity to gain first-hand knowledge of the roles an associate in a middle market investment bank performs. ENHANCE also reinforced the strength of the alumni by matching our group with a firm staffed with Texas MBAs.”

Ron Lobato, Focus Strategies Project Team Member



FROM THE CLASSROOM TO THE BOARDROOM

Managing Careers in Transition

As students who are also fully employed, those in the Texas Executive MBA program are on a career footing very different from traditional full-time MBA students. Rather than seeking to make a wholesale career or industry change, the students in our working professionals programs are more often in search of greater responsibility within their companies, or have been identified by their employers to take on larger roles.

Unlike other programs, McCombs has a career management team dedicated to assisting these students. Our career management staff is well-seasoned in providing advice, coaching and services for MBA students with professional experiences in most industries and job functions. They are happy to meet students for one-on-one meetings to offer advice.

For those students who are seeking new opportunities, McCombs' career management helps students set a plan and prepare for interviews and offers behavioral and case interviewing workshops, peer and employer mock interviews, executive speakers series, career fairs, an online career management guide and much more. Special Meet & Greet networking events are set up as another means to introduce students to recruiters and alumni. Throughout the program and after graduation, students also can take advantage of our

online alumni network tool, making it easy to connect with some of the 83,000 McCombs alumni employed at companies all over the world.

Many of the students in our working professional programs change jobs within their current companies at some point during or at the end of their program. And with the economy in a difficult transition, more students are finding themselves in the unfortunate position of looking for new jobs. Many seek new positions through the McCombs' on-campus recruiting program, where students connect with hundreds of top companies seeking talent across the country.

The Texas MBA brand is well known and respected by employers, and many students find unmatched opportunities through the traditional and customized channels supported by our career management team.



"I spent six years as a Navy nuclear reactor operator and instructor. Until the Texas Executive MBA program, the Navy had been the most demanding and challenging experience in my life. The Texas EMBA program raised the bar, pushing me to expand my mind and work harder and more efficiently than I thought possible. It has been a grueling, intense and exhausting two years. But the knowledge I have gained, the skills I have acquired and the relationships I have forged in the program will ensure that every corner of the business world is familiar and accessible to me."

Robin Boehnemann, Texas EMBA '08; Regulatory Affairs Manager, Exelon Generation Company, LLC



IT'S ALL ABOUT THE NETWORK

Connect, Converse and Collaborate

The minute you become a McCombs student, you also become a member of the McCombs Alumni Network and can begin to take advantage of all the benefits that your membership bestows. Because McCombs has more than 17,000 graduate business alumni—and more than 83,000 total graduates—in leadership positions around the world, Texas Executive MBA graduates enter a network of exceptional contacts.

We have more than 30 local chapters worldwide, helping alumni maintain a strong affiliation with the school and its current students. The chapters provide professional development and networking opportunities, represent and promote McCombs and assist with the recruitment of top-notch students. As a student, you have opportunities to attend alumni programs and events throughout the year.

The McCombs Alumni Directory is a dynamic resource that allows you to locate alumni in your own neighborhood or across the world. This international community of CEOs, leading managers and thriving professionals significantly adds value to every Texas MBA degree. Students and alumni can search by geography, industry, graduation year, position and other criteria. We also maintain pages on Facebook, LinkedIn and Twitter to facilitate alumni connections.

Current students will want to find alumni in target cities or ask questions about specific career paths or skill sets necessary for success. It's never too early to start networking.

McCombs Alumni Network services include:

- Chapters in more than 30 cities, which maintain a strong affiliation with the school, provide professional and social networking opportunities, represent and promote the Texas MBA program and assist with recruitment of top-notch students
- Alumni website, with current chapter and class information, a calendar of events and opportunities for involvement
- Alumni directory, with contact information for more than 17,000 MBA graduate alumni
- Lifetime e-mail, which keeps alumni accessible wherever they go
- The McCombs Alumni Business Conference, which brings graduates back to campus to network with fellow alumni, to hear about the latest happenings at McCombs and to focus on current issues of importance to the business community
- Career resources, which are available through the McCombs Job Board and the University of Texas Job Bank, including online career tools
- Continuing education offered by Texas Executive Education, including business conferences, panel discussions and faculty appearances at local events
- Texas magazine, a publication for all graduates and friends of the McCombs School, that provides updates on school news and topical business issues
- McCombs Alumni Network News blog that includes
 - Twitter, Facebook and LinkedIn groups

Alumni Chapters



BECOMING A TEXAS MBA

Admission to the Texas Executive MBA program is highly competitive. The admissions committee reviews applications on an individual basis, looking at both the qualitative and quantitative aspects of an applicant's professional and academic background. In reviewing applications, the committee assesses an individual's potential for academic success and future professional growth. Those candidates who appear to be most competitive for admission are invited to interview with the director of the program. Admission decisions will be made by the dean of the McCombs School of Business on the basis of recommendations from a committee comprised of program faculty.

Timetable and Deadlines

The Texas Executive MBA program starts only in the fall of each year. We begin accepting applications in September. Applications will be accepted until July 31, 2010. Under unusual circumstances late applications will be considered. Admission decisions will be made as files are completed; therefore, we strongly recommend that all applicants apply as early as possible. Application components may be submitted sequentially; they do not have to be sent all at once. The application processing time in the admissions center is approximately two weeks from the time an application is submitted. No decision to admit will be made until all required materials have been received.

Characteristics of a Strong Application

The admissions committee considers the totality of a person's application in assessing their potential to successfully complete the program. Determining factors include work experience, personal essay, letters of recommendation, ability to contribute to their classmates' learning, GMAT, undergraduate GPA, other advanced degrees and a personal interview. While the entire application is considered, competitive applicants' GMAT scores typically range from 600–750.

Work Experience

Some students in the Texas Executive MBA program receive financial support from their current organizations. This support varies as to how much of the program tuition is covered. Students are encouraged to explore this possibility with their employers.



Undergraduate and Previous Graduate Achievements

The MBA program has no mandatory minimum grade point average. For admission purposes, the university calculates a GPA using undergraduate upper-division (junior and senior-level) coursework and any completed graduate work. The ranking and reputation of the applicant's undergraduate institution may be taken into consideration. The Texas Executive MBA program welcomes applicants with prior graduate work. Many of our students enter with other advanced degrees. Graduate course work from other universities cannot be transferred into the Texas Executive MBA program.

Interviews

All applicants considered for admission to the Texas Executive MBA program will be interviewed by the director of the program or a designated representative; however, not all applicants will be invited for an interview. A staff representative from the Texas Executive MBA program will contact applicants via e-mail or phone to set up interview dates and times. To be interviewed, the application must be completed as defined by the application checklist. Incomplete applications cannot be evaluated and may encounter processing delays that could affect the admission decision. It is the responsibility of each applicant to monitor the status of his or her application.

Program Cost

Please consult our website for the latest information on tuition and fees:

www.mcombs.utexas.edu/exmba/admissions/tuition.asp

Program tuition is charged per-semester and includes the following:

- Course registration
- Program costs
- All textbooks, case materials and software (except for elective courses)
- Lodging and all meals during the Executive Seminars held in Austin
- Lodging and two meals per day at the International Seminar (airfare for the International Seminar is not included.)
- Lunch for the Friday Speaker Series

Financial Aid

Some students in the Texas Executive MBA program are fortunate to receive financial support from their current organizations. The support varies in how much of the cost of the program it covers. Students are encouraged to explore this possibility with their employers.

Financial aid information is available on our website. The most common source of federal financial aid is student loans and, in particular, loans available through the federal government. Loan applications will be considered upon a student's admittance to the program; however, a student may begin the process of applying for loans before admittance to the program by completing the Free Application for Federal Student Aid (FAFSA) online at www.fafsa.ed.gov. The recommended date to apply for financial aid is March 31.

Please contact the McCombs School of Business Financial Aid Representative, Mary Gielstra, for help with your financial aid questions at: mary.gielstra@mcombs.utexas.edu or call 512-232-6460.

Veterans requiring information on the Hazelwood Act or Post 9/11 GI Bill should contact the Veteran's Affairs Office on campus at 512-475-7540.



"My McCombs MBA experience gave me the confidence I needed to launch my own investment management firm. Being around other entrepreneurially-minded MBAs and professors helped me to hone my plan and successfully start my business. I am so thankful to McCombs for providing me exactly what I needed."

Richard Archer, Texas EMBA '09, President,
Archer Investment Management

Getting To Campus

The Texas Executive MBA Office is located in the AT&T Executive Education Conference Center at the corner of Martin Luther King Blvd. and University Avenue. Parking is available in the underground garage and in the Brazos Street Garage. Directions to the AT&T Executive Education

Conference Center: From IH 35, exit on Martin Luther King Boulevard and head west. Go through the lights at Red River, Trinity, San Jacinto and Brazos streets. Turn right at University Avenue. To get to the Brazos Street Garage, turn right on Brazos and then right again into the Brazos Street Garage.



Texas Executive MBA Program
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The Texas Executive MBA Program reserves the right to change any information presented in this publication without notice. Specific degree requirements, policies, tuition, fees, curricula, etc. should be discussed with appropriate advisors prior to acceptance and/or registration. Applicants are encouraged to contact the Texas Executive MBA Program Office for current admissions and program information.

As a matter of policy, The University of Texas at Austin does not discriminate among applicants or participants on the basis of race, religion, sex, national origin or disability.

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