



Texas Executive MBA Program

Texas MBA

Fall 2012 Program and Admissions Guide



The University of Texas at Austin **McCombs School of Business**

The Texas MBA

Flexible, Portable, Powerful

The Texas MBA constitutes six programs in four cities. Whether delivered in Austin, Dallas/Fort Worth, Houston or Mexico City, the goals of the programs are the same. Using the resources of The University of Texas at Austin and the McCombs School of Business, the programs for full-time students, working professionals, and executives develop leaders of influence fully prepared to meet today's most pressing business challenges. As the dynamic global economy changes every day in ways unimaginable just a few years ago, our programs keep pace through a distinguished faculty engaged in exploring and introducing new ideas.

With nearly 125 members in six departments, the McCombs faculty includes scholars representing all of the major management disciplines and functions. At the forefront of research that furthers the understanding of how those fields contribute to management success and

excellence, they are in demand as business consultants in addition to being engaging teachers. Our faculty has proven adept at helping companies improve their operations and refine their strategies as well as at translating their contextual experiences into powerful classroom knowledge as they teach in the six programs that are the Texas MBA.

The varying structures and locations of the six Texas MBA programs reflect the commitment of the McCombs School of Business to provide this essential and exciting knowledge to the widest possible audience of professionals interested in preparing for executive success. So whether you're in Austin or Houston, Dallas/Fort Worth or Mexico City, or whether you're a mid-career professional or a student full-time, you have the opportunity to tap into the power of the Texas MBA—recognized worldwide for its excellence, its portability and its potential to advance your career.



Thomas W. Gilligan
Dean



Eric Hirst
Associate Dean



John W. Burrows
EMBA Program Director



Table of Contents

The University and McCombs	3
The Texas MBA	4
The Texas Executive MBA	6
<hr/>	
Opportunities for Learning	7
MBA Program Curriculum	8
Texas MBA+ Leadership Program	10
<hr/>	
McCombs Faculty	13
Texas MBA Culture	14
<hr/>	
Career Management	17
McCombs Alumni Network	18
<hr/>	
Becoming a Texas MBA	20
Application Procedures	22
Learn More About the Texas Executive MBA	24
<hr/>	



Dean Eric Hirst addresses MBA students at the AT&T Executive Conference Center.

The University and McCombs

The University of Texas at Austin

What Starts Here Changes The World

The University of Texas at Austin consists of 17 colleges and schools and some 150 research units situated on 350 acres in the center of the state's capital city. More than 51,000 students are enrolled in over 100 undergraduate and 170 graduate programs. The students come from all 50 states and more than 100 countries around the world. The university is a national leader in graduate degrees awarded and boasts more than 450,000 living alumni. As a student here, you connect to a learning community of substantial worldwide renown; and upon graduation, you become part of one of the largest and most powerful professional networks in the world.

The university plays a vital role in providing human and financial capital not only for Texas, but also for the rest of the country and the world. Its 150 research units are funded by over \$640 million annually in federal, state and private grants, fueling groundbreaking research programs that have led to the filing of nearly 800 patents since the institution's founding. It is estimated that \$5.8 billion in economic activity resulting from the university's work and presence is generated in Texas alone. The University of Texas at Austin has truly come a long way since it was first founded nearly 130 years ago. Its 21st century future promises to be just as spectacular as its rise to preeminence in the last half of the 20th century. Learn more at www.utexas.edu

The McCombs School of Business

An Impressive Past, An Unbounded Future

The McCombs School of Business, one of the first established business schools in the nation, graduated its first class of bachelor of business administration degree students in 1922 and is among the preeminent business schools in the world today. It awards undergraduate, master's and doctoral degrees and is actively involved in executive education programs for professionals. More than 200 faculty teach 6,000 students each semester and engage in original research both independently and through the school's 15 research centers. Many are also actively engaged in consulting for major corporations in their fields of expertise.

The school offers nine degree programs, conducted jointly by faculty from six academic departments: Accounting; Finance; Management; Information, Risk and Operations Management; Business, Government & Society; and Marketing.

Among the most highly sought-after degrees at the university, the hallmarks of the Texas MBA include world-renowned faculty, exceptional student culture and a powerful global network of corporate and alumni contacts. Through rigorous coursework and a vast array of hands-on and experiential opportunities, McCombs' faculty prepare business leaders who can meet the demanding and complex challenges of today's business world.

The school has more than 86,000 graduates who reside in all 50 states and in 118 countries. Alumni hold important leadership positions in business and related fields and together make for a diverse and influential business network available to graduates.

Add a Texas MBA to your resume and your ensuing career opportunities will take you wherever you want to go.

“The UT and McCombs brands travel well globally so picking the school was a no-brainer. Of all the options McCombs has available, the Executive MBA format was the better fit for me. I live in Austin but commute to work, so it would have been hard to leave work during the week and make it on time to class.”

Sabrina Duncan, Texas MBA '13;
Customer and Supplier Logistics for NAFTA, Continental Automotive Systems

The Texas MBA

A Standout In Its Class

With all of the Executive MBA options available today, it can be a daunting task to choose the right program for you. You must consider your universe of alternatives, and then choose the program that stands out from the crowd and best meets your individual needs. You're sure to find that the many advantages of the Texas Executive MBA speak for themselves:

- While it is common for MBA programs to highlight the ranking in which they rank highest, we are proud to point out that the Texas Executive MBA program ranks #9 in the first official ranking of top executive MBA programs in the U.S. by Poets and Quants (March 2011). This ranking is unique because it combines and equally weights the latest rankings by BusinessWeek, The Wall Street Journal, The Financial Times, and U.S. News & World Report, providing a well-rounded view of the top programs
- A tradition of educating leaders, including an impressive number of alumni who have or are serving as CEOs of S&P 500 and Fortune 1000 firms
- In U.S. News & World Report's most recent ranking of graduate business programs (America's Best Graduate Schools, 2011 edition), the McCombs School of Business holds top 20 rankings in nine out of 10 graduate business specialties, providing national academic leadership in all major fields of business education
- McCombs holds the #1 ranking for Best Professors by Princeton Review (October, 2011)
- Home to Texas Venture Labs Competition, the world's original student business plan competition
- Collaboration with business through 15 research centers, including the Energy Management and Innovation Center, Center for Research in Electronic Commerce, the Herb Kelleher Center for Entrepreneurship and the Center for Customer Insight and Marketing Solutions

- The Women in Business Leadership Conference, an annual symposium that addresses the invaluable strengths women bring to business
- Diversity, with a multicultural student body and an international faculty
- Consistent and high admissions standards across all Texas MBA programs, ensuring an incomparably rich classroom experience, where students learn as much from their accomplished peers as they do from our outstanding faculty
- Immediate recognition and respect for the Texas brand around the world—a consequence not only of the distinction that our alumni bring to the degree, but also of the venerable, hard-earned pioneering and entrepreneurial image of Texas itself
- A flexible schedule that allows you to earn the esteemed McCombs MBA without leaving your full-time job
- Texas MBA graduates enter an exceptional network of contacts- more than 86,000 total graduates—in leadership positions around the world

The Texas Executive MBA Delivers

Whether you live in Austin, Dallas, Houston, San Antonio or anywhere within airline commuting distance to Austin, you need a first-class Executive MBA program that will both sharpen your focus and broaden your skills. The Texas Executive MBA program offers high caliber students, world-renowned faculty and an extensive alumni network. The Texas Executive MBA program is recognized nationally and internationally, and carries with it The University of Texas brand. In any given class, up to 30 percent of the students will commute from outside the Austin metro area. This fact, combined with the industry diversity of all of our students, creates a class of professionals from across a broad spectrum of business.



BLANCA C. LESMES, TEXAS EMBA 2011

Hometown: Garland, TX

Undergrad Institution: St. Edward's University

Undergrad Major: International Business/Spanish

Job: Co-founder, B.B. Imaging, Diagnostic
Mobile Ultrasound

Favorite Classes: Creativity & Innovation and
New Ventures Creation

Favorite Professor: David Jemison

"As a small business owner it is often challenging to prioritize personal professional development. The Executive MBA at McCombs provided me with an amazing opportunity to further stretch my leadership skills and further develop my business acumen."

The Texas Executive MBA

Ideas with Power

The Texas Executive MBA is designed for mid-career professionals who choose to continue in their full-time jobs while pursuing their MBA from The University of Texas at Austin. The McCombs School of Business offers this program as one of six ways candidates can earn the Texas MBA. The school awards one MBA degree, and the expectations of this program are fully equivalent to the other five options—providing a comprehensive and rigorous MBA learning experience, with a class schedule that allows you to simultaneously accommodate your current professional commitments.

The program is about the power of ideas to enhance what you know and how you perform. Through the curriculum, the faculty instills these essential business skills and values:

- A contemporary, global and real-world managerial perspective
- Teamwork and leadership skills
- Cross-functional problem-solving abilities
- Business ethics
- Effective written and oral communications
- The ability to manage change, risk and crises
- The ability to manage human resources and diversity
- Personal presentation skills

Coursework and Schedule

The Texas Executive MBA program is a 21-month graduate program. The program is composed of 42 credit hours of coursework, of which 36 hours are 12 core and advanced courses, giving you a firm grasp of what it takes to lead an organization and to solve real-world managerial problems. The EMBA program also requires you to complete 6 hours of elective courses, allowing you the flexibility to tailor the curriculum to your own special area of interest. Each of the two years begins in Austin with a week-long Executive Seminar in August to prepare you for the

academic year. Topics include an introduction to the courses you will take during that year and the skills you will need to master the materials. There is also a required Executive Seminar at the end of the first spring semester and an International Trip at the end of the second spring semester, which concludes the program.

Courses are held on Fridays (8:00 a.m.–5:30 p.m.) and Saturdays (8:00 a.m.–5:00 p.m.) every other weekend at the AT&T Executive Education and Conference Center on The University of Texas at Austin campus. This allows you to work with your company to create a schedule that minimizes disruption of normal working hours. You will attend classes in the fall and spring semesters for a total of four consecutive long semesters. The program begins in August 2012 and continues through May 2014. You may choose to take required elective classes during one of the long semesters or during the summer, when weekend elective classes are offered. There are other elective options available as well.

The four Executive Seminars are a central feature of the program. The first seminar precedes the fall semester of the first year and provides a framework for the intensive study of financial accounting, statistics and decision analysis, and strategic management. In addition, students will be introduced to cohort and team-building dynamics.

The second seminar, at the end of Year One, is a focused examination of business problems and strategies, giving students an opportunity to integrate the skills gained in their first year. Year Two begins with an introduction to the topics of marketing management, managerial accounting, financial statement analysis and operations management. The final seminar is held at an international location chosen to provide students with an exploration of, and an in-depth exposure to, competitive approaches and business practices in dynamic areas of the global economy.

Opportunities for Learning

Distinctions of Merit

Students are highly qualified and carefully selected, and the curriculum encourages you to gain substantial insight from each other as well as from your coursework and professors. Among MBA programs, Texas is known for its collegial environment; collaboration is integral to the Texas Executive MBA program. All students participate in the cohort system, designed to strengthen and develop teamwork and leadership skills. As a cohort, you take your 12 core courses together and choose study groups during your first Executive Seminar.

Learning, however, is not limited to the classroom. The Texas MBA program purposely defines learning very broadly, and you are continuously exposed to opportunities for gaining insight and honing skills. Students in the Executive MBA program participate in an expansive range of activities including panel discussions and social events. The Texas MBA program is a truly holistic experience that extends beyond the time spent on coursework.

ONE TEXAS MBA: SIX OPTIONS

Which Texas MBA is Right for Me?

	Full-time	Texas Evening MBA	Texas MBA at Dallas/Fort Worth	Texas MBA at Houston	Texas Executive MBA at Mexico City	Texas Executive MBA
Degree Granted	All programs grant a Master of Business Administration (MBA) from The University of Texas at Austin					
Typical Work Experience	2-10 years	2-10 years	2-10 years	2-10 years	5-10 years	8-18 years
Median Work Experience	5	6	6	6	8	14
Typical Age	25-34	25-34	25-34	25-34	28-38	32-42
Median Age	28	29	29	29	32	37
Curriculum	Cohort-based core with option to specialize in one of many concentrations	Cohort-based, broad management focus	Cohort-based, broad management focus	Cohort-based, broad management focus	Cohort-based, broad management focus	Cohort-based, broad management focus
Career Focus	Professional advancement or career transition with opportunity for specialization	Professional advancement or transition without career interruption	Professional advancement or transition without career interruption	Professional advancement or transition without career interruption	Mid-career professionals seeking progression to senior-level management without career interruption	Mid-career professionals seeking progression to senior-level management without career interruption
Location	Austin	Austin	Dallas/Fort Worth	Houston	Mexico City	Austin
Schedule	Monday-Thursday day-time classes	Monday and Tuesday evenings	Alternating weekends, Friday evenings and all day Saturday	Alternating weekends, Friday evenings and all day Saturday	Alternating weekends, Friday and Saturday all day	Alternating weekends, Friday and Saturday all day
Program Length	21 months	33 months	24 months	24 months	21 months	21 months

All Texas MBA programs welcome applicants with wide and varying backgrounds. Please contact the program office with any questions you may have or explore our programs online at www.mcombs.utexas.edu/mba

Curriculum

The curriculum outlined below is a sample schedule only. Courses and schedule are subject to change.

Year One	Year Two
Executive Seminar I	Executive Seminar III
Fall 2012 Financial Accounting Managerial Statistics Strategic Management	Fall 2013 Marketing Management Managerial Accounting and Financial Statement Analysis Operations Management
Spring 2013 Managerial Economics Leading People and Organizations Financial Management Executive Seminar II	Spring 2014 Art and Science of Negotiation Global Management Legal and Ethical Environment of Business Executive Seminar IV (International)

First Year		Second Year	
Fall Semester 2012	Spring Semester 2013	Fall Semester 2013	Spring Semester 2014
August 31-September 1	January 4-5	September 6-7	January 3-4
September 14-15	January 18-19	September 20-21	January 17-18
September 28-29	February 1-2	October 4-5	January 31-February 1
October 12-13	February 15-16	October 18-19	February 14-15
October 26-27	March 1-2	November 1-2	February 28-March 1
November 9-10	March 15-16	November 15-16	March 14-15
November 30-December 1	March 29-30	December 6-7	March 28-29
	April 12-13		April 11-12

Purpose	Provide the educational challenge, academic content, and general management perspective to help mid-career professionals change the trajectory of their careers.
Teaching Style	Pedagogical approaches vary by the content of course materials and include lectures, discussions, case studies, group projects, and experiential exercises.
Admission	Admissions decisions are based upon a holistic review of each candidate's portfolio: work experience, personal essay, letters of recommendation, ability to contribute to classmates' learning, GMAT/GRE, prior undergraduate and graduate education, and a personal interview.

*Executive Seminar schedule for the class of 2014:

Seminar I: August 12-17, 2012

Seminar II: April 26-28, 2013

Seminar III: August 21-24, 2013

Seminar IV (International): May 4-10, 2014 (Dates tentative)

Schedule	Fridays 8:00 a.m.–5:30 p.m., Saturdays 8:00 a.m.–5:00 p.m. (every other week)
Tuition and Fees	Please consult our website for the latest information on tuition and fees.



The Class of 2011 Executive MBA students visited Beijing University during their International Seminar trip.

Beyond the Walls

Melding Theory and Practice

Textbooks and lectures have their place within our program, but the classroom is only one of many venues in which students find themselves learning and growing. In the Texas Executive MBA program, we strive to make every activity something that enhances the overall experience.

Executive Seminars

The Texas Executive MBA program offers four Executive Seminars over the course of the program that build a strong sense of community among the students. These are arranged one per semester and are capped by the International Seminar at the end of the program. The International Seminar combines intensive stateside learning about the culture, politics and economics of a particular country with a visit to the region. Students tour cultural sites and companies and meet with local business leaders, government officials and academics to gain multiple perspectives of the country of interest.

Venture Labs Investment Competition

EMBA students also have the opportunity to participate in the annual Texas Venture Labs Investment Competition (formerly Moot Corp) - dubbed the “Super Bowl of World Business Plan Competitions.” Students who participate in this competition face a distinguished panel of judges that

include industry leaders, successful alumni and faculty—engaging in priceless, off-the-record interaction that adds immeasurably to the MBA experience. Texas MBA students have had a successful track record at the competition, with several ideas becoming working ventures.

Learn more at <http://vlic.utexas.edu>

Student Organizations

Aside from the school-organized extracurricular activities, students have ample opportunity to join myriad student organizations representing every affinity group, business function and social or professional ambition. There are chapters of nearly every national MBA organization—from professional groups like the National Association of Women MBAs and the Black Graduate Business Association to big-picture cross-functional organizations like Net Impact—and plenty of extracurricular organizations like the Texas MBA Soccer Club and the CleanTech Group. Many of these organizations take on responsibility for hosting company meetings and career events, running speaker series and conferences, and helping out local communities and businesses.

All of these activities, and many more, add context, build class ties, synthesize knowledge and provide untold opportunities to meld theory and practice.

“The Texas MBA+ Leadership Program provided me the additional knowledge and confidence I needed to push me to the next level within my organization.”

Karen Trotter, Texas MBA '11

Texas MBA+ Leadership Program

As you develop into an influential business leader, the Texas MBA+ Leadership Program facilitates an individually tailored graduate experience that includes:

- Micro-consulting projects that connect you with companies in your area of interest and allow you to apply knowledge instantaneously
- Access to a hand-selected group of professional communication and executive coaches that help you craft and deliver messages with more meaningful impact
- Seminars from industry experts that teach critically needed skills that augment knowledge gained in the classroom

The MBA+ Program is highly relevant, immediate, tangible and built to evolve a personal leadership style. As recruiters search around the globe for candidates with applicable experience, “fit” and initiative, MBA+ helps ensure Texas MBAs are at the top of their lists.

MBA+ Projects (formerly ENHANCE Projects)

The MBA+ Program is an experiential leadership program unique among top MBA programs in its scale and depth of service. As a Texas MBA, you will inevitably identify companies with which you want to work. MBA+ helps connect you with these organizations, regardless of industry or location, by facilitating a micro-consulting project. The client company provides a current business question to be addressed; MBA+ guides them through the project management process. At the end of a 4 to 10 week project period, the team reports their findings and recommendations to their client.

Communication Workshops & Coaches

Effective leadership is directly linked to versatile communication skills. Communication coaches prepare you to have stronger, more compelling interactions—whether at corporate receptions, career fairs, job interviews, or alumni gatherings; when presenting to C-level executives in a Fortune 1000 company; or when pitching an idea to future investors. Through one-on-one coaching and expert-led workshops, you learn to collaborate productively and communicate dynamically.

The MBA+ Program also offers a variety of executive coaches to help you set life goals, promote personal leadership presence and develop a greater sense of your own leadership style. One-on-one executive coaching sessions and individually-designed activities arm you with skills and techniques to navigate your career path in a rapidly changing business environment.

Industry Seminars & Speakers

To further build on classroom knowledge and understanding, MBA+ brings tools and methods to you through industry-oriented seminars and speakers.

Seminars and event topics may include sales training, financial modeling, leadership development, project management and more.



“The MBA+ program gave me an opportunity to source a project with a company I admire. I picked a company and defined our project scope far in advance of the kickoff. It made for a fun and efficient project.”

Mae Sattam, Texas MBA '12, Alamo Drafthouse Project Leader

Sample MBA+ Project: **Alamo Drafthouse, Spring 2011**

ISSUE

The Alamo Drafthouse is a company that offers dinner, drinks, movies and events, all under one roof. In growth mode right now, Alamo Drafthouse sought a fresh perspective on the best way to fully develop specific markets within a given geographical area.

PROJECT

The project team was asked to focus on the Colorado market for potential expansion and find answers to the following questions:

- What markets within Colorado should Alamo Drafthouse focus on?
- Where in Colorado should they start?
- How many Alamos can the market sustain?
- What will their fill rates be compared to the competition in the market (such as traditional movie theatres)?
- What is the projected revenue and bottom line of the locations in Colorado?

APPLICATION

Based on historical data from current Alamo Drafthouse markets, the team developed recommendations for the target markets, time line, number, market competition, and project revenues of expansion. The project team gave these recommendations to a group of senior executives at Alamo Drafthouse in Austin.

Professor Ross Jennings teaches Financial Accounting to Texas Executive MBA students.



“I have thoroughly enjoyed teaching accounting in the Executive MBA Program. The students are highly motivated and hard-working and hungry for knowledge that will help them succeed in their demanding jobs. In addition, each of them shares in the classroom their deep and unique experiences, enhancing the learning experience for everyone, including me.”

Ross Jennings,
Professor, Accounting Department

McCombs Faculty

McCombs Faculty: Our Intellectual Capital Experienced, Knowledgeable, Dedicated

One of the strongest attributes of the Texas Executive MBA is the highly acclaimed faculty of the McCombs School of Business. The academic reputation and industry experience of the faculty have made McCombs one of the top business schools in the world. Among the professors are distinguished scholars who have achieved national and international recognition for their teaching and research.

Combining academic talent with real-world business expertise, the MBA faculty provides a rich, multidimensional educational experience, making an essential real-time link between the classroom and industry. The faculty is uniformly dedicated to maintaining the high standards of teaching excellence that are expected from The University of Texas at Austin.

Just a few of the premier scholars and educators at McCombs are Professor Janet Dukerich, an organizational management expert and recipient of many scholarly and teaching awards, and Accounting Professor Ross Jennings, whose service on the editorial boards of top-tier academic journals adds to the clout of the nation's top-ranked accounting program.

David Jemison, former McCombs School Senior Associate Dean, is a management professor whose extensive research on corporate strategy and mergers and acquisitions and many years of service on tier one editorial boards has added immensely to what businesses know about management. Dr. Jemison teaches the program's first semester Strategic Management course, which students recognize as a fundamental building block in their business education.

While impossible to detail here the expertise of every member of the McCombs faculty, suffice it to say that each lends considerable heft to the reputation of the school and the quality of the education offered.

Research

McCombs has consistently been recognized nationally and globally as a top business school for research according to surveys conducted by the University of Texas at Dallas and ranks as a top 20 school for Intellectual Capital (Bloomberg Businessweek, November 2010). Our faculty have published approximately 800 articles in refereed journals in the past five years alone. Additionally, McCombs collaborates with over a dozen collaborative research centers, often led by prominent faculty members.

Learn more about the latest McCombs research at
www.mcombs.utexas.edu/research

“The Texas MBA is very collaborative in nature. Everyone, including faculty and students, encourages you to do your best academically and professionally. I know of several students who were helped with personal situations in business and in their professional careers by faculty and/or students.”

Osagie Ihonde, Texas MBA '12;
Project Engineer, KBR

Texas MBA Culture

A Class Built on Character

Talent, Intellect, Integrity and Passion

When you enter the Texas MBA program, you are surrounded by men and women of the highest caliber who have come together to prepare themselves for exceptional service to their organizations and communities.

Our classes are made up of students who have the ability and drive to make a real difference in the world of business and the strength of character to be the kind of colleagues people enjoy working with. Texas MBAs are not just ephemeral classmates—they become lifelong sources of friendship and support, of professional and personal strength.

Although each program chooses its own candidates, the criteria of excellence are the same. All class members have:

- The capacity to do outstanding academic work at the graduate level
- Professional experience from which their classmates will learn and benefit
- The qualities and abilities to reach levels of greater responsibility
- The ability to make and sustain a multiyear commitment to a rigorous MBA program while still performing at a very high level within their organizations
- Strong interpersonal and communication skills that will enable them to be strong and successful contributors to the program

Students in the Texas Executive MBA program come from the greater Austin metropolitan area—although around 30 percent travel farther to participate in the program—and are as diverse as the companies they represent. They include managers, engineers, financial analysts and researchers, to name a few. Their industries represent the economic demography of Central Texas and the global economy: banking and finance, consulting, energy and utilities, government and military, healthcare services, high tech and computer services, and small startup businesses.

Executive MBA Class of 2013 Profile

Number of Students: 65

Average Age: 37

Female: 19%

Average GMAT: 640

Average GPA: 3.3

Average Work Experience: 14 years

Industry Distribution

Computer Related Services: 21%

Engineering Related Services: 13%

Finance: 8%

Healthcare: 8%

Energy: 6%

Transportation: 6%

Military: 5%

Telecom: 3%

Other: 30%



SUCHISMITA BANERJEE, TEXAS EMBA 2010

Hometown: Kolkata, India

Undergrad Institution: Pune University

Undergrad Major: Electrical Engineering

Job: Manager, System Engineering, IBM India

Favorite Class: Financial Management

Favorite Professor: Ramesh Rao

“The course content and interactions with classmates during my EMBA program gave me the knowledge and confidence to take my career to the next level.”



MARCUS D. SALLIS, TEXAS EMBA 2011

Hometown: Waterloo, IA

Undergrad Institution: Iowa State University

Undergrad Major: Computer Engineering Mathematics

Job: The Sallis Consulting Group, LLC

Favorite Class: New Venture Creation

Favorite Professor: Rob Adams

“The McCombs MBA was pivotal to my career transition. As a former engineer, the rigorous and flexible curriculum enabled me the skill set to not only start my firm but also the skill set to secure growth within that firm.”

“The experiences so far in the program that have been most helpful for my career are simply the people I have met both in class and the professors. I am starting a new company with one of my classmates and getting referrals for clients from other students and professors. It’s a terrific networking environment.”

Chantal Pittman, Texas MBA '12;
COO, Unique Influence

Career Management

From the Classroom to the Boardroom

Managing Careers in Transition

The McCombs School of Business recognizes that, as students who are also fully employed, those in the Texas Executive MBA may be on a career footing that is different or similar to traditional full-time MBA students. Rather than seeking to make a wholesale career or industry change, the students in our working professional programs are more often in search of greater responsibility within their companies, have been identified by their employers to take on larger roles or seek opportunities different from those available with their current employers.

Unlike other programs, McCombs has a career management team dedicated to assisting these students. Our career management staff is well-seasoned in providing advice, coaching and services for MBA students with professional experiences in most industries and job functions. They are mobile, meeting students onsite during class weekends for one-on-one and/or small group meetings to discuss, determine and further the process of achieving career goals and are available by phone and email for more immediate advice.

For those students who are seeking new opportunities, McCombs' Career Management helps students set a plan and prepare for interviews and offers career management modules on topics including career transition, networking, business writing, interviewing preparation, and negotiations. Additional offerings include peer and employer mock interviews, executive speakers series, case competitions, career fairs, an online career management guide and much more. Dedicated Meet & Greet networking events are set up as another means to introduce students to recruiters and alumni. For those students seeking new employers and meeting some qualifications, the program offers the opportunity to interview in Austin with top companies across the country. Throughout the program and after graduation, students also can take advantage of our online alumni network tool, making it easy to connect with some of the 86,000 McCombs alumni employed at companies all over the world.

The Texas MBA brand is well known and respected by employers, and many students find unmatched opportunities through the traditional and customized channels supported by our career management team.

McCombs Alumni Network

It's All About the Network

Connect, Converse and Collaborate

The minute you become a McCombs student, you also become a member of the McCombs Alumni Network and can begin to take advantage of all the benefits that your membership bestows. Because McCombs has more than 18,000 graduate business alumni—and more than 86,000 total graduates—in leadership positions around the world, Executive MBA graduates enter a network of exceptional contacts. We have more than 30 local chapters worldwide, helping alumni maintain a strong affiliation with the school and its current students. The chapters provide professional development and networking opportunities, represent and promote McCombs and assist with the recruitment of top-notch students. As a student, you have opportunities to attend alumni programs and events throughout the year. The McCombs Alumni Directory is a dynamic resource that allows you to locate alumni in your own neighborhood or across the world. This international community of CEOs, leading managers and thriving professionals significantly adds value to every Texas MBA degree. Students and alumni can search by geography, industry, graduation year, position and other criteria. We also maintain pages on Facebook, LinkedIn and Twitter to facilitate alumni connections.

Current students will want to find alumni in target cities or ask questions about specific career paths or skill sets necessary for success. It's never too early to start networking.

McCombs Alumni Network services include:

- Chapters in more than 30 cities, which maintain a strong affiliation with the school, provide professional and social networking opportunities, represent and promote the Texas MBA program and assist with recruitment of top-notch students
- Alumni Web site, with current chapter and class information, a calendar of events and opportunities for involvement
www.mcombs.utexas.edu/alumni
- Alumni directory, with contact information for more than 18,000 MBA graduate alumni and 65,000 undergraduate alumni
- Lifetime e-mail, which keeps alumni accessible wherever they go
- The McCombs Alumni Business Conference, which brings graduates back to campus to network with fellow alumni, to hear about the latest happenings at McCombs and to focus on current issues of importance to the business community
- Career resources such as access to the McCombs Job Board and discounted coaching and career enhancement programming
- Continuing education through Texas Executive Education, monthly Knowledge To Go webinars, and local chapter events such as Access McCombs and the Faculty Speaker Series
- Open magazine, a publication for all graduates and friends of the McCombs School that provides updates on school news and topical business issues
- McCombs TODAY blog that includes the latest McCombs and alumni news
www.mcombstoday.org
- Twitter, Facebook and LinkedIn groups



JASON T. SUGGS, TEXAS EMBA 2010

Hometown: League City, TX

Undergraduate Institution: Baylor University

Undergraduate Major: BBA-MIS

Job: Manager of Professional Services, AT&T Inc.

Favorite Class: Strategic Management

Favorite Professor: David Jemison

“My experience in the Texas Executive MBA led to the development of many new friendships and also opened doors for opportunity. I now have a vast network of people to bounce ideas off or obtain sage advice while knowing they are completely honest given the trust we established as classmates.”



Becoming a Texas MBA

Admission to the Texas Executive MBA program is highly competitive. The admissions committee reviews applications on an individual basis, looking at both the qualitative and quantitative aspects of an applicant's professional and academic background. In reviewing applications, the committee assesses an individual's potential for academic success and future professional growth.

Timetable and Deadlines

The Texas Executive MBA program starts only in the fall of each year. We begin accepting applications in September. Applications will be accepted until May 25, 2012. Under unusual circumstances late applications will be considered. Admission decisions will be made as files are completed; therefore, we strongly recommend that all applicants apply as early as possible. Application components may be submitted sequentially; they do not have to be sent all at once. Admission decisions are rendered approximately two to four weeks after receipt of a complete application. No decision to admit will be made until all required materials have been received.

Characteristics of a Strong Application

The admissions committee considers the totality of a person's application in assessing their potential to successfully complete the program. Determining factors include work experience, personal essay, letters of recommendation, ability to contribute to their classmates' learning, GMAT/GRE, undergraduate GPA, other advanced degrees and a personal interview.

Important Note: Candidates can apply for a GMAT/GRE waiver if they have an advanced degree (terminal is preferred) or 15 years work experience, including years in graduate school and military experience. For details on how to apply for this waiver, please visit the website.

Work Experience

Most Texas Executive MBAs have around 8-18 years of full-time, post-undergraduate work experience. The Admissions Committee is especially interested in the progression in job responsibilities, professional skills development and leadership potential. Students are expected to continue their full-time work while in the program, providing opportunities for real-time transfer of learning and enhancing the quality of student interaction with lessons learned from their various professional experiences.

Undergraduate and Previous Graduate Achievements

The equivalent of a four-year U.S. bachelor's degree from an accredited institution is required for program eligibility. The MBA program has no mandatory minimum grade point average. For admission purposes, the university calculates a GPA using undergraduate upper-division (junior and senior-level) coursework and any completed graduate work. The ranking and reputation of the applicant's undergraduate institution may be taken into consideration. The Texas Executive MBA program welcomes applicants with prior graduate



work. Many of our students enter with other advanced degrees. Graduate course work from other universities cannot be transferred into the Texas Executive MBA program.

Interviews

All applicants who are admitted to the Texas Executive MBA program will be interviewed by the director of the program or a designated representative; however, not all applicants will be invited for an interview. A staff representative from the Texas Executive MBA program will contact applicants via e-mail or phone to set up interview dates and times. Incomplete applications cannot be evaluated and may encounter processing delays that could affect the admission decision. It is the responsibility of each applicant to monitor the status of his or her application.

Program Cost

Please consult our website for the latest information on tuition and fees.

Program tuition is charged per-semester and includes the following:

- Course registration
- Program costs
- All textbooks, case materials and software (except for elective courses)
- Lodging and all meals during the Executive Seminars held in Austin

- Lodging and two meals per day at the International Seminar (airfare for the International Seminar is not included.)
- Lunch for the Friday Speaker Series

Financial Aid

Some students in the Texas Executive MBA program are fortunate to receive financial support from their current organizations. The support varies in how much of the cost of the program it covers. Students are encouraged to explore this possibility with their employers.

Financial aid information is available on our website. The most common source of federal financial aid is student loans and, in particular, loans available through the federal government. Loan applications will be considered upon a student's admittance to the program; however, a student may begin the process of applying for loans before admittance to the program by completing the Free Application for Federal Student Aid (FAFSA) online at www.fafsa.ed.gov. The recommended date to apply for financial aid is March 15.

Please contact the McCombs School of Business Financial Aid Office at: Accounts_Manager@mcombs.utexas.edu for help with your financial aid questions.

Veterans requiring information on the Hazelwood Act or Post 9/11 GI Bill should contact the Veteran's Affairs Office on campus at 512-475-7540.

Application Procedures

To apply for the Texas Executive MBA, please go to our application website and complete the requirements:

www.mcombs.utexas.edu/mba/EMBA/admissions

- The Texas Executive MBA Online Application
- Application Processing Fee (\$125)
- Unofficial Transcripts: The equivalent of a four-year U.S. bachelor's degree from an accredited institution is required for program eligibility. Scanned copies of the transcripts should be uploaded to the online application—applicants MUST remove their Social Security Number from the transcript prior to uploading. After submittal of the online application and payment of the application fee, unofficial transcripts must also be uploaded to GIAC (Graduate and International Admissions Center).

www.utexas.edu/ogs/admissions/usgradcontact.html

Note: Upon admission to the program, applicants will be required to submit official transcripts prior to enrollment.

- Photocopy of GMAT or GRE score report: official score report must be sent before final admissions decision can be made. The GMAT Code for the Executive MBA is: 396-44-75. The GRE Code is 6882
- A current professional resume (suggested two-page maximum length)

- One required personal essay. Essay topic can be found on the website
- Two (2) letters of recommendation: Applicant will enter contact information of references into the online application and an automated e-mail prompting them to send in the recommendation form will be sent immediately
- Copy of official TOEFL score report (for non-native English speakers). The University's TOEFL school code is 6882. The TOEFL can be waived under certain circumstances—please visit the website for more information
- Photocopy of Green Card (U.S. Permanent Residents Only) - sent directly to the Graduate and International Admissions Center (GIAC)

Please note: At the end of the admissions season, decisions may be rendered on applications that have submitted the first four items listed above. Submission of only these four items is greatly discouraged and, in fact, will delay an admissions decision to the very end of the cycle when the class is almost always full.

Application Status Check

Please visit the admissions section of our website to check your application status:

www.mcombs.utexas.edu/mba/EMBA/admissions

Email: TexasEMBA@mcombs.utexas.edu

Phone: 512-471-7698

Fall 2012 Application Deadlines:*

Early Deadlines:

November 18, 2011

January 20, 2012

March 23, 2012

Final Deadline:

May 25, 2012

**Applicants to the Texas Executive MBA program are encouraged to submit their application as early in the application cycle as possible.*

Test Codes

396-44-75

GMAT code

6882

TOEFL school code

GRE code

(same as TOEFL)



BALSU K. THANDU, TEXAS EMBA 2010

Hometown: Seattle, WA

Undergrad: Anna University, Chennai, India

Undergrad Major: Electrical Engineering

Job: Director of Product Marketing Management, AT&T Mobility Inc.

Favorite Class: Marketing Management

Favorite Professors: David Jemison and John Doggett

“McCombs EMBA has left a lasting impact on me on how I approach problems in both business and personal life. The top notch faculty and the high caliber class mates made my two years in the program an intellectually stimulating and enriching experience. I am glad I chose McCombs!”



Learn More About the Texas Executive MBA

Choosing the right MBA program investment is an important decision, and we encourage you to use every resource available to make the decision that makes the most sense for you. The following opportunities are great ways to connect with current students and staff, learn more about the program and get a feel for the Texas MBA culture. The Texas Executive MBA has a team of dedicated professionals whose job it is to help guide you through the admissions process. Whether you have a general program question or want to know the status of your application, we encourage you to reach out to us at TexasEMBA@mcombs.utexas.edu.

Attend an Information Session

The first step to learn more about the program is to attend one of our monthly information sessions. The program director, admissions staff and current students/alumni will all be on hand to answer questions about the program. Sessions last 1.5 hours and are held at the AT&T Executive Education and Conference Center on the UT Austin campus. The admissions committee highly suggests that all applicants attend a session. To register, please visit www.mcombs.utexas.edu/mba/EMBA/info-sessions

Visit a Class

Visiting a class is a great way to experience the program first-hand. To schedule a visit, please visit the Texas Executive MBA website.

Introduce Yourself

Introduce yourself to the Texas MBA Admissions Team and enable us to stay in touch with you regarding important program information. To register, please visit the Texas Executive MBA website.

Ask Questions about Admissions

We welcome any opportunity to help guide you through the application process. We're just a phone call or email away: TexasEMBA@mcombs.utexas.edu
Phone: 512-471-7698

Read our MBA Insider Blog

Stay up to date with what's happening around McCombs and the MBA programs by reading and subscribing to our MBA Insider blog at <http://blogs.mcombs.utexas.edu/mba-insider>

Follow Us!

On Twitter please link to: [@UTexasMBA](https://twitter.com/UTexasMBA)

On YouTube please link to: [@UTexasMBA channel](https://www.youtube.com/channel/UTexasMBA)

On Facebook: www.facebook.com/UTMcCombsSchool







The University of Texas at Austin
McCombs School of Business
Texas Executive MBA
2100 Speedway
CBA 2.502/MBA Program Office
Austin, Texas 78712

Phone: 512-471-7698
Fax: 512-471-4131
E-mail: TexasEMBA@mcombs.utexas.edu
www.mcombs.utexas.edu/mba/EMBA



Follow us @UTexasMBA



Check out our @UTexasMBA channel



The Texas Executive MBA program reserves the right to change any information presented in this publication without notice. Specific degree requirements, policies, tuition, fees, curricula, etc. should be discussed with appropriate advisors prior to acceptance and/or registration. Applicants are encouraged to contact the Texas Executive MBA office for current admissions and program information.

As a matter of policy, The University of Texas at Austin does not discriminate among applicants or participants on the basis of race, religion, sex, national origin or disability.

© 2011 The University of Texas at Austin. All rights reserved.