

**OM 367 Strategic Supply Chain Management**  
**Spring 2007**  
**Tuesday – Thursday 9:30-11:00**  
**Unique Number 03880**

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**Course Description**

Effectively managing ones supply chain has become a prime determinant of an organizations success. Manufacturing and service firms alike are realizing the benefits of a good supply chain strategy. These benefits include increased operational efficiencies and customer satisfaction, which ultimately increase sales while decreasing costs. The importance of the supply chain can be illustrated by the success of such companies as Dell and Wal-Mart who now dominate their prospective industries.

This course will integrate the tools and knowledge you have acquired into a comprehensive supply chain strategy. It will examine how successful companies have integrated their supply chain into their overall business strategy and the importance of taking a proactive supply chain approach. The course will combine case studies, lecture and selected readings to help the student identify, develop and assess effective supply chain strategies. The student will also be expected to apply the tools that they have learned in previous courses.

**Required Materials**

Reading packet available at the University COOP. This packet contains all of the cases and required readings.

A customized text book for the course published by McGraw Hill is also available at the University COOP.

The Critical Chain by Goldratt

**Grading**

Your grade will be assigned as follows:

Quizzes	30%
Class Participation	20%
Group Assignments	20%
Group Project/Presentation	20%
Individual Assignments	10%

**Quizzes**

Quizzes will be given throughout the semester. They will be announced at least one class period before the date given. The quizzes will be relatively short (15-20mins) and will cover the announced material. No make-up quizzes will be allowed.

### **Group Project and Presentation**

Working in groups of 4 or 5 students you will be required to complete a research paper focusing on current trends in supply chain strategy and management. Your group will also be required to make a presentation to the class near the end of the semester. Project details will be distributed in class.

### **Group Assignments**

Case studies will be assigned throughout the semester and are available in the required reading packet. These cases will be completed with your project group and apply the concepts discussed in class to "Real-World" problems. A question set will be provided for each case study and your group is expected to complete a professional analysis of the case. Each group is also expected to be prepared to present and justify their case solution in class.

Each student will also be assessed by their fellow team members on their participation and contribution to the group work. This assessment will occur at the end of the semester and help determine the students individual grade for the group assignments.

### **Individual Assignments**

Each student is expected to complete a maximum one page summary of the cases completed by the group. In the assignment the student should present their individual assessment of the case. The student should use this opportunity to highlight any disagreements they may have with the group's assessment of the case.

A few other individual assignments may be handed out periodically throughout the course.

### **Class Participation**

You are expected to be prepared for class. You will be called upon to answer questions or provide insight into the subject being discussed. **If you are not in class then you cannot be participating and this will be reflected in your course grade.**

### **Special Needs**

If for some reason you need special assistance to take an exam or complete an assignment please notify the instructor ahead of time so that special arrangements can be made in a timely fashion.

*The University of Texas at Austin provides upon request appropriate academic accommodations for qualified students with disabilities. For more information, contact the Office of the Dean of Students at 471-6259.*

### **Policy on Scholastic Dishonesty**

Students who violate University rules on scholastic dishonesty are subject to disciplinary penalties, including the possibility of failure in the course and/or dismissal from the university. Since dishonesty harms the individual, all students, and the integrity of the University, policies on scholastic dishonesty will be strictly enforced.