

**In a rugged economy,
businesses must
constantly scout
for new peaks.**

What if *everyone* in your company thought strategically? The MIS Program develops leaders who leverage information technology for strategic business value.



McCOMBS SCHOOL OF BUSINESS
THE UNIVERSITY OF TEXAS AT AUSTIN

**management
information systems**

South rim of the Chisos Mountains.

mcombs bbas mis

MIS educates the best for the best.

U.S. News & World Report ranks the McCombs MIS BBA curriculum #1 among public universities and #3 among all U.S. universities. *Wall Street Journal* ranks The University of Texas at Austin #2 among Favorite Schools of IT Recruiters.

MIS program connects with reality.

- Teaches core IT skills, how IT impacts the enterprise, and how to leverage IT strategically
- Explores and integrates strategic thinking and IT business value
- Grounded in an entrepreneurial environment that nurtures innovative thinking and leadership in the context of a solid business education
- Fueled by cutting-edge research with an eye toward the future
- Advised by Fortune 500 senior business executives
- Enabled by leading-edge IT infrastructure
- Enriched by a sharp, diverse student population (average SAT 1294; average class rank 3.3%)

MIS grads get top jobs.

Among McCombs majors, MIS BBAs enjoy strong placement success and earn competitive starting salaries. Common entry-level positions for graduates include programmer-analyst, consulting, and software services. In 2003 and 2004, salaries ranged from \$39,500-\$67,000, and MIS grads accepted offers from companies such as Accenture, Cerner Corporation, Dell, Deloitte & Touche, Deloitte Consulting, Ernst & Young, ExxonMobil, IBM Global Services, Hitachi Consulting, KPMG, Kimberly-Clark, Microsoft, National Instruments, PricewaterhouseCoopers, Procter & Gamble, Protiviti, Quorum Business Solutions, Shell Oil, Southwest Airlines, Sungard EnFORM, Texas Instruments, and USAA.

Recruiters connect with top students.

Because UT is Texas-big, recruiters can choose new hires from a diverse group of high-quality students who can integrate core IT skills with business fundamentals and think strategically for your organization. McCombs MIS BBAs understand, justify, design, implement, and manage IT-driven changes that will help your company stay on top.

For more information about our undergraduate MIS students, please contact:

Sheryll Cox, Undergraduate Career Advisor
sheryll.cox@mcombs.utexas.edu
(512) 232-3779

MSIS Department
MSISContact@mcombs.utexas.edu
(512) 471-3322



**“AT NATIONAL INSTRUMENTS WE HIRE
UNIVERSITY OF TEXAS IT PROFESSIONALS
BECAUSE THEY ADD VALUE FROM THE
BEGINNING AND GROW TO SERVE AS
BUSINESS LEADERS, TECHNICAL LEADERS
AND PROJECT LEADERS.”**

—Michael Beamer, IT Applications Director, National Instruments



McCOMBS SCHOOL OF BUSINESS
THE UNIVERSITY OF TEXAS AT AUSTIN