

University of Texas Marketing Ph.D. Milestones

Milestone	Schedule
Courses	Years 1 and 2; courses in area of specialization Year 3 (optional)
Discussing Research Ideas with Faculty	Year 1 onwards (open door faculty office policy)
Summer Paper Start	Beginning of summer after Year 1
Summer Paper Completion	End of second summer session I
Summer Paper Presentation	Beginning of Fall of Year 2
Comprehensive Exam	After end of Year 2 (summer)
Attending conferences	During or after 1st year and each year thereafter CB recommends ACR in Fall Year 1 and ACR, SCP or JDM thereafter; Quantitative recommends Marketing Science or QME after end of 1 st year Strategy recommends Marketing Science or AMA after end of 1 st year
Presenting at conferences	During and after 2 nd year
Submitting papers to journals	In 3 rd and 4 th year
Identify dissertation topic	Beginning or middle of 3 rd year
Identify dissertation chair	Beginning or middle of 3 rd year
Form dissertation committee/advance to candidacy	Summer of 3 rd year or Beginning of 4 th year
Dissertation Proposal Defense	Between Summer of 3 rd year and February of 4 th Year
Dissertation Proposal Competitions	Students encouraged to submit (MSI Alden Clayton due in July, SCP due in May)
Teaching	Spring of 3 rd year or 4 th year
Job Market – Sending Packets	Early summer after 4 th Year (June)
AMA Job Meeting	Late summer after 4 th year (August)
Campus Visits	September-November of 5 th year
Job offers	November-December of 5 th year
Acceptance of job	December of 5 th year
Final Dissertation Defense	End of 5 th year (Spring)
Completed Dissertation Competition	John Howard AMA Dissertation due April for dissertation completed in prior year