

**The University of Texas at Austin  
McCombs School of Business**



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Kevin Williams developed and teaches a graduate course at the McCombs School of Business, University of Texas at Austin entitled “The Creation of Value.” He also teaches Marketing Strategy at McCombs, and has taught similar courses at the McCoy College of Business Administration, Texas State University, San Marcos.

Mr. Williams was a Venture Partner with ARCH Venture Partners from 1999 to 2005 where he was involved in seed and early-stage technology investing. Previously, Williams was the COO of Sandefer Capital Partners, a private equity fund. He took an active role in deal evaluation, due diligence, negotiation of terms, and the management of portfolio companies at both funds. Prior to that, Williams was founder and CEO of Zeoionics, Inc., a NASA biotechnology spin-off. Preceding his entrepreneurial and investment activities, Mr. Williams spent 14 years in various marketing and business development positions with Rockwell International and Texas Instruments.

Williams has an M.B.A in Technology Management and Entrepreneurship from the University of Texas at Austin and a B.B.A. in Information Systems and Accounting from the University of North Texas. His research interests include entrepreneurship, innovation and value creation.