

**The University of Texas at Austin
McCombs School of Business**



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John N. Doggett is a Senior Lecturer in the Department of Management. His research and teaching interests include international entrepreneurship, global competition and sustainability.

Professor Doggett spends part of each summer and winter teaching entrepreneurship and global competition workshops in Austria, China, Japan, Korea, Malaysia, Mexico Singapore and Thailand. Since the Spring of 2003, he has led MBA students on annual two-week observation tours of the People's Republic of China.

Doggett is co-author, with Prabhudev Konana and S. Balasubramanian, of *Advantage China: Comparing India's and China's Growth Strategies*, an article comparing the economic development strategies of China and India. *Frontline*, India's leading opinion magazine with 700,000 subscribers, published *Advantage China* as their cover story March 2005.

In August 2001, John was appointed director of the Texas Executive MBA Program that was developed by UT and Texas Instruments (TI) in 1999 to provide an Executive MBA for TI employees. He was asked to convert this program from a TI-specific program to a public program for students in the Dallas-Fort Worth region and led the successful transformation of this program.

Doggett is an investor and board member of Gnumber, Inc., whose first product is www.unwiredbuyer.com, software that allows people to bid on EBay auctions using their cell phones. In October 2000, *e-company now* magazine (now *Business 2.0*) selected him as one of nine people to know in Austin if you want to start a new business. John has extensive experience consulting with companies of all sizes, including *Fortune 500* firms in the United States, Europe and Asia.

From 1983 to 1993, Doggett was the founder and president of his own international management-consulting firm. His firm helped businesses and governments in more than 25 countries develop and carry out strategies to become more competitive.

In 2008, 2007, 2004 and 1998, Doggett received Outstanding Professor Awards from Executive MBA programs. In 2002 students in UT's Executive Engineering Management Master's Program gave him their Outstanding Faculty Award. In 2003 Doggett received teaching awards from the U.S. Army War College and the Texas Evening MBA Program.