

**The University of Texas at Austin
McCombs School of Business**



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- PHD, Carnegie-Mellon University, 1969
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Timothy W. Ruefli is the Daniel B. Stuart Centennial Professor in Applications of Computers to Business in the Information, Risk, and Operations Management department of the McCombs School of Business, the H. Timothy (Tim) Harkins Centennial Professor, a CBA Foundation Fellow and is the Frank C. Erwin Jr. Centennial Research Fellow of the IC² Institute of the University of Texas at Austin. He is also a Research Fellow of the Herb Kelleher Center for Entrepreneurship, The University of Texas at Austin.

His area of research, teaching and consulting included high technology strategic management, information systems, management science, and microeconomics. He has published two books and numerous articles, which have appeared in leading academic and practitioner journals in the U.S., Europe, and Japan, and is author of a number of monographs and chapters in books.

Dr. Ruefli has designed and taught executive programs for such diverse companies as Dell, Texas Instruments, Samsung, Axalto, Lockheed Martin Aerospace and Essilor of America. Prior to joining the University of Texas, he has been a faculty member at the Carnegie Institute of Technology and the University of British Columbia, and is a member of the Extended Faculty of Escuela de Graduados en Administración y Dirección de Empresas at the Instituto Tecnológico y de Estudios Superiores de Monterrey, Monterrey, N.L., Mexico. In the past two years he has received the McCombs School Majahan Award for Excellence in Executive Education, the MBA Applause award for elective teaching and a nomination for Outstanding MBA Core Professor. He was the founding Associate Director of the IC² Institute and is a four-time award-winning teacher in the Institute's Master of Science degree program in Commercializing Science and Technology.

He has been consultant on strategic management and management science to numerous private and public sector organizations and is an Advisor to McKinsey & Company. He holds a B.A. from Wesleyan University, a M.S. from Carnegie Institute of Technology and a Ph.D. from Carnegie-Mellon University.