

Jeff Martin Bio – Short

Professor Jeff Martin received his Ph.D. (2002) in Strategy and Organization from Stanford University. He received his bachelor's degree (1984) in computer science from Brigham Young University and his MBA (1996) from the University of Michigan. Dr. Martin is currently an Assistant Professor of Management at the University of Texas McCombs School of Business. He has had teaching experience in the areas of entrepreneurship, strategy, organization behavior, and innovation processes at the graduate, undergraduate and executive education levels. His research interests center on how managers in new and established companies recombine resources and capabilities to capture value in high-velocity market contexts. Dr. Martin is also an experienced consultant, executive, manager and technical marketer with over 15 years of experience in helping organizations solve complex business problems in high technology, education and federal, state and local government organizations. His industry experiences include: serving on the top management team of MatriDigm, a software technology and services startup in California; helping to create a consulting practice for the IBM Consulting Group in San Francisco, and founding Thermax, an energy conservation marketing company in Los Angeles.