

# McCOMBS

FALL 2025



BEATBOX  
FOUNDERS  
**JUSTIN  
FENCHEL**  
AND **AIMY  
STEADMAN**

PLUS

PONCHO  
OUTDOORS  
FOUNDER  
**CLAYTON  
SPENCER**  
AND LIVE  
TINTED  
FOUNDER  
**DEEPICA  
MUTYALA**

## NEXT GEN LEADERS

ACQUISITION OVER STARTUP:  
A NEW WAY TO LEAD

INSIDE THE PH.D. MINDSET  
FUELING BUSINESS CHANGE

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THE MAGAZINE OF THE McCOMBS SCHOOL OF BUSINESS AT THE UNIVERSITY OF TEXAS AT AUSTIN

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