To enhance global offerings and opportunities for UT students, strengthen connections with UT alumni worldwide, and increase McCombs’s and UT’s impact in the global arena.
Objectives

• Gain recognition for International Business program’s excellence and innovation

• Offer teaching and research opportunities that attract exceptional faculty

• Provide student mentorship, experience, research and employment opportunities that enhance student employability and strengthen the college’s global connections

• Develop a robust global network linking alumni, faculty, students, and businesses that strengthens McCombs international presence, voice, and impact

• Earn a reputation as a valued partner by McCombs stakeholders
Value to Internal Constituencies
Excellence, Reputation, Impact

Value to External Constituencies
Connection, Engagement, Development
Strategic Pillars

**Student Support**
- IB Major
- IB Minors
- Experiential Learning
- Mentorship
- Employer Engagement
- Student Fellows

**Global Network**
- Alumni
- Employers
- McCombs
- Universities
- Think Tanks
- Companies

**UT Advantages**
- Outstanding Faculty
- Academic Leadership
- Career Services
- Development
- Sr. Vice Provost of Global Engagement

**Global Voice**
- CGB Board
- McCombs Leadership
- Faculty/Research
- Events & Dialogue
Undergraduate Global Ambassadors Program

Outstanding IB majors/minors
Student distinction
Ongoing connections
Internships and job placements
Scholarship and internship funding
Student advising and mentorship
Alumni connection with students
Employer awareness
Alumni Engagement Goals

• Enhance McCombs value to and connection with alumni

• Facilitate student experiential learning opportunities

• Connect with employers with international opportunities
Advisory Board Restructuring

Advisory Board

- 15-30 global business executives
  
  *Criteria: interest, capacity, relevant experience & connections*

- Alignment with McCombs Boards

  *3-year dues commitment – $10,000 or $5,000/year*

Advisory Council

- Academic, governmental, business community

- Engagement with and support for initiatives and events
Strategic Communication Goals

• Connect global constituencies with each other and with McCombs
• Create global voice and content for McCombs Communication Team
• Facilitate McCombs’ global outreach and impact
• Link McCombs with UT global initiatives
Fundraising Goals

Advisory Board Dues Goal:
• 15 board members at $10,000 each in annual dues by Year 3

Discretionary Gifts Goal:
• $25,000 annually

Endowment Goal:
• Scholarships
• Excellence