

Sachin Sridhar

Curriculum Vitae, Jan 2022

Dept. of Marketing, McCombs School of Business

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The University of Texas at Austin

CBA 7.202, 2110 Speedway, Austin, TX 78705, USA

EDUCATION

University of Texas at Austin (Austin, Texas, USA) (Aug 2020 - Present)
Pursuing Ph.D. in Marketing, Quantitative Methods
McCombs School of Business

Harvard University (Cambridge, Massachusetts, USA) (2019)
Master of Arts (A.M.), Statistics

National Institute of Technology Puducherry (Pondicherry, India) (2015)
Bachelor of Engineering (B.Tech) with Distinction, Electronics and Communication Engg.

RESEARCH INTERESTS

Substantive: Consumer loyalty, Clickstream in Mobile apps, Freemium products

Methodological: Monte Carlo methods, Solutions to Endogeneity

HONORS AND AWARDS

- Eugene and Dora Bonham Memorial Funds (2021)
- Graduate School Provost Supplement Fellowship, University of Texas at Austin (2020 -)
- Recruitment Graduate School College Fellowship, University of Texas at Austin (2020)
- President of India's Rashtrapati Bhavan In-Residence Engineering Scholar (2015)
 - *Collection of pictures, videos, and Twitter posts from the meetings publicly shared by the erstwhile President of India available on request*

TEACHING EXPERIENCE

As Teaching Assistant (TA) at UT Austin:

Teaching Assistant to faculty for various MBA-level and undergraduate courses during each semester as a Ph.D. student at Texas McCombs.

- *List of courses and professors for teaching assistantship available on request*

GRADUATE COURSEWORK

Doctoral Seminars in Marketing: (UT Austin McCombs, Dept. of Marketing):

- Marketing Models I, Marketing Models II, Management and Strategy, Research Methods, Behavioral Decision Research

Economics and Statistics (UT Austin College of Liberal Arts):

- Microeconomics I & II, Econometrics I & II, Structural Econometrics, Statistical Modeling I, Monte Carlo Methods

Statistics (Harvard Graduate School of Arts and Sciences):

- Data Science I, Probability I, Bayesian Inference, Stochastic Processes, Linear Models and Generalized Linear Models

ACADEMIC SERVICE

Member, Board of Studies, ECE Dept., NIT Puducherry (2019 - 2020)
Reference: Lakshmi Sutha. G, Assistant Professor, ECE Dept., NIT Puducherry

PRE-DOCTORAL INDUSTRY EXPERIENCE

Chewy, Inc. (Fort Lauderdale/Miami, Florida, USA) Data Science, Analytics (2019- 2020)

ModuleQ (Palo Alto, California, USA) Data Science Intern; worked on Text, NLP (2018)
Supervisor: Anupriya Ankolekar

Mu Sigma Inc. (Bangalore, India) Data Analyst (2015 - 2017)