

**Shiva Agarwal**

Address: 2100 Speedway Stop CBA 4.248, Austin TX - 78712 • 732-599-4595  
Shiva.agarwal@mcombs.utexas.edu

**ACADEMIC POSITION**

---

**Assistant Professor of Management** July 2017 - Present  
McCombs School of Business, The University of Texas at Austin

**EDUCATION**

---

**Ph.D in Management** 2017  
The Wharton School, University of Pennsylvania

**M.S in Managerial Science and Applied Economics** 2013

**Post Graduate Program in Management** 2008  
Indian School of Business (ISB)

**Bachelors of Technology in Computer Science** 2004  
National Institute of Technology

**RESEARCH AND TEACHING INTERESTS**

---

- Technology Innovation, Platforms and Business Ecosystems
- Strategic Management, Entrepreneurship and Corporate Strategy

**REFEREED JOURNAL ARTICLES**

---

Kapoor, R & Agarwal, S. 2017. Sustaining Superior Performance in Business Ecosystems: Evidence from Application Software Developers in the iOS and Android Smartphone Ecosystems. *Organization Science* 28(3): 531:551.

**WORKING PAPER**

---

Agarwal, S & Kapoor, R. Two Faces of Value Creation in Business Ecosystems: Leveraging Complementarities and Managing Interdependencies (*Under 2<sup>nd</sup> Review at Strategic Management Journal*)

Agarwal, S, Aggarwal, V.A & Singh, H. Partnering in a Haze: Interdependence Misspecification and Firm Performance in Strategic Alliances (*In Preparation for submission to Strategic Management Journal*)

The interplay of value creation and value appropriation within Business Ecosystem (With Ram Ranganathan)

**Other projects in progress**

Complements as Options (with PK Toh; Data Analysis in Progress)

Platform Ecosystems as Networks (with Rahul Kapoor; Finished Data Collection)

Copy-cats and their strategies (with Eugene Pyun)

The effect of platform transitions on complementor's innovation (with Yongzhi Wang)

## CONFERENCES AND CONSORTIA

---

- Strategic Management Journal Special Issue Workshop (Minnesota, MN) (2018)
- Academy of Management Annual Meeting (Chicago, IL) (2018)
- Strategic Management Society Annual International Conference (Paris) (2018)
- Dartmouth Junior Scholar Summer Camp (Dartmouth, MA) (2018)
- Academy of Management Annual Meeting (Atlanta, GA) (2017)
- Strategic Management Society Special Conference (Costa Rica) (2017)
- Academy of Management Annual Meeting (Anaheim, CA) (2016)
- Consortium on Competitiveness and Cooperation (Milan, Italy) (2016)
- NYU-Columbia Doctoral Conference (New York, NY) (2016)
- Strategic Management Society Annual International Conference (Denver, CO) (2015)
- Academy of Management Annual Meeting (Vancouver, BC) (2015)
- London Business School TADC (London, UK) (2015)
- INSEAD-Wharton Consortium (Philadelphia, PA) (2015)
- Academy of Management Annual Meeting (Philadelphia, PA) (2014)
- Kauffman Research Conference Doctoral Consortium (College Park, MD) (2013)
- Atlanta Competitive Advantage Conference (Atlanta, GA) (2013)

## PROFESSIONAL ACTIVITIES AND SERVICES

---

### Reviewing

- Ad-hoc Reviewer for Strategic Management Journal, Organizational Science, Research Policy and Strategy Science
- Reviewer for Academy of Management Annual Meetings (BPS & TIM; 2013 – Present)
- Reviewer for Strategic Management Society (2015 - Present)

## TEACHING EXPERIENCE

---

### *Course Instruction (McCombs)*

**General Management and Strategy (Honors)**, Undergraduate Capstone Course, Spring 2018

### *Course Instruction (Wharton):*

**Introduction to Management** (Undergraduate) – 2013, 2014

## RESEARCH GRANTS

---

Undergraduate Research Assistant Program, McCombs School of Business, University of Texas (2017)

Mack Institute for Innovation Management Research Grant (2015) (with Patia McGrath)

Mack Institute for Innovation Management Research Grant (2015)

Mack Institute for Innovation Management Research Grant (2014)

## OTHER PROFESSIONAL EXPERIENCE

---

Consultant, Boston Consulting Group

2008 - 2011

Software Developer, Microsoft

2004 – 2008