# 4-Day Leadership Accelerator Program

## Day One
12:30pm-9:00pm (COTA)

**Welcome and Introductions**

**Program Overview**

**Team Formation**

**Hot Laps**

**Developing Winning Strategies**
- Knowing your competition and how to beat them
- Identifying what you need to be great at and good at
- Developing a strategy that is agile and adaptable

**Cocktail Networking Event**

**Class Dinner and Guest Speaker**

## Day Two
8:30am-9:00pm (UT Campus)

**Designing your Organization and Operating Model to Win**
- Knowing what to measure and ensuring you have the information and analytics to drive the best decisions
- Driving continual improvement and innovation in what you need to be great at and good at
- Knowing the fundamentals of your business and how to consistently execute them

**Practice, Qualification and Race Day—iRacing Simulation**
- **Race Strategy Development**
  - Reading the competition
  - Good, great, and plans to compensate
  - Scenario planning and tuning our focus on what it takes to win
  - Anticipating the unexpected
- **Practice and Qualification**
  - Dialing in the car to get on pole
  - Learning from what we saw and experienced on the track
  - Evaluating our weaknesses and what we need to do to overcome them
  - Qualifying for the race
- **Green Flag!—USGP Simulation Racing**

**Chalk Talk**
- Key Learnings and Takeaways

**Dinner and Guest Speaker**

## Day Three
8:30am-9:00pm (COTA)

**Building High Performing Teams**
- Getting and keeping the right talent
- Creating and sustaining a culture of teamwork and execution
- Creating and sustaining healthy team dynamics

**Pit Crew Competition**
- **Chalk Talk**
  - Race strategy development
  - Team keys to success
  - How to win
- **Practice**
  - Dialing it in
  - Learning from experience
  - Preparation to race

**On-Track Driving Experience**

**Chalk Talk**
- Key Learnings and Takeaways

**Dinner and Guest Speaker**

## Day Four
8:30am-9:00pm (UT Campus)

**Leading Your Organization to Win**

**Race Day—F1 Manager Simulation**
- **Chalk Talk**
  - Race day strategy
  - Executing to win
  - Leading teams to the finish line
- **Practice and Qualification**
  - Dialing it in
  - Learning from experience
  - Preparation to race
- **Green Flag!—US Grand Prix Simulation**

**Chalk Talk**
- Key learnings from the program and takeaways for your organization

**Podium Ceremony and Celebration Dinner**