# 4-Day Leadership Accelerator Program

## Day One
February 5, 2024
12:30pm-9:00pm (COTA)

- **Welcome and Introductions**
- **Program Overview**
- **Team Formation**
- **Hot Laps**

### Developing Winning Strategies
- Knowing your competition and how to beat them
- Identifying what you need to be great at and good at
- Developing a strategy that is agile and adaptable

### Cocktail Networking Event

### Class Dinner and Guest Speaker

## Day Two
February 6, 2024
8:30am-9:00pm (UT Campus)

### Designing your Organization and Operating Model to Win
- Knowing what to measure and ensuring you have the information and analytics to drive the best decisions
- Driving continual improvement and innovation in what you need to be great at and good at
- Knowing the fundamentals of your business and how to consistently execute them

### Practice, Qualification and Race Day—iRacing Simulation
- **Race Strategy Development**
  - Reading the competition
  - Good, great, and plans to compensate
  - Scenario planning and tuning our focus on what it takes to win
  - Anticipating the unexpected
- **Practice and Qualification**
  - Dialing in the car to get on pole
  - Learning from what we saw and experienced on the track
  - Evaluating our weaknesses and what we need to do to overcome them
  - Qualifying for the race
- **Green Flag!—USGP Simulation Racing**

### Chalk Talk
- Key Learnings and Takeaways

### Dinner and Guest Speaker

## Day Three
February 7, 2024
8:30am-9:00pm (COTA)

### Building High Performing Teams
- Getting and keeping the right talent
- Creating and sustaining a culture of teamwork and execution
- Creating and sustaining healthy team dynamics

### Pit Crew Competition
- **Chalk Talk**
- Race strategy development
- Team keys to success
- How to win
- **Practice**
  - Dialing it in
  - Learning from experience
  - Preparation to race

### On-Track Driving Experience

### Chalk Talk
- Key Learnings and Takeaways

### Dinner and Guest Speaker

## Day Four
February 8, 2024
8:30am-9:00pm (UT Campus)

### Leading Your Organization to Win

### Race Day—F1 Manager Simulation
- **Chalk Talk**
  - Race day strategy
  - Executing to win
  - Leading teams to the finish line
- **Practice and Qualification**
  - Dialing it in
  - Learning from experience
  - Preparation to race
- **Green Flag!—US Grand Prix Simulation**

### Chalk Talk
- Key learnings from the program and takeaways for your organization

### Podium Ceremony and Celebration Dinner