### 4-Day Leadership Accelerator Program

#### Day One—Welcome, Team Formation, & Strategy
February 5, 2024
1:00pm-10:00pm (COTA)

- **Welcome and Introductions**
- **Chalk Talk and Hot Lap**
- **Program Overview**

#### Day Two—Driver View
February 6, 2024
8:30am-8:00pm (UT Campus)

- **Designing your Organization and Operating Model to Win**
  - Knowing what to measure and ensuring you have the information and analytics to drive the best decisions
  - Driving continual improvement and innovation in what you need to be great at and good at
  - Knowing the fundamentals of your business and how to consistently execute them

- **Practice, Qualification and Race Day—iRacing Simulation**
  - **Race Strategy Development**
    - Reading the competition
    - Good, great, and plans to compensate
    - Scenario planning and tuning our focus on what it takes to win
    - Anticipating the unexpected
  - **Practice and Qualification**
    - Dialing in the car to get on pole
    - Learning from what we saw and experienced on the track
    - Evaluating our weaknesses and what we need to do to overcome them
    - Qualifying for the race
  - **Green Flag!—USGP Simulation Racing**
  - **Chalk Talk**
    - Race strategy development
    - Team keys to success
    - How to win
  - **Practice**
    - Dialing it in
    - Learning from experience
    - Preparation to race

#### Day Three—Team View
February 7, 2024
8:30am-8:00pm (COTA)

- **Building High Performing Teams**
  - Getting and keeping the right talent
  - Creating and sustaining a culture of teamwork and execution
  - Creating and sustaining healthy team dynamics

- **Pit Crew Competition**
  - **Chalk Talk**
    - Race strategy development
    - Team keys to success
    - How to win
  - **Practice**
    - Dialing it in
    - Learning from experience
    - Preparation to race
  - **Green Flag!—US Grand Prix Simulation**

- **On-Track Driving Experience**
  - **Chalk Talk**
    - Key learnings from the day and taking back to your organization

- **Podium Ceremony and Program Close**

#### Day Four—Principal View
February 8, 2024
8:30am-4:00pm (UT Campus)

- **Leading Your Organization to Win**
- **Race Day—F1 Manager Simulation**
  - **Chalk Talk**
    - Race day strategy
    - Executing to win
    - Leading teams to the finish line
  - **Practice and Qualification**
    - Dialing it in
    - Learning from experience
    - Preparation to race
  - **Green Flag!—US Grand Prix Simulation**

- **Chalk Talk**
  - Key learnings from the program and takeaways for your organization

- **Dinner and Guest Speaker**