



The University of Texas at Austin  
 McCombs School of Business  
 1 University Station, B6000  
 Austin, Texas 78712-1178  
 512-471-5921  
 www.mcombs.utexas.edu

## Facts 2009-2010

**About McCombs** Where Leadership is Earned™ – through learning that connects the classroom to the enterprise, exposure to world-class faculty who engage and inspire, and competitive insight gleaned from leading-edge research. With strength in all major business disciplines, the school is especially known for its strong record of job placements in finance, consulting and marketing, and for innovative programs in technology, management, accounting and entrepreneurship.

### Leadership

Thomas W. Gilligan, Dean  
 Janet Dukerich, Senior Associate Dean, Academic Affairs  
 Eric Hirst, Associate Dean, Graduate Programs  
 Paula Murray, Associate Dean, Undergraduate Program  
 Anant Balakrishnan, Associate Dean, Research

### McCombs School Community (Fall '09)

STUDENTS	FACULTY	ALUMNI	BUSINESS PARTNERS
5,985 Total	220 FT Equivalent	89,586 in	Over 320 Active
4,354 Undergraduate		All 50 States	Corporate Investors/
1,522 Masters		and 106 Countries	Research Partners
109 Doctoral			

### Degree Programs

	FORMAT	TOTAL STUDENTS
Bachelor of Business Administration (BBA)	Full-Time, 4 Years	4,354
Master of Business Administration (MBA)	Full-Time, 2 Years	534
Texas Executive MBA	Weekend Format, 2 Years	108
Texas Executive MBA at Mexico City	Weekend Format, 2 Years	68
Texas MBA at Dallas/Fort Worth	Weekend Format, 2 Years	124
Texas MBA at Houston	Weekend Format, 2 Years	160
Texas Evening MBA (TEMBA)	Evening, 3 Years	182
Master in Professional Accounting (BBA & GRAD)	Full-Time, 5 Years	667
Master in Professional Accounting (GRAD)	Full-Time, 2 Years	127
Ph.D. Programs	Full-Time, 5+ Years	109

### Non-Degree Programs

Since 1956, Texas Executive Education has been helping executives build more competitive, customer-driven organizations by offering non-degree professional development programs. Programs are either customized for individual companies or open to executives from around the world.

### Placement Statistics

MBA (2009)		BBA (2009)	
Average Salary	\$96,318	Average Salary	\$52,502
Average Signing Bonus	\$22,672	Average Bonus	\$5,926
Average Guaranteed Bonus	\$25,450		
Consulting	22%	Banking	20%
Finance/Treasury	14%	Computer/Software	11%
General Management	12%	Consulting	22%
Information Management	3%	Consumer Goods	9%
Investments	25%	Energy	9%
Marketing	17%	Financial Services	4%
Operations	4%	Government/Non-Profit	8%
Various	3%	Insurance/Real Estate	4%
		Pharmaceutical/Biotech	2%
		Public Accounting	4%
		Various	7%

## McCombs School Rankings

### MBA

- #11 Forbes (8/09)
- #18 U.S. News (4/09)
- #21 BusinessWeek (11/08)
- #23 U.S., Financial Times (1/09)

### BBA

- #6 U.S. News (8/09)
- #10 BusinessWeek (3/09)

### EXECUTIVE MBA

- #15 Wall Street Journal, U.S. (10/08)
- #18 U.S. News (4/09)
- #19 Financial Times, U.S. (10/09)

### PART-TIME MBA (EVENING MBA)

- #5 BusinessWeek, Southwest Region (11/07)

### SPECIALTY RANKINGS, GRADUATE

- #1 Accounting, U.S. News (4/09)
- #3 Graduate, Public Accounting Report (10/08)
- #3 Information Systems, U.S. News (4/09)
- #4 MBA for Hispanics, Hispanic Business (9/09)
- #4 Ph.D., Public Accounting Report (10/08)
- #8 Entrepreneurship, U.S. News (4/09)
- #8 Best Professors, Princeton Review (10/09)
- #10 Marketing, U.S. News (4/09)
- #10 Entrepreneurship, Financial Times (1/09)
- #12 Productions/Ops. Mgt., U.S. News (4/09)
- #14 International Business, U.S. News (4/09)
- #17 Finance, U.S. News (4/09)
- #17 Supply Chain/Logistics, U.S. News (4/09)

### SPECIALTY RANKINGS, UNDERGRADUATE

- #1 Undergraduate, Public Accounting Report (10/08)
- #1 Accounting, U.S. News (8/09)
- #2 Ethics, BusinessWeek (3/09)
- #3 Career Services by Recruiters, BusinessWeek (3/09)
- #3 Marketing, U.S. News (8/09)
- #4 Management Information Systems, U.S. News (8/09)
- #4 Management, U.S. News (8/09)
- #6 Finance, U.S. News (8/09)
- #7 Insurance/Risk Management, U.S. News (8/09)
- #8 International Business, U.S. News (8/09)
- #8 Productions/Ops Mgt., U.S. News (8/09)
- #9 Entrepreneurship, U.S. News (8/09)
- #10 Top Undergraduate Program, BusinessWeek (3/09)
- #10 Quantitative Analysis/Methods, U.S. News (8/09)
- #10 Real Estate, U.S. News (8/09)
- #12 Supply Chain Mgt./Logistics, U.S. News (8/09)
- #14 Sustainability, BusinessWeek (3/09)

### RESEARCH/PHD

- #3 Finance Research, Chronicle Higher Education (07)
- #6 Marketing Research, Chronicle Higher Education (07)
- #10 Top 100 Worldwide Business School Research Rankings, University of Texas at Dallas (3/09)
- #10 IROM, Chronicle Higher Education (07)
- #15 Intellectual Capital, BusinessWeek (11/08)
- #17 Research Publications, Financial Times (1/09)

## Research Centers

AIM Investment Center  
Center for Business, Technology & Law  
Center for Customer Insight and Marketing Solutions  
Center for Energy Finance Education & Research  
Center for International Business Education & Research  
Center for Research in Electronic Commerce  
Center for Risk Management & Insurance  
Energy Management and Innovation Center  
EDS Financial Trading and Technology Center  
Herb Kelleher Center for Entrepreneurship  
Hicks, Muse, Tate & Furst Center for Private Equity Finance  
IC<sup>2</sup> Institute  
Supply Chain Management Center of Excellence

## Where Leadership is Earned™

### RESOURCE-RICH LEARNING ENVIRONMENT

McCombs is the 9th most productive business school worldwide in research productivity in the annual ranking by the University of Texas at Dallas (3/08).

### REAL-WORLD EXPOSURE TO BUSINESS

Pioneering programs such as PLUS and ENHANCE put students in direct consultation roles practicing their analysis, communication and adaptation skills. Home of Moot Corp®, the world's original and most lucrative student business plan competition.

### STUDENTS WHO WORK SMART AND COLLABORATE

Graduates with a reputation among recruiters for productivity, skill and leadership potential. BBA Career Services has ranked #3 for the last four years by recruiters in BusinessWeek's annual survey. McCombs full time MBA, #11 in Forbes' most recent ranking (8/09), showed a higher 5 year gain in salary than the top 10 MBA programs.

### GLOBAL PERSPECTIVE IN A DIVERSE COMMUNITY

McCombs is at the heart of Austin's thriving entrepreneurial economy and a bustling cultural community. The school offers robust international programs and a global business focus.

### WORLDWIDE NETWORK OF ALUMNI

Graduates who are making a difference in industry, government, education and nonprofit organizations. The university was the top source of Fortune 1000 CEOs hired in 2004-05, and Texas has the most headquartered Fortune 500 companies in the country.



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