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<b>Education</b> May 2010	<b>The University of Texas at Austin, McCombs School of Business</b> Master of Business Administration, Full-Time Program Graduate Business Students' Endowed Presidential Scholarship	Austin, TX
May 2005	<b>Cornell University</b> Bachelor of Science in Textiles and Apparel Management	Ithaca, NY
Spring 2004	<b>University of New South Wales</b> Spring/Summer 2004 Semester Abroad; Australian Culture and Politics Curriculum	Sydney, Australia
<b>Experience</b> 1/09 – Current	<b>Capital Consultants</b> <i>Lobbyist Research Analyst</i> <ul style="list-style-type: none"><li>Analyze the legislative and regulatory environment as it relates to issues impacting our clients.</li><li>Create briefs and prepare informational pamphlets to communicate legislative trends and identify long-term strategic opportunities.</li></ul>	Austin, TX
4/06 – 7/08	<b>Lehman Brothers</b> <i>Roadshow Coordinator (1/07 – 7/08)</i> <ul style="list-style-type: none"><li>Spearheaded a global marketing initiative for a clean technology and alternative energy private equity firm, resulting in the raising of a \$600M fund.</li><li>Coordinated logistics planning and contract negotiations for a \$2B sovereign issuance for the Republic of Indonesia, ensuring prompt execution and generating \$50K in cost savings.</li><li>Developed innovative marketing materials that led to the acquisition of new internal clients such as the Private Equity and Private Placement Businesses.</li><li>Analyzed internal marketing metrics and developed an overarching departmental strategy to cut costs, saving the group over 5% in operating expenses.</li><li>Interviewed and trained entry-level marketing candidates and acted as an ongoing mentor, resulting in accelerated promotion for several direct reports.</li></ul> <i>Assistant Roadshow Coordinator (4/06 – 1/07)</i> <ul style="list-style-type: none"><li>Supervised internal cross-functional teams and external vendors for all investor co-managed deals.</li><li>Modeled key departmental reports, including annual budgets, to streamline marketing expenses.</li><li>Managed multi-million dollar bank loans for 30+ clients including Chesapeake Energy Corporation.</li></ul>	New York, NY
9/05 – 4/06	<b>Steve &amp; Barry's</b> <i>Marketing Manager</i> <ul style="list-style-type: none"><li>Pioneered and supervised the launch of the company's first national collegiate licensing promotion for West Virginia University, increasing WVU merchandise sales by 35%.</li><li>Analyzed licensing marketing programs, identifying the most cost effective initiatives; presented results to executive team, leading to more accurate information and efficient marketing initiatives.</li><li>Created presentations and developed informational kits for the Steve &amp; Barry's executive board, leading to new licensed product lines with key clients such as Grant Boxing.</li></ul>	Port Washington, NY
4/05 – 6/05	<b>MyCampusBids.com</b> <i>Co-Founder</i> <ul style="list-style-type: none"><li>Created and launched free auction website connecting 32,000+ students in the Cornell Community.</li><li>Developed and implemented advertising and marketing strategies that generated over \$2K of profit.</li></ul>	Ithaca, NY
<b>Additional</b>	<ul style="list-style-type: none"><li>McCombs: Energy Finance Group, VP - External Affairs; Graduate Business Council, Social Chair</li><li>McCombs: CCIMS Marketing Fellow; Finalist, Marketing "Hot Seat" Challenge</li><li>Other Interests: Avid world traveler (15+ countries), photography, whitewater rafting</li></ul>	