

Angela Fagundes Reese

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Education	The University of Texas at Austin, McCombs School of Business	May 2007
	Master of Business Administration , Concentration in Management and Marketing Fellowship Award, Consortium for Graduate Study in Management	
	Tufts University, Somerville, MA	May 1999
	Bachelor of Arts, International Relations with concentration in Economics	
Experience		
6/06-8/06	IBM Extreme Blue <i>MBA Intern</i>	San Jose, CA
	<ul style="list-style-type: none">• Lead team of 3 technology students in the development of an information integration tool• Conducted market analysis and estimated ROI for emerging opportunity in the content management space• Defined conceptual business plan and presented to executives in IBM Software Group a marketing plan for new solution	
1/06-5/06	Convio, Inc. – Capgemini Consulting Practicum	Austin, TX
	<ul style="list-style-type: none">• Selected to work directly with founder of internet software and services firm which caters exclusively to non-profit organizations• Developed international expansion plan, including market-sizing and high-level analysis, as well as a deep-dive assessment and the creation of a launch plan for the UK	
4/05 – 8/05	Multilateral Investment Fund, Inter-American Development Bank <i>Consultant</i>	Washington D.C.
	<ul style="list-style-type: none">• Monitored and evaluated project portfolio performance of Fund loans valued between \$500K and \$2.5M made to microfinance institutions• Tracked ROI and default rates on loans for microfinance projects• Defined and monitored performance metrics for launch of business projects in the Caribbean	
07/02 – 03/05	ACCION International <i>Senior Associate, Executive Office</i>	Washington D.C.
	<ul style="list-style-type: none">• Defined target segments and developed plan for new product launch for ABN AMRO's microfinance projects in Brazil, resulting in the bank's portfolio growth in Sao Paulo• Conducted micro lending impact study for the World Bank in Northeastern Brazil by collecting customer insight data and analyzing growth of repeated loans• Drafted executive and field reports for a 21-person corporate board	
05/01 – 12/01	Monitor Group, OntheFrontier <i>Account Manager</i>	São Paulo, Brazil
	<ul style="list-style-type: none">• Led sales and marketing activities to introduce strategy software to small and medium businesses in southern Brazil resulting in regional expansion and recognition• Advised senior managers of tourism, retail, and manufacture industries on firm strategy and customer segmentation, as part of consultative sales process• Developed and managed strategy seminar series for Brazil's leading business school	
05/99 – 11/00	Amigos de las Americas <i>Country Director</i>	Brazil, Mexico
	<ul style="list-style-type: none">• Trained and managed annual project teams of five staff and 35 volunteers for community development programs in Northeastern Brazil and Central Mexico, resulting in the creation of long lasting private-public partnerships in the region	
Additional	<ul style="list-style-type: none">• McCombs: President of Net Impact and TA for Customer Insight, BBA Marketing Course• Trilingual: English, Portuguese, and Spanish	

