The University of Texas at Austin
ALPFA Student Chapter Proposal
2013-2014

About ALPFA

ALPFA National Mission Statement

ALPFA creates opportunities, adds value, and builds relationships for its members, the community, and its business partners while expanding leadership in the workforce. We are a diverse organization for business-minded students that focuses on professional development. ALPFA is the leading professional association dedicated to enhancing opportunities for Latinos and minorities in accounting, finance and a wide variety of other business professions.

Shared Values

- Professional growth
- Relationship building
- Integrity
- Service
- Inclusiveness
- Culture

ALPFA Student Chapter at The University of Texas at Austin

The ALPFA chapter was founded at The University of Texas at Austin in the spring of 2004. Since its inception, the ALPFA chapter has strived to enrich students through events and workshops essential for their professional development as future leaders.

Moreover, the Austin ALPFA Professional chapter and the Student Chapter have developed a strong professional relationship. Both chapters diligently work together to provide exceptional events that enhance the members' professional development and provide vital career opportunities.

Why invest in ALPFA?

Over the past 10 years, The University of Texas at Austin's ALPFA Student Chapter has experienced rapid growth in members and prestige. By becoming a part of UT-ALPFA, students join a national network containing professionals in finance, accounting, and other related fields. They are able to enhance professional development while cultivating strong academics and a genuine respect for community service.

By joining UT-ALPFA, sponsors will be recognized during meetings and events, have the ability to promote internship and new hire opportunities, and have the opportunity to build relationships with over 100 members who share the passion that has driven our organization to become one of the best. Your help and dedication to UT-ALPFA is much appreciated and we hope you take the time to look at the different opportunities available for your company to become affiliated with our organization.

Please feel free to contact either of us if you have any questions. We look forward to hearing from you.

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Main Events

Kick-Off Week (September 3-6, 2013)

Kick-Off Week is an event that introduces prospective members to our organization and corporate partners. You will have the opportunity to meet some of the incoming business freshmen in an informal, fun-filled setting as we prepare for a great year ahead.

Business Networking Dinner (September 12, 2013)

BND is our signature networking dinner where students develop professional relationships with potential employers. Do not miss out on the opportunity to meet top diverse business students.

Ready, Set, Go! (November 7, 2013)

Join ALPFA in our 8th Annual Interviewing Skills Game, where each recruiter is given the opportunity to interact and provide constructive feedback to 40 students allowing for the creation of potential employee relationships and company recognition for future years.

Spring Into Action (January 27, 2014)

Our 5th Annual Spring into Action corporate dinner has a three-fold mission: to educate and inform students about potential career tracks; to promote diversity in ALPFA and two other organizations; and to receive real world advice from companies.

General Meetings (Possible dates shown below)

ALPFA pursues to enrich its members with valuable knowledge and skills that will further strengthen educational and personal goals. The general meetings allow for an exclusive opportunity for sponsoring companies to speak about a topic of their choice to ALPFA's members.

Fall Semester	Spring Semester
September 18	January 22
October 2	February 12
October 16	February 26
October 30	March 19
November 13	April 2
December 4	April 16

Yearly Sponsorship Levels

Platinum $5,000

- 4-6 Professionals at **ALL ALPFA Main Events**
- **Keynote Speaker** for 1 Main Event
- 1 **General Meeting** with the ALPFA Student Chapter
- Lunch/Dinner with 6-8 prestigious members of ALPFA
- Company name and logo on event t-shirts and marketing material
- Company name and link on ALPFA website

Gold $3,500

- 3-5 Professionals at **ALL ALPFA Main Events**
- 1 **General Meeting** with the ALPFA Student Chapter
- Company name and logo on event t-shirts and marketing material
- Company name and link on ALPFA website

Silver $2,000

- 1-3 Professionals at **ALL ALPFA Main Events**
- 1 **General Meeting** with the ALPFA Student Chapter
- Company name and logo on event t-shirts and marketing material
- Company name and link on ALPFA website

Bronze $1,000

- 1 Professional at **ALL ALPFA Main Events** Minus **Kick-Off Week**
- Company name and logo on event t-shirts and marketing material
- Company name and link on ALPFA website