Black Business Student Association

McCombs School of Business at The University of Texas at Austin

"Not Just An Organization, But An Opportunity"

Fall 2012 and Spring 2013 Proposals

The **Black Business Student Association (BBSA)** of The University of Texas at Austin is a professional organization that was established to serve African Americans and business-minded students. Founded in October of 2005, BBSA is dedicated to providing academic, professional and social support to students.

To achieve our goal, we implement a variety of programs that uniquely benefit each of our members. We invite students of all majors, backgrounds and work experience in order to provide a business-friendly environment for everyone interested in BBSA.

The members of BBSA strongly adhere to the principles of achievement, unity and service. We are a close knit organization that strives to work together to encourage and support one another.

With the corporate sponsorship of companies like yours, BBSA will continue to grow as a professional organization and implement worthwhile programs for our members. This school year we will continue to serve our campus and community through corporate networking and social networking activities, as well as various other educational programs catering to business needs.

What's In It For You?

We are currently seeking corporate sponsorship from companies like yours that have an interest in recruiting a talented and diverse workforce! By sponsoring a BBSA event, your company could:

- Receive the resumes of talented minority students
- Encourage and maintain the values of diversity in the workplace
- Add diversity of thought to the workplace in order to solve problems efficiently
- Help empower college students preparing to enter the business world
- Share knowledge of corporate success with eager students
- Create a positive and lasting impression for your company

The Need:

- To unify underrepresented business students
- To encourage and increase academic achievement
- To raise expectations
- To develop professionally

Get Involved!

- Become a corporate sponsor
- Present to students at a meeting
- Mentor a student
- Meet the members

Important Contacts

Victoria Moreaux, Executive Vice President

Victoria.Moreaux@bba10.mccombs.utexas.edu

832-212-2323

Julieanne Akwari, President

Julieanne.Akwari@bba10.mccombs.utexas.edu

281-630-4429

Achievement • **Service** • **Unity**

SPONSORSHIP TIERS

BRONZE $250

- Attend one meeting
- Ability to hand out sponsor coupons, samples, paraphernalia, etc. at meetings
- Recognition on all publications used on all promotional materials
- Company logo posted on website
- Thank you certificate
- BBSA T-shirt for guest speakers

SILVER $500

- Attend two meetings
- Benefits of bronze level
- Company logo posted on website with an active link directly to company site
- Inclusion as "Sponsor of the month" on our list serve newsletters
- 2012-2013 BBSA resume handbook on disk

GOLD $750

- Attend three meetings
- Benefits of silver level
- Thank you plaque
- Private meeting or dinner with officers and/or hand selected members
- Sponsored community service event

PLATINUM $1000+

- Attend 3+ meetings
- Benefits of gold level
- Sponsors name will be part of the official program/event
- Opportunity to be a keynote speaker at a program/event
- Digital copy of program/event pictures
- One book scholarship to be offered to dues paid members in your company's name

Contact us at:
Texasbbsa@gmail.com

Visit us at:
www.utbbsa.org

Black Business Student Association at
The University of Texas at Austin

General Sponsorship Guidelines

Event Description:
Are you a new, potential, or returning sponsor of the Black Business Student Association? Is your company interested in becoming involved with BBSA, but unsure of how to do so? Would you like your financial support utilized in a manner that best fits BBSA during the course of the year, determined by the officer board? If you answered yes to any of the above questions, this option may be the perfect route for your company to get involved with our organization. If you are interested in specific sponsorship opportunities, our other proposals can provide you with more information.

Objectives:

1. Provide companies with flexible opportunities in sponsoring BBSA.
2. Raise funds to provide BBSA members with endless opportunities.

Sponsorship Levels:

BRONZE $250

- Attend one meeting
- Ability to hand out sponsor coupons, samples, paraphernalia, etc. at meetings
- Recognition on all publications used on all promotional materials
- Company logo posted on website
- Thank you certificate
- BBSA T-shirt for guest speakers

SILVER $500

- Attend two meetings
- Benefits of bronze level
- Company logo posted on website with an active link directly to company site
- Inclusion as "Sponsor of the month" on our list serve newsletters
- 2010-2011 BBSA resume handbook on disk

GOLD $750

- Attend three meetings
- Benefits of silver level
- Thank you plaque
- Private meeting or dinner with officers and/or hand selected members
- Sponsored community service event

PLATINUM $1000+

- Attend 3+ meetings
- Benefits of gold level
- Sponsors name will be part of the official program/event
- Opportunity to be a keynote speaker at a program/event
- Digital copy of program/event pictures
- One book scholarship to be offered to dues paid members in your company's name

Thank you for your time. To discuss general sponsorship, please contact:

Victoria Moreaux
Executive Vice President
Victoria.Moreaux@bba10.mccombs.utexas.edu
832-212-2323

Checks from a sponsoring company should include the name of the event and be made payable to:

The Black Business Student Association
Mandy Davidson - Administrative Associate
Office of Student Life - Undergraduate Program Office
McCombs School of Business, The University of Texas at Austin
CBA 2.302G; Mailcode: B6100
Phone: 512.471.4911 (direct), 512.232.5557 (general), Fax: 512.232.9080
Email: amanda.davidson@mccombs.utexas.edu

Black Business Student Association at
The University of Texas at Austin

First Meeting

Date: September 5, 2012
Location: GSB 3.106
Expected Number of Participants: 50

Event Description:
The purpose of this meeting is to introduce the new board and explain our goals for the year. This year we are striving to make meetings more interactive and member-inclusive by introducing new events members suggested last semester.
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Objectives:
1. Introduce students to the BBSA executive board
2. Set the tone for a productive and efficient year
3. Provide a comfortable environment conducive to interaction between new students and upperclassmen

Background information for this event:
This year we are developing new ways to cultivate further participation in the organization. As an executive board we have set out to further the organization by introducing a larger range of students to recruiters in order to create more opportunities for growth for both the organization and the companies we work with.

Event Timeline
6:00-6:05 Welcome and Purpose
6:05-6:10 Introduction of officers
6:10-6:20 Dinner/Slide show of past BBSA events
6:20-6:30 Preview of upcoming events
6:30-6:40 Presentation of how BBSA has benefitted past/ current officers
6:40-6:50 Presentation of leadership opportunities/ways to get involved
6:50-7:00 Acknowledgments/Announcements/Conclusion

Estimated Total Cost of Event: $145

Thank you for your time. To discuss sponsorship of this event, please contact:

Victoria Moreaux
Executive Vice President
Victoria.Moreaux@bba10.mccombs.utexas.edu
832-212-2323

Sponsorship Deadline (funds received) for being included in publicity: **August 20, 2012**

Tax Credit Information: Checks from a sponsoring company should include the name of the event and be made payable to:

The Black Business Student Association
Mandy Davidson
Administrative Associate
Office of Student Life - Undergraduate Program Office
McCombs School of Business, The University of Texas at Austin
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Black Business Student Association at
The University of Texas at Austin

Interactive Resume Workshop

Date: September 19, 2012
Location: Mod Lab, CBA 5.304
Expected Number of Participants: 30

Event Description:
The purpose of this meeting is to help our members build their resumes to stand out among other students. There will be a template available for those students who are just starting a resume, and we will offer tips to others who want to improve an existing resume. We would like to include different industries to circulate around the room to customize resumes based on each student's career path.

Objectives:
1. Provide in interactive workshop for resume building
2. Allow students to create/modify their resumes while simultaneously receiving advice

Background information for this event:
This is the fourth interactive resume workshop. Last year's workshop provided students with a downloadable template with which they could create a resume. This year we are striving for a more individualized approach in which students will receive specific help with their individual resumes.

Event Timeline:
6:00-6:05 Welcome and Purpose
6:05-6:10 Intermission for food
6:10-6:30 McCombs career services presentation
6:30-6:50 Company presentations on career specific resumes
6:50-7:00 Acknowledgments/Announcements/Conclusion

Estimated Total Cost of Event: $145

Thank you for your time. To discuss sponsorship of this event, please contact:

Victoria Moreaux
Executive Vice President
Victoria.Moreaux@bba10.mccombs.utexas.edu
832-212-2323

Sponsorship Deadline (funds received) for being included in publicity: **September 3, 2012**

Tax Credit Information: Checks from a sponsoring company should include the name of the event and be made payable to:

The Black Business Student Association
Mandy Davidson
Administrative Associate
Office of Student Life - Undergraduate Program Office
McCombs School of Business, The University of Texas at Austin
CBA 2.302G; Mailcode: B6100
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Black Business Student Association at
The University of Texas at Austin

Post-Graduate Obstacles Meeting

Date: October 3, 2012
Location: GSB 3.106
Expected Number of Participants: 30

Event Description:
The purpose of this meeting is to offer advice to our members about issues they may encounter after graduating from college, including paying back loans, attaining credit cards, having good credit, etc. A company representative will engage members in a presentation on how to realize and deal with these issues to help have high credit.

Objectives:
1. Allow a company rep to teach members about problems they may encounter after graduating
2. Gain a stronger bond with another business minority organization by co-sponsoring

Background information for this event:
The BBSA executive board believes that maintaining bonds with other minority business organizations is very important in expanding diversity. We also feel it is important to educate our members on important issues our members will face once graduated.

Event Timeline:
6:00-6:05 Welcome and Purpose
6:05-6:10 Dinner
6:10-6:40 Company Presentation
6:40-6:55 Questions
6:55-7:00 Acknowledgments/Announcements/Conclusion

Estimated Total Cost of Event: $145

Thank you for your time. To discuss sponsorship of this event, please contact:

Victoria Moreaux
Executive Vice President
Victoria.Moreaux@bba10.mccombs.utexas.edu
832-212-2323

Sponsorship Deadline (funds received) for being included in publicity: **September 17, 2012**

Tax Credit Information: Checks from a sponsoring company should include the name of the event and be made payable to:

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Black Business Student Association at
The University of Texas at Austin

Etiquette Dinner

Date: October 17, 2012
Location: Texas Governors Room- Union
Expected Number of Participants: 45

Event Description:
The purpose of this event is to prepare our members for proper etiquette during a networking dinner. We will review correct table setting and appropriate table talk etiquette to ensure our members are prepared for a restaurant setting. Sponsors will have a chance to sit with our members at the tables and have valuable face time to share their etiquette experiences and opportunities for internships and employment.

Objectives:
1. Educate members on proper table etiquette
2. Provide students with valuable networking time with sponsors
3. Provide a comfortable environment for networking

Background information for this event:
This is our third annual etiquette dinner. In hopes of expanding our membership base, we decided this program would be effective in drawing in new students and showing them how BBSA could benefit their networking experience.

Event Timeline
6:00-6:20 Networking opportunity with h'ourderves
6:20-6:25 Welcome and Purpose
6:25-6:30 Introduction of company/representative(s)
6:30-7:35 Dine/Allow companies to present job and internship opportunities during dinner
7:35-7:45 Additional information on/history of etiquette
7:45-8:00 Acknowledgments/Announcements/Conclusion

Estimated Total Cost of Event: $640

Thank you for your time. To discuss sponsorship of this event, please contact:

Victoria Moreaux
Executive Vice President
Victoria.Moreaux@bba10.mccombs.utexas.edu
832-212-2323

Sponsorship Deadline (funds received) for being included in publicity: **October 1, 2012**

Tax Credit Information: Checks from a sponsoring company should include the name of the event and be made payable to:

The Black Business Student Association
Mandy Davidson
Administrative Associate
Office of Student Life - Undergraduate Program Office
McCombs School of Business, The University of Texas at Austin
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Black Business Student Association at
The University of Texas at Austin

Case Prep

Date: October 31, 2012
Location: Mod Lab, CBA 5.325
Expected Number of Participants: 30

Event Description:
The purpose of this meeting is to help our members build their analytical skills by offering them either a company sponsored case or a case prep seminar in which small teams will analyze a case and prepare a response to the given questions. We will allow companies to prepare a case for our members to read, discuss, and then provide suggestions for. At the end, members and company reps will have time to discuss any further general-case questions during the networking session.

Objectives:
1. Build members analytical skills
2. Allow students to gain the skills necessary to perform well in a case interview
3. Allow companies to develop interest in well-performing members while members learn about the company

Background information for this event:
This will be the third case competition event that BBSA will host with company sponsors. Every case competition has showcased new talents and abilities offered by members with differing majors throughout BBSA. We look forward to new cases and new talents this year.

Event Timeline:
6:00-6:05 Welcome and Purpose
6:05-6:10 Presentation of the Case
6:10-6:30 Case Preparation
6:30-6:50 Presentation of Case Conclusions
6:50-7:00 Acknowledgments/Announcements/Conclusion

Estimated Total Cost of Event: $145

Thank you for your time. To discuss sponsorship of this event, please contact:

Victoria Moreaux
Executive Vice President
Victoria.Moreaux@bba10.mccombs.utexas.edu
832-212-2323

Sponsorship Deadline (funds received) for being included in publicity: **October 15, 2012**

Tax Credit Information: Checks from a sponsoring company should include the name of the event and be made payable to:

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Administrative Associate
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McCombs School of Business, The University of Texas at Austin
CBA 2.302G; Mailcode: B6100
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Email: amanda.davidson@mccombs.utexas.edu

Black Business Student Association at
The University of Texas at Austin

Annual Thanksgiving Dinner

Date: November 14, 2012
Location: CBA Events Room
Expected Number of Participants: 60

Event Description:
The purpose of our annual Thanksgiving Dinner is to unite members in a positive atmosphere and to provide them with an opportunity to give thanks and express appreciation for African-American professors and faculty. The dinner will be in a formal setting. Special guests will be seated one per table and a topic will be discussed (i.e. Blacks in the business world, Blacks excellence, etc.) between the special guests and students. The program will also feature spoken word and song portions. Lastly, we will have a keynote speaker.

Objectives:
1. Unite members and African-American community under a common theme
2. Provide entertainment and educate students about African American excellence
3. Allow special guests to join members for a dinner celebration

Background information for this event:
This will be our fifth Annual Thanksgiving Dinner. While last year's dinner was a success, we will always continue to push the limits. We aim to continue this tradition within the Black Business Student Association and make it more successful than previous years.

Event Timeline:
6:00-6:05 Welcome and Purpose
6:05-6:15 Entertainment
6:15-7:00 Dinner
7:00-7:30 Keynote Speaker
7:30-7:45 Acknowledgements of December Graduates/Entertainment
7:45-8:00 Closing Remarks/Mingle

Estimated Total Cost of Event: $530

Thank you for your time. To discuss sponsorship of this event, please contact:

Victoria Moreaux
Executive Vice President
Victoria.Moreaux@bba10.mccombs.utexas.edu
832-212-2323

Sponsorship Deadline (funds received) for being included in publicity: **October 29, 2012**

Tax Credit Information: Checks from a sponsoring company should include the name of the event and be made payable to:

The Black Business Student Association
Mandy Davidson
Administrative Associate
Office of Student Life - Undergraduate Program Office
McCombs School of Business, The University of Texas at Austin
CBA 2.302G; Mailcode: B6100
Phone: 512.471.4911 (direct), 512.232.5557 (general), Fax: 512.232.9080
Email: amanda.davidson@mccombs.utexas.edu

Black Business Student Association at
The University of Texas at Austin

Mock Interview

Date: November 28, 2012
Location: GSB 3.106
Expected Number of Participants: 30

Event Description:
The purpose of this meeting is to familiarize our members with how a real business interview may be conducted. We plan to better our member's communication and interviewing skills by asking questions one- on-one as if they were in a real interview. We plan to have professors and sponsors act as the interviewers so that the interviewees can receive honest and helpful feedback. This year we are working to provide more opportunities to help our members know how to succeed in an interview process.

Objectives:
1. Create a learning environment for students
2. Engage sponsors in the organization
3. Allow current students to learn how to be successful in an interview

Background information for this event:
This is the first time we will have this event. The BBSA executive board believes that a strong ability to capture an interviewer is essential to gaining internships and jobs. After the interview we will connect sponsors with current BBSA students and cultivate a dialogue in which the professionals can impress upon our current members career tips for the future.

Event Timeline:
6:00-6:05 Welcome and Purpose
6:05-6:10 Dinner
6:10-6:40 Mock Interview
6:40-6:55 Interview Feedback
6:55-7:00 Acknowledgments/Announcements/Conclusion

Estimated Total Cost of Event: $145

Thank you for your time. To discuss sponsorship of this event, please contact:

Victoria Moreaux
Executive Vice President
Victoria.Moreaux@bba10.mccombs.utexas.edu
832-212-2323

Sponsorship Deadline (funds received) for being included in publicity: **November 14, 2012**

Tax Credit Information: Checks from a sponsoring company should include the name of the event and be made payable to:

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Email: amanda.davidson@mccombs.utexas.edu

Black Business Student Association at
The University of Texas at Austin

Connecting With Your Future

Date: December 5, 2012
Location: GSB 3.106
Expected Number of Participants: 30

Event Description:
The purpose of our last fall meeting is to build a bridge between our members and our alumni. We plan to project a Skype session with some of our alumni working at various companies. The event will allow our members to see how they can better plan their future and discover what type of career they may be interested in by listening to the advice of alumni.

Objectives:
1. Create a networking environment for students and alumni
2. Reengage alumni in organization happenings
3. Allow current student to learn about planning their future

Background information for this event:
The BBSA executive board believes that a strong connection to alumni is essential to the strength of the organization. We will connect graduated members of BBSA with current BBSA students and cultivate a dialogue in which our alumni can provide our current members with career tips.

Event Timeline:
6:00-6:05 Welcome and Purpose
6:05-6:10 Dinner
6:10-6:25 First Skype session
6:25-6:40 Second Skype session
6:40-6:55 Third Skype Session
6:55-7:00 Acknowledgments/Announcements/Conclusion

Estimated Total Cost of Event: $145

Thank you for your time. To discuss sponsorship of this event, please contact:

Victoria Moreaux
Executive Vice President
Victoria.Moreaux@bba10.mccombs.utexas.edu
832-212-2323

Sponsorship Deadline (funds received) for being included in publicity: **November 21, 2012**

Tax Credit Information: Checks from a sponsoring company should include the name of the event and be made payable to:

The Black Business Student Association
Mandy Davidson
Administrative Associate
Office of Student Life - Undergraduate Program Office
McCombs School of Business, The University of Texas at Austin
CBA 2.302G; Mailcode: B6100
Phone: 512.471.4911 (direct), 512.232.5557 (general), Fax: 512.232.9080
Email: amanda.davidson@mccombs.utexas.edu

Black Business Student Association at
The University of Texas at Austin

Welcome Back to BBSA

Date: January 23, 2013
Location: GSB 3.106
Expected Number of Participants: 50

Event Description:
The purpose of our first event for the new semester is to welcome back our returning members as well as showcase our organization to students joining our meetings for the first time. We will introduce our organization, officers, committees, and spring calendar of events. This event provides a casual environment for students to learn more about our organization and view our goals for the new year.

Objectives:
1. Welcome back returning members and reach new members by presenting them with BBSA's opportunities
2. Offer membership and leadership opportunities
3. Get attendees excited about the events for the semester

Background information for this event:
Formerly known as "Spring Warm-Up," the Black Business Student Association hosts this event every spring semester in an effort to get students excited for BBSA spring semester upcoming activities. The name of the event was changed to "Welcome Back to BBSA" to exemplify our goal of retention for the forthcoming year.

Event Timeline:

6:00 – 6:05	Welcome and Purpose
6:05 – 6:10	Introduction of officers
6:10 – 6:20	Intermission for food
6:20 – 6:30	Recap of last semester (with picture slideshow)/ preview of next semester
6:30 – 6:40	Presentation of how BBSA has benefitted past/ current officers
6:40 – 6:50	Presentation of leadership opportunities/ways to get involved
6:50 – 7:00	Acknowledgments/Announcements/Conclusion

Estimated Total Cost of Event: $145

Thank you for your time. To discuss sponsorship of this event, please contact:

Victoria Moreaux
Executive Vice President
Victoria.Moreaux@bba10.mccombs.utexas.edu
832-212-2323

Sponsorship Deadline (funds received) for being included in publicity: **January 14, 2013**

Tax Credit Information: Checks from a sponsoring company should include the name of the event and be made payable to:

The Black Business Student Association
Mandy Davidson
Administrative Associate
Office of Student Life - Undergraduate Program Office
McCombs School of Business, The University of Texas at Austin
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Black Business Student Association at
The University of Texas at Austin

Spring Into Action

Date: TBD
Location: AT&T Conference Center
Expected Number of Participants: 100

Event Description:
The purpose of this event is to provide business-minded students the opportunity to interact with professional contacts in an informal setting during the McCombs School of Business' Career Week. The "Spring into Action" networking event also presents an avenue for college students to attain advice in regards to their personal, professional, and social development.

Objectives:
1. Increase member face-time with recruiters before the Spring 2013 Career Expo
2. Allow companies to present members with career and internship opportunities
3. Provide an environment for members to receive advice from professionals
4. Help members develop effective networking skills while simultaneously building their network

Background information for this event:
This event is a collaborative effort between ALPFA, the Black Business Student Association (BBSA), and the University Finance Association (UFA). Considering the huge success of the event last year, ALPFA, BBSA, and UFA are excited to offer Spring Into Action again. We felt that it was necessary to equip our members with the skills necessary to best market their personal brand during the Career Week events. Furthermore, we feel that companies would benefit from exposure to the top, underrepresented candidates the University has to offer.

Event Timeline:
6:00-6:30 **Sign-in and Networking**
6:30-6:45 **First Keynote Speaker**
6:45-7:05 *Salad/***Second Keynote Speaker**
7:05-7:25 *Entrée/***Recognition/Closing and Thanks**
7:25-7:45 *Dessert*
7:45-8:30 **Free Networking**

Thank you for your time. To discuss sponsorship of this event, please contact:

Victoria Moreaux
Executive Vice President
Victoria.Moreaux@bba10.mccombs.utexas.edu
832-212-2323

Sponsorship Deadline (funds received) for being included in publicity: **TBD**

Tax Credit Information: Checks from a sponsoring company should include the name of the event and be made payable to:

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Black Business Student Association at
The University of Texas at Austin

Industry Workshop

Date: February 6, 2013
Location: GSB 3.106
Expected Number of Participants: 30

Event Description:
The purpose of this meeting is to showcase the "Big Four Accounting Firms" and allow members to learn more about each of their strengths. Many students would love to have an opportunity to interview and work with any of the companies, so BBSA believes giving members an opportunity to hear from each firm will help students know which firms they like.

Objectives:
1. Educate BBSA members on the opportunities that are offered at each of the big four accounting firms
2. Allow the companies to explain differing roles within their organization and present opportunities for internships and full time employment
3. Give students the opportunity to ask reps specific questions about their firm

Background information for this event:
This is the first time we will have this event. The BBSA executive board believes that students would enjoy learning about the top four accounting firms, especially in hopes of interviewing.

Event Timeline:
6:00-6:05 Welcome and Purpose
6:05-6:40 Industry 1-4 Presentation
6:40-6:55 Question and Answer Session
6:55-7:00 Acknowledgments/Announcements/Conclusion

Estimated Total Cost of Event: $145

Thank you for your time. To discuss sponsorship of this event, please contact:

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Victoria.Moreaux@bba10.mccombs.utexas.edu
832-212-2323

Sponsorship Deadline (funds received) for being included in publicity: **January 23, 2013**

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Email: amanda.davidson@mccombs.utexas.edu

Black Business Student Association at
The University of Texas at Austin

Entrepreneurship Night

Date: February 20, 2013
Location: GSB 3.106
Expected Number of Participants: 30

Event Description:
In celebration of Black History Month, this meeting will showcase African American business men and women as they speak about the steps they have taken to become successful entrepreneurs. This meeting will provide members with an opportunity to gain a sense of the obstacles they may face if they want to become an entrepreneur and what they can do to successfully become one.

Objectives:
1. Unite members and the African-American community under the common theme of entrepreneurship
2. Educate students about African American excellence in the field of business
3. Create continuous fellowship among members

Background information for this event:
This will be our first time celebrating entrepreneurship during Black History month. We want to continue to push our members to new limits and inform them on different opportunities in business. We aim to continue this tradition within the Black Business Student Association, and make it more successful in the coming years.

Event Timeline:
6:00-6:05 Welcome and Purpose
6:05-6:10 Dinner
6:10-6:30 1st Entrepreneur Presentation
6:30-6:50 2nd Entrepreneur Presentation
7:45-8:00 Acknowledgments/Announcements/Conclusion

Estimated Total Cost of Event: $145

Thank you for your time. To discuss sponsorship of this event, please contact:

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832-212-2323

Sponsorship Deadline (funds received) for being included in publicity: **February 6, 2013**

Tax Credit Information: Checks from a sponsoring company should include the name of the event and be made payable to:

The Black Business Student Association
Mandy Davidson
Administrative Associate
Office of Student Life - Undergraduate Program Office
McCombs School of Business, The University of Texas at Austin
CBA 2.302G; Mailcode: B6100
Phone: 512.471.4911 (direct), 512.232.5557 (general), Fax: 512.232.9080
Email: amanda.davidson@mccombs.utexas.edu

Black Business Student Association at
The University of Texas at Austin

411 on MBA Program

Date: March 6, 2013
Location: GSB 3.106
Expected Number of Participants: 40

Event Description:
The purpose of this event is to allow a McCombs MBA admissions faculty member, current MBA student and/or sponsor with an MBA to speak to our members about how to prepare and apply to the MBA program. The admissions officer will give tips on how to complete a strong application to increase one's chances of admission into the MBA program, while the other 2 guests will speak about their current and past MBA experiences. Students will then have the chance to ask questions about the program or the application process.

Objectives:
1. Teach students how to properly apply to the MBA program in a timely-manner
2. Increase our members chances in gaining admission into the MBA program
3. Provide students with tips on how to create a well-done application

Background information for this event:
This is the first time we will have this event, in hopes of expanding our members' knowledge base on applying to and being accepted into the MBA program. Our executive board hopes that with this event our members will be better prepared to apply to the program if that is what they decide to do. It is one of the executive board's goals to educate students on the opportunities available to them after they have graduated.

Event Timeline
6:00-6:10 Welcome and Purpose
6:10-6:40 Presentation on the MBA program
6:40-6:55 Q&A Session
6:55-7:00 Acknowledgments/Announcements/Conclusion

Estimated Total Cost of Event: $145

Thank you for your time. To discuss sponsorship of this event, please contact:

Victoria Moreaux
Executive Vice President
Victoria.Moreaux@bba10.mccombs.utexas.edu
832-212-2323

Sponsorship Deadline (funds received) for being included in publicity: **February 20, 2013**

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Black Business Student Association at
The University of Texas at Austin

Dress Seminar

Date: March 20, 2013
Location: GSB 3.106
Expected Number of Participants: 30

Event Description:
The purpose of this event is to inform our members of the intricacies of dressing in an office environment from appropriate business casual to a distinct business professional. We will have professionals explain the differences between business causal and professional as well as explain the differing options that are available within each category.

Objectives:
1. Inform our members of dress options available from interview attire to workplace wear

Background information for this event:
This is the second time we will have this event. During this event we showcase students wearing business causal, business professional, dressy casual, and inappropriate wear. This year we want to have a presentation on the different styles of dress including the options available to both sexes.

Event Timeline:
6:00-6:05 Welcome and Purpose
6:05-6:15 Introduction of company/representative(s)/ Dinner
6:15-6:25 Male Presentation
6:25-6:35 Female Presentation
6:35-6:50 Questions
6:50-7:00 Acknowledgments/Announcements/Conclusion

Estimated Total Cost of Event: $145

Thank you for your time. To discuss sponsorship of this event, please contact:

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Executive Vice President
Victoria.Moreaux@bba10.mccombs.utexas.edu
832-212-2323

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Black Business Student Association at
The University of Texas at Austin

Internship 101

Date: April 3, 2013
Location: GSB 3.106
Expected Number of Participants: 30

Event Description:
The purpose of this meeting is to prepare our members for what to expect once they start an internship. Either a student panel or recruiters will provide our members with advice on what internship life is like and how to excel as an intern. A majority of our members will need an internship to graduate, so knowing tips for successfully completing one is greatly beneficial.

Objectives:
1. Educate members on what is expected of them as an intern
2. Give members tips on how to prepare for an internship
3. Allow members to gain valuable information from past-interns and recruiters themselves

Background information for this event:
This will be the first time BBSA will hold this event. We hope that by having a panel event, students will have the opportunity to ask a variety of questions that will allow for diverse and insightful answers. The BBSA executive board believes that any positive information gained about internships will help our members know how to succeed in their prospective internship opportunities.

Event Timeline:
6:00-6:05 Welcome and Purpose
6:05-6:10 Welcome of Panel/Dinner
6:10-6:50 Panel Q&A session
6:50-7:00 Acknowledgments/Announcements/Conclusion

Estimated Total Cost of Event: $145

Thank you for your time. To discuss sponsorship of this event, please contact:

Victoria Moreaux
Executive Vice President
Victoria.Moreaux@bba10.mccombs.utexas.edu
832-212-2323

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