Business Healthcare Association Sponsorship Proposal

2013-2014

Introduction

The Business Healthcare Association at the University of Texas at Austin is a student organization affiliated with the Red McCombs School of Business and the School of Natural Sciences that promotes academic and professional success through education and exposure to multiple aspects of the healthcare industry. BHA is open to all majors.

Mission Statement

The mission of the Business Healthcare Association (BHA) is to familiarize students with the financial, managerial, and legal aspects of providing healthcare. Offering both volunteering and social opportunities, BHA hosts bimonthly discussions and advises students interested in medicine, dentistry, pharmacy, and business.

Objectives

- Business Healthcare Association's goal is to better equip students throughout their pursuits in the fields of medicine and/or business.
- Provide UT students with opportunities to meet with health industry professionals, participate in philanthropic opportunities, and engage in networking events.
- Stimulate interest and enthusiasm over innovative topics within the advancement of the healthcare industry.

Business Healthcare Association Contact

Email: McCombsBusinessHealthcareAssn@gmail.com

Website: www.TexasBHA.org

Facebook: "Business Healthcare Association"

I. Professional

An important part of BHA is our commitment to broadening our members' viewpoints of healthcare. Our organization invites healthcare professionals involved in all areas of the industry to join our meetings and to present insightful information. The speakers are also encouraged to facilitate discussion among BHA members. Meetings will often incorporate a theme, such as Ethics in regards to pharmaceutical and clinical research. Additionally, BHA covers topics that are relevant to our community, such as the passing of Proposition 1 in Austin, Texas.

BHA has had COOs, physicians, nurses, hospital administrators, and commercial healthcare companies attend general meetings to reflect on their experiences in healthcare field. The list of past speakers follows:

- **Garrett Cathy** (*GE Healthcare*): Commercial healthcare opportunities
- **Dr. Linda Yoder** (*The University of Texas at Austin School of Nursing*): Obamacare
- **Leslie Carruth** (*Director at the Center for Healthcare Value at The University of Texas System*): Operations management of a health center
- **Ashleigh Jacobes** (*Volunteer Director of St. David's Medical Center*): Nonclinical healthcare related opportunities such as in volunteer management
- **Kate Henderson** (VP & *COO of UMCB*): Healthcare operations in Austin, Texas
- **Holly Lanham** (*Assistant Professor with the University of Texas Health Science Center*): Healthcare and Information Technology
- **Teal Patterson** (*BrainJuice)*: Alternative in Western Pharmaceuticals
- **John Valdez** (*The University of Texas University Health Services*): Financial information regarding healthcare
- **Brittany Hibbs** (*The Princeton Review*): Medical Exam Preparation
- **Vikas Gupta** (*Pre-medical mentor*): Medical School topics

Kate Henderson,
Vice President and Chief Operating Officer of University Medical Center Brackenridge

II. Academic

Business Healthcare Association sends information regarding academic events for members in order to expand on healthcare or business related knowledge. BHA consolidates a list of resources for members to view at each general meeting.

Academic notifications include:

- Health professions speakers on campus
- Personal Statement Workshops for Pre-med/Pre-dental students
- McCombs Career Expo and Health Professions Expo
- Professor lectures on campus
- Healthcare conferences in the Austin and Central Texas vicinity

We also encourage dialogue with BHA alumni that are currently or have previously attended medical or professional school. In the past, we have brought in these members to speak about the application process and post-grad experience.

III. Volunteerism

Business Healthcare Association participates in philanthropic opportunities throughout the community. These opportunities allow hands-on-experience for BHA's members to be involved in healthcare, business, and philanthropic atmospheres, as well as to contribute to many charity organizations in the surrounding Austin area.

The events BHA has participated in the past are as follows:

- National Alliance on Mental Illness Walk in Austin, Texas
- Susan G. Komen Race for the Cure
- Dell Children's Gala
- Austin's Muscular Dystrophy Walk
- Explore UT

Planned Volunteer Events for 2013-2014

September: Electric Run
October: Longhorn Halloween - On campus event featuring fun activities for UT staff, faculty, and students
November: Austin Chocolate Festival- Awareness for Multiple Sclerosis and Breast Cancer
December: Run For Your Lives 5K
January: Dell's Children Gala
March: Zilker Kite Festival

Expenditures

- Hosting events
  - Corporate Speakers
  - Medical Student Panel
  - Fall Semester "Big Project": Movie Screening of *Escape Fire: The Fight to Rescue American Healthcare* to UT student body

- Meeting Items
  - Food and beverages for members
  - Booking room costs
  - Technical equipment: projector screens, microphone, speakers, etc.

- Promotional Materials
  - Printed media: flyers, posters, etc.
  - Organization t-shirts

2012-2013

2013 -2014

How can YOU help BHA?

In order to continue to host events and provide activities for our members we need money! Below is an outline of our sponsorship guidelines.

Platinum Star Sponsorship ($400)

- Organized Large Scale Event (Student Panel, Corporate Forum)
- General Meeting Presentation
- Resumes of students from chosen event
- Receive an annual award of appreciation as a Platinum Star Sponsor
- Recognized on BHA website as a Platinum Star Sponsor on BHA website and weekly emails. We will provide a direct link to your company's website.

Gold Star Sponsorship ($200)

- Choose one of the following:
  - Contribution to "Big Project"
  - Host Social Event
- General Meeting Presentation
- Resumes of students from chosen event
- Recognized on BHA website as a Gold Star Sponsor on BHA website and weekly emails. We will provide a direct link to your company's website.

Silver Star Sponsorship ($150)

- Choose one of the following:
  - Professional Dinner series
  - Social Event
- General Meeting Presentation
- Resumes of students from chosen event
- Recognized on BHA website as a Silver Star Sponsor. We will provide a direct link to your company's website.

Bronze Star Sponsorship ($100)

- General Meeting Presentation
- Recognized on BHA website as a Bronze Star Sponsor

General Meetings

Purpose: General Meetings give students exposure to different ideas and topics within the field of healthcare. We try to provide an environment that encourages discussion and a free flow of ideas. Meetings are informal and provide a forum for which students can ask questions and debate issues.

Your Role: Company representatives are provided approximately 25 minutes to present a planned topic in healthcare or talk about their own experiences within the industry. The presentation is then open up to a 10 minute questions and answer period. After the meeting, we encourage students to talk with the representative one-on-one or in small group settings.

Benefits include:

- Exposure to a niche group of students
- Focused presentation on one topic
- Recognition as a sponsor
- Advertisement of your company at meeting and on website
- Increase the visibility of your company at Red McCombs School of Business

Contact Information

OFFICER POSITION	NAME	EMAIL	PHONE NUMBER
President	Jaclyn Nguyen	jaclynqn@gmail.com	832.858.5334
Vice President	Shahana Momin	shani.momin@gmail.com	281.323.5066
Financial Director	Aryan Marandi	arymar9@gmail.com	832.969.6426

BHA Sponsorship/Donation Form

Name of Organization: _____

Name of Representative: _____

Position in Company: _____

Address: _____

Phone number: _____ Fax: _____

We agree to sponsor this event under the following category:

_____**Platinum Star Sponsorship ($400)**

_____**Gold Star Sponsorship ($200)**

_____**Silver Star Sponsorship ($150)**

_____**Bronze Star Sponsorship ($100)**

To donate online:
1) Go to www.giving.utexas.edu
2) Click "Make a Gift to UT"
3) Select "McCombs School of Business" under Gift Area
4) Select "Student Support: BBA Organization and Leadership" under Sub Department
5) In the text box, please write:
   Business Healthcare Association
   Acct#30-207558-93

Please write payable to the **University of Texas** and include Stephanie Hunt- Business Healthcare Association in the memo line.
Please address checks to:
Undergraduate Program Office
1 University Station, B6100
CBA 2.302
Austin, TX 78712

The Texas Business Healthcare Association thanks you for your support and contribution to our student organization.

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