University Finance Association

MISSION STATEMENT

The University Finance Association is dedicated to bridging the gap between academic and professional life. UFA supplements classroom learning by introducing members to financial professionals while exposing and preparing them for the avenues of finance. Simultaneously, UFA provides a networking atmosphere and a base to meet mature students and financial professionals, realizing that sometimes it is not just what you know – it is who you know.

- Founded in 1951
- Award winning organization
- Focused on student advancement
- Committed to your future career in finance and business
- Networking opportunities
- University and industry contacts

A WELCOME FROM OUR PRESIDENT

Dear Corporate Representative,

On behalf of UFA at The University of Texas at Austin, I invite your company to be involved with our organization during the 2013-2014 academic year. Your contribution will greatly benefit both UFA and your company through increased visibility and personal contact with some of the best and brightest Finance students.

There are a variety of ways to get involved with UFA at the University of Texas at Austin. Some of these opportunities include General Meetings, Career Panels, and social events. Our events are well attended with over 40 active members in the organization. This audience spans all academic classifications from freshman to senior as well as a variety of interests and backgrounds.

In this package, you will find information about UFA and a more detailed overview of each of the events. UFA looks forward to continuing our relationship with your company this year! Thank you for your consideration and support. If you have any questions or would like more information, please contact me via email at keerthan.harish@utexas.edu or at 732-331-3898.

Sincerely,

Keerthan Harish

PARTNERSHIPS

UFA is unique because it encourages membership by keeping dues low, focusing on value added, and emphasizing all avenues of Finance. We do not favor one track over another, so that is why we believe that our members are the most valuable to corporate speakers. We are the only Finance organization to promote careers in Energy, Corporate Finance, Investment, Real Estate, and Financial Markets. Most importantly, we help career minded students realize their full potential.

Companies wishing to participate in multiple events can be accommodated with enough advance notice. All partnership options include an electronic book of UFA member resumes as well as recognition on all event marketing.

GENERAL MEETING PARTNERSHIPS

Limit one meeting per company ($500+)

General Meetings are held on Wednesdays at 6:00 p.m. in a large classroom in the center of the McCombs School of Business. Meetings are vital for both companies and UFA and, when sponsored, allow UFA to allocate member dues for the improvement of other programs. General Meeting Partners receive advertisement on meeting marketing one week in advance, recognition at the meeting for sponsorship, approximately 30 minutes to present at the meeting, and up to 15 minutes after the meeting for networking with interested students. Meeting expenses are mainly food, supplies, marketing material, and an occasional venue registration.

FLEXIBLE PARTNERSHIPS

SILVER PARTNERSHIP ($750+):

- Includes the benefits of a General Meeting Partners and offers Priority registration over General Meeting Partners for reserving UFA meeting dates for company presentation
- UFA to act as a liaison between McCombs students and your company (to appropriate extent within the McCombs School of Business Code of Ethics)
- UFA to market your job openings and announcements at the weekly meeting, on our website, on our Facebook group, and our extensive listserv
- Recognition on www.texasufa.org as a guest speaker

GOLD PARTNERSHIP ($900+):

- All the benefits of a Silver Partnership Priority and registration over Silver Partners for reserving UFA meeting dates for company presentation
- A thorough resume book will be provided at request
- Gold partners will be recognized on all flyers as a Corporate Partner of UFA

PROGRAM PARTNERSHIPS

Program Partners sponsor and attend a specific program/event. Money donated is used specifically for the offering and, in the case of sole partnership of eligible programs/events, the said program/event will be named after the company. Available partnerships are:

FINANCE CAREER PANEL: $500+ per company

Not eligible for sole partnership. The aim of the Finance Career Panel, which is a beloved and long-time contribution of UFA, is to provide students with a concentrated dose of career perspective. That is, a panel of one investment banker/manager, one commercial banker, two corporate financiers, one consultant, and one wild-card is given the opportunity to espouse the benefits of their industry.

Members benefit from learning about the career paths, the skills necessary, and opportunities available in each of these industries, while companies are given the opportunity to differentiate themselves from other options available to young members of the finance community. Expenses for this event include food, supplies, marketing, and venue registration. **Event usually takes place in the Fall semester**.

MARKET CENT$: $200+ ($100+ co-sponsorship)

Eligible for sole partnership. Market Cent$ is a 15-minute member-led seminar at the beginning of most meetings. It gives our members the opportunity to speak in front of their peers on current events in financial and economic news. Historically, most executive officers have participated in Market Cent$.

Sole partnership would make the program named after your company and both sponsorship levels help provide a valuable educational resource to the members of UFA. Expenses for this event include materials and prizes for interactive activities during the seminars.

SUGGESTIONS?

Occasionally, a company will come to us with an idea for an event or service that we do not currently offer. Often, these ideas are in line with the goals and mission of UFA and provide substantial value to our members. If your company would like to get involved with the University Finance Association in some way not listed here, we strongly encourage you to reach out to us. We are more than happy to answer your questions and address your concerns.

Keerthan Harish
President
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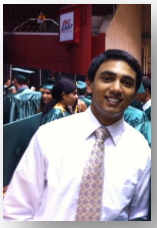
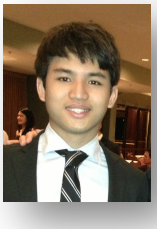
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