



University Securities Investment Team

The University of Texas at Austin

www.usiteam.org

Letter From The President

Dear Sir or Madam:

As students at the University of Texas at Austin, we are afforded phenomenal opportunities to learn and become involved in rich academic and social communities. Outside of the classroom, we are presented with hundreds of unique and intriguing student organizations through which we can put our education in motion and build relationships that will guide us during our years here at the university. I believe that I speak on behalf of every student here at UT when I express my utmost gratitude for your incredible generosity and for the time invested in exploring organizations at the McCombs School of Business¹. Whether you choose to give to the University Securities Investment Team or any of the other terrific organizations on campus, your donation will help cultivate the successful careers of a bright and ambitious group of students.

In my role as President of USIT, I have had the pleasure of watching our organization grow from the seed of an idea to the fruit of a flourishing organization with over 200 active members managing a fund that surpassed my greatest expectations. Our group seeks not only to supplement the education of its participants, but also to serve as a platform upon which members can activate their knowledge in the securities marketplace. As of this writing, we have members interning in a myriad of related and unrelated fields, from electrical engineering to investment banking, actuarial science to sales and trading, legal services to commercial lending. Indeed, diversity is a stronghold of the group, and by synthesizing the experience of many, we have fostered individuals who have made outstanding achievements in a number of industries throughout the world.

Our organization is growing quickly, which creates an opportunity for your company to fund a series of fresh ideas and become synonymous with successful new events at UT. This year, we have packed our calendar with exciting events that will reach students across all majors, including the continuation of our flagship event, the Texas Stock Pitch Competition, networking events, and guest lecture series, as well as a continued revival of the Texas Investment Conference, which will unite a group of financial professionals and students from throughout the country.

I hope that you will take the time to read about our events we have planned this year and the sponsorship opportunities available. Your contribution will help support the continued efforts of our organization and enable your company to reach our members as they make the transition into the workforce. Thank you for your time and consideration, and we look forward to building a long-lasting relationship with your firm.

Best Regards,

Parker Kim
President
University Securities Investment Team

¹ Please note: Other donations to our McCombs Community can be made through the online donation website – <https://utdirect.utexas.edu/apps/utgiving/online/nlogin/?menu1=GRSL>.



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Organization Sponsorship Opportunity - Levels and Benefits

The University Securities Investment Team – the largest student-run finance organization in McCombs – is looking to garner sponsors and partners for our overall organization as well as for specific events that will occur throughout the 2013-2014 term. This letter will **solely** address the opportunity for **Organization Sponsorship**, which will help fund our yearlong general meetings and several other USIT events. More specifically, we will be offering the following three levels of sponsor contributions and benefits:

PLATINUM Sponsor - \$USD 3000

- I. Opportunity to send guest speakers or lecturers with financial expertise to **more than one** of USIT's weekly general meetings or other USIT-endorsed event
- II. Logo appearance on our website and all other USIT attire with the prestigious label of "Platinum sponsor"
- III. Option to send your firm's representatives as judges for our Texas Stock Pitch competition or any other USIT-endorsed competitive events
- IV. Option to join the panel of our annual Texas Investment Conference in the Spring semester

GOLD Sponsor - \$USD 2000

- I. Opportunity to send guest speakers or lecturers with financial expertise to **one** of USIT's general meetings or other USIT-endorsed event
- II. Logo appearance on our website and all other USIT attire with the label of "Gold sponsor"
- III. Option to send your firm's representatives as judges for our Texas Stock Pitch competition or any other USIT-endorsed competitive events

SILVER Sponsor - \$USD 1000

- I. Opportunity to send guest speakers to **one** of our general meetings
- II. Logo appearance on our website and all other USIT attire with the label of "Silver sponsor"
- III. Be part of the panel at a General Meeting that judges our internal stock pitches

General Sponsorship Benefits include access to some of our major events (based on sponsor level):

- Texas Stock Pitch (Fall and Spring)
- Texas Investment Conference (Spring)
- Corporate guest speaker series and faculty panelist discussions (Fall and Spring)
- Trading simulation competition (Fall and Spring)

However, several of these events may require additional funding contributions. If you are interested, we will be distributing exclusive information on those events as the semester unfolds

NOTE: Please see section below on "Where your contributions will go and how to donate" for more information on how to receive notifications of event-specific sponsorship opportunities.



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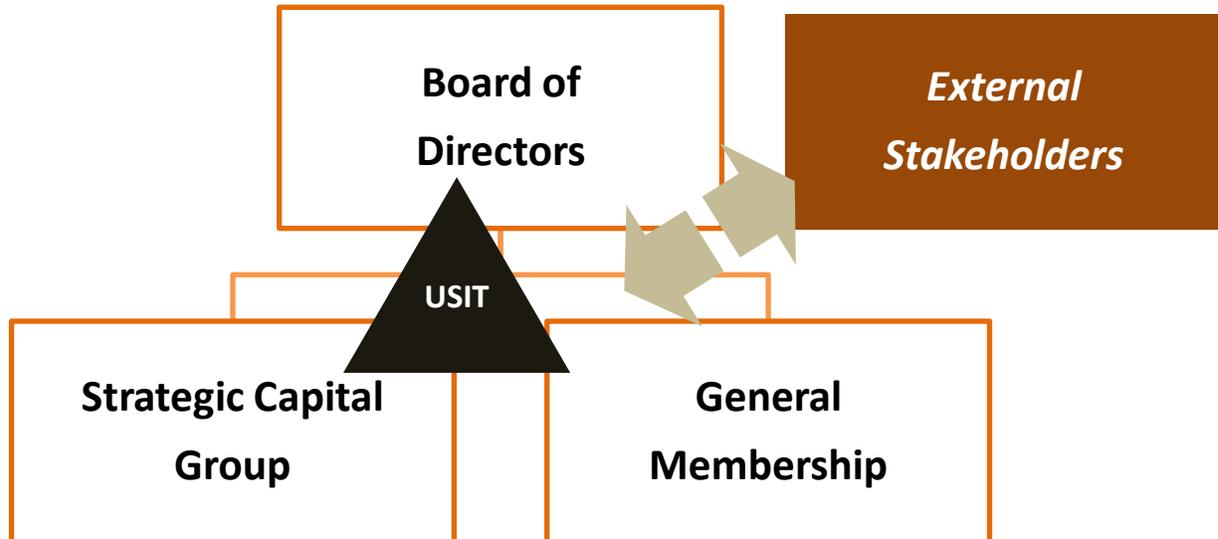
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About USIT

The University Securities Investment Team is the one of the largest finance organizations on campus, with over 200 active members registered in the past year. USIT was initially founded by UT alumni Forrest Wilkinson and Harvey Powers in 2009 as a conversational center for students interested in learning and discussing topics on finance and macroeconomics. But as the years have progressed so too have USIT's mission and membership.

Our organization's core purpose is simple: to give our diverse members and external stakeholders a practical exposure to the broad world of investments and finance. We achieve this in our unique, weekly operations by managing a portfolio of stocks purchased using membership fees and by having our very own members determine the ideal investment opportunities through internal stock pitches. Mentored by experienced students in our Strategic Capital Group, members with all levels of experience and interest can achieve a solid understanding of various topics in finance while at USIT.

Organization Structure



USIT's three main bodies illustrated above form the crux of our operations: SCG, our general members, and the BOD. Each body has its own critical role to play and together we provide a wide range of finance-related services *internally* to our members (such as through internal stock pitches for our portfolio) and *externally* to other stakeholders within the McCombs School of Business (such as through the Texas Stock Pitch Competition or the Texas Investment Conference).



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Board of Directors:

The BOD is in charge of attracting and retaining members by providing the events, activities, and governance necessary to grow our organization and presence in McCombs. If you are curious about any specific division or function within USIT, please contact the respective board member via emails below.

President – **Parker Kim** (president@usiteam.org)

Vice President – **Zoey Mirtsching** (vicepresident@usiteam.org)

Director of Investments – **Benedict Kroll** (investment@usiteam.org)

Director of Finance – **Trevor Russo** (trevorlrusso@gmail.com)

Director of Operations – **Sloane Bain** (operations@usiteam.org)

Director of Marketing – **Stephen McGarvey** (marketing@usiteam.org)

Director of Technology – **Forrest Dukes** (technology@usiteam.org)

Director of Corporate Relations – **Klevrin Sitohang** (corporate@usiteam.org)

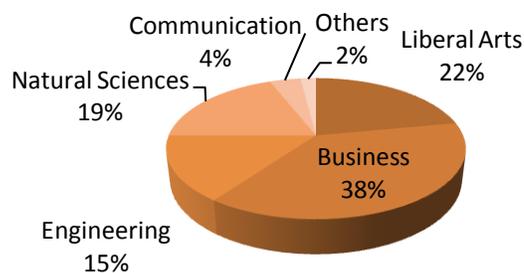
Strategic Capital Group:

SCG (or Strategic Capital Group) is full of distinguished and select students with exceptional talent and experience in finance. Their role is to mentor general members, prepare teaching workshops for all stakeholders in McCombs, and oversee our portfolio alongside the general members. For more information about this elite group of students and their roles, please contact the head of SCG and Director of Investments: Benedict Kroll (investment@usiteam.org).

General Membership:

The biggest advantage of USIT's general membership base is our diverse backgrounds all unified in an interest for investments and finance. Our members come from...

- I. All BBA Majors: Finance, MPA and/or Accounting, Marketing, BHP, and more
- II. Liberal arts: Honors, English, History, Economics, Psychology, and many more
- III. Communications: Advertising and Communications, Radio Television Communication, and more
- IV. Engineering: Electrical, Mechanical, and Industrial
- V. Natural Sciences: Biochemistry, Computer science, Biology, Physics, among others



**Major
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General Meetings – the main benefit of being an Organization Sponsor

Our General meetings is where your firm and brand will receive the true benefits of sponsoring USIT. GMs are held every Tuesday, each for roughly 2 hours. And they all typically have the following agenda:

- I. News updates and discussions – macroeconomic, deals related, and corporate finance
- II. A short lecture on a financial topic by experienced members from our selective Strategic Capital Group or Director of Investments
- III. Internal stock pitches for our fund, prepared by teams that are captained by Strategic Capital Group members
- IV. Votes by paid members on whether to invest in the equity
- V. Social activities or guest keynote speakers

IMPORTANT: Where your contributions will go and how to donate

Over the years, USIT has relied entirely on membership fees to fund our events. But with our organization's annualized membership growth of ~18%, we are in need of more resources to drive more value-add events and corporate exposure for all our stakeholders. As such, your generous contributions will go towards improving the "social learning" aspect of USIT. More specifically, these improvements will include hosting and growing our university-renowned Texas Investment Conference, organizing more Texas state-wide Stock Pitch competitions, and most importantly, adding extra resources for our General Meetings, internal events, and social events.

If you're interested in donating, please follow these 3 simple steps accordingly:

Step 1: The Two Options – Please contact the Director of Corporate Relations via email on corporate@usiteam.org to clarify your interest in becoming an Organization Sponsor and the amount that you will be contributing. Or if you'd like to defer your contributions to specific events throughout the semester, please indicate that interest over email as well. We will then add you to our mailing list and send you information on event-specific sponsorship opportunities as the semester progresses.

Step 2: If you're donating now, please mail in and ensure all checks are payable to...

- The University of Texas at Austin -

1 University, B1600

Texas BBA

Attn: University Securities Investment Team

Austin, TX 78712

Step 3: Await notification from us of your contribution receipt and we will coordinate how you will receive your entitled benefits over the phone or via email as soon as possible.



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Closing Remarks from Corporate Relations

We greatly appreciate the time you've taken to learn about USIT and hope that we've garnered your interest towards our unique organization in this short letter. However, if there are any further questions or clarifications that you would like answered or if you have any requests for additional information, please don't hesitate to contact me as per my details below.

Once again, thank you very much for your interest, and we hope to hear from you soon.

Best regards,

Klevrin Sitohang

Corporate Relations Director

University Securities Investment Team

Email 1: corporate@usiteam.org

Email 2: klevrinsitohang@gmail.com