The Career Shadowing Program is an unpaid, one day experience during which BBA students are exposed to a professional business environment. Through participation, students will observe firsthand an organization’s culture and experience operations in an area of interest. “Shadowing” allows students to walk through a typical day with a working professional, which gives students a sneak peek into various positions and different careers.

The Career Shadowing experience is designed specifically for Texas BBA students who have not yet completed a professional internship.

Program Highlights

Visibility and Engagement

- Build meaningful relationships with underclassmen in an informal setting
- Market your organization and possible employment options to potential hires
- Share options for career development and leadership opportunities within your organization
- Enable students to put academic learning into practice outside of the classroom
- Share insight to help students better prepare for the recruiting and interviewing process
- Enhance campus brand company presence with BBAs

Program Activities

- Observe daily work or tasks
- Explore various business-related career path options and leadership opportunities
- Conduct informational interviews
- Interact with young professionals and recent alumni
- Learn about the organization and industry trends
- Attend company presentations, meetings and guided tours of your organization

Program Details

- One day onsite visit with the potential to expand to several days
- Recommended four to six hour visit

Dates

Spring Semester
February/March

Fall Semester
October/November

Questions? Please contact: Megan Fortson
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