SCOTT ROCHELLI

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EDUCATION

THE UNIVERSITY OF TEXAS AT AUSTIN, McCombs School of Business, Austin, TX **May 2014**
Master of Business Administration, Full-Time Program

- Concentration in Investment Management; Member of Graduate Finance Association; Entrepreneur Society
- MBA+ Project: Central Texas Angel Network - Analyzed deals on Angel Investments to provide a more holistic review of average returns, deal size, and made recommendations to improve process

SOUTHERN METHODIST UNIVERSITY, Cox School of Business, Dallas, TX **May 2007**
Bachelor of Business Administration in Finance and Minor in Economics

- President of Sigma Chi (2006-2007)
- Study Abroad, Italy 2005; SMU-in-Taos, New Mexico, 2006

EXPERIENCE

Bares Capital, Austin, TX **Summer 2013**
Research Analyst

MBA INVESTMENT FUND LLC, Austin, TX **2012 -Present**
Portfolio Manager; Consumer Discretionary and Consumer Staples

- One of fifteen students selected through a formal application and interview process to actively manage value and growth portfolios with total assets under management of approximately $16M

PEPSICO, Plano, TX **2009 - 2012**
Associate Manager; Credit Risk

- Analyzed earnings releases, financial statements, and capital structure of PepsiCo customers using Capital IQ and Excel models, which led to over $20M of balance sheet exposure reduction by identifying risk
- Provided weekly stock market/sector, consumer pricing, and other macroeconomic analysis to help managers forecast and build annual operating plans
- Negotiated with CFO or Controller of risky customers to help understand financial condition and future strategy to create a better partnership and credit terms
- Presented formal customer reviews of troubled accounts to Frito-Lay CFO, Controller, and Sr. VPs on a quarterly basis to identify customer risks and recommendations on where to invest for growth
- Developed financial risk models to identify distressed suppliers to mitigate supply interruptions, which led to 15 new suppliers identified

FRITO-LAY, Plano, TX **2007 - 2009**
Senior Financial Analyst; Strategic Pricing

- Modeled profitability after commodity hedging to envision unprecedented future pricing and weight actions to combat a soaring inflationary environment that resulted in over $400M in profits in one year
- Managed analytics for pricing team to monitor competitor price gaps and trends and to provide key insights for pricing decisions and recognize opportunities in the marketplace
- Forecasted and presented overall performance of pricing actions to executives visualizing elasticity of each brand and to identify successful and unsuccessful pricing actions

ADDITIONAL

- Chartered Financial Analyst (CFA®) Level I Candidate
- S&P Certificate Course for "Developing a Corporate Credit Rationale"
- Completed "Training the Street" financial modeling certificate course
- Swing trader/option trader on own personal investment account
- Completed SMU Certificate Course of Entrepreneurship 2008, 2011
- Avid poker player, fisherman, and traveler
- **Work Eligibility:** Eligible to work in the United States with no restrictions