CIBER Summer Study Abroad Program Model

Programs:

- 4 abroad programs summer 2008, 6 abroad programs summer 2009, 7 abroad programs summer 2010
- 2010: 3 programs are graduate MPA programs, 4 are undergraduate programs
- 30 students / program
- Non-MPA programs filled on a first-come, first-served basis in the fall; MPA programs filled through a lottery process in the fall
- Recruit through class announcements, weekly info. sessions lead by peer advisors: advisors and departments are supportive and familiar with our programs and so share info. through their own recruiting events, parents' weekends, student orgs.
- All programs are created in conjunction with our BBA Exchange Partner Schools
- Consist of two courses / 6 credit hours:
    - One class taught by McCombs—usually a core course or required course for degree plan
    - One class taught by partner school faculty—usually counts toward elective hours, created to highlight the host school's strengths and location
- Include visits to local companies, organizations, sites related to course content
- Example: Supply Chain Management Program in Hong Kong, S.A.R.
    - "Doing Business with Chinese Suppliers" OM 340S or IB 372 is taught by CUHK staff
    - "Operational Management" OM 335 or OM 335H is taught by McCombs SCM professor
    - Mainland China trip to meet suppliers in Guangzhou

Schedule:

- Five weeks long: students arrive on Sat/Sun at the dorms, depart on Friday
- Class Monday through Thursday in the morning, Fridays free
- Most programs occur during first summer session and students can return in time for second summer session
    - Exception: Edinburgh program overlaps the two sessions

Staff:

- Program coordinator (7 abroad programs / 1 on-campus program)
- Four peer advisors: All are alumni of our programs, try to hire a diverse group of students to represent the different McCombs' majors and CIBER programs
- Graduate Student Assistant: Assists with advising and program coordination
- One liaison per program (new this year—in the past, we used one liaison per program site): Hire graduate students with language fluency and cultural knowledge for the program site
    - Exception: Hire a McCombs advisor for Edinburgh to encourage internationalization of our curriculum and educate staff about programs
- Liaisons paid $2750 or $3250 (when working with 2 programs) in 2007-2009, $3250 proposed for all liaisons 2010, plus per diem, accommodations with students, travel; paid for by program budgets
    - For the Edinburgh program: agreement with our Undergraduate Program Office to send one advisor each summer, UPO and CIBER split the cost of the advisor's salary for those 5 weeks plus CIBER covers per diem, accommodations with students, travel
- McCombs faculty member(s) for each program group: responsibility is to teach and only when the liaison needs back-up do they plan events, orient students, handle student emergencies

- Administrative staff member helps with contracts, payments, billing
- Hiring/choosing faculty and liaisons: Coordinator and director work with department heads to select faculty interested; coordinator hires liaisons
- CIBER director and assistant director: facilitate with hiring of faculty, budgets, and coordination as needed

Cost:

- Prague programs: $4400; Paris programs: $4900
- Hong Kong Programs: $4400 plus mainland China trip fee $875 for MPA or $975 for SCM (covers cost of travel and lodging for company visits 4 days/3 nights, includes hotel for stop-over in LA for SCM)
- Registration fees; $800 ($400 per class)
- CIBER program cost includes/covers: tuition, international health insurance, books/course packets, welcome & farewell events, one cultural event per week, accommodations in campus housing, tuition for 6 hours, staff liaison, visa coordination for the Hong Kong groups (but the students still pay the visa fee)
- CIBER program cost does NOT include: airfare, visa/passport fees, University Extension registration fees

Registration:

- Students register for the 6 hours /2 courses through the University Extension Office late March
- CIBER coordinator confirms registration lists with OSFS early April
- Challenges: OSFS cannot “see” the students registered through University Extension, OSFS receives list confirming registration early to make sure everyone is in the system; disbursement can pose challenges even for students registering through central system

Budget:

- Programs are self-supporting; No costs are paid for by departments or college
- Program budget pays for coordinator and peer advisor salaries; faculty and liaison salaries, fringes, per diem; all program costs; emergency fund; publications; scholarships

On-site Support:

- Exchange partner school helps with on-site coordination
- Support varies depending upon the school

Timeline:

- Fall: Work with department heads to confirm next summer’s faculty; Students sign up in the fall semester on a first-come, first-served basis; Students pay deposit $500 and complete enrollment forms, no application necessary
- Fall-Spring: Liaisons hired late fall/early spring
- Spring: Pre-departures; Students pay program balance; Work with partners on any new programs for the next year
- Summer: Liaisons depart in advance of program group to prepare on-site; Programs in session abroad, Finalize details for the next summer with partners