

MBA Advisory Board Information for Candidates Updated 6/13/11

## **Advisory Board Overview**

- The mission of the McCombs Alumni Network is to increase the value of the Texas business degree by actively working with alumni, students, and the school to develop programs that foster personal and professional development and encourage social and business exchange among the BBA, MPA and MBA communities.
- While the McCombs Alumni Network is supported by talented staff, they rely on the energy and dedication of alumni to succeed. The MBA Advisory Board is a key mechanism for alumni to help set the direction of the McCombs Alumni Network and the McCombs School.
  - Board member serve as a communications link between the school and the alumni, keeping alumni up-to-date about the latest activities at the school, and informing the school, through the Advisory Board, about alumni concerns and issues.
  - A major focus in recent years has been to build and strengthen our local chapters. There
    are currently over 30 chapters up and running domestically and internationally.
  - More recently and in conjunction with the Dean's Strategic Plan, the Board has been assisting in efforts to deliver scalable content to alumni; a key example is the "Knowledge to Go" series of webinars that launched in the 2009-2010 academic year.
- The Board meets in Austin annually in the fall. This year's meeting is scheduled for Friday, October 22. All Board Members are expected to attend the meeting.
- Board Members are also expected to actively participate in one of the committees or task forces, which are the primary working groups of the Advisory Board. The work for these committees is generally accomplished remotely through email and conference calls. Current committees include:
  - Affinity Groups
  - o Alumni Giving
  - Alumni Recognition
  - Chapter Presidents
  - Content/Communications
  - Governance
- MBA Advisory Board terms are three years in duration, and are renewable. Terms begin and end on the date of the applicable year's fall Board meeting.
- The Board is currently organized per the following structure:
  - 3 Officers (Chair, Past Chair, Chair-Elect)
  - 36 At-Large Members
    - Three year terms, staggered into three "term classes"
    - Proportional representation across all Texas MBA programs

- Full Time MBA (25)
- Executive MBA (3)
- Evening MBA (Austin) (2)
- Executive MBA Mexico City (2)
- Texas MBA Dallas (2)
- Texas MBA Houston (2)
- 1 Chapter President Representative (can be an at-large member or a separate position)
- Various Ex-Officio members representing the program office, faculty and students
- The current structure was adopted in 2007 to reflect the "One MBA" model, whereas the prior structure was based around alumni from the full time program.

## **Board Member Requirements**

The time commitment is designed to fit with busy work schedules but we ask that the time you give us be dedicated and focused. Here are the key items, along with a rough estimate of the frequency and time involved:

- Attendance at the Annual Meeting in Austin (usually a Friday in October). This is critical, as it's
  the one time each year to bring Board members face to face to get to know each other and
  discuss experiences and ideas.
- Active participation on an Advisory Board committee or task force. *Typically a call every one or two months; tasks and assignments totaling 10 40 hours per year.*
- Annual financial contribution to McCombs development efforts. *All Directors are asked to contribute annually at some level, as their financial situation allows. Whether it's \$50 or \$5,000, the key is 100% Board participation.*
- Annual participation in one or more local chapter events (as applicable)
- Stay current with the communications from the Alumni Office, including the minutes of the Executive Committee conference calls, and participation in quarterly all-Board conference calls. (A few e-mails a month, plus three one hour calls per year.)