McCombs School of Business

Charles Enriquez
Assistant Director, Recruitment & Scholarships
2012 National Rankings

US News & World Report

1. University of Pennsylvania (Wharton)
2. Massachusetts Inst. of Technology (Sloan)
3. University of California - Berkeley (Haas)
3. University of Michigan - Ann Arbor (Ross)
5. New York University (Stern)
5. University of Virginia (McIntire)
7. The University of Texas - Austin (McCombs)
7. Carnegie Mellon University (Tepper)
7. University of North Carolina (Kenan-Flagler)
10. Cornell University (Johnson)
Application Information

- **Application deadline:**
  December 1

- **UT Application (Apply Texas Application):**
  “Unspecified Business” **MUST** be your first choice

- **Top 8% students:**
  Guaranteed admission to UT, but **NOT** specific colleges on campus (i.e. Business)
The Office of Admission will make admission decisions for the McCombs School of Business, utilizing a holistic process for all freshman admits to McCombs.

Holistic Process will include:
- Class Rank
- SAT and/or ACT scores
- Resume
- 2 Essays
- Letters of Recommendation
- Competitiveness of the applicant pool

Admission to the program will be competitive so all applicants should take time and care to submit their strongest application.
## Admissions Statistics

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Applications</strong></td>
<td>6,157</td>
<td>7,122</td>
</tr>
<tr>
<td><strong>Received</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong># Admitted</strong></td>
<td>1,436</td>
<td>1,403</td>
</tr>
<tr>
<td><strong># Enrolled</strong></td>
<td>798</td>
<td>774</td>
</tr>
<tr>
<td><strong>AVERAGE SAT</strong></td>
<td>1310</td>
<td>1352</td>
</tr>
<tr>
<td><strong>AVERAGE Class Rank</strong></td>
<td>4%</td>
<td>6%</td>
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Additional Admission Opportunities

- **Apply as an INTERNAL TRANSFER**
  - 24 in-residence (classroom) hours completed at UT-Austin
  - Course Requirements: Calculus I & II, Micro and Macro Economics

- **Apply as an EXTERNAL TRANSFER**
  - 30 transferable hours
  - Course Requirements: Calculus I & II, Micro and Macro Economics
McCombs Certificate Programs

- BUSINESS FOUNDATIONS PROGRAM
  - Certification program to gain business background
  - Supplements any major by undertaking six core business classes

- REAL ESTATE CERTIFICATE
  - Open to both McCombs and non-McCombs students
  - 18 hours of prescribed coursework, designed to prepare top talent for the real estate industry.

- SUPPLY LOGISTICS & OPTIMIZATION CERTIFICATE
  - Open to Supply Chain majors and Mechanical Engineering students pursuing Operations Engineering
  - 21 Hours of prescribed coursework, 9 hours of Mech. Eng. courses
  - Geared toward quantitative analysis for Inventory & Logistics Management and Operations Modeling
Business Majors

- Ten majors
- Not declared until certain courses are completed (usually during sophomore year)
- All business freshmen are “Unspecified Business” unless in Business Honors Program
# Business Majors

<table>
<thead>
<tr>
<th>MAJOR</th>
<th>HIGHLIGHTS</th>
</tr>
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<tbody>
<tr>
<td>Accounting</td>
<td>Ranked #1 Nationally</td>
</tr>
<tr>
<td>Integrated MPA*</td>
<td>5 Year Bachelors &amp; Masters Degree in Accounting</td>
</tr>
<tr>
<td>Finance</td>
<td>5 Specialized Tracks</td>
</tr>
<tr>
<td>International Business</td>
<td>Specialize in a region of the world</td>
</tr>
<tr>
<td>Management</td>
<td>Consulting &amp; Change Management</td>
</tr>
<tr>
<td>Management Information Systems</td>
<td>Software Development &amp; IT Strategy</td>
</tr>
<tr>
<td>Marketing</td>
<td>Consumer Behavior, Pricing, Design</td>
</tr>
<tr>
<td>Science &amp; Technology Management</td>
<td>Bridges gap between business &amp; engineering</td>
</tr>
<tr>
<td>Supply Chain Management</td>
<td>Streamline Distribution Channels</td>
</tr>
<tr>
<td>Business Honors*</td>
<td>Smaller Community, Cohort System</td>
</tr>
</tbody>
</table>

*requires separate application
Admission to BHP

- Apply Texas Application
  - Choose Unspecified Business as your #1 choice major
  - Essay A and B
  - Check “yes” on Honors Programs
  - Fill out supplemental Honors App

- Supplemental Honors Application
  - Resume
  - Recommendation
  - Interview (by invitation only)

- Early Consideration: October 15th
- Final Deadline: December 1st
Business Honors Program

- Interactive strategy-based curriculum modeled after first-year MBA programs using case studies, group projects and presentations
- Gain from a close-knit community of leaders through peer advisors, peer mentors, career and academic advisors
- Network with recruiters and alumni in exclusive BHP programs and events
- Explore research opportunities with distinguished professors
- Tailor your education to your needs by double majoring either within or outside of the business school
- Live in the Honors Dorms!
Advising

- **Academic Advisor**
  - Provide personalized developmental advising
  - Develop a relationship with students over 4 years

- **Career Advisor**
  - One on one consultations
  - Provide advice to increase marketability
  - Share available job opportunities

- **Study Abroad Advisor**
  - Tailor study abroad experience to each student
BBA Career Services

Career Services Office

- Workshops
  - Interviewing
  - Resumes
  - Etiquette
  - Choosing a major
  - Researching companies

Recruiting Stats

- 500+ companies interviewing
- 400+ companies participating in information sessions and career fairs
- 3,000+ positions posted online

BBA Career Expo

- Held twice a year
  - Fall- Full-time Recruiting
  - Spring- Internships
Internships

- Every student is required to complete one internship
- Online portal allows you to seek available positions
- Can be taken over a long semester or summer
- Internships available in the US or abroad
BBA International Programs

Affordable
Students pay UT Tuition abroad!

Study Abroad and Graduate on time!

Memorable
A once in a lifetime experience!

English and Foreign Language Programs

Semester and Summer programs
Leadership and Development

- **McCombs Leadership Program**
  - 4 Year program. Each year has a different theme (Individual, Institutional, Local, Global)
  - Global trip
  - Capstone course

- **Leadershape® Institute**
  - All expense paid six day intensive leadership retreat
  - Lead with Integrity
Student Organizations

- 1000+ organizations at The University of Texas
- 40+ organizations within the business school
Please Give Back to McCombs!

This webinar has been brought to you by the McCombs MBA & BBA Alumni Advisory Boards, coordinated by alumni for the benefit of the Alumni Network.

Please get involved with the Alumni Network!
All alumni benefit when we work together to build the quality and value of the Alumni Network and the McCombs brand.

Time: Get involved in your local club
Talent: Mentor another alumni or speak at a future webinar
Treasure: Make a donation to McCombs

www.mccombs.utexas.edu/alumni
Suggested fund: MBA or BBA Alumni Excellence Funds
Please use response code KTG

Send us your feedback -- alumni@mccombs.utexas.edu