Strategic Update

by Dean Tom Gilligan
School Updates

- Admissions
  - BBA/BHP
  - MPA
  - MBA
- Healthcare Initiative
- Energy Poll
- Changes in McCombs Leadership
- Facilities Master Plan
BBA Admissions

Fall 2014

- Total applications: 6,503 (LY 6,271)
- Students admitted: 1,651 (LY 1,629)
- Average SAT: 1362 (LY 1342)
- Average High School Rank: 7% (LY 8%)
- Percent female: 50.5 (LY 50)
- Valedictorians: 116 (LY 94)
- Texas residents: 79.2% (LY 76.6%)
- Out-of-state: 15.3% (LY 19.8%)
- International: 5.5% (LY 3.6%)
BHP Admissions

Fall 2014

- Total applications: 1,250 (LY 1,255)
- Students admitted: 244 (LY 237)
- Average SAT: 1500 (LY 1482)
- Average High School Rank: 2.1% (LY 2.2%)
- Percent female: 46.3 (LY 46.8)
- Valedictorians: 41 (LY 31)
- Texas residents: 87% (LY 88%)
- Out-of-state: 12% (LY 10%)
- International: 1% (LY 2%)
Traditional MPA Admissions

- **Fall 2014**
  - Total applications: 463 (LY 543)
  - Students enrolled: 109 (LY 96)
  - Average GMAT: 660 (LY 664)
  - Average upper-level GPA: 3.75 (LY 3.76)
  - Percent female: 39 (LY 51)
  - Average work experience: 17 months (LY same)
  - Texas residents: 43% (LY 39%)
  - Out-of-state: 40% (LY 50%)
  - International: 17% (LY 11%)
MBA Admissions

**Fall 2014** (as of May 1, 2014)

- Total applications: 2,179 (LY 1,974)
- Students enrolled (to date): 267 (LY 274)
- Average GMAT (to date): 694 (LY 690)
- Percent female: 33 (LY 26)
- Texas residents: 35% (LY 37%)
- International: 24% (LY 19%)
Healthcare Initiative

- 2014 symposium focused on developing ecosystems for improving health care delivery and featured speakers Dr. Violina Rindova from the Department of Management at the McCombs School of Business, Dr. Michael Parchman from the MacColl Center for Healthcare Improvement, and Dr. Tom D’Aunno from Columbia University. 224 people attended this symposium.

- Planning is underway for the 2014 fall seminar, which will focus on digital health.

- Continuing to work with the local health care community to enhance the student experience by developing programs with UMC Brackenridge, Seton Healthcare Family, and Central Health. Also made a connection with the Nursing School clinics, completing 2 student projects this semester and planning to set up more for fall.

- Have reached out to the local health care community by involving over 150 people from local health care organizations and 32 people from several State of Texas agencies in a variety of programmatic efforts.

- Continuing to work with the Dell Medical School to leverage mutual synergies that will enhance the school’s teaching, research, and service missions.
General Topics

- Energy prices and availability
- Energy concerns
- Satisfaction
- Consumer behaviors and voting preferences

“Hot Topics”

Spring 2012: Hydraulic Fracturing
Fall 2012: Energy, Voting Behavior, and the 2012 Election
Spring 2013: Consumer Attitudes on Energy
Fall 2013: The Energy-Water Nexus
Spring 2014: Energy Efficiency
School Leadership

- **Senior Associate Dean**
  - Jay Hartzell, former Chair of the Finance Department at McCombs

- **Chairs**
  - Finance – Bob Parrino
  - Management – Jim Fredrickson (reappointed)
  - Marketing – Wayne Hoyer (reappointed)

- **Herb Kelleher Center for Entrepreneurship**
  - Violina Rindova
Facilities Master Plan

- **Phase 1**
  - Robert B. Rowling Hall
  - Funds raised to date = $50.8 million (as of 4/30/14)
  - **Milestones**
    - Submit Design Development (35%) set – April 2014
    - BOR approval – May 2014
    - Early Construction (off site utilities) – June 2014
    - Submittal 75% Construction Documents – August 2014
    - Submittal 100% Construction Documents – November 2014
    - Construction – December 2014
    - Completion – Spring 2017
Rowling Hall – Aerial View
Facilities Master Plan

- **Phase 2**
  - Renovate CBA North and South to house department faculty offices and undergraduate program space
    - Jim and Miriam Mulva gift

- **Phase 3**
  - Renovate GSB to house undergraduate classrooms, team rooms and community spaces

- **Phase 4** – surrender UTC to UT
Undergraduate Renovation

Speedway/21st Street Entry
Undergraduate Renovation

Typical Upper Levels

Typical Floor Three/ Four/ Five

Key
- Flexible Learning Environment
- Flexible Office & Support
- Breakout / Teaming Spaces
- Circulation
- Stairs / Elevators

Campus Entry & Outdoor Gathering @ Lvl 3
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