McCombs
Knowledge To Go

July 13, 2010
Corporate Culture from the “School of Hard Knocks”

by Marcie Zlotnik
RESPECT

Accessibility

Flexibility

Willingness to learn

“All for One” Atmosphere
StarTexas Power Awards
StarTex Power Awards

Inc.

500
StarTex Power Awards

Ernst & Young
Entrepreneur
Of The Year®
Finalist 2009
Corporate Culture Starts at the TOP
First-Ever Holiday Party 2005
Halloween 2005
10,000 Customer Celebration Week
10,000 Customer Celebration Week
100,000 Customer Goal
150,000 Customer Goal
Employee Stars
RESPECT

Accessibility

Flexibility

Willingness to learn

“All for One” Atmosphere
Super Bowl 2009
Super Bowl 2009
Derby Day
Sam Houston Race Park 2009
Halloween 2009
Bowl-A-Thon
M.B.W.A.

Manage
By
Walking
Around
RESPECT
Accessibility
Flexibility
Willingness to learn
“All for One” Atmosphere
Office “Potluck” Meals
Birthdays are Special!
Biggest Loser Contest
<table>
<thead>
<tr>
<th>Team</th>
<th>Score</th>
<th># of 2's</th>
<th>Winning Member</th>
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<td>The Power Shakers</td>
<td>138</td>
<td>2</td>
<td>Scharell 23</td>
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<tr>
<td>The Putters</td>
<td>138</td>
<td>1</td>
<td>Lakeisha 23</td>
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<tr>
<td>Startex Hole-N-One</td>
<td>182</td>
<td>1</td>
<td>Nina 30</td>
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<tr>
<td>Chicks With Sticks</td>
<td>134</td>
<td>1</td>
<td>Bob 21</td>
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<td>Red Dwarfs</td>
<td>151</td>
<td>1</td>
<td>Yollie 29</td>
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<td>Wild Start Turkeys</td>
<td>160</td>
<td>2</td>
<td>Steven 26</td>
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<td>One Hit Wonder</td>
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<td>144</td>
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<td>John &amp; The Divot Divas</td>
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<td>JR 24</td>
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<td>The Combos</td>
<td>146</td>
<td>2</td>
<td>MB 26</td>
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**Total:** 20
Elementary School Book Drive
Holiday Food Drive 2009
Go Texan Day 2010
150,000 Customer Chili Cook-off
May 2010
July 4th Hula-Hoop Contest 2010
Respect

Accessibility

Flexibility

Willingness to learn

“All for One” Atmosphere
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Send me your feedback --  jmbock@gmail.com