THE UNIVERSITY OF TEXAS AT AUSTIN

McCOMBS SCHOOL OF BUSINESS

The University of Texas at Austin
McCombs School of Business
2110 Speedway, B6006
Austin, TX 78712-1270
512-471-3019
www.mccombs.utexas.edu
development@mccombs.utexas.edu

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## About McCombs

One of the largest and most distinguished business schools in the country, the McCombs School of Business is dedicated to educating leaders that create value for society. With strength in all major business disciplines, the school is especially known for its strong record of job placement in finance, consulting, and marketing and for innovative programs in technology, management, accounting, and entrepreneurship.

## Leadership

Tom Gilligan, Dean
Paul Newman, Senior Associate Dean, Academic Affairs
Eric Hirst, Associate Dean, Graduate Programs
David Platt, Associate Dean, Undergraduate Program
Laura Starks, Associate Dean, Research

## McCombs School Community (Fall 2013)

| STUDENTS | FACULTY | ALUMNI |
|---|---|---|
| 6,318 Total<br>4,438 Undergraduate<br>1,783 Masters<br>97 Doctoral | 181 Full-time Equivalent | 89,690 living in all 50 states and 104 countries |

## Degree Programs

| | FORMAT | TOTAL STUDENTS |
|---|---|---|
| Bachelor of Business Administration (BBA) | Full-time, 4 years | 4,052 |
| Master of Business Administration (MBA) | Full-time, 2 years | 511 |
| Texas Executive MBA | Weekend, 2 years | 130 |
| Texas Executive MBA at Mexico City | Weekend, 2 years | 109 |
| Texas MBA at Dallas/Fort Worth | Weekend, 2 years | 148 |
| Texas MBA at Houston | Weekend, 2 years | 174 |
| Texas Evening MBA (TEMBA) | Evening, 3 years | 212 |
| Master in Professional Accounting (BBA & MPA) | Full-time, 5 years | 596 |
| Master in Professional Accounting (MPA) | Full-time, 1 year | 116 |
| Master of Science in Business Analytics | Full-time, 1 year | 52 |
| Master of Science in Finance | Full-time, 1 year | 52 |
| Master of Science in Technology Commercialization | Weekend, 1 year | 69 |
| Ph.D. Programs | Full-time, 5+ years | 97 |

## Non-Degree Programs

Since 1956, Texas Executive Education has been helping executives build more competitive organizations by offering non-degree professional development programs. Programs are either customized for individual companies or open to executives from around the world.

## Placement Statistics

FULL-TIME MBA (2013)

| | |
|---|---|
| Average Salary | $106,277 |
| Average Signing Bonus | $24,738 |
| Finance/Accounting | 32% |
| Consulting | 25% |
| Marketing | 21% |
| Various | 9% |
| General Management | 7% |
| Operations | 6% |

BBA (2013)

| | |
|---|---|
| Average Salary | $57,991 |
| Consulting | 22% |
| High tech/Software | 14% |
| Investment Banking | 12% |
| Energy | 11% |

Last updated October 2013

## McCombs School Rankings

BBA

**#8** U.S. News & World Report (9/13)
**#9** Bloomberg Businessweek (3/13)

FULL-TIME MBA

**#17** U.S. News & World Report (3/13)
**#19** Bloomberg Businessweek (11/12)
**#19 (in the U.S.)** The Economist (10/13)

EVENING (PART-TIME) MBA

**#7** U.S. News & World Report (3/13)
**#9** Bloomberg Businessweek (3/13)

EXECUTIVE MBA

**#9** Poets&Quants (3/13)
**#15 (in the U.S.)** Financial Times (10/13)
**#17** U.S. News & World Report (3/13)

EXECUTIVE EDUCATION

**#13 (in the U.S.)** Financial Times (5/13)

SPECIALTY RANKINGS, GRADUATE

**#1** Accounting, Public Accounting Report (8/13)
**#1** Accounting, U.S. News & World Report (3/13)
**#3** Best Professors, Princeton Review (10/13)
**#3** Info. Systems, U.S. News & World Report (3/13)
**#5** MSTC Program (Engineering/Entrepreneurship), Eduniversal (12/12)
**#6** MBA for Hispanics, Hispanic Business (9/13)
**#7** Entrepreneurship, U.S. News & World Report (3/13)
**#11** Marketing, U.S. News & World Report (3/13)
**#11** Production/Operations Mgmt., U.S. News & World Report (3/13)
**#14** Finance, U.S. News & World Report (3/13)
**#14** Sustainability/Green Business, Bloomberg Businessweek (2/13)

SPECIALTY RANKINGS, UNDERGRADUATE

**#1** Accounting, Public Accounting Report (8/13)
**#1** Accounting, U.S. News & World Report (9/13)
**#2** Info. Systems, Bloomberg Businessweek (6/13)
**#3** Marketing, U.S. News & World Report (9/13)
**#5** Management Information Systems, U.S. News & World Report (9/13)
**#6** Finance, U.S. News & World Report (9/13)
**#6** Ethics, Bloomberg Businessweek (6/13)
**#6** Productions/Operations Mgmt., U.S. News & World Report (9/13)
**#7** Management, U.S. News & World Report (9/13)
**#8** Insurance/Risk Management, U.S. News & World Report (9/13)
**#8** Real Estate, U.S. News & World Report (9/13)

RESEARCH/PH.D.

**#1** Accounting Research (Global), since 1990, BYU Accounting Research Ranking (2012)
**#4** Intellectual Capital, Bloomberg Businessweek (11/12)
**#8** Global Business School Research, The University of Texas at Dallas (3/13)

## Research Centers

AIM Investment Center
C. Aubrey Smith Center for Auditing Education and Research
Center for Business, Technology and Law
Center for Customer Insight and Marketing Solutions
Center for Energy Finance Education and Research
Center for International Business Education and Research
Center for Research in Electronic Commerce
Center for Risk Management and Insurance
Energy Management and Innovation Center
Financial Trading and Technology Center
Herb Kelleher Center for Entrepreneurship
Hicks, Muse, Tate & Furst Center for Private Equity Finance
IC² Institute (McCombs affiliated)
Jon Brumley Texas Venture Labs
Real Estate Finance and Investment Center

## Where Leadership is Earned™

RESOURCE-RICH LEARNING ENVIRONMENT

McCombs is the No. 8 most productive business school worldwide in research productivity in the annual ranking by The University of Texas at Dallas (3/13).

REAL-WORLD EXPOSURE TO BUSINESS

McCombs is a pioneer in offering experiential learning opportunities for students, including the Jon Brumley Texas Venture Labs Investment Competition, the Leadership Certificate Program, MBA Investment Fund, and MPA Tax Practicum.

A TOP VALUE

McCombs has one of the least expensive tuitions among elite undergraduate business schools. Among the top 10 BBA programs ranked by Bloomberg Businessweek, McCombs had the third lowest tuition.

GLOBAL PERSPECTIVE IN A DIVERSE COMMUNITY

McCombs is at the heart of Austin's thriving entrepreneurial economy and a bustling cultural community. The school offers robust international programs and a global business focus.

WORLDWIDE NETWORK OF ALUMNI

With more than 89,000 alumni, our graduates are CEOs and political leaders, accomplished academics, and industry experts. Each year, McCombs educates more than 6,000 students and 2,000 working professionals, creating one of the largest cumulative impacts of any business school in the world.

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