

Texas MBA+ Consulting Projects, Spring 2014

Connecting Employers to Texas MBA Teams

If you are interested in having a team of top MBA consulting talent address a pressing business issue, consider participating in Texas MBA+ Consulting Projects. Texas MBA+ provides your organization with a consulting team of 4-6 Texas MBA students to tackle a project that you define in cooperation with the students.

Texas MBA+ Project Details

- Spring projects are open to all Texas MBA students: full-time, evening, executive, Dallas, Houston, and Mexico City.
- Projects last approximately 8 weeks during the spring session typically starting in February and concluding in April.
- Companies provide a project proposal based on an existing business issue.
- Students will form teams and apply for projects as a team. The team members' resumes will be submitted to the MBA+ office and forwarded to companies for review after a set deadline.
- Student teams express interest in projects that best match their professional aspirations. Each team will provide a rank-ordered list of the project they are interested in to the MBA+ office.
- Companies should rank order the teams whom they would most like to work with to whom they would least like to work with. Companies forward their rank-ordered list to the MBA+ office.
- The MBA+ office will match the team and project based on the rank-ordered lists received. Once a team is matched to a company, the MBA+ office will connect the two parties.
- Progress will be reviewed by McCombs MBA+ staff midway through the project to ensure company expectations are being met.
- Company commitment is relatively low with 2-4 hours of planning/scoping time with the students, 3-6 hours during the life of the project and 2-3 hours for the final executive-level presentation.

Becoming a Client

- Complete a project proposal form.
- E-mail the form to MBA+ Projects (PlusProjects@mcombs.utexas.edu).
- Your proposal will be reviewed to ensure the scope is realistic for the 80-200 total team hour commitment and that it will be beneficial to students.
- We seek to provide more project submissions than available student teams; not all projects will have enough student interest to move forward.

Project Descriptions

- Projects should be part of a very specific, tangible, immediate and relevant business issue.
- Project scope should be feasible for a team of Texas MBAs to complete within 80-200 total team hours over 8 weeks. In your initial meetings with the students you will want to review what was originally submitted on your proposal to see if it may need to be modified.

Your Commitment

- Appoint a minimum of two company representatives to work with the project team.
- Commitment from company representatives to refine the scope if needed, provide access to information and resources as necessary, spend time working with the team, schedule the final presentation, and complete a feedback survey.
- Let the MBA+ staff know if the project should get off track.

Projects MBAs Most Likely Select

- Have a clearly-defined scope which is manageable within 80-200 total team hours across 8 weeks.
- Have clear needs, expectations, and goals related to a current business issue.
- Allow MBAs to apply advanced business skills to a real-world problem.
- Provide a sense of business value to the client's organization.
- Create networking opportunities within your organization and/or with your clients.

We hope you will join us to connect Texas MBAs with opportunities at your company. If you have any questions or ideas, please contact MBA+ Projects (PlusProjects@mcombs.utexas.edu).