“The purpose of the Texas Analytics program is to develop quantitatively trained story-tellers who can support informed decision making in a business environment.” – Dr. Michael Hasler, Program Director

MASTER OF SCIENCE IN BUSINESS ANALYTICS

#3 OUT OF 21 TOP SCHOOLS
WITH MSBA PROGRAM
MastersInDataScience

#6 MSBA PROGRAM
IN THE NATION
The Financial Engineer (TFE)

#2 AUSTIN - RANKED SECOND IN THE
COUNTRY FOR STEM PROFESSIONALS
Forbes

PROGRAM HIGHLIGHTS

GRADUATE IN 10 MONTHS
CUTTING EDGE CURRICULUM
WITH PRACTICAL APPLICATIONS
NO WORK EXPERIENCE REQUIRED

McCombs’ Master of Science in Business Analytics (MSBA) is a 10 month program that will show you how to harness vast amounts of data and use it to build better businesses.
A DEEPER LOOK AT THE
MS IN BUSINESS ANALYTICS PROGRAM AT MCCOMBS

Students in the MSBA program benefit from exposure to industry leaders and will be equipped for success in a changing economy with our dedicated Career Development team.

THE MSBA CURRICULUM IS DESIGNED TO LET STUDENTS COMPLETE THEIR 36 CREDIT HOURS AND RECEIVE THEIR STEM CERTIFIED MSBA DEGREE IN JUST 10 MONTHS

FOUNDATION
We’ll make sure you’re proficient in the technical skills needed to perform well in the fast-paced field of Business Analytics
- Data Analytics Programming
- Intro to Predictive Modeling
- Decision Analysis
- Text Analysis
- Database Management
- Stochastic Control & Optimization
- Learning Structures & Time Series
- Advanced Predictive Modeling

APPLICATION
We’ll take you beyond theories and concepts to show you how your new skills are currently being applied.
- Financial Management
- Marketing Analytics I
- Supply Chain Analytics
- Marketing Analytics II
- Pricing & Revenue Management
- Social Network Analytics
- Quantitative Trading
- Financial Technology

DEMONSTRATION
You’ll go out of the classroom and work with real companies on their current projects, giving you the real world experience to step into your next position with confidence.
- Business Analytics Capstone

THE MCCOMBS SCHOOL OF BUSINESS | TEXAS MSBA PROGRAM
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