



# Texas MSTC

and U.S. Military Professionals





Whether you are in the process of transitioning out or preparing for a promotion, the **Master of Science in Technology Commercialization (MSTC)** may be the business masters degree that leads to attaining your goals.

Designed so that you can continue meeting your current duties and responsibilities, you start this one year degree in late April/early May and walk across the stage with a degree in hand the following May. Courses begin each semester with an intensive week and continue on alternating weekends with classes meeting Friday evening, Saturday morning and Saturday afternoon; this means three weeks plus 23 weekends over the year. Classes may be attended in person in Austin or teleconferenced LIVE online; if for some reason neither is possible on a class weekend, the recorded video of the class sessions can be reviewed.

**For those of you completing your military career, the MSTC prepares you to:**

- Identify new technologies with market potential, persuade investors to fund new ventures, and launch them into the marketplace.
- Work in an established corporation, enhancing the business' ability to get emerging technologies into the market more quickly.
- Become an expert in transferring technologies from universities and federal laboratories to businesses.
- Start a business during the transition.
- Think outside the box and implement winning technology commercialization business strategies.
- Gain competitive advantage compared to corporate managers on the entrepreneurial front.
- Start your own business or find a corporate job through McCombs Career Services.
- Gain better job opportunities, higher paying wages which equates to a better station in life for self and family.
- Map your leadership, discipline and training to high demand job markets.

The general business knowledge, the business analytical skills and the networking with people from a wide variety of backgrounds and industries will be extremely beneficial to military professionals who are transitioning into the civilian sector.

—*Brian Stevens, Lieutenant Colonel, Texas Army National Guard, Class of 2013*

The Texas MSTC Program was the perfect choice for me during my transition from an active duty Air Force Officer to civilian life. The online option enabled me to begin the program while still living in Germany and move to the classroom upon my return to the United States. With a focus on new value creation, the Texas MSTC differentiates itself from a standard MBA with its unique focus on entrepreneurship. I highly recommend this Program to those looking to begin a new venture, launch a product, or begin a new career.

— *Alison Johnson, Captain, U.S. Air force, Class of 2013*

**For those of you pursuing a promotion, the Texas MSTC empowers you to**

- Integrate new technologies into a Department of Defense acquisition program, either as an entirely new weapon system, or an upgrade to an existing weapon system.
- Identify technologies that will enhance both weapon and logistical systems, persuade commanders to fund development, and plan and manage development and deployment.
- Work in assignments where speeding the process from identifying technologies to full deployment is critical.
- Transfer technologies from universities and federal laboratories to the military.
- Prepare a comprehensive pitch proposing new technologies to senior leadership.
- Work with individuals and teams that have very different backgrounds and perspectives.
- Meet your advanced degree requirements and enhance your ability to assess problems and processes from a different perspective.
- Find, research, persuade, propose, and budget for products and services that are the right fit for your unit, program or installation.
- Build and lead a team that is not only functional but effective.
- Deal with emerging technology adoption.

**FUNDING**

Our students in the military have been highly successful in getting most of the costs associated with the Texas MSTC Program covered by one of the following options:

**The Best Option** – The Post 9-11 GI Bill, given to soldiers that have served in the active military or deployed overseas since September 11, 2001, will cover the majority of the costs. The University of Texas at Austin's Registrar's Office has a Veteran's Affairs representative that can provide details on UT specific information needed to apply.

**The Texas Military Waiver** – The McCombs School at UT is not eligible for the Hazlewood Act, however, we offer the Texas Military Waiver as an equivalent program.

**Federal Tuition Assistance** - This program pays up to \$4500 per fiscal year towards tuition.

There are other programs available besides those listed. Some of these benefits can be used in conjunction with each other. Contact an Education Counselor at (512) 782-5512 or go to the website <http://www.txarng.com/HTML/educationoffice.html> for details.

**ADDITIONAL RECONNAISSANCE**

The most relevant information to you may come from military professionals with recent experience in the Texas MSTC Program. If you would like to confer with a veteran who recently graduated or is in the current class, contact Vanessa Manley, MSTC Marketing Coordinator, at 512-471-2283 or [Vanessa.manley@mcombs.utexas.edu](mailto:Vanessa.manley@mcombs.utexas.edu), and she will make the arrangements. Dr. Gary M Cadenhead, Director of the MSTC Program, is also available to meet with you.

## TESTIMONIALS

**Wayne Peck, Major,  
Texas Army National Guard, Class of 2013**

“The Texas MSTC is a fantastic program that allowed me to get a graduate degree in less than 13 months from a world class business school at The University of Texas at Austin. This program is both very challenging and rewarding. It is helping me be a better officer and setting me up for my post-military career. I highly recommend this program!”

**Chris Wheatley, Retired Lieutenant,  
U.S. Air force, Class of 2012**

“I began applying what I learned in the MSTC program within the first few months of class. The proven business processes of technology commercialization taught by the professors and staff at The University of Texas McCombs School of Business; the analysis of successful and failed businesses, the creation of business proposals and marketing plans, the protection of intellectual property, the strategy for market launch and production planning, are applicable to every business venture whether it be commercial or government. The knowledge and skills I learned in the MSTC Program have been extremely valuable in my current position, and has even given me a desire to pursue other new and exciting opportunities.

The MSTC program drives home the message of, ‘what is the problem, will this technology or idea solve the problem, and who cares.’ Understanding how to work through a variety of technology commercialization and business tools, and being able to implement that knowledge into an acquisition strategy that meets the war fighter’s requirements while maximizing the return on taxpayer investment is an extremely valuable skill.”

**Christopher Smith, Major,  
U.S. Army, Class of 2013**

“The MSTC program at the McCombs School of Business is second to none. If you are looking to transition out of the military and serious about learning how to evaluate new technologies and build a business from the ground up, this is the program for you. It’s so much more than just commercializing new technologies. It will help you build skill sets that can be used in any military career field. It will build on your leadership skills and arm you with the knowledge to master those skills. It’s an excellent program for anyone in or out of the military. Just go for it, you will not be disappointed.”

**Dave Staffel, Captain,  
U.S. Army, Class of 2012**

“In the MSTC program I came to appreciate and learn the ‘science’ behind technology commercialization. The MSTC program gave me the tools and frameworks I did not have before for problem solving and value creation which are needed to build a successful technology startup. I have benefited greatly as a founder of a new venture from this program and continue to draw daily on the skills and knowledge learned in MSTC.”



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The Texas MSTC reserves the right to change any information presented in this publication without notice. Specific degree requirements, policies, tuition, fees, curricula, etc. should be discussed with appropriate advisors prior to acceptance and/or registration. Applicants are encouraged to contact the Texas MSTC office for current admissions and program information.

As a matter of policy, The University of Texas at Austin does not discriminate among applicants or participants on the basis of race, religion, sex, national origin or disability.

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