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JOHN R. ALLISON

McCombs School of Business
Dept. of Business, Government, & Society
CBA 5.202
University of Texas
Austin, TX 787l2-0212
Phone: 512-47l-9435; FAX: 512-471-0587
Cell phone (preferred): 512-789-6580
E-Mail: John.Allison@mccombs.utexas.edu

Employment

The University of Texas at Austin
McCombs School of Business
- The Mary John & Ralph Spence Centennial Professor in Business Administration, 1983-present, and Professor of Intellectual Property Law, McCombs School of Business
- Associate Chairman, Dept. of Business, Government, & Society 2011-
- Director, Center for Legal & Regulatory Studies, 1987-1999
- Professor, Legal Environment of Business, l98l-1983
- Associate Professor, Legal Environment of Business, l977-l98l
- Assistant Professor, Legal Environment of Business, l972-l977

Fullbright and Jaworski, Houston, Texas, l971

Sheehy, Cureton, Westbrook, Lovelace, and Neilsen, Waco, Texas, l970-l97l

Education

Baylor University School of Law, Doctor of Jurisprudence, cum laude (I was the only cum laude graduate in the class I graduated with); GPA 3.72; Editor-in-Chief, Baylor Law Review

Texas A&M University--Accounting; GPA--3.82 (top 3%).

Current Areas of Interest and Experience in Research and Teaching

Research: Intellectual property--patents, trade secrets, copyrights, trademarks, internet regulation, and related topics—all research activity in recent years has focused on intellectual property, primarily consisting of empirical studies of the U.S. patent system.

Teaching: (1) Intellectual Property (Graduate elective, taught both in the McCombs School of Business and in the Cockrell School of Engineering); (2) Undergraduate core courses on law, business, & ethics for both business and nonbusiness majors.

Publications

A. Articles
   1. In Progress

John R. Allison, Mark A. Lemley (Stanford University), & David Schwartz (Chicago-Kent Law School), *Empirical Evidence on the Validity and Infringement of Litigated Patents, Revisited*. A comprehensive study on the validity and invalidity of litigated patents during

approximately the past 15 years. In part, this will be a follow-up to a study by Allison & Lemley published in 1998, because there have been a number of legal changes in the past 15 years, we now have access to far better data of many kinds than we did earlier, and we have learned a great deal and can do a better job than we did previously on a paper that continues to be heavily cited. In this paper, however, we will also collect and analyze data on infringement in addition to validity, and will code for many additional variables that we did not include in the previous study.

John R. Allison, Colleen Chien (Santa Clara University), Michael Risch (Villanova Univ.) &, Ted Sichelman (University of San Diego), *Tracing University Patents*. Large-scale study of what happens to university-owned patents during the years after they are granted, and how this differs from the experience of corporate-owned patents. Data collection is substantially complete.

John R. Allison, *Probabilistic Patent Invalidity*. I am developing software techniques, metrics, and statistical analyses for creating probability estimates that patents fail to comply with requirements that written descriptions of inventions provide adequate "enabling" support for the claimed invention. Data collection is underway.

2. Recently Published or Accepted

[Note: Readers have downloaded the complete manuscripts of my post-1998 papers from the Social Science Research Network (SSRN) more than 14,000 times, more than 1,500 in the previous 12 months.]

John R. Allison, Emerson Tiller (Northwestern Univ.), & Samantha Zyontz (Northwestern Univ.), Patent Litigation and the Internet, 2012 STANFORD TECHNOLOGY LAW REVIEW 3.

John R. Allison, Arti K. Rai (Duke University), & Bhaven Sampat (Columbia Univ.), University Software: Patents, Open Source, and Commercialization, in PERSPECTIVES ON COMMERCIALIZING INNOVATION, Cambridge University Press (F. Scott Kieff & Troy A. Paredes, eds. 2012).

John R. Allison, Mark A. Lemley (Stanford), & Joshua W. Walker (Stanford), Patent Quality and Settlement Among Repeat Patent Litigants, 99 GEORGETOWN LAW JOURNAL 677-712 (2011).

John R. Allison, Mark A. Lemley (Stanford), & Joshua W. Walker (Stanford), Extreme Value or Trolls on Top? Characteristics of the Most-Litigated Patents,158 UNIVERSITY OF PENNSYLVANIA LAW REVIEW 1-37 (2010).

Arti K. Rai (Duke University), John R. Allison, Bhaven Sampat (Columbia University), University Software Ownership and Litigation: A First Examination, 87 NORTH CAROLINA LAW REVIEW 1519-1570 (2009).

John R. Allison & Ronald J. Mann (Columbia University), The Disputed Value of Software Patents, 85 WASHINGTON UNIVERSITY LAW REVIEW 297-342 (2008).

John R. Allison & Thomas Sager (UT IROM Dept.), Valuable Patents Redux: On the Enduring Merits of Using Patent Characteristics to Identify Valuable Patents, 85 TEXAS LAW REVIEW 1769-1797 (2007).

John R. Allison, Abe Dunn (UT Economics Dept.), & Ronald J. Mann (Columbia University), Software Patents, Incumbents, and Entry, 85 TEXAS LAW REVIEW 1579-1625 (2007).

John R. Allison & Mark A. Lemley (Stanford University), The (Unnoticed) Death of the Doctrine of Equivalents, 59 STANFORD LAW REVIEW 955-984 (2007).

John R. Allison & Starling Hunter (MIT), On the Feasibility of Reforming Patent Quality One Technology at a Time: The Case of Business Methods. 21 BERKELEY TECH. L.J. 729-794 (2006).

John R. Allison, Mark A. Lemley (Stanford University), Kimberly A. Moore (George Mason Univ.), & R. Derek Trunkey (George Mason Univ.), Valuable Patents. 92 GEORGETOWN LAW JOURNAL 435-479 (2004).

John R. Allison & Emerson H. Tiller (Northwestern University), The Business Method Patent Myth. 18 BERKELEY TECHNOLOGY LAW JOURNAL 987-1084 (2003).

John R. Allison & Emerson H. Tiller (Northwestern University), Internet Business Method Patents, in PATENTS IN THE KNOWLEDGE-BASED ECONOMY 259-280 (Wesley M. Cohen & Stephen A. Merrill eds. 2003).

John R. Allison & Mark A. Lemley (UC-Berkeley), The Growing Complexity of the United States Patent System 82 BOSTON UNIVERSITY LAW REVIEW 77-144 (2002).

John R. Allison & Emerson H. Tiller (MSIS Dept.), Statistical Analysis of Internet Business Method Patents, Final Statistical Findings (Oct. 22, 2001).

John R. Allison & Mark A. Lemley (UC-Berkeley), Who's Patenting What? An Empirical Exploration of Patent Prosecution, 53 VANDERBILT LAW REVIEW 2099-2174 (2000).

John R. Allison & Mark A. Lemley (UC-Berkeley), How Federal Circuit Judges Vote in Patent Validity Cases, 27 FLORIDA STATE UNIV. LAW REVIEW 745-766 (2000).

John R. Allison & Lianlian (Cal. State), The Evolution of Chinese Attitudes Toward Property Rights in Invention and Discovery, 20 UNIV. OF PENNSYLVANIA JOURN. OF INTERNATIONAL ECONOMIC LAW 735-792 (1999).

John R. Allison & Mark A. Lemley (UC-Berkeley), Empirical Evidence on the Validity of Litigated Patents, 26 AMERICAN INTELLECTUAL PROP. LAW ASS'N QUAR. JOURN. 185-277 (1998).

John R. Allison, Five Ways to Keep Disputes Out of Court, HARVARD BUSINESS REVIEW ON NEGOTIATION AND CONFLICT RESOLUTION (HBR Press), 163-187 (2000), originally published in the HARVARD BUSINESS REVIEW, Jan.-Feb. 1990.

John R. Allison, How Accommodating Do You Have to Be?, ACROSS THE BOARD--THE CONFERENCE BOARD MAGAZINE, June 1996, 43-48.

John R. Allison, Rule-Making Accuracy in the NCAA and Its Member Institutions: Do Their Decisional Structures and Processes Promote Educational Primacy for the Student-Athlete?, 44 UNIVERSITY OF KANSAS LAW REVIEW 1-60 (1995).

John R. Allison, A Process Values Analysis of Decision-Maker Bias: The Case of Economic Conflicts of Interest, 32 AMERICAN BUSINESS LAW JOURNAL 481-540 (1995) (Hoeber Award for Excellence in Research).

John R. Allison, Ideology, Prejudgment, and Process Values, 28 NEW ENGLAND LAW REVIEW 657-743 (1994).

Lianlian Lin (Cal. State) & John R. Allison, An Analysis of Expropriation and Nationalization Risk in China, 19 YALE JOURNAL OF INTERNATIONAL LAW 135-186 (1994).

John R. Allison, W.W. Cooper & Abraham Charnes (all of U.T.), Uses of Modeling in Science and Society, in ETHICS IN MODELING 11-36 (W.A. Wallace, ed. 1994). Tarrytown, NY: Elsevier Science, Inc.

John R. Allison, Combinations of Decision-Making Functions, Ex Parte Communications, and Related Biasing Influences: A Process Value Analysis, 1993 UTAH LAW REVIEW 1135-1223 (1993)

John R. Allison, W.W. Cooper, George Kozmetsky, Fred Phillips (all of U.T.) Comprehensive Audits for Use in Evaluating Scientific Research, 3 ACCOUNTABILITY IN RESEARCH: POLICIES AND QUALITY ASSURANCE 147-156 (1993)

John R. Allison, W.W. Cooper, George Kozmetsky, Fred Phillips (all of U.T.), Self-Policing and Reinforcement as Alternatives to Government Regulation for Quality Assurance in Research, 3 ACCOUNTABILITY IN RESEARCH: POLICIES AND QUALITY ASSURANCE 137-45 (1993).

John R. Allison, The Role of Legal Scholarship in the Business School, 10 JOURNAL OF LEGAL STUDIES EDUCATION 131-136 (1992).

John R. Allison & W.W. Cooper, Data Disclosure & Data Sharing in Scientific Research, 2 ACCOUNTABILITY IN RESEARCH: POLICIES AND QUALITY ASSURANCE 93-132 (1992).

John R. Allison, The Role of Law in the Business School Curriculum, 9 JOURNAL OF LEGAL STUDIES EDUCATION 239-264 (1991).

John R. Allison, Easing the Pain of Legal Disputes: The Evolution and Future of Reform, 33 BUSINESS HORIZONS 13-20 (Sept./Oct. 1990).

John R. Allison, The Context, Properties, and Constitutionality of Nonconsensual Arbitration: A Study of Four Systems, 1990 JOURNAL OF DISPUTE RESOLUTION 1-101 (1990)

John R. Allison, Five Ways to Keep Disputes Out of Court, 90 HARVARD BUSINESS REVIEW 166-177 (Jan./Feb. 1990)

John R. Allison, An Analysis of the Vertical Price-Nonprice Dichotomy, 21 AKRON LAW REVIEW 131-189 (1987).

John R. Allison, Arbitration of Private Antitrust Claims in International Trade: A Study in the Subordination of National Interests to the Demands of a World Market, 18 NEW YORK UNIVERSITY JOURNAL OF INTERNATIONAL LAW & POLITICS 361-439 (1986).

John R. Allison, Arbitration Agreements and Antitrust Claims: The Need for Enhanced Accommodation of Conflicting Public Policies, 64 NORTH CAROLINA LAW REVIEW 219-276 (1986).

John R. Allison, Complaining Dealers, the Terminated Price Cutter, and Sherman Act Conspiracy Doctrine, 22 AMERICAN BUSINESS LAW JOURNAL 467-501 (1985).

John R. Allison, The Antitrust Implications of Barter, 58 CHICAGO-KENT LAW REVIEW 89-l06 (l98l).

John R. Allison, Review of J. ATWOOD & K. BREWSTER, ANTITRUST AND AMERICAN BUSINESS ABROAD, 44 TEXAS BAR JOURNAL 1144 (1981).

John R. Allison, Ambiguous Price Fixing and the Sherman Act: Simplistic Labels or Unavoidable Analysis?, l6 HOUSTON LAW REVIEW 76l-83l (l979).

John R. Allison, Private Cause of Action for Unfair Competition Under the Lanham Act, 14 AMERICAN BUSINESS LAW JOURNAL l-24 (l976).

John R. Allison, Survey of the Texas Antitrust Laws, 20 THE ANTITRUST BULLETIN 2l5-308 (l975).

John R. Allison, Antitrust and Foreign Trade: Exemption for Export Associations, 11 HOUSTON LAW REVIEW ll24-ll50 (l974).

John R. Allison, Review of B. CATALDO, F. KEMPIN, J. STOCKTON, & C. WEBER, INTRODUCTION TO LAW AND THE LEGAL PROCESS, l2 AMERICAN BUSINESS LAW JOURNAL l06 (l974).

John R. Allison, Protection of Performance Rights to "Jesus Christ Superstar": The Dramatic-Nondramatic Dilemma, 4 PERFORMING ARTS REVIEW l3-32 (l973).

John R. Allison, Bar Association Minimum Fee Schedules: Goldfarb v. Virginia State Bar, ll AMERICAN BUSINESS LAW JOURNAL 87-89 (l973).

John R. Allison, Professional Sports and the Antitrust Laws: Status of the Reserve System, 25 BAYLOR LAW REVIEW l-25 (l973).

John R. Allison, Review of T. DUNFEE & F. GIBSON, MODERN BUSINESS LAW: AN INTRODUCTION TO GOVERNMENT AND BUSINESS," ll AMERICAN BUSINESS LAW JOURNAL 207 (l973).

John R. Allison, The Resurrection of the Civil Rights Act of l866: Its Effect Upon Modern Legislation and Current Litigation, 23 BAYLOR LAW REVIEW 277-287 (1971).

John R. Allison, Application of Breach of Warranty to Wrongful Death Statutes: Conflict between Archaic Legal Concepts and a Sense of Justice, 22 BAYLOR LAW REVIEW 384-403 (1970).

B. Book Chapters

John R. Allison, Unfair Competition, in BUSINESS LAW: KEY ISSUES AND CONCEPTS (T. Dunfee & D. Reitzel, eds.). Columbus, Ohio: Grid Publishing, Inc. (l978), 15 pp.

C. Scholarly Books

TELECOMMUNICATIONS DEREGULATION: MARKET POWER AND COST ALLOCATION (John R. Allison & Dennis Thomas, eds.). Westport, CT: Quorum Books (division of Greenwood Press) (1990), 282 pp.

D. Textbooks

John R. Allison & Robert A. Prentice, Business Law, 13th Custom edition. University Coop Custom Publishing (2012), 995 pp. I was also a coauthor on all of the previous 12 editions of this book, originating in 1978.

John R. Allison & Robert A. Prentice, BUSINESS LAW: TEXT AND CASES IN THE REGULATORY ENVIRONMENT, 6th edition. Fort Worth, TX: The Dryden Press (division of Harcourt Brace) (1994), 1280 pp. This book was the predecessor of the book now published by the University Coop Custom Publishing division, which is now in its 12th edition. This book accounts for the first 6 of the 11 editions, and I was a coauthor on all previous editions.

John R. Allison & Robert A. Prentice, THE LEGAL ENVIRONMENT OF BUSINESS, 4th edition. Fort Worth, TX: The Dryden Press (division of Harcourt Brace) (1993), 798 pp. I was also a coauthor of all of the previous editions of this book, originating in 1981.

John R. Allison, Rate A. Howell, & Robert A. Prentice, BUSINESS LAW: FIFTH ALTERNATE EDITION. Hinsdale, Illinois: The Dryden Press (division of Harcourt Brace) (1992), 1044 pp. I was also a coauthor of all of the previous editions of this book, originating in 1979.

D. Other Publications

"Effect of Patent Litigation by Nonpracticing Entities on the Worldwide Semiconductor Industry." May 2012, 106 pp. Report to the Korean Semiconductor Industry Association.

Collaborated on several items in SPURRING SYNTHETIC FUEL PRODUCTION: SIMULATED GOVERNMENT-INDUSTRY NEGOTIATIONS ON SIX PROPOSED INCENTIVES. Washington, D.C. and Austin, Texas: Don Sowle & Associates and University of Texas Graduate School of Business (1975), 127 pp.

Discussion of Pickens, U.S. Shareholders: Are the Rights & Interests of Stockholders Being Represented by Their Boards of Directors?, in TOWARD THE YEAR 200O: ITT KEY ISSUES LECTURE SERIES 1986. New York: ITT Corp. (1987) 171 pp.

Professional Memberships

American Law & Economics Association

Society for Empirical Legal Studies

American Intellectual Property Law Association

Academy of Legal Studies in Business

State Bar of Texas

Honors and Awards

McCombs Research Excellence Award, Nominee, 2009.

Member, Task Force on Patent Infringement Litigation, Searle Civil Justice Center, Northwestern University, Sept. 1, 2008 to August 31, 2010.

Outstanding faculty member in Term 2, 2004, MS Program in Science & Technology Commercialization

Ralph C. Hoeber Award for Excellence in Research, article in American Business Law Journal, vol. 32 (1995).

Senior Faculty Award of Excellence, Academy of Legal Studies in Business, 1987 (given every other year by national academy).

Holmes/Cardozo Award for Best Paper, Academy of Legal Studies in Business 1986 annual conference.

Best Article Award, American Business Law Journal, vol. 14 (1977).

Recipient, Graduate Business Council Award for Outstanding Professor in MBA Core, Spring 1984.

Nominated for Joe D. Beasley Teaching Award, Grad. Sch. of Bus. l982-l983

Nominated for Jack Taylor Award for Excellence in Teaching, Grad. Sch. of Bus., 1984-85, 1985-86, 1991-92

Grants

McCombs School of Business, 2002. Statistical Analysis of Internet-Related Business Method Patents. ($17,490).

National Academy of Sciences—Science, Technology, & Economic Policy Board, 2000-2001 (with Emerson H. Tiller). Statistical Analysis of Internet-Related Business Method Patents. ($ 21,000).

McCombs School of Business, 2000. Statistical Analysis of Internet-Related Business Method Patents. ($12,000).

McCombs School of Business, 1999. Statistical Analysis of 1,000 Randomly Selected Patents, 1996-98 and 1,000 Randomly Selected Patents, 1976-78 ($12,000).

Texas State Controller, 1994. Oversight of Historically Underutilized Business Study (main study being conducted by National Economic Research Associates). Part of a small team, headed by Ray Marshall ($107,000).

Corpus Christi Regional Transit Authority, 1993. Disadvantaged Business Enterprise Study--Capacity, Utilization, Barriers to Procurement Participation. Part of a small team, headed by Ray Marshall ($100,000).

Texas Department of Transporation, 1992-93. Disadvantaged Business Enterprise Capacity Study [part of a large team, with members from U.T.-Austin's Center for Legal & Regulatory Studies (within Business School), LBJ School of Public Affairs, Center for

Transportation Research (nominal prime contractor) as well as several other researchers from other U.T.-Austin sub-units, other U.T. System campuses, and Texas Southern University] ($600,000).

Center for Rural Health Initiatives, 1991. Study of Rural Hospital Governance (with J. Jarrett & J. Anchondo) ($20,000).

College of Business Administration, Summer 1986. Development of a Reconciliation Model for Antitrust Policy Toward Price and Nonprice Distribution Restrictions ($10,000).

IC2 Institute, Summer 1978. The Characterization Problem in Horizontal Price Fixing Cases ($6,000).

Editorial Activities and Positions

Senior Advisory Editor, American Business Law Journal
Law Track Co-Chair, International Decision Sciences Institute Annual Meeting, 2012-2013
Reviewer, Journal of Legal Studies, 2012
Reviewer, Strategic Management Journal, 2010-2011
Reviewer, Law & Social Inquiry, 2010-2011
Reviewer, Conference on Empirical Legal Studies, Yale Univ., New Haven, CT. 2010-2011
Reviewer, National Science Foundation Proposal # 1020119, "Creative Culture, Innovating Ways, and Intellectual Property Law." Reviewed April 2010.
Reviewer, Journal of Strategic Information Systems, 2010-2011.
Reviewer, American Business Law Journal 2008, 2009, 2010, 2011.
Reviewer, *Research Policy*, 2007-08.
Reviewer, National Science Foundation Proposal # 0719212, "A Comprehensive Data Set of Published US Patent Litigations Decisions: 1929-2006." Reviewed March 2007.
Reviewer, *Journal of Law & Economics*, 2004
Reviewer, *Management Science*, 2004
Reviewer, International Conference on Information Systems, Society, Policy, & Regulation Track, 2002
Accountability in Research: Policies and Quality Assurance
Editorial Board 1993-1999
American Business Law Journal
Senior Advisory Editor 1985-present
Editor-in-Chief l983-85
Managing Editor l98l-83
Articles Editor (in charge of article-length manuscripts)
l979-81
Co-Editor (in charge of short manuscripts) l978-79
Staff Editor l974-78
Manuscript Reviewer l972-74

Presentations, Conferences, and Seminars

"Developing Metrics and Tools for Estimating the Probability of Compliance with Adequate Disclosure Requirements of Patent Law," Conference on Solutions to the Software Patent Problem, Santa Clara University, Santa Clara, CA, Nov. 16, 2012.

Paper discussant, IP Scholars Conference, Stanford University, Palo Alto, CA, Aug. 9-10, 2012.

"The Effect of NPE Patent Infringement Litigation on the Semiconductor Industry," World Semiconductor Council, Saratoga Springs, NY, May 24, 2012,

Paper discussant, "The Direct Costs of NPE Patent Litigation," by Bessen & Meurer, PatCon2, Boston College, Boston, MA, May 15-16, 2012.

Paper discussant, "The Future of Patent Law," University of San Diego Second Annual Patent Law Conference, January 19-21, 2012.

Presented half-day workshop on Empirical Legal Studies (with Robert Bird, University of Connecticut), Academy of Legal Studies in Business annual meeting, New Orleans, LA, August 10, 2011.

Invited Participant, Intellectual Property Policy and Innovation Institute, National Bureau of Economic Research, Cambridge, MA, July 27, 2011.

Participant, American Law & Economics Ass'n annual meeting, Columbia Univ., New York, NY, May 20-21, 2011.

Participant, Northeast Decision Sciences Institute meeting, Montreal, April 14-15, 2011.

Participant, "The Patent Conference," University of Kansas, April 8, 2011

"Litigation of Early-Stage Internet Patents," Distinguished Professor Presentation, John Marshall School of Law, Chicago, IL April 1, 2011.

"Patent Litigation and the Internet," Empirical Studies in Intellectual Property Conference, University of San Diego, Dec. 4, 2010.

"Patent Quality and Settlement Among Repeat Patent Litigants (revised again)," Empirical Studies of Patent Litigation Roundtable, Northwestern University, Chicago, IL, Nov. 19, 2010.

"Patent Quality and Settlement Among Repeat Patent Litigants (substantially revised)," Conference on Empirical Legal Studies, Yale University, New Haven, CT., Nov. 5, 2010.

Discussant, David Olson, "Empirical Study of Dissemination of Invention Information in the Patent System," Conference on Empirical Legal Studies, Yale University, New Haven, CT., Nov. 5, 2010.

"Patent Quality and Risk Aversion Among Repeat Patent Litigants," National Bureau of Economic Research, Summer Intellectual Property Institute, Cambridge, MA, July 28, 2010.

"Extreme Value or Trolls on Top? Characteristics of the Most-Litigated Patents," International Decision Sciences Institute, 10th Annual Meeting, Nancy, France, June 26, 2009.

"Characteristics of Hyper-Litigated Patents: Preliminary Findings," Rocky Mountain Academy of Legal Studies in Business Annual Meeting, Vail, CO, Oct. 3, 2008.

Taught LEB course for CIBER at the University of Edinburgh, Scotland, Summer 2007.

"The Disputed Quality of Software Patents," American Law & Economics Ass'n Annual Conference, Harvard University, Boston, MA, May 5, 2007.

Attendee, "Conducting Empirical Legal Scholarship: The Advanced Course," Washington University at St. Louis (workshop sponsored by WUSL and Northwestern University), Feb. 9-11, 2007.

"Two Empirical Studies of Business Method Patents," University of Florida, Jan. 10, 2007.

Discussant of "Patent Metrics: The Mismeasure of Innovation in the Biotechnology Patent Debate," Frontiers of Intellectual Property Conference, University of Texas, Nov. 9, 2006.

Discussant of "Competition and the Quality of Standard Form Contracts: An Empirical Analysis of Software License Agreements," Conference on Empirical Legal Scholarship, University of Texas, Oct. 27, 2006

Attendee at "Conference on IP and the Biosciences," Stanford University, Sept. 15, 2006.

"The Methodologies of Empirical Legal Scholarship" (panel), Academy of Legal Studies in Business Annual Meeting, St. Petersburg, FL, Aug. 11, 2006.

Participant, Center for Public Genomics Retreat, Duke University, March 31, 2006 (I was a bioinformatics patent consultant on a grant received by Duke from the National Institutes for Health.)

"University Software Ownership: Trends, Determinants, and Open Source," Conference on Commercialization of Technology, Washington University School of Law, St. Louis, MO, Nov. 5, 2005.

"An Empirical Analysis of the PTO's Heightened Scrutiny of Applications for Business Method Patents" Academy of Legal Studies in Business Annual Meeting, San Francisco, CA, Aug. 5, 2005.

"On Experimental Patent Reform and the Failure to Fix a Non-Problem II" (Revised version with additional data from manually examining a sample of non-patent prior art (journal articles and other publications. We have decided to manually collect and analyze a much larger sample, however.). Southern Economic Ass'n Annual Meeting, New Orleans, LA, November 22, 2004 (co-presented with Starling Hunter, MIT Sloan School of Business).

"On Experimental Patent Reform and the Failure to Fix a Non-Problem" (Preliminary data and findings—analysis of non-patent prior art in business method patents limited to prior art identified by textual analysis software), Nat'l Bureau of Economic Research Workshop, 250 Mass. Ave., Boston, MA, September 26, 2004 (co-presented with Starling Hunter, MIT Sloan School of Business).

“Patents, Law, & Politics: A Case Study of Internet Patents,” Information & Communications Policy Colloquium, University of Texas Law School, March 6, 2003 (co-presented with Emerson Tiller).

“The Business Method Patent Myth,” Huber-Hurst Research Seminar, University of Florida, Feb. 6, 2003.

“Final Statistical Findings in Study of Internet-Related Business Method Patents,” National Academy Sciences: Science, Technology, & Economic Policy Board (STEP), Wash. D.C., Oct 22, 2001 (with Emerson H. Tiller).

“Definitional Problems in Software Patenting,” workshop on “Patent Mapping Project,” National Academy Sciences: STEP, Wash. D.C., Feb. 9, 2001.

“Preliminary Statistical Findings in Study of Internet-Related Business Method Patents,” National Academy Sciences: STEP, Wash. D.C., Apr. 18, 2001 (with Emerson H. Tiller).

"Establishing and Maintaining an Intellectual Property Portfolio," 2 presentations at Travis County Bar Association Conference, "Legal Issues Affecting High-Tech Companies." Austin, TX, May 5, 2000.

“Software Patents and Method-of-Doing-Business Patents,” presentation in panel, “Electronic Commerce and Cyberlaw.” National Meeting of the Academy of Legal Studies in Business, St. Louis, Aug. 6, 1999.

“Empirical Research in Patent Law with Methodological Generalizations to Other Topical Areas.” National Meeting of the Academy of Legal Studies in Business, St. Louis, Aug. 6, 1999.

“Empirical Evidence on the Validity of Litigated Patents,” University of Michigan School of Law, Nov. 24, 1998.

“Evolution of Chinese Attitudes Toward Invention & Discovery,” 1998 annual meeting of the Academy of Legal Studies in Business, San Diego, August 1998.

“Empirical Evidence on the Validity of Litigated Patents,” Stanford Law School, April 17, 1998.

"An Analysis of Supreme Court and Lower Federal Court Requirements for Historically Underutilized Business Programs to be Constitutional--With a Focus on the New Texas Program," Historically Underutilized Business Conference, Co-Sponsored by the LBJ School of Public Affairs HUB Research Center and the GSB Center for Legal & Regulatory Studies, Austin, TX, July 27, 1995:

"The Student-Athlete and Educational Primary: Do the Structures and Processes of the NCAA and Member Institutions Promote Accurate Rule Making?" University of Wisconsin Law School Symposium, “The NCAA, Institutional Control Mechanisms, and the Student-Athlete,” February 11, 1995, Madison, WI.

"Comprehensive Audits for Use in Evaluating Scientific Research" (with W.W. Cooper, G. Kozmetsky, F. Phillips).Third International Conference on Research Policies and Quality Assurance, Baltimore, May 2, 1993.

"Self-Policing and Reinforcement as Alternatives to Government Regulation for Quality Assurance in Research" (with W.W. Cooper, G. Kozmetsky, F. Phillips), Third International Conference on Research Policies and Quality Assurance, Baltimore, May 2, 1993.

"Constitutionality of State and Local Government Disadvantaged Business Enterprise Programs," Southwest Region University Transportation Center, April 29, 1993, Austin.

"Process Values and Decision-Maker Economic Interests," 1993 annual meeting of Pacific Southwest Academy of Legal Studies in Business, February 1993.

" Process Values and the Combinations of Decision-Making Functions," 1992 annual meeting of the Academy of Legal Studies in Business, August, 1992.

“Seminar on U.S. Business Law and Regulation,” Presented to High-level Government and Business leaders from Russia, Ukraine, and Belarus, July 1, 1992, Austin.

"The Concept of Accuracy in Legal Decision Making," 1992 annual meeting of Pacific Southwest Academy of Legal Studies in Business, February 1992.

"A Taxonomy of Decision-Maker Bias," 1991 annual meeting of the Academy of Legal Studies in Business, August 1991.

"A Mind-Expanding Look at Procedure," Center for Legal & Regulatory Studies conference, “Making Utility Regulation Work at the Public Utility Commission of Texas,” June 10, 1991.

"Making Utility Regulation Work at the Public Utility Commission of Texas." A conference of the Center for Legal & Regulatory Studies that I sponsored and coordinated at Austin, Texas, June 10, 1991.

"Data Disclosure and Data Sharing in Scientific Research" (with W.W. Cooper), Second International Conference on Ethics and Quality Assurance in Research, Rome, Italy, May 1991.

“Structural Bias in Nonconsensual Dispute Resolution," 1990 annual meeting of the Academy of Legal Studies in Business, August, 1990.

"The University of Texas Regulatory Institute: Fundamental Issues in Utility Regulation." A conference of the Center for Legal & Regulatory Studies that I sponsored and coordinated at Austin, Texas, June 12-14, 1990.

"Uses of Modeling in Science and Society" (with W.W. Cooper & A. Charnes), at "Ethics in Modeling" workshop, Rennselaer Polytechnic Institute (funded by Sloan Foundation), Oct. 12-14, 1989.

"Alternative Dispute Resolution: Can We Disagree Without Being Disagreeable?", 1989 annual meeting of the Academy of Legal Studies in Business, August, 1989.

"The University of Texas Regulatory Institute: Fundamentals of Utility Regulation," A conference of the Center for Legal & Regulatory Studies that I sponsored and coordinated, Austin, Texas, June 13-15, 1989.

“Mandatory Administrative Dispute Resolution: The Case of FIFRA Data-Cost Arbitration," 1988 annual meeting of the Academy of Legal Studies in Business, August, 1988

"Emerging Issues of Competition in the Electric Utility Industry," A joint conference of the Center for Legal & Regulatory and the Public Utility Commission of Texas that I sponsored and coordinated, Austin, Texas, May 2-3, 1988.

"Experimental Dispute Resolution at the Constitutional Margin: A Preliminary Report," The Jesse H. Jones Graduate School of Administration, Rice University, Houston, Texas, March 18, 1988.

"Current Issues in Telephone Regulation: Dominance and Cost Allocation in Interexchange Markets," A joint conference of the Center for Legal & Regulatory Studies and the Public Utility Commission of Texas that I sponsored and coordinated, Austin, Texas, October 4-6, 1987.

"An Empirical Analysis of the Vertical Price-Nonprice Dichotomy," 1987 annual meeting of the Academy of Legal Studies in Business, August, 1987.

"Failure of the Efficiency Model to Account for Strategic Behavior, with Emphasis on Raising Rivals' Costs," part of a panel discussion, "Reflections on Current Antitrust Policy,"1987 annual meeting of the Academy of Legal Studies in Business, August, 1987.

Discussant, "Are Corporate Directors Protecting the Rights of Shareholders?", T. Boone Pickens, 1986 ITT Keynote Issues Lecture Series, November 13, 1986, University of Texas, Austin.

Panel Discussion with Professors Edward Sherman and Michael Tigar of the U.T. Law School, "Complex Litigation," KUT Radio, broadcast in two segments of "The Next 200 Years," Nov. 26 and Dec. 3, 1985.

"Arbitration Agreements and Antitrust Claims: The Need for Enhanced Accommodation of Conflicting Policies," 1985 annual meeting of the Academy of Legal Studies in Business, August, 1985. (This paper received the Holmes/Cardozo Award for Best Paper at 1985 annual meeting.)

Participated in First Annual Teaching Conference for Experienced Faculty, sponsored by Center for Teaching Effectiveness, Jan. 1986.

"Research and Development Joint Ventures: Is New Antitrust Legislation Needed?", The Wharton School, University of Pennsylvania, January 20, 1984.

"Complaining Dealers, the Terminated Price Cutter, and Sherman Act Conspiracy Doctrine," 1983 annual meeting of the Academy of Legal Studies in Business, August, 1983.

"Market Definition Under the New Merger Guidelines." 1983 annual meeting of the Academy of Legal Studies in Business, August, 1983.

Invited Participant in Chair of Free Enterprise Centennial Faculty Seminar, Lakeway, Texas, April l5-l7, l983.

"The Antitrust Implications of Barter." l98l annual meeting of the Academy of Legal Studies in Business, August, 1981.

Lecturer for Academic Associates, Inc., which prepared students for CPA Exam, 1977-78.

Lecturer on Business Law for Texas Nursing Home Administrators' School, l975-79, 3 times yearly.

"Private Cause of Action for Unfair Competition Under the Lanham Act," l975 annual meeting of the Academy of Legal Studies in Business, August, 1975.

Participant in simulated government-industry negotiations regarding synthetic fuel incentive proposals, Washington, DC, October, l974.

Committee Assignments

A. University Committees

University Recreational Sports Committee, 2007-11

University General Faculty Rules Committee, 2005-2009, vice-chairman 2006-2007, chairman 2007-08.

University Calendar Committee, 2006-2008, chairman 2007-08.

University Committee on Student Affairs, 2007-08

Committee to prepare memorial resolution for Francis B. May, 2007

Chair, Master's Thesis Award Committee, Area B, 2005

University Intellectual Property Committee, 1997-2005.

Administrative Committee, Graduate Assembly, 1999-2005, Chairman 2001-2002.

Graduate Assembly, 1999-2005.

Chairman, Hearing Panel for Faculty Grievance Against University, May 2001.

Pre-law Advisory Committee, l980-8l, 8l-82, 82-83, 83-84, 85-86, 86-87, 87-88, 88-89, 89-90

University Council and Faculty Senate, l982-83, 83-84

Member, Faculty Grievance Committee, l980-8l, 8l-82

Hearing Officer, Faculty Grievance Committee, 1979-80, 80-81, 81-82

Parking & Traffic Panel (Subpanel Chairman), l977-78, 78-79

Rules Committee of the General Faculty, l975-76 and 76-77

B. McCombs School of Business Committees & Other Service

McCombs Promotion and Tenure Committee, 2011-2013

Business Honors Program Faculty Committee, 2010-2013

CBA Hall of Fame Committee, 2010-2013

Parliamentarian, College of Business Administration, l980-82, 1986-88, 1993-94, 1996-present.

Dean's Ad Hoc Committee to Evaluate the McCombs Merit Review Process, 2010-11

Ad Hoc Committee on Reform of BBA Curriculum, 2010-11

Undergraduate Program Review Committee-IROM Dept., 2006-07

MBA Scholarship Committee, 2005

McCombs School Promotion & Tenure Committee, 1987-88, 88-89, 89-90, 92-93, 93-94, 2011-12, 2012-13

MBA Core Council, 1992-93

MBA Program Revision Task Force, 1991-92, 92-93

Ad Hoc Committee to Study Expansion of Manufacturing Systems Center, 1991-92

CBA Teaching Awards Committee, 1975-76, 80-8l, 87-88, 88-89, 89-90, 90-91

Coordinating Committee for Visit of the Financial Executives Research Foundation, 1987-88

Undergraduate Academic Programs Committee, 1984-85, 85-86, 86-87, 87-88

Moot Corp. Rules & Ethics Committee, 1983-84, 84-85, 85-86, 86-87

Ad Hoc Committee to Study the Business Communications Area,1985-86

CBA Coordinating Committee, 1984-85, 85-86

Selection Committee for Outstanding G.S.B. Student, 1983-84, 84-85

Undergraduate Advising & Retention Committee, 1984-85

Honors Program Committee, l980-8l, 8l-82, 82-83, 83-84 (Chairman)

Planning Committee for Honoring Retiring Dean George & Ronya Kozmetsky, l982

Enrollment Control Committee, l980-8l

MBA Program Self-Study Committee, l977-78

Academic Development Committee, l974-75, 76-77, 77-78

Continuance and Probation Committee, l975-76, 76-77

General Business Degree Program Committee, l975-76

C. Departmental Committees

Associate Chairman, Dept. of Business, Gov't, & Society, 2011 to present

Committee to Evaluate David B. Spence for Promotion to Full Professor (research evaluation), 2012-13

Business, Government & Society Dept. Executive Committee, 2010-2013

Post-Tenure Review and Endowment Continuation Committee, Chair, for Robert A. Prentice, 2011-12

IROM Dept. Executive Committee, 2007-08, 2009-2010

LEB Merit Review Committee, 2004-05, 2005-06, 2006-07, 2008-2011

Post-tenure Review Committee for Prof. Paula Murray, 2010

Chair, Post-tenure Review and Endowment Continuation Committee for Prof. Frank B. Cross, 2010.

Post-tenure Review Committee for Prof. David B. Spence, 2009

Chair, IROM Dept. Committee on Promotion of Christopher Meakin to Senior Lecturer, 2007

Post-tenure Review Committee for Prof. Robert A. Prentice, 2006

IROM Dept. Executive Committee, 2005-06

Post-tenure Review Committee for Prof. Paula C. Murray, 2005

Budget Council, Department of General Business, 1981-86, Department of Management Science & Information Systems, 1986-2005

MSIS Recruitment Committee, 1986-87, 87-88

Selection Committee for Blackstock & McGinnis Scholarships, 1981-2001, Chairman, 1986-2001.

Supervisor of Junior Faculty Recruitment in Statistics/Operations Research/Information Systems, 1985-86

Faculty Evaluation Policy Committee (Chairman), 1984-85, 85-86

Departmental Chair Nomination Committee (Chairman), l983-84

Teaching Awards Committee, l980-8l, 8l-82

Teaching Evaluation Policy Committee, l974-75

Affirmative Action Committee, l973-74

General Business Degree Plan Revision Committee, l973-74

<u>Other Administrative Duties</u>

Director, Center for Legal & Regulatory Studies, 1987-1999.

Associate Chairman, Department of Management Science & Information Systems, 1986-1996

Assistant Chairman, Department of General Business, 1984-86

Coordinator, Legal Environment of Business Division, l978-79, 79-80

Coordinator, B.A. 387T (MBA core course), l974-93

Other Service Activities

Hosted delegation of professors, government personnel, patent office examiners, and others from Turkey for discussion of international patent policy, sponsored by U.S. Department of State, Austin, Texas, July 6-9, 2003.

Chairman, Academy of Legal Studies in Business Ad Hoc Committee on the Role of Law in the Business School Curriculum, 1989-90, 1990-91.

Academy of Legal Studies in Business Faculty Excellence Award Selection Committee, Chairman 1988-89, Member 1989-90, 90-91.

Board of Directors, Dispute Resolution Center of Austin/Travis County, 1989-90.

Supervisory Committee, University Federal Credit Union, l982-83, 83-84.

Have reviewed the work of approximately 100 faculty members at other institutions in connection with promotion/tenure decisions.

Vice-Chairman, State Bar of Texas Committee on Legal Aspects of the Arts, l975-80.

Consultant to Small Business Administration, l973.