RAJIV GARG

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EDUCATION

Doctor of Philosophy, Information Systems and Management – 2013
Heinz College, Carnegie Mellon University, Pittsburgh, PA
"Essays on Information Economy: Analysis of Social, Digital, and Mobile Platforms"

Master of Philosophy, Public Policy & Management – 2011
Heinz College, Carnegie Mellon University, Pittsburgh, PA

Master of Science, Computer Science (Databases & Networks) – 2002
University of Southern California, Los Angeles, CA

Master of Science, Electrical Engineering (Robotics & Artificial Intelligence) – 2001
University of Southern California, Los Angeles, CA

Bachelor of Technology, Electrical Engineering – 2000
Indian Institute of Technology, Banaras Hindu University, Varanasi, India

ACADEMIC EXPERIENCE

Assistant Professor (tenure-track), Information, Risk and Operations Management
McCombs School of Business, The University of Texas at Austin, Austin, TX

JOURNAL PUBLICATIONS

Rajiv Garg, Michael Smith, and Rahul Telang; "Measuring Information Diffusion in an Online Community"; (Fall 2011, Volume 28-2, pp 11-38), Journal of Management Information Systems

Rajiv Garg, and Rahul Telang "Estimating App Demand from Publicly Available Data" (December 2013, Volume 37, Number 4, pp. 1253-1264), *MIS Quarterly*

PAPERS UNDER REVIEW

Rajiv Garg, and Rahul Telang "To Be or Not To Be Linked on LinkedIn.com: Job Search Using Online Social Networks" http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1813532
Under revision for publication in Management Science

WORKING PAPERS

Rajiv Garg, and Rahul Telang "Empirical Analysis of Marketing Signals on Mobile App Stores"
Work in progress

Rajiv Garg, and Rahul Telang "Estimating the Worth of a Social "LIKE" for Online Marketing"
Work in progress

Rajiv Garg, and Rahul Telang "Estimating the Impact of Social Signaling of Unemployment"
Work in progress

CONFERENCE PROCEEDINGS(PEER REVIEWED)

Rajiv Garg, Mike Smith, and Rahul Telang (2011) "Discovery of Music through Peers in an Online Community", Hawaii International Conference on System Sciences (HICSS), Kauai, HI

Rajiv Garg, Minoo Akbarian, Weirong Zhu, João P. Hespanha, Margaret McLaughlin, Gaurav S. Sukhatme (2000) "Haptic Collaboration Over The Internet," PHANToM User Group Conference, Aspen, Colorado, USA

Rajiv Garg, Ankita Agarwal, Shilpi Joshi, J. P. Tewari (2000) "An Expert System For Motion Control of Robotic Manipulator," National Conference on Intelligent Computing and Software Engineering (ICSE), Varanasi, India

Rajiv Garg, Ankita Agarwal, J. P. Tewari (2000) "Intelligent System for Hospital Organizations," National Conference on Intelligent Computing and Software Engineering (ICSE), Varanasi, India

Rajiv Garg, V K Dutt (1999) "Strategy for Introduction of Linear Induction Motor (LIM) Based Urban Transport System in India – An Economic Analysis," International IEEE Workshop on Linear Induction Motor (LIM) Systems, Varanasi, India

MEDIA MENTIONS

"Social networks playing bigger role in job hunts", Pittsburgh Post-Gazette
http://www.post-gazette.com/stories/business/connected/social-networks-playing-bigger-role-in-job-hunts-517299/

"App popularity rankings assessed", Pittsburgh Post-Gazette
http://www.post-gazette.com/pg/11359/1199005-467-0.stm

"Work Wanted", Carnegie Mellon University Homepage
http://www.cmu.edu/homepage/society/2011/spring/work-wanted.shtml

"Social Networking Your Way to a New Job", Heinz College Homepage
http://www.heinz.cmu.edu/news/news-detail/index.aspx?nid=1384

PROFESSIONAL EXPERIENCE

Software Project Manager (2004 – 2007)
National Instruments, Austin, TX

Engineering Consultant (2003 – 2004)
CH2M Hill, Santa Ana, CA

Information Technology Analyst (2002 – 2003)
TTG Consultants, Los Angeles, CA