CURRICULUM VITAE OF JOHN N. DOGGETT

McCombs School of Business
The University of Texas at Austin
512-232-7671 (office) 512-791-4395 (mobile)
EMAIL - John.doggett@McCombs.utexas.edu
WEB SITE - www.jndoggett.com

John N. Doggett is an award-winning Senior Lecturer at the McCombs School of Business of The University of Texas at Austin (UT). He is a serial entrepreneur, a former lawyer and an experienced consultant. Mr. Doggett has extensive experience teaching in and working with clients in Africa, Asia, the Caribbean, Europe, Latin America, the Middle East and North America.

Mr. Doggett received his BA degree from Claremont Men's College in 1969, his Juris Doctor degree from Yale Law School in 1972, and his MBA degree from Harvard Business School in 1981. He practiced law for seven years in Connecticut and California before going to Harvard to earn his MBA.

Mr. Doggett was a competitive strategy and marketing consultant with McKinsey & Company in Washington, DC and Copenhagen, Denmark. Mr. Doggett created an international economic development consulting firm that helped governments, private sector organizations, universities and firms in the Eastern Caribbean, Jordan, Ghana, Uganda, Somalia and Tanzania develop and implement strategies to become more market oriented and competitive.

Mr. Doggett has been asked by the CEO's of several medium to large companies in the electric utility, software and transportation industries to conduct multi-day strategic planning sessions for their Board of Directors. For a half decade, he was also the strategy consultant to a third-generation family-owned Austrian manufacturing company in the wood products space.

Mr. Doggett has been the keynote speaker at more than 60 annual meetings of chamber of commerce, commodity, cooperative, financial and electric utility associations in the United States, Asia and Australia. Mr. Doggett is also a co-author of *When We Are the Foreigners: What Chinese Think about Working with* Americans which was published in 2011. He is currently writing a book about mining the ocean for electricity and fresh water that will be published in 2015.

Professional Experience

The University of Texas at Austin **Austin, TX**
McCombs School of Business and the IC^2 Institute.

2000-Present

Senior Lecturer, McCombs Faculty International Alumni Liaison and Senior Research Fellow

Mr. Doggett is a Senior Lecturer of Global Entrepreneurship, Management and Sustainable Energy at McCombs, the McCombs Faculty International Alumni Liaison and a Senior Research Fellow at the University of Texas at Austin's (UT) IC^2 Institute. Mr. Doggett teaches courses in entrepreneurship, global competition and sustainable energy in UT's MBA and Executive MBA programs. Mr. Doggett created the *From Idea to IPO* workshop series and is the co-founder of the *Idea to Product™* (I2P™) international commercialization of technology competition.

Mr. Doggett has received numerous teaching awards form his students. In 2012 and 2009 the graduating Executive MBA class gave Mr. Doggett their Outstanding Professor Award. In 2008, 2004 and 1998, the full-time MBA class gave Mr. Doggett their Outstanding Professor Teaching Excellence Award. In 2007 the Texas Evening MBA class gave Mr. Doggett their Outstanding Professor award. In 2004 the Texas Executive MBA at DFW class gave Mr. Doggett their Outstanding Professor Award. In 2002 students in UT's Executive Engineering Management Master's Program gave Mr. Doggett their Outstanding Faculty Award. In 2003 Mr. Doggett received a special teaching award from Senior Fellows of the UT branch of the U.S. Army War College.

In November, 2012, Mr. Doggett helped launch the McCombs Mexican MBA Alumni Network. In March, 2013, Mr. Doggett helped launch the McCombs Indian MBA Alumni Network. In October, 2013 Mr. Doggett helped launch the McCombs Latin American Alumni Network. Mr. Doggett is the faculty sponsor of the Latino and Hispanic Graduate Business Association, the Black Graduate Business Association, the Indian Graduate Business Association, Net Impact's MBA Chapter, the McCombs International Business Challenge and the International Management Business Students Association. Mr. Doggett has also been a faculty advisor to the MBA Christian Fellowship and the Chinese Business Association.

Since 2003, Mr. Doggett has led two-week trips of UT MBAs to China, India and Israel to meet with business, political and university leaders. In March, 2014 he will lead a trip to Turkey.

In the summer of 2002, Mr. Doggett was asked to revise two of the four electives of the McCombs Entrepreneurship Concentration. He now teaches courses on Opportunity Identification and Analysis and Entrepreneurial Growth. Mr. Doggett was also the faculty advisor for the Global Plus Entrepreneurship Academy. One of the goals of the E-Ship Academy was to develop McCombs business cases for use at UT and other schools.

Since 2000, Mr. Doggett has spent part of several summers or winters teaching entrepreneurship and global competition workshops in Asia, Latin America and Europe. Mr. Doggett has also spent several weeks each summer as a visiting professor teaching summer courses in entrepreneurship and global competition at Aoyama Gakuin University in Tokyo, Japan, the Chinese University of Hong Kong and Thammasat University in Bangkok, Thailand.

Mr. Doggett is a co-author with Professor Orlando Kelm and his wife, Haiping Tang, of a new book called *When We Are the Foreigners: What Chinese Think about Working with Americans* that was published on August 11, 2011. Mr. Doggett is also a co-author with Professor Konana of UT and Professor Balasubramanian of the University of North Carolina Chapel Hill of "*Advantage China,*" an article comparing the economic development strategies of China and India. *Frontline*, India's leading opinion magazine with 700,000 subscribers published *Advantage China* as their cover story in the March 12th 2005 edition. Mr. Doggett is currently writing a book about mining the ocean for electricity and fresh water that will be published in 2015.

In October 2000 ***e-company now*** magazine (now ***Business 2.0***) selected Mr. Doggett as one of the nine people to know in Austin if you want to start a new business. Mr. Doggett was also the subject of an in-depth interview in the Jan. /Feb. 2000 edition of ***The Alcalde*** (UT's Alumni Magazine).

From 2003 until 2009, Mr. Doggett was a judge for the Dell, Inc. and National Federation of Independent Business Small Business Excellence Award. From 2005 to 2008, Mr. Doggett was one of UT's representatives on the Central Texas Regional Advisory Committee that was part of the Texas Emerging Technology Fund.

2002-2003

Co-Director, Nano Manufacturing Technology Alliance

In August 2002, Mr. Doggett was asked to create the Nano Manufacturing Technology Alliance. The University of Texas at Austin, in partnership with UT Arlington and UT Dallas, has created a new educational, research, and commercialization program on Nano Manufacturing Technology (NMT). The *NMT Alliance* is for business people and others who are interested in the commercialization potential of Nano Manufacturing Technology.

2001-2002

Director, Texas Executive MBA Program.

The Texas Executive MBA Program was developed by UT in conjunction with Texas Instruments in 1999 to provide an Executive MBA for TI employees. In August 2001,

Mr. Doggett was asked to take over the program and convert it from a TI-specific program to a public program for students in the Dallas-Fort Worth region. Mr. Doggett led the successful transformation of this program to a public program.

1989-1999

Adjunct Assistant Professor and Senior Research Fellow
Mr. Doggett developed Managing and Marketing in the Global Arena, the first course at McCombs that combined international marketing, management, finance and strategy. Mr. Doggett also helped revise and teach courses on entrepreneurship.

January, 2010

The Pope's Catholic University of Chile **Santiago, Chile**
Graduate School of Business
Visiting Professor. Mr. Doggett taught an intensive Global Competition Seminar to Executive and Full Time MBA students from PUC, Duke, UNC-Chapel Hill and Indiana University.

Summer 2005

Chinese University of Hong Kong **Hong Kong**
Faculty of Business Administration
Visiting Scholar. Mr. Doggett taught undergraduate courses about global competition and entrepreneurship during CUHK's six-week summer session.

2003 - 2005

IMADEC Business School **Vienna, Austria**
Visiting Professor. Mr. Doggett taught Executive MBA courses about global competition, entrepreneurship and business strategy.

2001 – 2006, 2011

Helsinki School of Economics **Singapore & Taipei**
Visiting Professor. Mr. Doggett teaches seminars to Executive MBA candidates about global competition, new product development, entrepreneurship, corporate Intrapreneurship and venture capital.

2001 - 2006

Thammasat University **Bangkok, Thailand**

Master's Degree Program in Marketing (English)
Visiting Professor. Mr. Doggett taught a seminar on entrepreneurship and venture capital.

2000 & 2002

Aoyama Gakuin University **Tokyo, Japan**
School of International Politics, Economics and Business
Visiting Professor. Mr. Doggett taught seminars on entrepreneurship and venture capital to Japanese MBA candidates and experienced executives.

1996-1998

KVET-AM **Austin, TX**
Host, *the John Doggett Show*. For two years, *The John Doggett Show* was one of the most influential afternoon talk shows in Central Texas. In January 1997, *Texas Monthly* called Mr. Doggett a "Hot Radio Personality" "who allows listeners to disagree with him without cutting them off." In March 1997 the *New York Times* published two articles about *The John Doggett Show*. In August 1997, C-SPAN simulcast Mr. Doggett's show nationally. In February 1998, *Talker's Magazine* selected Mr. Doggett as one of the *100 Most Influential Talk Show Hosts in America.*

1994-1996

Laguna Entertainment & Marketing, Inc. **Austin, TX**
Chief Operating Officer and Co-Founder. Helped create, finance and manage a company that produced a Spanish language NFL football TV show in partnership with the National Football League (NFL). Laguna's NFL Show aired weekly on Univision, Telemundo, CBS, and Warner Brothers stations in 45 cities in the US, Puerto Rico and Mexico during the 1994 and 1995 NFL seasons.

Spring, 1991

Saint Edward's University Center for Business **Austin, TX**
Visiting Adjunct Professor. Created and taught an MBA course on global competition.

1983-1993

International Management Development Center **Austin, TX**
President and Founder. *IMDC, Inc.* provided strategic consulting advice to private and public-sector clients in the U.S., Africa, Asia, the Caribbean, Europe, Latin America

and the Middle East. Areas of specialization included: Agribusiness, competitive strategy, export market development, financial services, manufacturing, strategic planning and negotiations, private sector strategy and policy development, and management training. By 1993, IMDC had thirty employees in offices in two countries.

1981-1983

McKinsey & Company, Inc. Washington, D.C. and Copenhagen, Denmark
Management Consultant. Worked on competitive strategy and marketing projects including:

European Consumer Paper Marketing Study. Strategic consumer paper products marketing study covering all aspects of company performance in Denmark and Sweden for the seventh largest pulp and paper Products Company in the world.

Computer-based Analysis of Impact of Commercial Bank Deregulation Policy Options. Developed alternative deregulation strategies and evaluated their potential impact on bank profitability and bank failure rates for the U.S. Comptroller of the Currency.

Strategic Diagnosis and Executive Compensation Study. Evaluated the management structure, strategic plan, and financial and market performance of key business units of the largest diversified service corporation in the U.S.

1980 (summer)

Salomon Brothers New York, NY
Summer Investment Banking Associate. Helped a vice-president to develop and carry out a strategy to obtain new corporate finance clients for the firm. Also worked on projects in the International Corporate Finance and Sales and Trading departments.

1974-1979

The State Bar of California San Francisco, CA
Director and Assistant Director, Legal Services Department. The State Bar is an arm of the Supreme Court of California. Mr. Doggett directed a 13-person group that was responsible for strategic planning, policy development and program implementation, and legislative lobbying for increased legal services for low and middle-income people. Accomplishments included analysis, development, and implementation of major reforms in: (a) group and prepaid legal insurance, (b) lawyer advertising, (c) lawyer referral services, (d) public financing of legal services, and (e) provision of civil legal services to people of color, senior citizens, the disabled, and the military.

Mr. Doggett worked extensively with the Bar's board, senior management, legislators, and the public to improve the managerial effectiveness of the State Bar. Mr. Doggett led the effort to create the Legal Services Section of the State Bar and was a nominee of the National Legal Aid and Defenders Association to become a member of the Federal Legal Services Corporation Board.

1972-1974

Reginald H. Smith Community Lawyer Fellow **New Haven, CT**
Riverside and Pomona, CA

Acting Directing Attorney and Staff Attorney. Recipient of special federal fellowship to provide free civil legal services and community organizing assistance to poor people. Represented clients in state and federal courts in Connecticut and California. Managed a law office in Pomona, California.

Education

1979-1981

Harvard University **Boston, MA**
Graduate School of Business Administration

Master in Business Administration Degree, with a concentration in international business and economic development, June 1981. Selected by the faculty for membership in the Century Club Honor Society. Member: Asian, European, and International Business and Management Consulting Clubs and African American Student Union. Elected student representative.

1969-1972

Yale Law School **New Haven, CT**

Juris Doctor Degree, with a concentration in litigation and poverty law, June 1972. Selected by faculty for special year-long Antitrust and Trials and Appeals courses. Co-founder, Workshop in Urban Legal Problems. Elected student representative.

1965-1969

Claremont Men's College **Claremont, CA**

Bachelors of Arts Degree in Political Science, June 1969. Dean's List. Army ROTC Honor Cadet. Founding Chairperson, Black Student's Union of the Claremont Colleges. Student Honor Society. Elected to Student Senate.

Bar Admissions

Admitted to practice before the State and Federal Courts of Connecticut (1972), California (1973) and the District of Columbia (1983). On inactive status in all jurisdictions.

Publications

Book

When We Are the Foreigners: What Chinese Think about Working with Americans, Orlando R. Kelm, John N. Doggett & Haiping Tang, CreateSpace, Inc. an Amazon.com imprint, August 11, 2011.

Significant Non-Referred Publications

Advantage China – A Comparison of the Economic Development Strategies of India and China, with Dr. Prabhudev Konana and Dr. Sridhar Balasubramanian, Cover Story for ***Frontline Magazine***, "India's National Magazine," Volume 22, Issue 06, March 12 – 25, 2005, www.flonnet.com/fl2206/stories/20050325003600400

A Report on U.S. Energy and Technology Startup Firms, with Dean Nobue Brown and Mr. Jay Whitman, for the Mitsubishi Research Institute, Inc. of Tokyo, Japan, May 19, 2003.

A Report on How American Venture Capital Firms and Incubators Evaluate Business Plans, with Dr. John Butler and Mr. Jay Whitman, for the Mitsubishi Research Institute, Inc. of Tokyo, Japan, December 22, 2000.

Private Sector Training Needs Assessment for the United States Agency for International Development Mission in Accra, Ghana, April, 1988.
An Assessment of the Need for Management Training and Development in the English Speaking Caribbean, (with Dr. Edward L. Felton Jr., Dr. John C. Edmunds, et. al.), Caribbean association of Industry and Commerce, U. S. Agency for International Development, August 1985.

Regional Market Study for Uganda for the United States Agency for International Development Mission in Kampala, Uganda, July 14, 1985

Basic Human Needs and the Private Enterprise Initiative. Washington, D.C.: United States Agency for International Development, Bureau for Private Enterprise, February 23, 1984.

Tobacco Industry Rehabilitation Survey, 1983 for the United Republic of Tanzania, Tobacco Authority of Tanzania, (with J.S. Campbell, E.A. Haley, and M.A. Wahid) Washington, DC, the World Bank, 1983.

Work in Progress

The Electric Ocean: Power and Fresh Water from the Sea, book under development for submission to editors in the summer of 2014.

Ugly Baby Glasses: Debt, Global Competition and America's Future, book under development for submission to editors in the fall of 2015.

Op-ed Articles. *Dallas Morning News, the Washington Times, Austin American-Statesman, Austin Business Journal, Emerge* magazine, *Headway* magazine and many other publications.

Weekly Column. Published from September 1998 to January 2002 by: www.w*orldnetdaily.com*.

Speeches and Consulting

Mr. Doggett has given keynote speeches about the emergence of the BRICs (Brazil, Russia, India and China), Debt, Global Competition and America's Future, Sustainability and Energy and Global Warming issues at the annual meetings of over 60 organizations, including electric utility companies, coal companies, trade associations, pension funds and private equity firms. Mr. Doggett has also provided competitive strategy consulting advice to CEOs and Boards of Directors of electric utility, manufacturing and technology companies in the United States and Europe.

Memberships and Civic Activities.

Board Chairman, Rainforest Partnership, (www.rainforestpartnership.org), 2010 – Present

Board Member, Affinegy, Inc. (www.affinegy.com), 2008 - Present

Board Member, Lehr, Inc., 2008 – 2011

Board Member, ApplyGenie, Inc., (2010 - 2011

Advisory Board Member, Lend-a-Hand India, Inc. (www.lend-a-hand-India.org), 2009 – present

Advisory Board Member, Treehouse, LLP. (www.treehouseonline.com), 2009 - Present

UT Austin Representative, Central Texas Regional Center for Innovation and Commercialization. 2005 - 2008

Advisory Board Member, Affinegy, 2005 – 2007

Advisory Board Member, E.A.G. Services, Inc., 2004 – 2007.

Advisor, Organic Energy Systems, 2002-2003 UT Moot Corp™ Winner, 2002 to 2003.

Member, Mayor of Austin International Cabinet and International Partnership of Greater Austin, 2002 to 2003.

President, Harvard Business School Club of Austin, TX, 1991-1993.

Member, Harvard Business School Club of Austin, 1989 to present.

Board Member, iPace, Inc., 2000-2001.

Advisory Board Member, iPace.com, 1999-2000**.**

Advisory Board Member, the Settlement Club of Austin, 1998 to 2001

Vice President for Public Affairs and Community Development and Board Member, the Hundred Club of Central Texas, 1998 to 2000.

Member, American Swiss Foundation Young Leaders Delegation, Horgen, Switzerland, Aug. 1994

Host Committee Member, 1994 Cuarto Caminos Conference, Austin, TX, May 1994.

Board Member, Greater Austin-San Antonio Corridor Council, Inc., 1991-1994

Advisory Board Member, Center for International Business Studies, Texas A&M University, College Station, TX, 1991 – 1994

Personal

Mr. Doggett is married to Haiping Tang, a senior product planner for ruggedized business tablets at Motion Computing, Inc.