Strategic Decision & Risk Management

It’s your move.

Strategic Decisions Group

The University of Texas at Austin

The Bigger Picture.
Texas Executive Education

Often, when executives and senior leaders advance within their organization, they are put in situations for which they have not been formally prepared. The graduate-level open enrollment classes at Texas Executive Education at The University of Texas at Austin provide you with the business acumen and professional development to get ahead.

Our classes are masterfully designed to give you or your team the tools to thrive where others may fail. Taught by world-renowned McCombs School of Business faculty, these highly innovative and interactive classes offer a collaborative environment where you will learn from other seasoned business professionals as well as from our professors and practitioners.

#7

85% of companies return each year

95% of companies return within five years

U.S. Ranking for Custom Executive Programs
Businessweek

Advance your career. Advance your company.

We offer our classes in a high-impact, interactive learning environment, and our top-tier faculty deliver individualized solutions backed by research and extensive real-world experience. Texas Executive Education has the full resources and capabilities of The University of Texas at Austin and provides personal consulting from our knowledgeable core team of faculty and staff.

OUR APPROACH
Our smaller class sizes promote engagement with faculty and business leaders as well as the formulation of meaningful relationships with other participants.

FACULTY
“Professor-practitioners” that bring the latest academic research as well as their real-world experiences to bear on today’s business challenges.

CAMPUS
“What Starts Here Changes The World” – The University of Texas motto – permeates everything we do.

LOCATION
Experience a city that has become an innovative incubator of research, economics and culture.

The Strategic Decision and Risk Management courses offered by Texas Executive Education combine the University of Texas at Austin’s academic and research depth with management consulting firm Strategic Decisions Group’s 35 years of real-world experience in decision consulting and custom course development.

Learn more at sdg.com.
The Right Decision for Success

Successful decision-making processes are not intuitive. In order to make great, or even good, decisions under pressure, you need a structured framework. You must clarify the problem that needs to be solved, explore the available options, understand the impact of your decision, and commit to your choice with confidence.

THE STRATEGIC DECISION & RISK MANAGEMENT (SDRM) certificate provides you with the techniques to recognize risks from your stakeholders’ perspectives and innovatively generate better alternatives.

Enroll in an individual class or earn a customized certificate by completing six classes (two required core classes plus four additional core and/or elective classes in strategy, decision-making, leadership, innovation, and execution).

The SDRM program is at the front edge of decision-making philosophy. The 13 courses available in this program have been perfected and honed over the past decade and are now available as a certificate program at Texas Executive Education’s Austin location.

The program serves diverse areas of an organization, including finance, risk management, planning, engineering, marketing, R&D, IT, design, supply chain, business development, and HR/talent development.

Who Should Enroll

Decision-makers and those in decision-making and risk-management positions within their organization. It is recommended that attendees have a bachelor’s degree and at least three years of work experience.

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"This place is like a spa for the mind. Upscale surroundings and activities and dialogue to challenge and recharge the brain!"

Marc Cohn, IT Technical Manager, USAA
and ultimately gain commitment. Executives’ questions, produce compelling analyses, and forecasting with ranges of uncertainty. Learn how to develop financial valuation models and spreadsheets that deliver insight and clarity to decision makers. Create models that answer questions, produce compelling rationale to key decision makers.

MAY 3-5 | 2017
MODELING FOR STRATEGIC INSIGHT
Understand the ways in which your mind, personality, and social structures can degrade your decision-making. Acquire mental models and strategies that take these biases into account so that you can make more informed judgments and better decisions.

MAY 1-3 | 2017
BIASES IN DECISION-MAKING
Explore the foundations of decision quality and how to use a rigorous analytic framework to make better decisions in your personal and professional life. Learn how to overcome the biases that degrade decision making.

SEP 18-20 | 2017
DECISION QUALITY PRACTICUM
Tailor your certificate to your industry by applying your decision quality knowledge to a complex decision problem from start to finish. Projects are drawn from a wide variety of industries, including but not limited to energy, health, tech, and sciences.

SEP 13-15 | 2017
LEADING STRATEGIC DECISION-MAKING
Drive the decision-making process in your organization. Achieve success by effectively diagnosing a decision situation, designing a clear approach, facilitating communication, and presenting compelling rationale to key decision makers.

MAY 10-11 OR NOV 8-9 | 2017
PREDICTIVE ANALYTICS
Evaluate data-driven business intelligence challenges and tools, such as data mining and machine learning techniques. Apply data-driven intelligence to improve decisions and estimate the expected impact on performance.

MAY 8-9 OR NOV 6-7 | 2017
DATA ANALYTICS
Discover, analyze and forecast relationships among large data sets (“Big Data”). Acquire a solid fundamental understanding of statistical methods, using intuitive graphical approaches to explain and motivate regression and forecasting models.

MAY 24-26 OR SEP 11-13 | 2017
DECISION QUALITY (REQUIRED CLASS)
Enhance your ability to set and reach strategic and economic goals by equipping yourself with methods and frameworks proven to be successful. Apply these techniques through a series of in-class simulations, case studies and current scenarios.

MAY 26-28 OR SEP 20-22 | 2017
NEGOTIATION AND COLLABORATIVE DECISION-MAKING
A hands-on approach to enhancing your negotiation and collaboration capabilities, equipping you to drive better outcomes in challenging one-on-one and multi-party situations. Develop sophisticated strategies and tactics that you can readily apply to pursue mutually beneficial solutions, while still achieving your own personal needs and objectives.

APR 26-28 OR SEP 20-22 | 2017
Make smarter and more creative long-term decisions using appropriate frameworks, creative alternatives, and forecasting with ranges of uncertainty. Learn how to frame strategic choices, generate alternatives, develop credible forecasts, quantify uncertainty and judge the quality of a decision.

MAY 16-17 OR OCT 26-27 | 2017
STRATEGIC MANAGEMENT
Enhance your ability to set and reach strategic and economic goals by equipping yourself with methods and frameworks proven to be successful. Apply these techniques through a series of in-class simulations, case studies and current scenarios.

MAY 1-3 | 2017
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The courses were forward thinking and challenged us to change how we make decisions, and the whole process of decision making. The content builds skills to identify options and alternatives we wouldn’t otherwise think of.”

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WHAT PEOPLE ARE SAYING ABOUT SDRM

“This course provides an excellent grounding in decision quality concepts, and sets people up to make and present higher quality decisions in their organization.”

- Oil and Gas Engineer, Decision Quality

“Lots of detail, fast paced, with a great opportunity to extract insights and make a recommendation.”

- Pharmaceuticals Director, Decision Quality Practicum

“The course is challenging and humbling at times, but is inspiring and enables you to utilize the concepts of decision analysis and decision quality to the fullest.”

- Banking Executive Vice President, Decision Quality Practicum

“You have connected the dots and put decision analysis in perspective. You taught that repetitive success in decision making is possible.”

- Banking Manager, Decision Quality

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