



Ely Hobbick
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Ely Hobbick joined Diligent in 2022 as Vice President of Commercial Reporting and Analytics. Ely has over 20 years of Data Strategy and Architecture experience working with top Technology and Financial brands. Before joining Diligent, Ely was the Director of Revenue Operations Insights at Forcepoint, a leading cyber security company. Before Forcepoint, she was an Account Executive at Tableau, purchased by Salesforce in 2019. Ely also worked at Dell for ten years, performing various marketing analytics and enterprise architecture roles. She began her career in the finance industry as a data engineer and reporting developer with Charles Schwab.

Ely serves on the University of Texas BBA Advisory Board and the Texas A&M Texarkana Digital Marketing Advisory Board and is also a Chief (a Professional Women's Organization) member. Throughout the year, she also enjoys volunteering for Urban Roots and Latinitas. Ely earned a BA from the University of Texas in Business Economics in 1998.