

MEET THE FUTURE

STARS

OF YOUR WORKPLACE



The University of Texas at Austin
McCombs School of Business



OUR STUDENTS TAKE CARE OF BUSINESS

INTRODUCTION

Texas McCombs students are trained to meet today's most pressing business needs. They graduate equipped with a strong foundation in business and expertise in one of 12 degree areas of focus.

Our students are ready to lead in any organization and any position, from entry level to executive.

At McCombs, you can find specialized talent unmatched in the nation through recruitment, investment, and engagement.



**GET IN TOUCH, AND WE'LL PROVIDE
ENGAGEMENTS AND PROGRAMMING
TO RECRUIT McCOMBS TALENT FOR
YOUR ORGANIZATION.**



WHY TEXAS McCOMBS?

THEY'VE GOT THE SKILLS

A McCombs education emphasizes analytics, leadership, and a future-focused approach to business challenges. Many of our programs are STEM certified, and we use an evidence-based approach to inform our curriculum. Our students thrive in all industries and graduate ready to take on new challenges.

THEY'VE GOT THE EXPERIENCE

McCombs students gain a variety of experiences and skills throughout our top-ranked programs. Our distinguished faculty members teach courses on the cutting edge of business. Opportunities to participate in projects transform our students' understanding about how to put innovative ideas into practice in real-world settings.

Our classrooms inspire open dialogue and teamwork to build collaboration and communication skills. With a collaborative culture, diverse perspectives and insights are encouraged in classrooms to foster strong leaders for the future business world.

While still in school, McCombs students work hands-on with local companies to solve problems outside the classroom. They take on leadership roles in organizations and programs across the school and support one another along the way.

THEY'VE GOT THE MINDSET

We celebrate a diversity of backgrounds and thought in our community. Students come from different careers, places, and cultures with the same desire to change business for the better. They engage with different perspectives, and they leave prepared to lead anywhere in the world.

TAKE A LOOK AT OUR PROGRAMS

UNDERGRADUATE



Bachelor of Business Administration

GRADUATE



Master in Professional Accounting



Master of Science in Business Analytics and Artificial Intelligence*



Master of Science in Finance



Master of Science in Business Technology and Artificial Intelligence**



Master of Science in Marketing



Master of Science in Technology Commercialization



Full-Time Master of Business Administration



Working Professional Master of Business Administration



Executive Master of Business Administration

*formerly Master of Science in Business Analytics

**formerly Master of Science in Information Technology and Management

UNDERGRADUATE

BACHELOR OF BUSINESS ADMINISTRATION

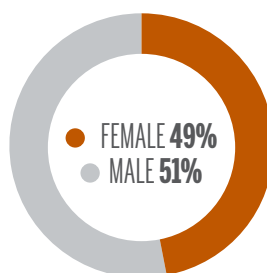
Ranked as one of the country's top undergraduate business programs, the McCombs BBA offers students an array of outstanding benefits. Exceptional resources, award-winning faculty, and 10 unique majors combine to give our students a superior education. Through dynamic experiences and career management support, we create future leaders in the business world.

Our BBA students seek meaningful internships during their time with us and full-time employment after graduation.

AVERAGE BASE SALARY BY MAJOR (Class of 2025)

Accounting	\$79,313
Canfield Business Honors	\$108,466
Finance	\$88,291
Management	\$73,600
Marketing	\$66,542
Management Information Systems	\$89,583
Supply Chain Management	\$76,917

**Science Technology Management and International Business majors did not meet reporting requirements. Salary information not disclosed to protect the confidentiality of students' data.

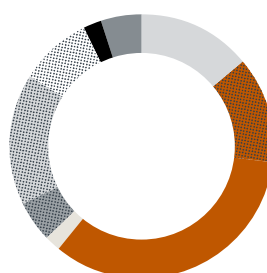


MAJORS (Class of 2025)

- Accounting **14%**
- Canfield Business Honors* **13%**
- Finance **34%**
- International Business **2%**
- Management **5%**
- Management Information Systems (MIS) **16%**
- Marketing **9%**
- Science Technology Management **0%**
- Supply Chain Management **2%**
- Integrated MPA (iMPA)** **5%**

*Canfield Business Honors Program (CBHP) students are allowed to double-major in business and one additional business discipline.

**Integrated MPA students also graduate with a bachelor's degree in accounting.



Top Industries After Graduation

Consulting, Technology, and Finance

No. 6

by U.S. News & World Report

No. 1

City to Start a Business

BBA OPPORTUNITIES FOR ENGAGEMENT

Job Postings and Résumé Books



On-Campus Interviews



BBA Flagship Events:
Fall and Spring Career Expos



Employer-led Events:
Info Sessions, Coffee Chats,
and Office Hours



Event and Program Sponsorship:
Increase Your Visibility and Support
McCombs Students



Student Organization Engagement



Advisory Councils



Capstone Projects



GRADUATE

MASTER IN PROFESSIONAL ACCOUNTING

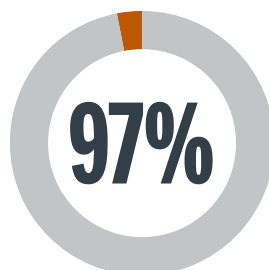
The diversity of MPA classes, faculty members, students, and ideas fostered at Texas McCombs helps prepare our students to work and lead anywhere in the world. Students receive an exceptional education with a customized curriculum and see CPA exam success.

We listen to the needs of accounting professionals and continually update our curriculum to offer students insights into new technologies, including incorporating data analytics into every course offered in the program.

Our MPA students look for internships during their time with us and full-time employment after graduation.



Tied for Best Public School
Ranked Program in the U.S.
by U.S. News & World Report



97% Lifelong ROI
97% of Students Received Job Offers
Within 6 Months of Graduation.

MPA OPPORTUNITIES FOR ENGAGEMENT

Job Postings and Résumé Books



On-Campus Interviews



Employer-led Events:
Info Sessions, Coffee Chats,
and Office Hours



Recruiting Events



MPA Consulting Club



MPA ACE
(Accounting Careers Exploration)



MPA Orientation
Panelist or Speaker



Distinguished Speaker Lyceum



Candidate Search

No. 1

BEST MASTER'S IN BUSINESS ANALYTICS IN THE NATION

by Master's in Big Data Eduniversal

GRADUATE

MASTER OF SCIENCE DEGREES

Our STEM-certified Master of Science degrees prepare students with diverse backgrounds, ranging from liberal arts to engineering. Each of the five programs has a quantitative and programming-driven approach that is so valuable in today's world of cutting-edge technology and business.

Students complete capstone projects that solve problems for employers. And we also provide businesses and students with regular networking opportunities, including employer engagements and industry panels.



No. 2

Marketing Master's
in the U.S.,
QS World
University Rankings

Statistics are for 2025.



MASTER OF SCIENCE IN BUSINESS ANALYTICS AND ARTIFICIAL INTELLIGENCE*

Class Size: 128

Women: 37%

International: 38%

Average Work Experience: 3.3 years

Ranked: No. 1

Typical Roles: AI Business Analyst, AI Developer, AI/ML Engineer, GPT Workflow Builder, GTM Engineer, Forward Deployed Engineer, Business Analyst

Deployed Skill Sets: Optimization, Data Management, Business Insight, Statistical Modeling, Artificial Intelligence

*formerly Master of Science in Business Analytics

***Information reported for the Class of 2025



MASTER OF SCIENCE IN FINANCE

Class Size: 70

Women: 31%

International: 1%

Average Work Experience: 1.8 years

Ranked: No. 4

Typical Roles: Financial Analyst, Business Valuation Analyst, Revenue Analyst, Development Analyst, Commercial Banking Associate, Restructuring Analyst, Senior Credit Analyst

Deployed Skill Sets: Financial Analysis, Investment and Portfolio Management, Statistical Accounting and Modeling



MASTER OF SCIENCE IN BUSINESS TECHNOLOGY AND ARTIFICIAL INTELLIGENCE**

Class Size: 33

Women: 70%

International: 52%

Average Work Experience: 3.8 years

Ranked: No. 1

Typical Roles: AI Forward Deployed Engineer, AI Engineer, Data Engineer, Machine Learning Engineer, AI Analyst, Business Analyst, Technology Consultant, Technical Product Manager

Deployed Skill Sets: Data Management, Web Analytics and Programming, Financial Management, IT Security

**formerly Master of Science in Information Technology and Management



MASTER OF SCIENCE IN MARKETING

Class Size: 61

Women: 80%

International: 21%

Average Work Experience: 3.3 years

Ranked: No. 2

Typical Roles: Marketing Analyst, Pricing Analyst, Data Analyst, GTM Engineer, Marketing Manager, Influencer Marketing Associate, Strategic Marketing Specialist

Deployed Skill Sets: Programming and Statistics, Consumer Behavior, Strategic Decision-Making



MASTER OF SCIENCE IN TECHNOLOGY COMMERCIALIZATION

Class Size: 57

Women: 28%

International: 23%

Average Work Experience: 6.4 years

Ranked: No. 2

Typical Roles: Director/Senior Manager of Product Management, Entrepreneur

Deployed Skill Sets: Product Development and Production, Entrepreneurial Mindset

MASTER OF SCIENCE OPPORTUNITIES FOR ENGAGEMENT

- Job Postings and Résumé Books
- On-Campus Interviews
- Employer-led Events: Info Sessions, Coffee Chats, and Office Hours
- Single Employer Events: Engage Prospective Candidates Through Information Sessions and Office Hours
- Advisory Councils
- Capstone Projects

MASTER OF BUSINESS ADMINISTRATION

FULL-TIME MBA

In our full-time MBA program, students graduate equipped with a world-class business education that is grounded in open dialogue and teamwork. Our students choose from more than 20 concentrations and gain insights to drive the future of business across the world.

Our foundational career course offers students the tools they need to find success in recruitment across a vast array of industries and functions.

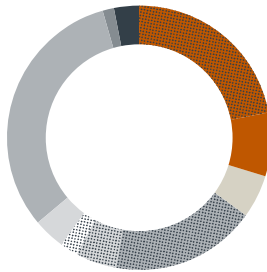
BASE SALARY MEDIAN BY INDUSTRY (Class of 2025)

Consulting	\$190,000	Real Estate	\$130,000
Consumer Products	\$127,500	Retail	\$130,000
Energy/Utilities	\$135,000	Technology	\$140,000
Financial Services	\$171,000	Healthcare	\$140,000
		*Other	\$142,000

*Other industries includes Law/Legal Services, Manufacturing, and Nonprofit & Social Enterprises.

ACCEPTANCES BY INDUSTRY (Class of 2025)

- Consulting **30%**
- Consumer Products **3%**
- Energy/Utilities **4%**
- Financial Services **18%**
- Healthcare **2%**
- Real Estate **5%**
- Retail **2%**
- Technology **32%**
- Travel/Transportation **4%**
- *Other **2%**



*Other industries include Law, Media/Entertainment, Government, Public Sector/Nonprofit, and Retail. Percentages are rounded to the nearest whole number.

Class of 2027: 241

Women: 35%

International: 26%

Median Age: 29

Career Focus: Professional Advancement and Career Transition to New Industry

Location: Austin

6 YEARS

Average
Work Experience

14 OUT OF 22

Full-Time MBA
Concentrations are
STEM-Certified

MBA OPPORTUNITIES FOR ENGAGEMENT

Job Postings and
Résumé Books



On-Campus Interviews



Flagship Networking Events



Single-Employer Info
Sessions/Office Hours To Engage
Intern/Job Candidates



Employer Treks and
Site Visits



McCombs+ Projects



Student Organization Engagement

WORKING PROFESSIONAL MBA AND EXECUTIVE MBA

Our Working Professional and Executive MBA students work while earning their degrees, allowing them to apply classroom learnings to their careers from day one. Our students leave ready to step confidently into new roles and create lasting impacts in the business world.

Our Working Professional and Executive MBA students look for full-time employment opportunities throughout their programs and after graduation. We offer multiple types of engagements for employers to network with and interview our students for recruiting opportunities.

Information reported for the Class of 2025.



MBA AT DALLAS/FORT WORTH

Class Size: 85

Average Work Experience: 7.5 years

Average Age: 31

Career Focus: Professional Advancement or Career Transition Without Career Interruption

Location: Dallas/Fort Worth



MBA AT HOUSTON

Class Size: 50

Average Work Experience: 7.6 years

Average Age: 32

Location: Houston



EXECUTIVE MBA

Class Size: 66

Average Work Experience: 16 years

Average Age: 40

Career Focus: Midcareer Professionals Seeking Progression to Senior-Level Management Without Career Interruption

Location: Austin



EVENING MBA

Class Size: 120

Average Work Experience: 7 years

Average Age: 30

Career Focus: Professional Advancement or Career Transition Without Career Interruption

Location: Austin

BUILD A FUTURE WITH McCOMBS

CONTACT

RECRUIT FROM WORLD-CLASS TALENT

Our dedicated business development and relationship management team will support your organization's recruiting strategy with engagement opportunities with more than 6,000 students. We've set up tried-and-tested guidelines to create a smooth recruiting process for you and our students.

Want to get started? Our students are ready to work hard and well with your team.

ENGAGE WITH BRIGHT MINDS

Connect with students while they're planning their futures. Our team can help find opportunities that match your requirements. Campus visits, conference calls, and speaking roles are just a few of the ways you can connect with our students.

Get in touch, and we'll share opportunities for your company beyond recruiting.

INVEST IN EDUCATING LEADERS

Texas McCombs has helped fuel the talent pipeline that built Austin. The knowledge, innovation, and entrepreneurship fostered on our campus drive our economy, creating jobs and industry in the heart of Texas and beyond.

Your financial support can directly impact McCombs students so they can continue to drive change in today's business world.

Contributions from our donors and partners enable McCombs to provide students with innovative programming and scholarships, recruit and retain outstanding faculty members, and equip our facilities with the latest technology and tools needed to create impactful change in the world.



**CONTACT A REPRESENTATIVE
AT McCOMBS TO LEARN MORE
ABOUT OUR OFFERINGS OR VISIT
McCOMBS.UTEXAS.EDU TO
LEARN MORE.**



“HANDS-ON INITIATIVES AND OUTSIDE LEARNING OPPORTUNITIES HAVE HELPED DEVELOP MY ABILITY TO NAVIGATE AMBIGUITY, ADAPT TO SITUATIONS WITH CHALLENGING EXPECTATIONS, AND RECONCILE THE DIFFERING SKILL SETS AND OPINIONS OF MY COLLEAGUES.”

– CAMERON CHEN, MBA '17



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